

ORDER



Orders
Order / Rev: 288833
Alt Order #: 08412311
Product Desc: M TOULOUSE OLIVER:15
Estimate: 939
Flight Dates: 10/11/16 - 10/17/16
Original Date / Rev: 10/07/16 / 10/11/16
Order Type: GENERAL

KOB

Primary AE: Mick Nesci
Sales Office: H-DC
Sales Region: National

Agency
Name: Hulsen Media Services
Buying Contact:
Billing Contact:
 2400 Laramie Trail
 Austin, TX 78745

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Maggie Toulouse Oliver
Demographic: A35+
Product Codes: PL1
Priority: 4
Revenue Codes: AGY, POL, CAND

New Business Thru: 10/20/15
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	12	\$8,820.00	\$7,497.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	12	\$8,820.00	\$7,497.00	0.00
Totals	12	\$8,820.00	\$7,497.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	16%	\$8,820.00
Market	100%	\$55,125.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	16%	\$8,820.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	36%	\$19,845.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00

KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	32%	\$17,640.00
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/11/16	10/14/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	-TWTF--	:30	2	\$250.005		0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-TWTF--	2		\$250.00		0.00						
E 2	All	10/17/16	10/17/16	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	1-----	:30	1	\$240.005		0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	1-----	1		\$240.00		0.00						
E 3	All	10/17/16	10/17/16	Monday Prime 2hr 8p-10p Monday Prime 2hr 8p-10p	CM	M 8p-10p	1-----	:15/:15	1	\$2,000.005		0.00	BK	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	1-----	1		\$2,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/17/16-10/23/16		Monday Prime 2hr 8p-10p		M 8p-10p	M-----	:15/:15		(\$2,000.00)		0.00	BK		
Credited [tp change agy re ordering M1 ok]															
E 4	All	10/11/16	10/14/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	-TWTF--	:15/:15	1	\$250.005		0.00	BK	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-TWTF--	1		\$250.00		0.00						
E 6	All	10/13/16	10/13/16	Thursday Prime C Thursday Prime C	CM	Th 9p-10p	---1---	:30	1	\$1,400.004		0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/16	10/19/16	---1---	1		\$1,400.00		0.00						
E 7	All	10/11/16	10/11/16	Tuesday Prime A Tuesday Prime A	CM	Tu 7p-8p	-1-----	:15/:15	1	\$2,100.004		0.00	BK	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-1-----	1		\$2,100.00		0.00						
E 8	All	10/12/16	10/12/16	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	--1----	:30	1	\$240.005		0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/16	10/18/16	--1----	1		\$240.00		0.00						
N 9	All	10/17/16	10/17/16	Monday Prime 2hr 7p-9p Monday Prime 2hr 7p-9p	CM	M 7p-9p	1-----	:30	1	\$2,000.005		0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	1-----	1		\$2,000.00		0.00						
N 10	All	10/12/16	10/12/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	--W----	:30	1	\$250.005		0.00	NM	1	\$250.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	--W----	1		\$250.00		0.00						
N 11	All	10/12/16	10/12/16	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	--W----	:30	1	\$400.004		0.00	NM	1	\$400.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	--W----	1		\$400.00		0.00						
N 12	All	10/12/16	10/12/16	Wednesday Prime B Wednesday Prime B	CM	W 8p-9p	--W----	:30	1	\$1,200.004		0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	--W----	1		\$1,200.00		0.00						
N 13	All	10/13/16	10/13/16	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	---1---	:30	1	\$240.005		0.00	NM	1	\$240.00

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N13	All	10/13/16	10/13/16	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	---1---	:30	1	\$240.005		0.00 NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/12/16		10/12/16	10/18/16	---1---	1		\$240.00		0.00					
												Totals	0	\$0.00
*Tax 1 Note: ABQ 7.313%.														

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