

## ANNUAL EEO PUBLIC FILE REPORT

# Prairie Broadcasting Company

Covering the period December 1, 2013 – November 30, 2014

**Stations comprising employment unit:**

**KEYL AM, KXDL FM**

The purpose of this EEO Public File Report is to comply with section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): KEYL Long Prairie, MN and KXDL Browerville, MN and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The FCC's 2002 EEO Rule requires that this report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified) identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the applicable period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.

Appendices 1, 2 and 3, which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 1 under the column entitled "Resources Used" refer to the Recruitment Source Information listed on Appendix 2.

For purposes of this report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person and/or over the telephone.

# **Appendix 1**

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### **Vacancy Information**

**No Full-time hire during the reporting period**

## **Appendix 2**

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## **Prairie Broadcasting Company**

**Covering the period December 1, 2013 – November 30, 2014**

### **Stations comprising employment unit:**

### **KEYL AM, KXDL FM**

**Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities undertaken by KEYL AM and KXDL FM**

**KEYL AM and KXDL FM participates in activities that supplement Non-Vacancy specific recruitment activities including:**

- 1. KEYL AM and KXDL FM uses media to enhance recruitment via our stations' website and radio spots that air on KEYL AM and KXDL FM. A copy of affidavits of the aforementioned radio spots are on file with this document in the stations' public file.**
- 2. KEYL AM and KXDL FM continues to offer informational and instructional tours to area civic groups, scouts, public school students, families and other guests. The tours are open to discussions about broadcasting by the participants and gives participants an opportunity to learn about the internal workings of a broadcast facility and the people who run it**