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WUTV/WNYO Political File Checklist

Candidate: Cuomo/Hochul
Agency: AKPD Message + Media
Flight Dates: 10/27 - 11/3/14

Rep: Laura Heinrich
Today's Date: 10/28/14
Contract #: 1960515

Copy of Sales Order

Copy of NAB Form

Copy of Check

Complete packets go to public file

These records contain:

1. The issue to which the ad refers
2. Whether the request was accepted or rejected by the station
3. The rate charged for the time
4. The dates and times on which the ads aired (if applicable)
5. The class of time that was purchased (if applicable)
6. The name of the entity purchasing/requesting the time including name,



WNYO Buffalo
699 Hertel Ave, Suite 100
Buffalo, NY 14207

AKPD Message & Media
730 N Franklin
Ste 404
Chicago, IL 60654

Contract # 1960515

Schedule Dates 10/27/14-11/03/14
Advertiser Cuomo Hochul-D (93840)
Agency AKPD Message & Media (6417)
Product POLITICAL CANDIDATE (ns) (1186)
Brand CUOMO/HOCHUL (670993)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name SILVERMA,VIVIAN
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments CUOMO/HOCHUL
CUOMO/HOCHUL
LAURA HEINRICH

Date Entered 10/24/14
Last Modified 10/27/14
Entered By Kitty Hottes
CO-OP No
Headline # ECR10451577
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$159.75
Net Total \$905.25
Sales Tax

By Broadcast Month	Spots	Rate
Nov. 2014	20	\$1,065.00
Grand Total:	20	\$1,065.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/27/14-10/31/14	1	:30	4p- Steve Wilkos Show	1	X	X	X	X	X			1	\$40.00	\$40.00	Buffalo (WNYO)	STEVE WILKOS	10/24/14
2.0	Normal Line / SPOT (3)	10/27/14-10/27/14	1	:30	5p- Peoples Court	1								1	\$50.00	\$50.00	Buffalo (WNYO)	PEOPLES COURT	10/24/14
3.0	Normal Line / SPOT (8)	10/27/14-10/27/14	1	:30	6p- 7p (EST)	1								1	\$70.00	\$70.00	Buffalo (WNYO)	CELEB NAME GAME	10/24/14
4.0	Normal Line / SPOT (13)	10/27/14-10/27/14	1	:30	11p- 12a (EST)	1								1	\$35.00	\$35.00	Buffalo (WNYO)	MODERN FAMILY	10/24/14
5.0	Normal Line / SPOT (2)	10/30/14-10/30/14	1	:30	4p- Steve Wilkos Show	1								1	\$40.00	\$40.00	Buffalo (WNYO)	STEVE WILKOS	10/27/14
6.0	Normal Line / SPOT (4)	10/28/14-10/28/14	1	:30	5p- Peoples Court	1								1	\$50.00	\$50.00	Buffalo (WNYO)	PEOPLES COURT	10/27/14
7.0	Normal Line / SPOT (5)	10/29/14-10/29/14	1	:30	5p- Peoples Court	1								1	\$50.00	\$50.00	Buffalo (WNYO)	PEOPLES COURT	10/27/14
8.0	Normal Line / SPOT (6)	10/30/14-10/30/14	1	:30	5p- Peoples Court	1								1	\$50.00	\$50.00	Buffalo (WNYO)	PEOPLES COURT	10/27/14
9.0	Normal Line / SPOT (7)	10/31/14-10/31/14	1	:30	5p- Peoples Court	1								1	\$50.00	\$50.00	Buffalo (WNYO)	PEOPLES COURT	10/27/14
10.0	Normal Line / SPOT (9)	10/29/14-10/29/14	1	:30	6p- 7p (EST)	1								1	\$70.00	\$70.00	Buffalo (WNYO)	CELEB NAME GAME	10/27/14
11.0	Normal Line / SPOT (11)	10/30/14-10/30/14	1	:30	10p- Mike and Molly 2	1								1	\$50.00	\$50.00	Buffalo (WNYO)	MIKE & MOLLY	10/27/14
12.0	Normal Line / SPOT (12)	10/31/14-10/31/14	1	:30	10p- Mike and Molly 2	1								1	\$50.00	\$50.00	Buffalo (WNYO)	MIKE & MOLLY	10/27/14
13.0	Normal Line / SPOT (14)	10/30/14-10/30/14	1	:30	11p- 12a (EST)	1								1	\$35.00	\$35.00	Buffalo (WNYO)	MODERN FAMILY	10/27/14

