

# CONTRACT



**WHNT-TV**  
 200 Holmes Ave  
 Huntsville, AL 35801  
 (256) 533-1919

<u>Contract / Revision</u> 681619 / 1		<u>Alt Order #</u> 09081331
<u>Product</u> Stuart for Chief Justice		
<u>Contract Dates</u> 05/15/18 - 05/27/18		<u>Estimate #</u>
<u>Advertiser</u> Stuart/R/AL Sup Crt Justice		<u>Original Date / Revision</u> 05/11/18 / 05/21/18
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHNT-TV	<u>Account Executive</u> Jay Smith	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Midwest Communications**  
 49 South Grant Ave  
 Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	19	05/15/18	05/18/18	WHNT News 5a	5:00 AM-5:30 AM		:30				NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		05/14/18	05/20/18	- TWTF - -	3	\$80.00							
2	19	05/21/18	05/25/18	WHNT News 5a	5:00 AM-5:30 AM		:30				NM	5	\$400.00
Week:		05/21/18	05/27/18	MTWTF - -	5	\$80.00							
12	19	05/21/18	05/25/18	WHNT News 4p	4:00 PM-5:00 PM		:30				NM	5	\$400.00
Week:		05/21/18	05/27/18	MTWTF - -	5	\$80.00							
14	19	05/21/18	05/25/18	WHNT News 5p	5:00 PM-5:30 PM		:30				NM	5	\$1,000.00
Week:		05/21/18	05/27/18	MTWTF - -	5	\$200.00							
19	19	05/15/18	05/18/18	WHNT News 10p	10:00 PM-10:35 PM		:30				NM	0	\$0.00
Week:		05/14/18	05/20/18	- TWTF - -	3	\$350.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	19	05/14/18-05/20/18		WHNT News 10p	10:00 PM-10:35 PM	TuWThF - - - -	:30		<del>\$350.00</del>		NM		
Credited													
2	19	05/14/18-05/20/18		WHNT News 10p	10:00 PM-10:35 PM	TuWThF - - - -	:30		<del>\$350.00</del>		NM		
Credited													
3	19	05/14/18-05/20/18		WHNT News 10p	10:00 PM-10:35 PM	TuWThF - - - -	:30		<del>\$350.00</del>		NM		
Credited													
20	19	05/21/18	05/25/18	WHNT News 10p	10:00 PM-10:35 PM		:30				NM	1	\$350.00
Week:		05/21/18	05/27/18	MTWTF - -	5	\$350.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
2	19	05/21/18-05/27/18		WHNT News 10p	10:00 PM-10:35 PM	PMTuWThF - - - -	:30		<del>\$350.00</del>		NM		
Credited													
3	19	05/21/18-05/27/18		WHNT News 10p	10:00 PM-10:35 PM	PMTuWThF - - - -	:30		<del>\$350.00</del>		NM		
Credited													
4	19	05/21/18-05/27/18		WHNT News 10p	10:00 PM-10:35 PM	PMTuWThF - - - -	:30		<del>\$350.00</del>		NM		
Credited													
5	19	05/21/18-05/27/18		WHNT News 10p	10:00 PM-10:35 PM	PMTuWThF - - - -	:30		<del>\$350.00</del>		NM		
Credited													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Stuart/R/AL Sup Cr Justice		<u>Estimate #</u> 05/11/18 / 05/21/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
22	19	05/19/18	05/26/18	WHNT News Sat 10p	10:00 PM-10:35 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----1-				1	\$250.00				
Week:		05/21/18	05/27/18	-----1-				1	\$250.00				
25	19	05/15/18	05/18/18	WHNT News 6a	6:00 AM-7:00 AM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-TWTF--				3	\$250.00				
26	19	05/21/18	05/25/18	WHNT News 6a	6:00 AM-7:00 AM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				5	\$250.00				
27	19	05/15/18	05/18/18	CBS This Morning 7a	7:00 AM-8:00 AM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-TWTF--				3	\$200.00				
28	19	05/21/18	05/25/18	CBS This Morning 7a	7:00 AM-8:00 AM		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				5	\$200.00				
29	19	05/15/18	05/18/18	CBS This Morning 8a	8:00 AM-9:00 AM		:30				NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-TWTF--				3	\$160.00				
30	19	05/21/18	05/25/18	CBS This Morning 8a	8:00 AM-9:00 AM		:30				NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				5	\$160.00				
31	19	05/15/18	05/18/18	WHNT Noon News	12:00 PM-12:30 PM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-TWTF--				3	\$200.00				
32	19	05/21/18	05/25/18	WHNT Noon News	12:00 PM-12:30 PM		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				5	\$200.00				
33	19	05/15/18	05/18/18	WHNT News 4p	4:00 PM-5:00 PM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-TWTF--				3	\$150.00				
34	19	05/15/18	05/18/18	WHNT News 5p	5:00 PM-5:30 PM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-TWTF--				3	\$400.00				
35	19	05/15/18	05/18/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-TWTF--				3	\$400.00				
36	19	05/21/18	05/25/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				5	\$400.00				
37	19	05/15/18	05/18/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-TWTF--				3	\$400.00				
38	19	05/21/18	05/25/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				5	\$400.00				
39	19	05/26/18	05/26/18	WHNT News Sat 6a	6:00 AM-8:30 AM		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				2	\$160.00				
40	19	05/20/18	05/27/18	WHNT News Sun 7a	7:00 AM-8:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				2	\$160.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/14/18	05/20/18	-----S				1	\$200.00					
Week:		05/21/18	05/27/18	-----S				1	\$200.00					
41	19	05/20/18	05/27/18	Blue Bloods	10:35 PM-11:35 PM		:30				NM	2	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/14/18	05/20/18	-----S				1	\$100.00					
Week:		05/21/18	05/27/18	-----S				1	\$100.00					
42	19	05/23/18	05/25/18	WHNT News 19 @ 430a	430a-5a		:30				NM	3	\$30.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	--WTF--				3	\$10.00					
43	19	05/23/18	05/25/18	WHNT News 19 @ 530a	530a-6a		:30				NM	3	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	--WTF--				3	\$200.00					
44	19	05/23/18	05/25/18	Rachael Ray	2p-3p		:30				NM	2	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	--WTF--				2	\$50.00					
45	19	05/23/18	05/25/18	WHNT News 19 @ 10p	10p-1035p		:30				NM	3	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	--WTF--				3	\$600.00					
<b>Totals</b>												0.00	92	\$20,870.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/27/18	92	\$20,870.00	(\$3,130.50)	\$17,739.50
<b>Totals</b>	92	\$20,870.00	(\$3,130.50)	\$17,739.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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