

# **WKQC-HD2**

## **QUARTERLY ISSUES AND PROGRAMS REPORT**

**STATION: WKQC-HD2**

**4<sup>th</sup> QUARTER, 2016**

**(October, November, December)**

**Due January 10, 2017**

**Prepared by: Francene Marie Morris  
Public Affairs Director - Host/Producer**

**Description of Issues of Concern to Charlotte, North Carolina  
Addressed in Responsive Programming in the  
Airing Sundays 6am to 7am - The Francene Marie Show – 4<sup>th</sup> Quarter 2016**

1.      **POLITICS** - The need for more voting precincts in North Carolina. Sharing North Carolina General Election Candidates. Election updates after 2016 election.
2.      **FAMILY** – The need for monetary donations for toy drives. The need to prepare 5 wishes when preparing Wills. The need for more family services to accommodate children with special needs. Ideas for celebrating Kwanzaa with family. Need for more North Carolina adoption agencies.
3.      **HEALTH** – Mental health services on the rise. Need for free services for mental and physically abused. The need to support services for breast cancer patients.
4.      **ANIMALS** - The need to reduce euthanizing animals in North Carolina; successful animal adoption promotions.
5.      **VETERANS** - The need to help veterans with unaddressed mental and physical health issues.
6.      **THE ARTS** – The need for more events to promote non-profits through the Arts.
7.      **IMIGRATION** – Knowing the confusing immigration process. More services offered by Charlotte Latin Coalition.
8.      **BULLYING** – Opportunities for teens to advance soft skills in heavy social media presence.
9.      **SMALL BUSINESS** - The need for more small business training for Veterans. The need for generational entrepreneurship. Legal tips for companies planning holiday parties.
10.     **MASS INCARCERATION / CRIME** - The need to pardon non-violent offenders in 2016/2017. The need to grant clemency for women prisoners guilty by association. Fair judicial rulings for minorities.

**WKQC-HD2**  
**Programs That Address Community Issues**  
**(Regularly Scheduled Public Affairs Programs)**  
**The Francene Marie Show - Fourth Quarter Report 2016**

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**Issue: Family**

**Aired: October 2, 2016**

**Time: 6am to 7am**

**Length of segment: 30 minutes of 1 hour**

**Show Description:** Kwain Bryant with Goodwill Industries runs a Career Leadership Academy for Youth program designed to nurture and build successful leaders among its participants. CLAY is designed to work with high school youth and emerging adult's ages 14-21, interested in personal growth, career exploration and character molding.

**Issue: Veterans**

**Aired: October 2, 2016**

**Time: 6am to 7am**

**Length of segment: 30 minutes of 1 hour**

**Show Description:** SBA (Small Business Administration) offers veteran small business owners to boost marketing acumen with 6 month classes. Mike Hernandez shares how the program works and offers dates for enrollment.

**Issue: Immigration**

**Aired: October 9, 2016**

**Time: 6am to 7am**

**Length of segment: 20 minutes of 1 hour**

**Show Description:** Francene Marie interviews Sil Ganzó - Founder & Executive Director of Our Bridge Kids. Grade school immigrant children are offered a 3 part afterschool advocacy program wrapped around the vision to foster a sense of diversity, peace, respect, and love for all cultures and beliefs.

**Issue: Immigration**

**Aired: October 9, 2016**

**Time: 6am to 7am**

**Length of segment: 27 minutes of 1 hour**

**Show Description:** Conversations differ regarding immigrants coming into the United States. Francene Marie interviews Carolina Refugee Resettlement Agency Executive Director - Marsha Hirsh regarding the complicated process of clearing intelligence agencies in making Charlotte, North Carolina home.

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**Issue: Immigration**

**Aired: October 9, 2016**

**Time: 6am to 7am**

**Length of segment: 10 minutes of 1 hour**

**Show Description:** Mayra Artega with Latin American Coalition shares the struggles of immigrant workers being jilted of paychecks, overt racism and subpar treatment as a Documented Hispanic community.

**Issue: Family**

**Aired: October 16, 2016**

**Time: 6am to 7am**

**Length of segment: 30 minutes of 1 hour**

**Show Description:** Francene Marie interviews Joey Starnes, founder of Geek Gala to raise money and awareness about adoption. This year's gala features 42 Hours of Board-gaming & tournaments, magicians and gathering and Pokemon Tournaments.

