

WGBW 1st Quarter 2024 – 01/01/2024 to 3/31/2024

Issues of Concern to the Denmark, WI area

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ISSUES COVERED: Infrastructure investments, Local school board elections

PROGRAM: Up North News

LENGTH: :25

DATE / TIME AIRED: 03/27/24 6:am

DESCRIPTION: Mitch Landreau discusses infrastructure and investments in Wisconsin, interviews with various local school board members and candidates.

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ISSUES COVERED: Climate Change, Clean Energy

PROGRAM: Up North News

LENGTH: :28

DATE / TIME AIRED: 03/26/24 6am

DESCRIPTION: Melissa Baldauff discusses clean energy jobs and Wisconsin Utilities announcement that future green energy jobs will be unionized.

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ISSUES COVERED: Wisconsin Legislature, lawmaking in Wisconsin

PROGRAM: Up North News

LENGTH: :50

DATE / TIME AIRED: 02/29/24 6am

DESCRIPTION: Review of recent legislation by the Wisconsin Assembly prior to their ten month recess.

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ISSUES COVERED: Weather, Climate Change, El Nino

PROGRAM: Up North News

LENGTH: :28

DATE / TIME AIRED: 02/21/24 7am

DESCRIPTION: Meteorologist Brittney Merlot discusses El Nino, it's effect on state business and the effect of a much warmer winter on the state.

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ISSUES COVERED: Government, Legislation, state elections

PROGRAM: Up North News

LENGTH: :28

DATE / TIME AIRED: 02/20/24 7am

DESCRIPTION: Discussion with Congressional District 7 candidate Kyle Kilbourn about the upcoming Wisconsin elections

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ISSUES COVERED: Paid family leave, Taxes on the wealthy, Congressman Gallagher's resignation

PROGRAM: 02/15/24

LENGTH: :28

DATE / TIME AIRED: 02/15/24 6am

DESCRIPTION: Discussion of the state's family leave plan proposals, republican tax plan and Congressman Gallagher's statement on resignation.

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ISSUES COVERED: School funding, referendums

PROGRAM: Up North News

LENGTH: :28

DATE / TIME AIRED: 02/14/24 7am

DESCRIPTION: Discussion with school officials from Menominee and Cumberland on voter referendums to allow their schools to keep up with needed expenses. Legislature's refusal to increase local aid and its effect on school districts.

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ISSUES COVERED: Rural Prosperity, partnerships, funding

PROGRAM: Up North News

LENGTH: :28

DATE / TIME AIRED: 02/13/24 7am

DESCRIPTION: Interview with Lincoln Cty Farmer Hans Breitenmoser and Beth Haskovec from the Wi. Office of Rural Prosperity on funding community projects in the states's smaller communities.

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ISSUES COVERED: Gun safety

PROGRAM:Up North News

LENGTH: :28

DATE / TIME AIRED: 02/05/24 7am

DESCRIPTION: Interview with Motherhood for Good on gun violence and home based initiatives that can help reduce it.

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ISSUES COVERED: Legislative Maps

PROGRAM: Up North News

LENGTH: :28

DATE / TIME AIRED: 02/02/24 6am

DESCRIPTION: Wisconsin legislative maps and the Supreme Court decision requiring they be redrawn. Effect on local assembly districts.

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ISSUES COVERED: Farming, crop rotation, technology

PROGRAM: Up North News

LENGTH: :28

DATE / TIME AIRED: 01/30/24 7am

DESCRIPTION: Chippewaw County farm educator Jerry Clark discussing the vital work of helping farmers with Crop rotation, markets, new technologies, family farms and Wisconsin agriculture.

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ISSUES COVERED: Rural Health Care

PROGRAM: Up North News

LENGTH: :28

DATE / TIME AIRED: 01/29/24 7am

DESCRIPTION: Dylan Rhoney on North Carolina's recently expanded medicaid and how it has improved rural lives. Discussion on how Wisconsin could benefit from the same.

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ISSUES COVERED: Rural health care, values, privacy and politics

PROGRAM: Up North News

LENGTH: :28

DATE / TIME AIRED: 01/15/24 7am

DESCRIPTION: Dr Kristin Lyerly on vacant positions in rural healthcare, community involvement, related values, privacy issues and the effect of politics.

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