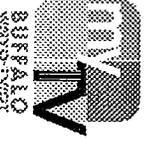
CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Date: _____

Comments: _____

[Handwritten Signature] 11/3/14



WNYO Buffalo
699 Hertel Ave, Suite 100
Buffalo, NY 14207

AKPD Message & Media
730 N Franklin
Ste 404
Chicago, IL 60654

Contract # 1960515

Schedule Dates 10/27/14-11/03/14
Advertiser Cuomo Hochul-D (93840)
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Product POLITICAL CANDIDATE (ns) (1186)
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Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name SILVERMA, VIVIAN
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments CUOMO/HOCHUL
LAURA HEINRICH

Date Entered 10/24/14
Last Modified 10/27/14
Entered By Kity Hobes
CO-OP No
Headline # ECR10451577
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$159.75
Net Total \$905.25
Sales Tax

Buffalo (WNYO)		
By Broadcast Month	Spots	Rate
Nov. 2014	20	\$1,065.00
Grand Total:	20	\$1,065.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (15)	10/31/14-10/31/14	1	:30	11P-12A (EST)	1					1			1	\$35.00	\$35.00	Buffalo (WNYO)	MODERN FAMILY	10/27/14
15.0	Normal Line / SPOT (16)	11/03/14-11/03/14	1	:30	11P-12A (EST)	1	1							1	\$35.00	\$35.00	Buffalo (WNYO)	MODERN FAMILY	10/27/14
16.0	Normal Line / Prime (17)	10/29/14-10/29/14	1	:30	8P-MYN-The Walking Dead (Wednesday)	1			1					1	\$75.00	\$75.00	Buffalo (WNYO)	WALKING DEAD	10/27/14
17.0	Normal Line / SPOT (18)	10/31/14-10/31/14	1	:30	8P-MYN-Bones (Friday)	1					1			1	\$50.00	\$50.00	Buffalo (WNYO)	BONES	10/27/14
18.0	Normal Line / Prime (19)	10/31/14-10/31/14	1	:30	8P-MYN-Bones 2 (Friday)	1					1			1	\$50.00	\$50.00	Buffalo (WNYO)	BONES	10/27/14
19.0	Normal Line / SPOT (20)	11/02/14-11/02/14	1	:30	7P-Bones WKND	1							1	\$90.00	\$90.00	Buffalo (WNYO)	BONES	10/27/14	
20.0	Normal Line / Prime (21)	11/02/14-11/02/14	1	:30	8P-Bones WKND	1							1	\$90.00	\$90.00	Buffalo (WNYO)	BONES	10/27/14	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

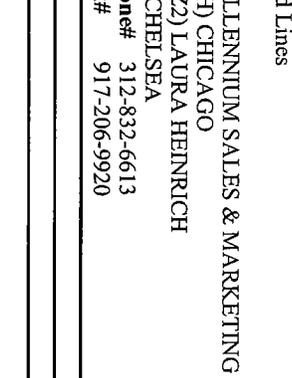
Date: _____

Comments: _____

ORDER WORKSHEET

Rep Order# 10451577 Ver# 3 Status Revised Traffic Order# 1960515 Printed: 11/03/14 2:29 PM 1 of 2
 EC'd Yes Last Received: 11/03/14 12:19 PM
 Showing Buylines: All Rep Revised Lines

Station WNYO-TV BUFFALO NY Agency (AKPD) AKPD MESSAGE & MEDIA Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (NW80) POLITICAL 703 N. FRANKLIN Sales Office (CH) CHICAGO
 Product CUOMO/HOCHUL CHICAGO, IL 60654 Salesperson (LZ2) LAURA HEINRICH
 Estimate# Agency C/P1/P2/E Sales Assistant CHELSEA
 Buyer VIVIAN SILVERMAN Flight Dates 10/27/14-11/04/14 Salesperson Phone# 312-832-6613
 Salesperson Fax# 917-206-9920