**Issue: Politics**

**Aired: October 16, 2016**

**Time: 6am to 7am**

**Length of segment: 30 minutes of 1 hour**

**Show Description:** Mike Dickerson with North Carolina Board of Elections discusses what to expect at the polls during 2016 general elections. North Carolina Judges will be on premises to assure fair and helpful information.

**Issue: Health**

**Aired: October 23, 2016**

**Time: 6am to 7am**

**Length of segment: 20 minutes of 1 hour**

**Show Description:** Guest - Fonda Bryant is advocating for Women Suicide Prevention with NOMI. Fonda shares that suicide is the second leading death for ages 10 to 34. She also shares her dark battle with mental health issues in 1994.

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**Issue: Bullying**

**Aired: October 23, 2016**

**Time: 6am to 7am**

**Length of segment: 10 minutes of 1 hour**

**Show Description:** Y-Achievers volunteers come by to share afterschool programs for youth on a mission to succeed to college. The handpicked students are referred by teachers and counselors, and mentored into a students. Most tracks and classes taught are based in bully prevention.

**Issue: Small Business**

**Aired: October 23, 2016**

**Time: 6am to 7am**

**Length of segment: 10 minutes of 1 hour**

**Show Description:** Dan Mallory the Car Man helps listeners understand how the automobile industry tends to sell “lemons” to economically challenged buyers. Dan gave tips of how to shop smart before signing loan and legal documents.

**Issue: Small Business**

**Aired: October 23, 2016**

**Time: 6am to 7am**

**Length of segment: 20 minutes of 1 hour**

**Show Description:** FBI Supervisory Special Agent Brian Cyprian discussed the many hacking campaigns going on targeting companies and private emails. The goal is to steel intellectual property and capitalize. The only moving targets are those who click links, download apps, and opening attachments.

**Issue: Crime**

**Aired: October 30, 2016**

**Time: 6am to 7am**

**Length of segment: 10 minutes**

**Show Description:** Captain Roddy with CMPD shares how money is raised for Crime Stoppers. This year’s Golf Tournament will feature celebrity golfers, various law enforcement agencies and keynote Police Chief Kerr Putney.

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**Issue: Health**

**Aired: October 30, 2016**

**Time: 6am to 7am**

**Length of segment: 15 minutes of 1 hour**

**Show Description:** Light The Night celebrates cancer patients battling cancer with a night of walking in remembrance of love ones lost. Francene Marie was joined by Michael Jemison and Area Director – Luekemia Scoeity, Helena Scott to promote event.

**Issue: Mass Incarceration**

**Aired: October 30, 2016**

**Time: 6am to 7am**

**Length of segment: 30 minutes of 1 hour**

**Show Description:** Ramona Brant shares her story of being victimized as part of conspiracy charges. After spending 20 years in federal prison Brant overcame two life sentences for a non-drug, nonviolent case; she was pardoned by President Barack Obama.

**Issue: Mass Incarceration**

**Aired: November 6, 2016**

**Time: 6am to 7am**

**Length of segment: 15 minutes of 1 hour**

**Show Description:** Ron Roseboro was incarcerated for 20-plus years for rape of a girlfriend. His non-guilty plea and stellar criminal free record was ignored by the courts. Roseboro is on a mission to help release non-guilty prisoners.

**Issue: Political**

**Aired: November 6, 2016**

**Time: 6am to 7am**

**Length of segment: 30 minutes of 1 hour**

**Show Description:** Doug Wilson – President of Democratic party shares ballot candidates. Francene Marie announced publically for GOP to answer media interview request for fair and responsible political coverage.

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**Issue: Political**

**Aired: November 6, 2016**

**Time: 6am to 7am**

**Length of segment: 15 minutes of 1 hour**

**Show Description:** Francene Marie interviews Mary Boulware of 100-Black Women regarding the mix of alcohol and political candidates sharing their role, promise and dedication to taxpayers.

**Issue: Mass Incarceration**

**Aired: November 13, 2016**

**Time: 6am to 7am**

**Length of segment: 20 minutes of 1 hour**

**Show Description:** Dr. Madeline McClenny-Saddler plans sit-in, hunger strike and mass letter campaigns to President Barack Obama to release all non-violent prisoners before January 20, 2017.

