

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE  STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WKRC AM, PIKEVILLE, Ky WEKX AM, ELKHORN, Ky	<b>Date:</b> 11-4-18
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I, MIKE STEELE,  
being/on behalf of:

\_\_\_\_\_ , a legally qualified  
candidate of the NON-PARTISAN political party for  
the office of: COAL RUN CITY COMMISSIONER in the  
GENERAL

election to be held on: Nov 6, 2018  
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 Sec		2		15	1

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by: Myself

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

11-4-18

Date

Mike Steele

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Dat K. Hall

Signature

DAT K. HALL

Printed Name

Sales

Title



CONTRACT NUMBER				
			002	

ADVERTISER NUMBER				

CLIENT	Mike Steele – Coal Run City Commission			
AGENCY				
SEND INVOICE TO	CLIENT	AGENCY		
ADDRESS				
CITY	Pikeville	STATE	KY	ZIP CODE 41502
PHONE NUMBER				

CALENDAR BILLING	
BROADCAST BILLING	
NEW BUSINESS	
CO-OP	
POLITICAL	
NATIONAL	AGENCY LOCAL
TRADE	
SALES REP	Pat K. Hall
Separation	minutes

TODAY'S DATE:

Spot Spon. Bill	START DATE	END DATE	START TIME	END TIME	CART #	LEN	RATE	MON	TUE	WED	THU	FRI	SAT	SUN
1	11/5/18	11/5/18	6 a.m.	8 p.m.	2787	:30	\$6.00	10						
2	11/6/18	11/6/18	6 a.m.	3 p.m.	2789	:30	\$6.00		5					
3														
4														
5														
6														
7														
8														
9														
10														
11														
12														
13														
14														
15														
16														

JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	DEC
										\$90	

1. This offer becomes a binding contract upon acceptance by General Manager of East Kentucky Broadcasting or her authorized agent.
2. Bills shall be rendered monthly and shall be due and payable within ten (10) days from the date of invoice. Interest will be charged on delinquent accounts.
3. East Kentucky Broadcasting shall have the right to cancel this contract upon default by advertiser in the payment of bills or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the agreed rate. Advertiser shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any of the terms thereof.
4. Political and entertainment advertising - cash in advance.
5. Advertiser shall hold East Kentucky Broadcasting and its agents, employees, and officers harmless against liability for libel, slander, illegal competition or trade practice, infringement of trademarks, trade names, or program titles, violation of rights, of privacy and infringement of copyrights and proprietary rights resulting from the broadcasting of broadcasts herein provided in the form furnished by advertiser. Advertiser warrants that all advertising copy submitted to East Kentucky Broadcasting will truly represent the product or services advertised and will be free from false claims or assertions.
6. The Parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Accepted for  
East Kentucky Broadcasting by \_\_\_\_\_

Advertiser \_\_\_\_\_