--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

11/3/14 V.3 PLS SEE LN 10 FOR CREDIT REVISED TOTAL: 1065...PREV TOT: 1115 PLS CNF THANKS, CHELSEA

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/TMP
10*	10/28-10/28	10P-1030P	MIKE & MOLLY	30	\$50.00	Tu	0	1	0	\$0.00	-
V3 Effective Dates Changed											
CREDIT WAS TAKEN FOR SPOT ON 10/28 (1/WK)											

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Nov2014: 20 / \$1,065.00
 Order Totals: 20 / \$1,065.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals \$99,532.71
 CABL .00% UNKN .00% WGRZ 35.44% WIVB 45.70% WKBW 9.57%
 WNLO 5.36% WNYO 1.07% WUTV 2.85%

Books [null]
 Demos RA35+P

ORDER WORKSHEET

Rep Order# 10451577 Ver# 3
EC'd Yes

Status Revised

Traffic Order# 1960515

Last Received:
Showing Buylines:

Printed: 11/03/14 2:29 PM
11/03/14 12:19 PM
All Rep Revised Lines

Station WNYO-TV BUFFALO NY
Advertiser (NW80) POLITICAL
Product CUOMO/HOCHUL
Estimate#
Buyer VIVIAN SILVERMAN

Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 10/27/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (LZZ) LAURA HEINRICH
Sales Assistant CHELSEA
Salesperson Phone# 312-832-6613
Salesperson Fax# 917-206-9920

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10451577 Ver# 2 Status Returned Traffic Order# 1960515 Printed: 11/03/14 10:59 AM 1 of 2
 EC'd Yes Last Received: 11/03/14 10:59 AM
 Showing Buylines: Last Station Changes

Station WNYO-TV BUFFALO NY Agency (AKPD) AKPD MESSAGE & MEDIA Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (NW80) POLITICAL 703 N. FRANKLIN Sales Office (CH) CHICAGO
 Product CUOMO/HOCHUL CHICAGO, IL 60654 Salesperson (LZ2) LAURA HEINRICH
 Estimate# Buyer VIVIAN SILVERMAN Agency C/P1/P2/E Sales Assistant CHELSEA
 Flight Dates 10/27/14-11/04/14 Salesperson Phone# 312-832-6613
 Salesperson Fax# 917-206-9920

--- CONTRACT COMMENT ---

CUOMO/HOCHUL
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LINE 10. PLS REVISE. TKS KITTY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
10*	10/28-10/28	10P-1030P	MIKE & MOLLY	30	\$50.00	Tu	1	1	1	\$50.00	-
Station remark: V2 1X SPOT NA. PLS REVISE TOTAL.											

---REPORT TOTALS---

Report Totals: 1 / \$50.00

---SALES MONTHLY TOTALS---

Nov2014: 21/ \$1,115.00

Order Totals: 21 / \$1,115.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$104,205.61	CABL	.00%	UNKN	.00%	WGRZ	35.44%	WIVB	45.70%	WKBW	9.57%
		WNLO	5.36%	WNYO	1.07%	WUTV	2.85%				

Books [null]
 Demos RA35+P

ORDER WORKSHEET

Rep Order# 10451577 Ver# 2
EC'd Yes

Status Returned

Traffic Order# 1960515

Printed: 11/03/14 10:59 AM

2 of 2

Last Received:
Showing Buylines:

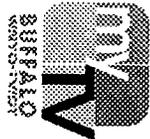
11/03/14 10:59 AM
Last Station Changes

Station WNYO-TV BUFFALO NY
Advertiser (NW80) POLITICAL
Product CUOMO/HOCHUL
Estimate#
Buyer VIVIAN SILVERMAN

Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 10/27/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (LZ2) LAURA HEINRICH
Sales Assistant CHELSEA
Salesperson Phone# 312-832-6613
Salesperson Fax# 917-206-9920