**Issue: Family**

**Aired: November 13, 2016**

**Time: 6am to 7am**

**Length of segment: 15 minutes of 1 hour**

**Show Description:** CMPD officers are collecting toys for children for the holidays. As an annual celebration this event is tied in with Charlotte Hornets on game day, inviting CMPD Young Achievers.

**Issue: Family**

**Aired: November 13, 2016**

**Time: 6am to 7am**

**Length of segment: 35 minutes**

**Show Description:** Families of Veterans are challenged with loved ones post Iraq deployment. Veterans Administration is broken and Yvonne McJetters spills the beans about funding never shared with families in need of therapy, both mental and physical. Veterans Administration was notified of interview, but no reply.

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**Issue: Small Business**

**Aired: November 20, 2016**

**Time: 6am to 7am**

**Length of segment: 20 minutes of 1 hour**

**Show Description:** Sabrina Brown a lifelong entrepreneur shares top 10 list of surviving when running a small business. She shares SBA curriculum small businesses learn and her fast track scenario of delegating duties to marketing experts.

**Issue: Family**

**Aired: November 20, 2016**

**Time: 6am to 7am**

**Length of segment: 10 minutes of 1 hour**

**Show Description:** Wendy's restaurants rolls out Wendy's Kids to help children and teens find forever families. Wendy's kids has adopted Children's Home Society to help raise awareness of the thousands of kids aging out of the system, and awaiting adoption.

**Issue: Veterans**

**Aired: November 20, 2016**

**Time: 6am to 7am**

**Length of segment: 20 minutes of 1 hour**

**Show Description:** Community Link has partnered with Habitat For Humanity and identified Veterans in need of food, transportation and housing. Honoring one veteran with a used vehicle to transport to needed medical appointments.

**Issue: Politics**

**Aired: November 20, 2016**

**Time: 6am to 7am**

**Length of segment: 10 minutes of 1 hour**

**Show Description:** Democratic Senator Joel Bryant stays bi-partisan & reminds listeners to pay attention and contact their elected officials over the course of 4 years of President Elect Trump. Reminders: Volunteer and play an active role in legislation that affects friends, neighbors and family.

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**Issue: Health**

**Aired: November 27, 2016**

**Time: 6am to 7am**

**Length of segment: 35 minutes of 1 hour**

**Show Description:** Christy Gisinger – Development Director with Hospice Charlotte makes a visit to remind us of our Five-Wishes. Five Wishes are your intentions in case serious medical conditions take a turn for the worst.

**Issue: Bullying**

**Aired: November 27, 2016**

**Time: 6am to 7am**

**Length of segment: 15 minutes of 1 hour**

**Show Description:** Mentee - Rachel Taylor EmpowHERment brings us up to speed on the wondrous life of a geek and daily awkwardness associated when making the right adolescent decisions in high school. Also Tracey Taylor mom of Rachel shares the challenges raising teens.

**Issue: Family**

**Aired: November 27, 2016**

**Time: 6am to 7am**

**Length of segment: 10 minutes of 1 hour**

**Show Description:** Francene interviews Magistrate Joshua Leviner - Magistrate at North Carolina Administrative Office of the Courts about the 2016 Polar Bear Run to support "Shop With A Cop". Please support so the kids can shop for Christmas toys and have lunch with "COOL officers who care", and mark your calendars for this event.

**Issue: Family**

**Aired: December 4, 2016**

**Time: 6am to 7am**

**Length of segment: 35 minutes of 1 hour**

**Show Description:** Francene Marie interviews Crystal Emerick with Brave Step, a support group for family members coming to grips with violating abuses during childhood. 2017 they roll out free counseling in small group settings.

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**Issue: The Arts**

**Aired: December 4, 2016**

**Time: 6am to 7am**

**Length of segment: 25 minutes of 1 hour**

**Show Description:** Small non-profit making a big splash helping review contracts for actors and actresses. David L. Cook – Founder of Artists Music Guild rallies seasoned musicians and actors/actresses to mentor grade school age children interested in growing their love of the Arts.

**Issue: Family**

**Aired: December 11, 2016**

**Time: 6am to 7am**

**Length of segment: 10 minutes of 1 hour**

**Show Description:** Highway Officer Stoop shares how to contribute to holiday gifts for children by purchasing Christmas Trees.

