

**ANNUAL EEO PUBLIC FILE REPORT**

**D & K Distributors, Inc. dba  
Prairie Broadcasting**

**Covering the period December 1, 2016 – November 30, 2017**

**Stations comprising employment unit:**

**KEYL AM, KXDL FM**

**The purpose of this EEO Public File Report is to comply with section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): KEYL Long Prairie, MN and KXDL Browerville, MN and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.**

**The FCC's 2002 EEO Rule requires that this report contain the following information:**

- 1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable period.**
- 2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified) identified by name, address, contact person and telephone number.**
- 3. The recruitment source that referred the hiree for each full-time vacancy during the applicable period;**
- 4. Data reflecting the total number of persons interviewed for full-time vacancies during the applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and**
- 5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.**

**Appendices 1, 2 and 3, which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 1 under the column entitled "Resources Used" refer to the Recruitment Source Information listed on Appendix 2.**

**For purposes of this report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person and/or over the telephone.**

# **Appendix 1**

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## **Vacancy Information**

**No Full-time hire during the reporting period**

## CAREER RECRUITMENT SOURCES

Alexandria Technical and Community College - 1601 Jefferson St, Alexandria, MN 56308 · (320) 762-0221 [www.alextech.edu](http://www.alextech.edu)

University of Minnesota system – registered with [goldpass.umn.edu](http://goldpass.umn.edu)

Minnesota Works.net – 303 22<sup>nd</sup> Ave West, Suite 107, Alexandria MN 320-762-7800 Attn: Ladeen Schillinger, Veterans Employment Representative

Minnesota Broadcasters Association – 3033 Excelsior Blvd Suite 440, Minneapolis, MN 55416 612-926-8123 Attn: Linda Lasere

Northland Community College, Thief River Falls – [career.center@northlandtech.edu](mailto:career.center@northlandtech.edu) 218-683-8555

Bemidji State University Career Services – 1500 Birchmont Dr NE Box 18, Bemidji, MN 56601 218-755-2038 Attn: Nancy Haugen email address: [career@bemidjistate.edu](mailto:career@bemidjistate.edu)

Area newspapers

[KEYLKXDL.com](http://KEYLKXDL.com) website

KEYL/KXDL on air announcements

EEO REPORT INFORMATION DECEMBER 1, 2016 – NOVEMBER 30, 2017

#### OUTREACH ACTIVITIES

APRIL 5, 2017 KEYL/KXDL GENERAL MANAGER ATTENDED CAREER FAIR AT LITTLE FALLS HIGH SCHOOL....MET WITH SEVERAL STUDENTS, AS WELL AS MEMBERS OF THE COMMUNITY, INTERESTED IN BROADCASTING AND EXPLAINED THE DIFFERENT CAREERS IN BROADCASTING.

MAY 2017 – AUGUST 2017 – KEYL/KXDL HOSTED AN INTERN, PRESTON PUNG, WHO IS A STUDENT AT BEMIDJI STATE UNIVERSITY. HE HELPED WITH ON-AIR, PRODUCTION, PROMOTIONS AND MUSIC. HE INTERNEED 10 HOURS PER WEEK FOR A TOTAL OF 120 HOURS.

KEYL/KXDL GENERAL MANAGER ATTENDED VIA COMPUTER WEBINAR HOSTED BY THE LAW FIRM PILLSBURY WINTHROP SHAW PITTMAN LLP, ON 10/18/17 12NOON – 1:15PM. THE WEBINAR WAS ENTITLED, “THE CHANGING FACE OF THE FCC’S EEO RULE IN 2017.”

NOVEMBER 8, 2017 - KEYL/KXDL GENERAL MANAGER ATTENDED CAREER FAIR AT LONG PRAIRIE/GREY EAGLE HIGH SCHOOL....MET WITH SEVERAL STUDENTS, AS WELL AS MEMBERS OF THE COMMUNITY INTERESTED IN BROADCASTING AND EXPLAINED THE DIFFERENT CAREERS IN BROADCASTING.

KEYL/KXDL CONTINUALLY INVITES THE PUBLIC AND/OR GROUPS TO TOUR KEYL/KXDL RADIO STATIONS AND LEARN MORE ABOUT HOW TH RADIO STATION WORKS.