--- CREDIT RISK ---
STANDARD CREDIT TERMS



WNYO Buffalo
699 Hertel Ave, Suite 100
Buffalo, NY 14207

AKPD Message & Media
730 N Franklin
Ste 404
Chicago, IL 60654

Contract # 1960515
Schedule Dates 10/27/14-11/03/14
Advertiser Cuomo Hochul-D (93840)
Agency AKPD Message & Media (6417)
Product POLITICAL CANDIDATE (ns) (1186)
Brand CUOMO/HOCHUL (670993)
Salesperson Millennium/CHL, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name SILVERMAN, VIVIAN
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments CUOMO/HOCHUL
CUOMO/HOCHUL
LAURA HENRICH

Date Entered 10/24/14
Last Modified 10/24/14
Entered By Kitty Hottes
CO-OP No
Headline # ECR10451577
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$167.25
Net Total \$947.75
Sales Tax

By Broadcast Month	Spots	Rate
Buffalo (WNYO)		
Nov. 2014	21	\$1,115.00
Grand Total:	21	\$1,115.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/27/14-10/31/14	1	:30	4P- Steve Wilkos Show	1	X	X	X	X	X			1	\$40.00	\$40.00	Buffalo (WNYO)	STEVE WILKOS	10/24/14
2.0	Normal Line / SPOT (3)	10/27/14-10/27/14	1	:30	5P- Peoples Court	1								1	\$50.00	\$50.00	Buffalo (WNYO)	PEOPLES COURT	10/24/14
Est 2.0	Unapproved (NewL) on credit hold / SPOT	10/30/14-10/30/14	1	:30	4P- Steve Wilkos Show									1	\$40.00	\$40.00	Buffalo (WNYO)	STEVE WILKOS	10/27/14
3.0	Normal Line / SPOT (8)	10/27/14-10/27/14	1	:30	6P- 7P (EST)	1								1	\$70.00	\$70.00	Buffalo (WNYO)	CELEB NAME GAME	10/24/14
4.0	Normal Line / SPOT (13)	10/27/14-10/27/14	1	:30	11P- 12A (EST)	1								1	\$35.00	\$35.00	Buffalo (WNYO)	MODERN FAMILY	10/24/14
Est 4.0	Unapproved (NewL) on credit hold / SPOT	10/28/14-10/28/14	1	:30	5P- Peoples Court									1	\$50.00	\$50.00	Buffalo (WNYO)	PEOPLES COURT	10/27/14
Est 5.0	Unapproved (NewL) on credit hold / SPOT	10/29/14-10/29/14	1	:30	5P- Peoples Court									1	\$50.00	\$50.00	Buffalo (WNYO)	PEOPLES COURT	10/27/14
Est 6.0	Unapproved (NewL) on credit hold / SPOT	10/30/14-10/30/14	1	:30	5P- Peoples Court									1	\$50.00	\$50.00	Buffalo (WNYO)	PEOPLES COURT	10/27/14
Est 7.0	Unapproved (NewL) on credit hold / SPOT	10/31/14-10/31/14	1	:30	5P- Peoples Court									1	\$50.00	\$50.00	Buffalo (WNYO)	PEOPLES COURT	10/27/14
Est 9.0	Unapproved (NewL) on credit hold / SPOT	10/29/14-10/29/14	1	:30	6P- 7P (EST)									1	\$70.00	\$70.00	Buffalo (WNYO)	CELEB NAME GAME	10/27/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

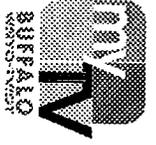
Date:

Accepted-Station:

Date:

Comments:

[Handwritten Signature] 10/27/14



WNYO Buffalo
699 Hertel Ave, Suite 100
Buffalo, NY 14207

AKPD Message & Media
Ste 404
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Contract # 1960515

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Advertiser: Cuomo Hochul-D (93840)
Agency: AKPD Message & Media (6417)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: CUOMO/HOCHUL (670993)
Salesperson: Millennium/CHL, Chicago (1094)
Sales Office: Millennium Chicago
Buyer Name: SILVERMA, VIVIAN
Phone/Fax: /
CPE: N/A
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: CUOMO/HOCHUL
CUOMO/HOCHUL
LAURA HEINRICH

Date Entered: 10/24/14
Last Modified: 10/24/14
Entered By: Kitty Hottes
CO-OP: No
Headline #: ECR10451577
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$167.25
Net Total: \$947.75
Sales Tax:

