



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract # 2600101

Schedule Dates 08/12/16-08/17/16
Advertiser Florida Chamber of Commerce (40234)
Agency Del Cielo Media (11175)
Product POLITICAL ISSUE (ns) (1187)
Brand FLCOC/ORDR/811SD1 (854151)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Fran, Berg,
Phone/Fax /
CPE FLCOC/ORDR/811SD1
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments ORDER RACHEL CHASON
NEW ORDER FOR FL CHAMBER OF COMMERCE EST 811SD1. : 8/11-8/17. NO SPOT
S HAVE BEEN SKED FOR TODAY. PAYMENT WILL BE SENT LATER TODAY. PLEASE C

Date Entered 08/11/16
Last Modified 08/11/16
Entered By Grace Connors
CO-OP No
Headline # ECR25265335
Demo A50+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,012.50
Net Total \$5,737.50
Sales Tax

Supports: Doug Broxson
Against: Mike Hill

Mobile (WEAR)		
By Broadcast Month	Spots	Rate
Aug. 2016	9	\$6,750.00
Grand Total:	9	\$6,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	08/15/16-08/15/16	2	:30	6:30A- News-3 In The Morning 6-7a	1								1	\$450.00	\$450.00	Mobile (WEAR)	NEWS	8/11/16
2.0	Normal Line / News (1)	08/16/16-08/16/16	2	:30	6:30A- News-3 In The Morning 6-7a	1		1						1	\$450.00	\$450.00	Mobile (WEAR)	NEWS	8/11/16
3.0	Normal Line / News (1)	08/17/16-08/17/16	2	:30	6:30A- News-3 In The Morning 6-7a	1			1					1	\$450.00	\$450.00	Mobile (WEAR)	NEWS	8/11/16
4.0	Normal Line / SPOT (2)	08/12/16-08/12/16	2	:30	7A- ABC-Good Morning America	1				1				1	\$450.00	\$450.00	Mobile (WEAR)	GOOD MORNING AMER	8/11/16
5.0	Normal Line / SPOT (2)	08/16/16-08/16/16	2	:30	7A- ABC-Good Morning America	1		1						1	\$450.00	\$450.00	Mobile (WEAR)	GOOD MORNING AMER	8/11/16
6.0	Normal Line / News (3)	08/12/16-08/12/16	2	:30	6P- News-Channel 3 News at 6pm	1					1			1	\$1,125.00	\$1,125.00	Mobile (WEAR)	6P NEWS	8/11/16
7.0	Normal Line / News (3)	08/15/16-08/15/16	2	:30	6P- News-Channel 3 News at 6pm	1		1						1	\$1,125.00	\$1,125.00	Mobile (WEAR)	6P NEWS	8/11/16
8.0	Normal Line / News (3)	08/16/16-08/16/16	2	:30	6P- News-Channel 3 News at 6pm	1			1					1	\$1,125.00	\$1,125.00	Mobile (WEAR)	6P NEWS	8/11/16
9.0	Normal Line / News (3)	08/15/16-08/15/16	2	:30	10P- News-Channel 3 News at 10p Saturday	1								1	\$1,125.00	\$1,125.00	Mobile (WEAR)	10P NEWS	8/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

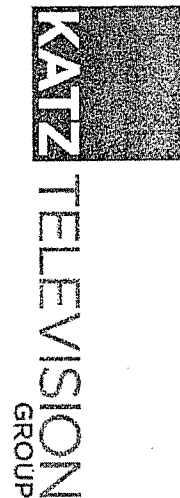
Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

Contract # 25265335		Changes as of: 8/11/2016 at 10:23 AM		Version: Original Order	
CPE: FLCOC/ORDR/811SD1	Flight: 8/11/16 - 8/17/16	Station: WEAR		Total \$: \$6,750.00	
Agency: DEL CIELO MEDIA	Advertiser: FLORIDA CHAMBER COMM	Market: Mobile		Total Spots: 9	
1427 LESLIE AVENUE	Product: ORDR	Office: NEW YORK		Total CPP: \$157.71	
SUITE 102	Agency Order #: 30047328	Primary Demo: Adults 50+		Total GRP: 42.8	
ALEXANDRIA, VA 22301	Buyer: Beg, Fran	Con Type: POLITICAL/VOTE			
Salesperson: RACHEL CHASON	212-373-8163	Assistant: YVONNE CONTE		Separation:	
Comments: NEW ORDER FOR FL CHAMBER OF COMMERCE EST 811SD1. ; 8/11-8/17. NO SPOTS HAVE BEEN SKED FOR TODAY. PAYMENT WILL BE SENT LATER TODAY. PLEASE CONFIRM, THANKS FRAN		212-373-8121			

#	Day/Time	DP	Program	Rate	A50P Rating	Len	8/11 - 8/17							Total Spots	Total \$	CPP	GRP
							8/11	8/12	8/13	8/14	8/15	8/16	8/17				
1	M-F 6:30a-7a		NEWS	\$450.00	3.2	30	0	0	0	0	1	1	1	3	\$1,350.00	\$140.63	9.6
2	M-F 7a-8a		GOOD MORNING AMER	\$450.00	4.1	30	0	1	0	0	0	1	0	2	\$900.00	\$109.76	8.2
3	M-F 6p-6:30p		6P NEWS	\$1,125.00	6.5	30	0	1	0	0	1	1	0	3	\$3,375.00	\$173.08	19.5
4	M-F 10p-10:35p		10P NEWS	\$1,125.00	5.5	30	0	0	0	0	1	0	0	1	\$1,125.00	\$204.55	5.5
TOTALS:							0	2	0	0	3	3	1	9	\$6,750.00	\$157.71	42.8



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

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1427 LESLIE AVENUE	Product: ORDR	Office: NEW YORK
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ALEXANDRIA, VA 22301	Buyer: Berg, Fran	Con Type: POLITICAL/NOTE
Salesperson: RACHEL CHASON	Assistant: YVONNE CONTE	Separation:
212-373-8163	212-373-8121	
Total \$: \$6,750.00	Total Spots: 9	Total CPE: \$157.71
		Total GRP: 42.8

Special Instructions	
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Date/Time	Added by	Comment
08/11/16 10:23 AM	RACHEL CHASON	NEW ORDER FOR FL CHAMBER OF COMMERCE EST 811SD1. 8/11-8/17. NO SPOTS HAVE BEEN SKED FOR TODAY. PAYMENT WILL BE SENT LATER TODAY.

Market Budget: \$6,750	WEAR Share: 100%	Comment:
Competitive Information		
Day/Time	% Distrib	Spots
Total	100%	9
Dollars	\$6,750.00	\$157.71
GRP	42.8	

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/11/16 10:23 AM	RACHEL CHASON	New	9		\$6,750.00	\$6,750.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WEAR + WF GX	Date: 8.11.16
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I, Del Cielo Media

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: Florida Chamber of Commerce PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Florida Chamber of Commerce PAC
Post Office Box 11309
Tallahassee, FL 32302

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Alan Holland, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8.11.16

Date



Signature

(703) 518-4747

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Deb Currie

Printed Name

GSM

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.