

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Harris Sikes Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Donald J. Trump

Authorized committee:

Donald J. Trump for President

Agency requesting time (and contact information):

☒ N/A Harris Sikes Media

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

President of the United States

Date of election:

November 3, 2020



General



Primary

Treasurer of candidate's authorized committee:

Bradley Crate

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

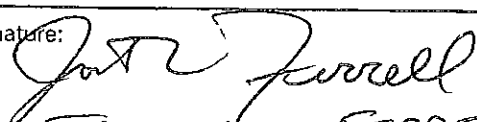
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency


Station Representative

Signature:



Name: JONATHAN FERRELL

Signature:



Name:

Gerald Cate

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

10/20 - 11/26

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

*Jonathan Ferrell, agent for Donald Trump for President*

Name:

*JONATHAN FERRELL*

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☐ Yes ☐ No Date ad received: \_\_\_\_\_**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- ☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:	Station Call Letters: <i>BACKYARD</i>	Date Received/Requested: <i>10-20-20</i>
Est. #:	Station Location: <i>Wmspt, Pa.</i>	Run Start and End Dates: <i>10-20 - 10/26</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

<input type="checkbox"/> WILQ	<input type="checkbox"/> WZXR	<input type="checkbox"/> WBZD	<input type="checkbox"/> WOTH	<input checked="" type="checkbox"/> WWPA
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<b>Contract #</b>	
<b>Advertiser:</b>	Donald J. Trump for President
<b>Agency:</b>	Media Financial Services
<b>Client Address:</b>	Philadelphia, Pa
<b>Contact:</b>	Roger Rafson
<b>Phone:</b>	412-421-2600
<b>Fax:</b>	
<b>Billing Email:</b>	Invoices@MediaFinancial.com

<b>Date:</b> October 20, 2020	
<b>Agency Address</b>	
<b>Nat'l Rep Office:</b>	
<b>Salesperson</b>	GETZ
<b>NTR/Pkg Name:</b>	
<b>Description/Campaign</b>	
<b>PO #</b>	
<b>Est #</b>	439117
<b>Start:</b>	20-Oct
<b>End:</b>	26-Oct

<input checked="" type="checkbox"/> New Order
<input type="checkbox"/> Addition/Revision

<b>Check One:</b>	
<input type="checkbox"/> Local Direct	<input type="checkbox"/> Print
<input checked="" type="checkbox"/> Local Agency	<input type="checkbox"/> NTR Non-Spot
<input type="checkbox"/> Talent	<input type="checkbox"/> NTR Spot
<input type="checkbox"/> National	<input type="checkbox"/> Political

<b>Check One:</b>	
<input type="checkbox"/> Notarize Invoice	<input type="checkbox"/> Do Not Mail
<input type="checkbox"/> Notarize Script	<input type="checkbox"/> Multiple Invoice Needed
<input type="checkbox"/> Notarize Inv & Script	<input type="checkbox"/> Other

<input checked="" type="checkbox"/> Cash
<input type="checkbox"/> Trade

**Check if Yes:**

<input type="checkbox"/> Co-Op	<input type="checkbox"/> Show Spot Rates on Invoice
<input type="checkbox"/> Show Contract Totals Only	<input type="checkbox"/> Show Spot Times on Invoice

<b>Special Instructions</b>
Political Make goods spots might or aired wrong

<b>Conflict Descriptions: (Primary)</b>
(2nd)

Traffic Use Only	Billing Rate	Spot Length	Daypart	Dates		Mon	Tue	Wed	Thu	Fri	Sat	Sun	week spots	Total Spots	Total \$\$\$	Comments
	\$15.00	60	3p-7p	10/20/20	10/20/20		2						2	2	\$30.00	
													0		\$0.00	
													0		\$0.00	
													0		\$0.00	
	\$15.00	60	6a-10a	10/21/20	10/21/20			3					3	3	\$45.00	
	\$15.00		10a-3p					3					3	3	\$45.00	
	\$15.00		3p-7p					2					2	2	\$30.00	
													0		\$0.00	
	\$15.00	60	6a-10a	10/22/20	10/22/20				3				3	3	\$45.00	
	\$15.00		10a-3p						3				3	3	\$45.00	
	\$15.00		3p-7p						2				2	2	\$30.00	
													0		\$0.00	
	\$15.00	60	6a-10a	10/23/20	10/23/20					3			3	3	\$45.00	
	\$15.00		10a-3p							3			3	3	\$45.00	
	\$15.00		3p-7p							2			2	2	\$30.00	
													0		\$0.00	
	\$15.00	60	6a-10a	10/26/20	10/26/20	3							3	3	\$45.00	
	\$15.00		10a-3p			3							3	3	\$45.00	
	\$15.00		3p-7p			3							3	3	\$45.00	
													0		\$0.00	
													0		\$0.00	
													0		\$0.00	
													0		\$0.00	

**Total Spots: 35**

**Total \$: \$525.00**

Authorized by: \_\_\_\_\_ (Sales) \_\_\_\_\_ (Bus. Mgr) \_\_\_\_\_ (GM)

Client Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Cart #: \_\_\_\_\_  
Cart #: \_\_\_\_\_  
Cart #: \_\_\_\_\_  
Cart #: \_\_\_\_\_

"In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Backyard Broadcasting will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity."

- This offer becomes a binding contract upon acceptance by the General Manager of Stations or authorized agent.
- Bills shall be received monthly and shall be due payable within ten (10) days from date of invoice.
- Station shall have the right to cancel this contract upon default by advertiser in the payment of bills and other materials breach. Broadcasting done hereafter and not paid shall become immediately due and payable at the agreed rate. Advertisers shall pay all attorneys' fees in the event legal action is necessary to enforce this agreement or any terms thereof.
- Contract subject to termination by advertiser by two (2) weeks prior written notice
- Political and Entertainment advertising shall be Cash in Advance.

