



REMIT TO Sinclair Broadcast C  
c/o WMSN  
PO Box 206270  
Dallas, TX 75320-6270

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Olsen for WI Senate-D (59546)**  
**Medium Buying LLC (17115)**  
Koehn, Zach  
Millennium/DC, Washington DC (1108)  
ph: (202) 955-5342 , fx: (202) 955-5348x

**Invoice** 4827675  
**Inv Date** 11/6/2016  
**Terms** CIA  
**Contract** 2678064  
**Bill Type** Weekly/Irregular  
**Period** 10/31/2016 - 11/6/2016

**Medium Buying LLC**  
**3380 Tremont Rd**  
**Ste 290**  
**Columbus, OH 43221**

AgM

**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** LUTHER OLSEN (874446)  
**Acct Types** National/Political Candidate Agency BRD  
**Est/Headline** /ECR25347229  
**Demo** A35+R  
**Revision**  
**Comments** LUTHER OLSEN-WISD14  
Special instructions: 4PM CUT OFF ON

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/8/2016 11:06:40AM

Madison (WMSN)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
3.0	SPOT	4:00:00PM- 4:58:00	Day,F-2	11/04/16 4:26PM (Fr)	00:30	Judge Judy	TVGENLOGARB01H	\$100.00	
3.0	SPOT	4:00:00PM- 4:58:00	Day,F-2	11/04/16 4:56PM (Fr)	00:30	Judge Judy 2	TVGENLOGARB01H	\$100.00	
4.0	SPOT	94611-Two And A Ha	Day,F-1	11/04/16 5:13PM (Fr)	00:30	Two And A Half Men	TVGENLOGARB01H	\$125.00	
7.0	News	23470-News-FOX 47	Day,F-2	11/04/16 9:25PM (Fr)	00:30	News-FOX 47 News At 9	TVGENLOGARB01H	\$500.00	
8.0	News	23470-News-FOX 47	Day,F-2	11/04/16 9:39PM (Fr)	00:30	News-FOX 47 News At 9	TVGENLOGARB01H	\$300.00	
8.0	News	23470-News-FOX 47	Day,F-2	11/04/16 9:55PM (Fr)	00:30	News-FOX 47 News At 9	TVGENLOGARB01H	\$300.00	
9.0	SPOT	23475-Ag Day	Day,Su-2	11/06/16 4:38AM (Su)	00:30	AG DAY	TVGENLOGARB01H	\$50.00	
9.0	SPOT	23475-Ag Day	Day,Su-2	11/06/16 4:56AM (Su)	00:30	AG DAY	TVGENLOGARB01H	\$50.00	
10.0	SPOT	113452-The Right Si	Day,Su-1	11/06/16 7:48AM (Su)	00:30	The Right Side with Armstrong Williams	TVGENLOGARB01H	\$150.00	
11.0	SPOT	23955-FOX-FOX New	Day,Su-2	11/06/16 8:32AM (Su)	00:30	FOX-Fox News Sunday	TVGENLOGARB01H	\$150.00	
11.0	SPOT	23955-FOX-FOX New	Day,Su-2	11/06/16 8:45AM (Su)	00:30	FOX-Fox News Sunday	TVGENLOGARB01H	\$150.00	
13.0	SPOT	23505-Judge Greg M	Day,F-2	11/04/16 2:17PM (Fr)	00:30	Judge Greg Mathis	TVGENLOGARB01H	\$35.00	
13.0	SPOT	23505-Judge Greg M	Day,F-2	11/04/16 2:55PM (Fr)	00:30	Judge Greg Mathis	TVGENLOGARB01H	\$35.00	
14.0	SPOT	23492-Peoples Court	Day,F-2	11/04/16 3:17PM (Fr)	00:30	PEOPLES COURT	TVGENLOGARB01H	\$35.00	
14.0	SPOT	23492-Peoples Court	Day,F-2	11/04/16 3:37PM (Fr)	00:30	PEOPLES COURT	TVGENLOGARB01H	\$35.00	
15.0	Access	156091-Big Bang The	Day,F-1	11/04/16 6:29PM (Fr)	00:30	Big Bang Theory	TVGENLOGARB01H	\$300.00	
16.0	News	23470-News-FOX 47	Day,Sa-1	11/05/16 9:30PM (Sa)	00:30	News-FOX 47 News At 9	TVGENLOGARB01H	\$200.00	
17.0	News	23470-News-FOX 47	Day,Su-1	11/06/16 9:25PM (Su)	00:30	News-FOX 47 News At 9	TVGENLOGARB01H	\$400.00	
18.0	Pre-Game	23995-Sports-FOX N	Day,Su-1	11/06/16 11:41AM (Su)	00:30	Sports-FOX NFL Sunday Pre Game	TVGENLOGARB01H	\$1200.00	
19.0	News	23470-News-FOX 47	Day,Sa-1	11/05/16 9:43PM (Sa)	00:30	News-FOX 47 News At 9	TVGENLOGARB01H	\$200.00	
20.0	News	23470-News-FOX 47	Day,Su-1	11/06/16 9:54PM (Su)	00:30	News-FOX 47 News At 9	TVGENLOGARB01H	\$400.00	
21.0	News	23470-News-FOX 47	Day,Su-1	11/06/16 9:31PM (Su)	00:30	News-FOX 47 News At 9	TVGENLOGARB01H	\$400.00	
22.0	SPOT	579882-Celebrity Na	Day,F-1	11/04/16 1:08PM (Fr)	00:30	Celebrity Name Game	TVGENLOGARB01H	\$35.00	
23.0	SPOT	580271-Celebrity Na	Day,F-1	11/04/16 1:38PM (Fr)	00:30	Celebrity Name Game 2	TVGENLOGARB01H	\$35.00	
24.0	SPOT	156096-Jerry Springe	Day,F-2	11/04/16 9:11AM (Fr)	00:30	Jerry Springer	TVGENLOGARB01H	\$35.00	
24.0	SPOT	156096-Jerry Springe	Day,F-2	11/04/16 9:42AM (Fr)	00:30	Jerry Springer	TVGENLOGARB01H	\$35.00	
30.0	SPOT	191219-Family Feud	Day,F-1	11/04/16 12:16PM (Fr)	00:30	FAMILY FEUD	TVGENLOGARB01H	\$35.00	
38.0	SPOT	156671-Big Bang The	Day,F-2	11/04/16 5:29PM (Fr)	00:30	Big Bang Theory 2	TVGENLOGARB01H	\$150.00	
38.0	SPOT	156671-Big Bang The	Day,F-2	11/04/16 5:56PM (Fr)	00:30	Big Bang Theory 2	TVGENLOGARB01H	\$150.00	
39.0	Football	160575-Sports-FOX	Day,Sa-1	11/05/16 5:43PM (Sa)	00:30	Sports-FOX College Football	TVGENLOGARB01H	\$1500.00	M/G For 34.0.1
40.0	SPOT	586882-Mike & Molly	Day,Su-1	11/06/16 12:00AM (Su)	00:30	Mike & Molly Sunday	TVGENLOGARB01H	\$35.00	M/G For 37.0.1

