

House Majority PAC

686086

KTVZ



125 West 55th St  
New York, NY 10019

Contract # 28390524  
 CPE: 79/86/13088  
 Agency: WATERFRONT STRATEGIES  
 3050 K ST NW 100  
 20007  
 Changes as of: 4/10/2024 at 7:49 AM  
 Flight: 9/10/24 - 9/16/24  
 Advertiser: HOUSE MAJORITY PAC  
 Product: TV  
 Buyer: McGann, Peter  
 Salesperson: CHRISTOPHER LYNCH  
 202-955-5342  
 Version: Highlighting Revision 1  
 Station: KTVZ  
 Market: Bend/Redmond, OR  
 Office: WASHINGTON  
 Service: Nielsen  
 Primary Demo: Households  
 Assistant: CHRISTOPHER LYNCH  
 202-955-5342  
 Con Type: POLITICAL/VOTE  
 Total Spots: 103  
 Total CPM: \$0.00  
 Total GRP: \$8,465.00

Comments: HMP 2024 - 9/10-9/16 - SKED A: Separation: 30: Population Buy Type: CPP

#	Day/Time	DP	Program	Rate	HH Rating	Len	9/10 - 9/10		Total Spots	Total \$	CPP*	GRP*
							9/10	9/10				
1	Tu-F,M 5:30a-6a	P3	NC21 @ Sunrise News	\$50.00	0	30	5	5	\$250.00	\$0.00	0.0	
2	Tu-F,M 6a-7a	P3	NC21 @ Sunrise News	\$135.00	0	30	5	5	\$675.00	\$0.00	0.0	
3	Tu-F,M 7a-8a	P3	Today Show-NBC	\$100.00	0	30	5	5	\$500.00	\$0.00	0.0	
4	Tu-F,M 8a-9a	P3	Today Show-NBC	\$100.00	0	30	5	5	\$500.00	\$0.00	0.0	
5	Sa 5:58a-7a	P3	Saturday Today Show, 1st Hour	\$45.00	0	30	1	1	\$45.00	\$0.00	0.0	
6	Sa 6:58a-8a	P3	Saturday Today Show, 2nd Hour	\$45.00	0	30	1	1	\$45.00	\$0.00	0.0	
7	Su 6:58a-8a	P3	Sunday Today	\$50.00	0	30	1	1	\$50.00	\$0.00	0.0	
8	7:58a-9a	P3	Meet The Press	\$75.00	0	30	1	1	\$75.00	\$0.00	0.0	
9	Tu-F,M 9a-10a	P3	Today Third Hour-NBC	\$45.00	0	30	5	5	\$225.00	\$0.00	0.0	
10	Tu-F,M 10a-11a	P3	Today with Hoda & Jenna-NBC	\$30.00	0	30	5	5	\$150.00	\$0.00	0.0	
11	Tu-F,M 11a-12n	P3	Live with Kelly	\$30.00	0	30	5	5	\$150.00	\$0.00	0.0	
12	Tu-F,M 12n-12:03p	P3	Noon News Update	\$40.00	0	30	5	5	\$200.00	\$0.00	0.0	
13	Tu-F,M 12:58p-2p	P3	NBC News Daily-NBC	\$45.00	0	30	5	5	\$225.00	\$0.00	0.0	
14	Tu-F,M 4:58p-5:30p	P3	NC21 @ 5P	\$165.00	0	30	5	5	\$825.00	\$0.00	0.0	
15	Tu-F,M 5:30p-6p	P3	NBC Nightly News	\$250.00	0	30	5	5	\$1,250.00	\$0.00	0.0	
16	Tu-F,M 6p-6:30p	P3	NC21 @ 6P	\$165.00	0	30	5	5	\$825.00	\$0.00	0.0	
17	Tu-F,M 7:30p-8p	P3	Dateline	\$40.00	0	30	5	5	\$200.00	\$0.00	0.0	
18	Tu-F,M 8p-9p	P3	Kelly Clarkson	\$40.00	0	30	5	5	\$200.00	\$0.00	0.0	
19	Tu-F,M 7:30p-8p	P3	Family Feud	\$75.00	0	30	5	5	\$375.00	\$0.00	0.0	
20	Sa 6:30p-7p	P3	Family Feud	\$35.00	0	30	1	1	\$35.00	\$0.00	0.0	



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 28390524      Changes as of: 4/10/2024 at 7:49 AM      Version: Highlighting Revision 1

CPE: 79/86/13088      Flight: 9/10/24 - 9/16/24      Station: KTVZ      Con Type: POLITICAL/VOTE  
 Agency: WATERFRONT STRATEGIES      Advertiser: HOUSE MAJORITY PAC      Market: Bend/Redmond, OR      Total \$: \$8,465.00

