

WKLF AM 2nd Quarter 2024 Issues and Programming 4/10/2024

Community programming is aired every hour around the half hour for 3-7 minutes every day in response to the issues and concerns from the people in our listening area. These programs run twenty-two times a day, and include not only key issues of the community, but all issues regarding public announcements of churches, clubs, schools, and civic organizations.

Community programming airs a minimum of 75 minutes per day totaling over 37 hours per month. Also, in addition to a community-programming segment, public service announcements are mixed in throughout each hour of the broadcast day.

This quarter the key issues were:

AL Tourism
Veterans Affairs Suicide awareness
Adult Protective Services
Local community events
Adult Foster Care Information
Poison Control Help Line
ALDOT Bicycle Safety

Programs:

AL Tourism encouraging people to vacation in Alabama Aired 2 times a day all quarter

Suicide awareness for Veterans Aired 2 times a day all quarter

Elder Abuse Awareness, Aired 2 times a day all quarter.

Local Library events going on in our community that people may want to be involved in like Mommy and Me Story Time, Movie Day, 4H, Yoga, Valentines Day, Easter, etc. aired 2 times daily all quarter.

Other Community events including parades and other holiday events. Aired 2 times a day all quarter.

Adult Foster Care information. Aired 2 times a day all quarter.

Poison Control Help Line and Awareness of poisons in the home and the phone number with a jingle to help people remember 800-222-1222. Aired 3 times a day all quarter

Information on adopting children. Aired 2 times a day all quarter.

ALDOT reminder to watch out for Bicycle Riders. Aired 2 times a day all quarter.