Oct 20, 20  
 CONT# 34465460 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO WILQ-FM (Williamsport, PA)  
 FM LINDSAY COOPER  
 OFF PHILADELPHIA  
 AGY HARRIS SIKES MEDIA  
 ADDR 11350 RANDOM HILLS ROAD SUITE 700  
 FAIRFAX, VA 22030

DDS CONT# 0  
 C/P/E: DJTP / GM / 13481

SALESPERSON FAX#

PH #

BYR MEGAN BURNS  
 ADV DONALD TRUMP FOR PRESIDENT  
 PDT Trump for President GM  
 FLT Oct 20, 20 - Oct 26, 20

\* REP ORDER COMMENT \*

\*\* 10/20/2020 10:21:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> .T.....	6A - 7P	60	10/20/2020 - 10/20/2020	1D	7	\$55.00	7
					** FLIGHT TOTALS **		7	\$385.00	
	2.1	<u>FLIGHT 2</u> ..W....	6A - 7P	60	10/21/2020 - 10/21/2020	1D	7	\$55.00	7
					** FLIGHT TOTALS **		7	\$385.00	
	3.1	<u>FLIGHT 3</u> ...T...	6A - 7P	60	10/22/2020 - 10/22/2020	1D	7	\$55.00	7
					** FLIGHT TOTALS **		7	\$385.00	
	4.1	<u>FLIGHT 4</u> ....F..	6A - 7P	60	10/23/2020 - 10/23/2020	1D	7	\$55.00	7
					** FLIGHT TOTALS **		7	\$385.00	
	5.1	<u>FLIGHT 5</u> M.....	6A - 7P	60	10/26/2020 - 10/26/2020	1D	7	\$55.00	7
					** FLIGHT TOTALS **		7	\$385.00	

Oct 20, 20  
 CONT# 34465460 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: DJTP / GM / 13481

	Oct 20	Nov 20					
SPOTS	28	7					
CASH	1540.00	385.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	1540.00	385.00					

							TOTAL
SPOTS							35
CASH							1,925.00
TRADE							0.00
NSL							0.00
TOTAL							1,925.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35-64

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.


STATION	REVENUE TYPE	CONTRACT TYPE	BILLING TYPE	SALE TYPE	CONTRACT #
WILQ-FM	POLITICAL NATIONAL	Regular	Broadcast	Standard	14833
MAILING ADDRESS		1685 Four Mile Drive Williamsport, PA 17701			
HARRIS SIKES MEDIA 11350 RANDOM HILLS ROAD SUITE 700 FAIRFAX, VA 22030		PRINT DATE 10/20/20 10:23:43 AM			
BUYER		START 10/20/20	END DATE 10/26/20	REVISION DATE 10/20/20	PRODUCT EST 13481
ADVERTISER DONALD TRUMP FOR PRESIDENT		ACCOUNT EXECUTIVE WP NATIONAL		EST # 13481	AGENCY C#
				AGENCY C#	AGENCY CUSTOMER CODE DJTP
				AGENCY C#	AGENCY PRODUCT CODE GM
				AGENCY C#	OFFICE Williamsport
				AGENCY C#	Sales Contract

LINE	TYPE	DAY	SCHEDULE TIME	START	FINISH	START	FINISH	LEN	SEC	SPW	WTH	THU	FRI	SAT	SUN	RATE	CD
1	COM	T	ROS 6A-7P	06:00A	07:00P	10/20/20	10/20/20	2		60						55.00	7
2	COM	W	ROS 6A-7P	06:00A	07:00P	10/21/20	10/21/20	2		60						55.00	7
3	COM	Th	ROS 6A-7P	06:00A	07:00P	10/22/20	10/22/20	2		60						55.00	7
4	COM	F	ROS 6A-7P	06:00A	07:00P	10/23/20	10/23/20	2		60						55.00	7
5	COM	M	ROS 6A-7P	06:00A	07:00P	10/26/20	10/26/20	2		60						55.00	7

Total Occasions		35
Gross		\$1,925.00
Agency Commission		\$288.75
Net		\$1,636.25
Contract Total		\$1,636.25

Accepted For Agency/Sponsor: \_\_\_\_\_

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Backyard Broadcasting of Pennsylvania will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity

STATION WILQ-FM	REVENUE TYPE POLITICAL NATIONAL	CONTRACT TYPE Regular	BILLING TYPE Broadcast	SALE TYPE Standard	CONTRACT # 14833	
MAILING ADDRESS HARRIS SIKES MEDIA 11350 RANDOM HILLS ROAD SUITE 700 FAIRFAX, VA 22030		1685 Four Mile Drive Williamsport, PA 17701			REF # 0	
					REV # 0	
					PRINT DATE 10/20/20 10:23:44 AM	
BUYER		START 10/20/20	END DATE 10/26/20	REVISION DATE 10/20/20	PRODUCT EST 13481	OFFICE Williamsport
ADVERTISER DONALD TRUMP FOR PRESIDENT		ACCOUNT EXECUTIVE WP NATIONAL	EST # 13481	AGENCY C#	AGENCY CUSTOMER CODE DJTP	AGENCY PRODUCT CODE GM

MONTH	GROSS	NET
Oct-20	1,540.00	1,309.00
Nov-20	385.00	327.25

Accepted For Agency/Sponsor: _____		Total Occasions	35
In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Backyard Broadcasting of Pennsylvania will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity		Gross	\$1,925.00
		Agency Commission	\$288.75
		Net	\$1,636.25
		Contract Total	\$1,636.25