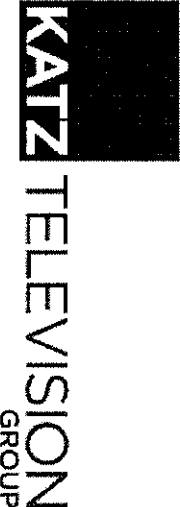
3050 K ST NW 100  
20007

Product: TV  
 Agency Order #: 13362848      Buyer: McGann, Peter  
 Salesperson: CHRISTOPHER LYNCH      202-955-5342  
 Separation:

Office: WASHINGTON      Service: Nielsen  
 Primary Demo: Households      Assistant: CHRISTOPHER LYNCH      202-955-5342

Total Spots: 103  
 Total CPP: \$0.00  
 Total GRP: \$0.00

#	Day/Time	DP	Program	Rate	HH	Len	9/10	9/10 - 9/10	Total Spots	Total \$	CPP*	GRP*
21	Tu-F M 11p-11:30p	03	NC21 @ 11P	\$75.00	0	30	5		5	\$375.00	\$0.00	0.0
22	Sa 11p-11:35p	03	11PM "Live" Newscast	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
23	Su 11p-11:35p	03	11PM "Live" Newscast	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
24	Tu-F M 11:35p-12:37a	03	Tonight Show-NBC	\$30.00	0	30	5		5	\$150.00	\$0.00	0.0
25	Tu-F M 12:37a-1:37a	03	Late Night-NBC	\$10.00	0	30	5		5	\$50.00	\$0.00	0.0
26	Sa 11:30p-1a	03	Saturday Night Live-NBC	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
27	Tu 9p-10p	03	America's Got Talent Tue 8e/7c-NBC	\$125.00	0	30	1		1	\$125.00	\$0.00	0.0
28	F 8p-10p	03	American Ninja Warrior Fri 8e/7c(K)-NBC	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
29	F 10p-11p	03	DateLine-NBC	\$65.00	0	30	1		1	\$65.00	\$0.00	0.0
30	Sa-Su 8a-3p	03	Got!-NBC	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
31	Su 5:20p-8:30p	03	Sunday Night Football	\$550.00	0	30	1		1	\$550.00	\$0.00	0.0
<b>TOTALS: 103</b>									<b>103</b>	<b>\$8,465.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

Contract # 28390524      Changes as of: 4/10/2024 at 7:49 AM      Version: Highlighting Revision 1      Con Type: POLITICAL/VOTE

CPE: 79/86/13088      Flight: 9/10/24 - 9/16/24      Station: KTVZ      Total Spots: 103  
 Agency: WATERFRONT STRATEGIES      Advertiser: HOUSE MAJORITY PAC      Market: Bend/Redmond, OR      Total CPP: \$0.00  
 3050 K ST NW 100      Product: TV      Agency Order #: 13362848      Assistant: CHRISTOPHER LYNCH      Total GRP:

20007      Buyer: McGann, Peter      Primary Demo: Households      Separation:  
 Salesperson: CHRISTOPHER LYNCH      Assistant: CHRISTOPHER LYNCH      202-955-5342

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
04/10/24 7:49 AM	CHRISTOPHER LYNCH	HMP 2024 - 9/10-9/16 - SKED A; Separation: 30; PopulationBuyType: CPP
04/10/24 7:49 AM	CHRISTOPHER LYNCH	HMP 2024 - 9/10-9/16 - SKED A; Separation: 30; PopulationBuyType: CPP

Competitive Information	
Market Budget:	0%
KTVZ Share:	0%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	103	\$8,465.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Sep	103	\$8,465.00
<b>Total</b>	<b>103</b>	<b>\$8,465.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/10/24 9:15 AM					\$0	\$0	
Revision	4/10/24 7:49 AM	CHRISTOPHER LYNCH	Revised			\$0	\$8,465.00	Changes: Demo Meta to [R2]1.
New	4/10/24 7:47 AM	CHRISTOPHER LYNCH	New	103		\$8,465.00	\$8,465.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Authorized Media Buyer, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** House Majority PAC

**Agency name:** Waterfront Strategies

**Address:** 3050 K St, NW, Suite 100, Washington, D.C. 20007

**Contact:** Laura Bassett

**Phone number:** 202-338-8700

**Email:** laura.bassett@gmmb.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

**Name:** House Majority PAC

**Address:** 1032 15th St NW, Suite 247, Washington, DC 20005

**Contact:** Brian Wolff

**Phone number:** (202)853-9089

**Email:** bwolff@thehousemajoritypac.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Mike Smith - president  
Brian Wolff - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: Various/TBD

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Congress

Date of election: 11/5/2024

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

TBD



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor** House Majority PAC

**Station Representative**

Signature: *Laura Bassett*

Signature: *Alexandria Heath*

Name: Laura Bassett

Name: *Alexandria Heath*

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: *4.12.24*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>686086</i>	Station Call Letters: <i>KTVZ</i>	Date Received/Requested: <i>4.12.14</i>
Est. #: <i>13088</i>	Station Location: <i>Bend, OR 97703</i>	Run Start and End Dates: <i>9.10 - 9.16</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.