

ORDER



WILX

Orders
Order / Rev: 2734013
Alt Order #: WOC13822999
Product Desc: Candidate
Estimate: 11681
Flight Dates: 09/27/22 - 10/03/22
Original Date / Rev: 09/26/22 / 09/26/22
Order Type: NORMAL

Primary AE: Pat Schooley
Sales Office: LANN
Sales Region: National

Agency
Name: MZL Media
Buying Contact:
Billing Contact:
 494 Eighth Avenue 22nd Floor
 New York, NY 10001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: MHDF/Witwer (HD-76)
Demographic: A35+
Product Codes: Candidate - State - House
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-03

New Business End:
Advertiser External ID: 610587
Agency External ID: 186781
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/03/22	7	\$5,575.00	\$4,738.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	7	\$5,575.00	\$4,738.75	0.00
Totals	7	\$5,575.00	\$4,738.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Pat Schooley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WILX	09/27/22	09/29/22	NBC Today Show Today Show	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	- 1- 1- - -	:30	2	\$900.00	P-02	0.00	NM	2	\$1,800.00
(Program: TODAY SHOW) 4Q22 ES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	- 1- 1- - -			2			\$900.00		0.00			
N 2	WILX	09/27/22	10/03/22	News 10 @ 530p M-F News 10 @ 530p M-F	CM	5:30 PM-6:00 PM	1- 1- 1- - -	:30	3	\$800.00	P-02	0.00	NM	3	\$2,400.00
(Program: NEWS 10 @ 530p) 4Q22 ES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/27/22	10/03/22	1- 1- 1- - -			3			\$800.00		0.00			
N 3	WILX	09/27/22	10/01/22	NBC Sa Today Sa Today	CM	8:00 AM-10:00 AM (8:00 AM-10:00 AM)	- - - - - 1-	:30	1	\$600.00	P-02	0.00	NM	1	\$600.00
(Program: SATURDAY TODAY) 4Q22 ES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	- - - - - 1-			1			\$600.00		0.00			
N 4	WILX	09/27/22	10/02/22	NBC Su Today Su Today	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	- - - - - 1	:30	1	\$775.00	P-02	0.00	NM	1	\$775.00
(Program: SUNDAY TODAY) 4Q22 ES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/26/22		10/02/22	----- 1	1		\$775.00		0.00							
													Totals	7	\$5,575.00