

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WGFL - Gainesville, FL	Date: 12/6/17
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I, Jeff Scattergood
do hereby request station time concerning the following issue:

Florida's Governor Race

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: All About Florida

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

All About Florida 960 Alton Road Miami Beach, FL 33139
305-336-3631

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Brian Elias - Chairperson
Sylvia Berkshire - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

All About Florida	960 Alton Road	Miami Beach, FL 33139
	305-336-3631	

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Brian Elias - Chairperson
Sylvia Berkshire - Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

11/21/17 Barbara Alon (770) 427-0735
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Leah Joseph LSM
Signature Printed Name Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

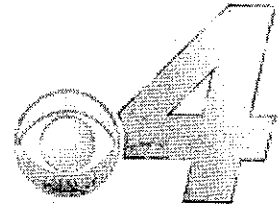
AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



WGFL

Orders	Order / Rev:	854829
	Alt Order #:	25801488
	Product Desc:	2017 FLIGHT ONE
	Estimate:	5126
	Flight Dates:	12/07/17 - 12/22/17
	Original Date / Rev:	12/06/17 / 12/06/17
	Order Type:	GENERAL

Primary AE:	Washington DC Millennium/DC
Sales Office:	K-PHI
Sales Region:	NAT

Agency	Name:	Canal Partners Media
	Buying Contact:	
	Billing Contact:	
		900 Circle 75 Parkway Suite 1650
		Atlanta, GA 30339

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM
Agency Commission:	15%

Advertiser	Name:	All About Florida
	Demographic:	A18+
	Product Codes:	PL Advocacy
	Priority:	P-10
	Revenue Code 1:	AGY
	Revenue Code 2:	Political
	Revenue Code 3:	Political Issue

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	105165
Agency External ID:	85736
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/27/17	12/31/17	15	\$2,145.00	\$1,823.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2017	15	\$2,145.00	\$1,823.25	0.00
Totals	15	\$2,145.00	\$1,823.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D	K-WSH	NAT	Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WGFL	71%	\$2,145.00
Market	100%	\$3,021.13

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EGFL	0%	\$0.00
UNKWN	0%	\$0.00
WCJB	0%	\$0.00
WNBW	17%	\$513.59
WOGX	12%	\$362.54
WUFT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGFL	12/14/17	12/20/17	CBS This Morning	CM	7a-9a	MTWTF--	:30	1	\$45.00	Pol1	0.00	NM	1	\$45.00
COMMENTS APPLY TO SUB LINES A THRU A CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 12/14/17	12/20/17	MTWTF--	1		\$45.00	0.00							
N 2	WGFL	12/07/17	12/13/17	M-F Local CBS4 News@4M	CM	6p-630p	MTWTF--	:30	2	\$205.00	Pol1	0.00	NM	2	\$410.00
COMMENTS APPLY TO SUB LINES A THRU A M-F Local CBS4 News@6pm															

Order / Rev: 854829
 Alt Order #: 25801488
 Flight Dates: 12/07/17 - 12/22/17

Advertiser: All About Florida
 Product Desc: 2017 FLIGHT ONE
 Estimate: 5126

WGFL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GTN News @ 6:00P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/07/17	12/13/17	MTWTF--					2	\$205.00		0.00			
N 3	WGFL	12/07/17	12/13/17	CBS Evening News	CM	630p-7p	MTWTF--	:30	1	\$225.00	Pol1	0.00	NM	1	\$225.00
		CBS Evening News													
		COMMENTS APPLY TO SUB LINES A THRU A													
		CBS Evening News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/07/17	12/13/17	MTWTF--					1	\$225.00		0.00			
N 4	WGFL	12/07/17	12/20/17	M-F 11p Late News	CM	11:00 PM-11:30 PM	MTWTF--	:30	1	\$110.00	Pol1	0.00	NM	2	\$220.00
		M-F Local CBS4 News@11pm (11:00 PM-11:30 PM)													
		COMMENTS APPLY TO SUB LINES A THRU A													
		GTN News @ 11P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/07/17	12/13/17	MTWTF--					1	\$110.00		0.00			
		Week: 12/14/17	12/20/17	MTWTF--					1	\$110.00		0.00			
N 5	WGFL	12/16/17	12/16/17	CBS This Morning: Saturday	CM	9a-11a	-----S-	:30	1	\$80.00	Pol1	0.00	NM	1	\$80.00
		CBS This Morning: Saturday													
		COMMENTS APPLY TO SUB LINES A THRU A													
		CBS Early Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/11/17	12/17/17	-----S-					1	\$80.00		0.00			
N 6	WGFL	12/09/17	12/09/17	Sa CBS Evening News	CM	630p-7p	-----S-	:30	1	\$155.00	Pol1	0.00	NM	1	\$155.00
		Sa CBS Evening News													
		COMMENTS APPLY TO SUB LINES A THRU A													
		CBS Evening News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/17	12/10/17	-----S-					1	\$155.00		0.00			
N 7	WGFL	12/10/17	12/17/17	Sunday Morning	CM	9a-1030a	-----S	:30	1	\$120.00	Pol1	0.00	NM	2	\$240.00
		Sunday Morning													
		COMMENTS APPLY TO SUB LINES A THRU A													
		CBS News Sunday Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/17	12/10/17	-----S					1	\$120.00		0.00			
		Week: 12/11/17	12/17/17	-----S					1	\$120.00		0.00			
N 8	WGFL	12/10/17	12/17/17	Face The Nation	CM	1030a-1130a	-----S	:30	1	\$35.00	Pol1	0.00	NM	2	\$70.00
		Face The Nation													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Face The Nation													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/17	12/10/17	-----S					1	\$35.00		0.00			
		Week: 12/11/17	12/17/17	-----S					1	\$35.00		0.00			
N 9	WGFL	12/17/17	12/17/17	Sunday Prime A	CM	7p-8p	-----S	:30	1	\$430.00	Pol1	0.00	NM	1	\$430.00
		Sun 7p-8p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		60 Minutes-CBS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/11/17	12/17/17	-----S					1	\$430.00		0.00			
N 10	WGFL	12/21/17	12/22/17	CBS Evening News	CM	630p-7p	---TF--	:30	1	\$225.00	Pol1	0.00	NM	1	\$225.00
		CBS Evening News													
		COMMENTS APPLY TO SUB LINES A THRU A													
		CBS Evening News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/18/17	12/24/17	---TF--					1	\$225.00		0.00			
N 11	WGFL	12/21/17	12/22/17	CBS This Morning	CM	7a-9a	---TF--	:30	1	\$45.00	Pol1	0.00	NM	1	\$45.00
		CBS This Morning													
		COMMENTS APPLY TO SUB LINES A THRU A													
		CBS This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/18/17	12/24/17	---TF--					1	\$45.00		0.00			
													Totals	15	\$2,145.00