**Issue: Immigration**

**Aired: December 11, 2016**

**Time: 6am to 7am**

**Length of segment: 35 minutes of 1 hour**

**Show Description:** Marsha comes back in-studio to talk about the 700-plus immigrants making their way to Charlotte, North Carolina. Families in hopes of becoming US Citizens go through a 3 month program to gain employment and begin tax paying duties.

**Issue: The Arts**

**Aired: December 11, 2016**

**Time: 6am to 7am**

**Length of segment: 15 minute segment of 1 hour**

**Show Description:** Local Fashion Designer Tygerian Burke shares fundraiser to bring awareness to hunger in Charlotte. We talked food desserts, lack of fresh foods/fruits for children during summer months. Also discussed the basics of starting teens on the sewing path to save money for school clothes.

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**Issue: The Arts**

**Aired: December 18, 2016**

**Time: 6am to 7am**

**Length of segment: 15 minutes of 1 hour**

**Show Description:** Sidney Minter - Attorney at Law with Fisher Phillips shares the biggest mistakes companies make when planning holiday parties. Do not serve alcohol, invite spouses and no mistletoes. Minter represents corporate businesses in court matters related to employment and business disputes.

**Issue: Bullying**

**Aired: December 18, 2016**

**Time: 6am to 7am**

**Length of segment: 35 minutes of 1 hour**

**Show Description:** Angela Amos author of “The Fight Before Christmas” joined Francene Marie to discuss bullying in the classroom. She reflected on her memories and family members accosted. Amos also gave listeners solutions by referencing organization and articles to assist parents and grade school appropriate.

**Issue: Family**

**Aired: December 18, 2016**

**Time: 6am to 7am**

**Length of segment: 10 minutes of 1 hour**

**Show Description:** Wendy’s restaurants rolls out Wendy’s Kids to help children and teens find forever families. “Wendy’s Kids” has adopted Children’s Home Society to help raise awareness of the thousands of kids aging out of the system, and awaiting adoption.

**Issue: The Arts**

**Aired: December 25, 2016**

**Time: 6am to 7am**

**Length of segment: 10 minutes of 1 hour**

**Show Description:** Wally Walid with Meyers Park Tailors shares the dying art of Master Tailors. Also shares 2017 goals of teaching students the art of tailoring.

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**Issue: Family**

**Aired: December 25, 2016**

**Time: 6am to 7am**

**Length of segment: 20 minutes of 1 hour**

**Show Description:** Historian Terri Joelle shares the African celebration of Kwanzaa. Kwanzaa is non-political and non-religious celebration. Kwanzaa is celebrated from December 26th to January 1st, created by Dr. Karenga in 1966. Take a listen or continue to read a little history below.

**Issue: Animals**

**Aired: December 25, 2016**

**Time: 6am to 7am**

**Length of segment: 30 minutes of 1 hour**

**Show Description:** Melissa Knicley with CMPD Animal Care & Control has adopted more than 300 animals over a 3 week period. The campaign waives adoption fees during the months of November & December 2016. Animal owners are required to have a license if owning 3 or more animals. If pets pass away call 311 for solid waste to pick up remains, or find Vets offering cremation services.

**Public Service Announcements**  
**Fourth Quarter 2016**

Throughout the quarter the station aired PSAs during Public Affairs Programming.  
The information below reflects community activities and issues.

- :30 seconds – Forrest Animals
- :30 seconds – Expensive Night (Drinking While Driving)
- :30 seconds – Voting Registration
- :30 seconds - Grown Up (Ad Council)
- :30 seconds – How We Do It – Goodwill Industries (Ad Council)
- :60 seconds - Expensive Night – Ad Council
- :30 seconds – Good Opportunity – UNCF - Ad Council
- :30 seconds – Texting at 55 miles an hour – Stop Text Stop Wrecks - Ad Council
- :30 seconds - Overcoming A Criminal Record
- :15 seconds – Immigrant Status – Ad Council
- :30 seconds – Beware Buying Guns Online – Ad Council
- :15 seconds – Wheel Chairs Needed – Goodwill Industries
- :15 seconds - Voices of the New South: The Latino Experience
- :30 seconds – Goodwill Industries of the Southern Piedmont
- :30 seconds – Cat Adoption – Ad Council
- :30 seconds – Brave Steps (Sexual Abuse Survivors)
- :30 seconds – Empower caregivers – Ad Council