**Net 30-Payment is due within 30 days from invoice date.**  
**Station owned or provided services by the Sinclair Broadcast Group.**

Warranty—We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	<b>\$7,225.00</b>	Total Spots	31
Commission	<b>(\$1,083.75)</b>		
Net Total	<b>\$6,141.25</b>		



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**Invoice** 4830550  
**Inv Date** 11/13/2016  
**Terms** CIA  
**Contract** 2678064  
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**Period** 11/7/2016 - 11/13/2016

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Madison (WMSN)

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1.0	SPOT	191219-Family Feud	Day,M-1,Tu-1	11/07/16 12:29PM (Mo)	00:30	FAMILY FEUD	TVGENLOGARB01H	\$35.00	
1.0	SPOT	191219-Family Feud	Day,M-1,Tu-1	11/08/16 12:21PM (Tu)	00:30	FAMILY FEUD	TVGENLOGARB01H	\$35.00	
5.0	SPOT	156671-Big Bang The	Day,M-1	11/07/16 5:55PM (Mo)	00:30	Big Bang Theory 2	TVGENLOGARB01H	\$150.00	
25.0	SPOT	150480-Seinfeld	Day,M-1	11/07/16 8:28AM (Mo)	00:30	Seinfeld	TVGENLOGARB01H	\$25.00	
26.0	SPOT	579882-Celebrity Nar	Day,M-1	11/07/16 1:23PM (Mo)	00:30	Celebrity Name Game	TVGENLOGARB01H	\$35.00	
27.0	SPOT	580271-Celebrity Nar	Day,M-1	11/07/16 1:39PM (Mo)	00:30	Celebrity Name Game 2	TVGENLOGARB01H	\$35.00	
28.0	SPOT	156096-Jerry Springe	Day,M-1	11/07/16 9:22AM (Mo)	00:30	Jerry Springer	TVGENLOGARB01H	\$35.00	
29.0	SPOT	191220-Family Feud	Day,M-1,Tu-1	11/07/16 12:57PM (Mo)	00:30	FAMILY FEUD 2	TVGENLOGARB01H	\$35.00	
29.0	SPOT	191220-Family Feud	Day,M-1,Tu-1	11/08/16 12:45PM (Tu)	00:30	FAMILY FEUD 2	TVGENLOGARB01H	\$35.00	
31.0	SPOT	4:00:00PM- 4:58:00	Day,M-2	11/07/16 4:22PM (Mo)	00:30	Judge Judy	TVGENLOGARB01H	\$100.00	
31.0	SPOT	4:00:00PM- 4:58:00	Day,M-2	11/07/16 4:26PM (Mo)	00:30	Judge Judy	TVGENLOGARB01H	\$100.00	
32.0	SPOT	94611-Two And A Ha	Day,M-2	11/07/16 5:00PM (Mo)	00:30	Two And A Half Men	TVGENLOGARB01H	\$125.00	
32.0	SPOT	94611-Two And A Ha	Day,M-2	11/07/16 5:24PM (Mo)	00:30	Two And A Half Men	TVGENLOGARB01H	\$125.00	
33.0	Access	319012-Modern Fami	Day,M-1	11/07/16 6:18PM (Mo)	00:30	Modern Family	TVGENLOGARB01H	\$250.00	
34.0	SPOT	23475-Ag Day	Day,M-2	11/07/16 4:43AM (Mo)	00:30	AG DAY	TVGENLOGARB01H	\$50.00	
35.0	SPOT	23505-Judge Greg M	Day,M-1	11/07/16 2:37PM (Mo)	00:30	Judge Greg Mathis	TVGENLOGARB01H	\$35.00	
36.0	SPOT	23492-Peoples Court	Day,M-1	11/07/16 3:23PM (Mo)	00:30	PEOPLES COURT	TVGENLOGARB01H	\$35.00	

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Gross Total	<b>\$1,240.00</b>	Total Spots	17
Commission	<b>(\$186.00)</b>		
Net Total	<b>\$1,054.00</b>		