By Broadcast Month	Spots	Rate
Nov. 2014	21	\$1,115.00
Grand Total:	21	\$1,115.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 10.0	Unapproved (NewL) on credit hold / SPOT	10/28/14-10/28/14	1	:30	10P- Mike and Molly 2				1					1	\$50.00	\$50.00	Buffalo (WNYO)	MIKE & MOLLY	10/27/14
Est 11.0	Unapproved (NewL) on credit hold / SPOT	10/30/14-10/30/14	1	:30	10P- Mike and Molly 2					1				1	\$50.00	\$50.00	Buffalo (WNYO)	MIKE & MOLLY	10/27/14
Est 12.0	Unapproved (NewL) on credit hold / SPOT	10/31/14-10/31/14	1	:30	10P- Mike and Molly 2						1			1	\$50.00	\$50.00	Buffalo (WNYO)	MIKE & MOLLY	10/27/14
Est 14.0	Unapproved (NewL) on credit hold / SPOT	10/30/14-10/30/14	1	:30	11P- 12A (EST)						1			1	\$35.00	\$35.00	Buffalo (WNYO)	MODERN FAMILY	10/27/14
Est 15.0	Unapproved (NewL) on credit hold / SPOT	10/31/14-10/31/14	1	:30	11P- 12A (EST)						1			1	\$35.00	\$35.00	Buffalo (WNYO)	MODERN FAMILY	10/27/14
Est 16.0	Unapproved (NewL) on credit hold / SPOT	11/03/14-11/03/14	1	:30	11P- 12A (EST)							1		1	\$35.00	\$35.00	Buffalo (WNYO)	MODERN FAMILY	10/27/14
Est 17.0	Unapproved (NewL) on credit hold / Prime	10/29/14-10/29/14	1	:30	8P- MYN-The Walking Dead (Wednesday)								1	1	\$75.00	\$75.00	Buffalo (WNYO)	WALKING DEAD	10/27/14
Est 18.0	Unapproved (NewL) on credit hold / SPOT	10/31/14-10/31/14	1	:30	8P- MYN-Bones (Friday)								1	1	\$50.00	\$50.00	Buffalo (WNYO)	BONES	10/27/14
Est 19.0	Unapproved (NewL) on credit hold / Prime	10/31/14-10/31/14	1	:30	9P- MYN-Bones 2 (Friday)								1	1	\$50.00	\$50.00	Buffalo (WNYO)	BONES	10/27/14

CONFIRMATION CONTRACT

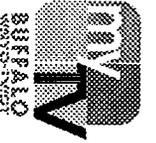
Accepted-Agency/Advertiser: _____ Date: _____

Date: _____

Accepted-Station: _____

Date: _____

Comments: _____



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730 N Franklin
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Brand CUOMO/HOCHUL (670993)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name SILVERMA, VYJAN
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments CUOMO/HOCHUL
CUOMO/HOCHUL
LAURA HEINRICH

Date Entered 10/24/14
Last Modified 10/24/14
Entered By Kirby Hodles
CO-OP No
Headline # ECR10451577
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$167.25
Net Total \$947.75
Sales Tax

Buffalo (WNYO)		
By Broadcast Month	Spots	Rate
Nov. 2014	21	\$1,115.00
Grand Total:	21	\$1,115.00

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INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 20.0	Unapproved (NewL) on credit hold / SPT	11/02/14-11/02/14	1	:30	P- Bones WKND 2								1	1	\$90.00	\$90.00	Buffalo (WNYO)	BONES	10/27/14
Est 21.0	Unapproved (NewL) on credit hold / Prime	11/02/14-11/02/14	1	:30	BP- Bones WKND								1	1	\$90.00	\$90.00	Buffalo (WNYO)	BONES	10/27/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

Rep Order# 10451577 Ver# 1 Status New
 EC'd Yes

Traffic Order# 1960575

Printed: 10/24/14 2:10 PM
 Last Received: 10/24/14 1:35 PM

Showing Buylines: All Rep Changes or Last Station Changes

Station WNYO-TV BUFFALO NY
 Advertiser (NW80) POLITICAL
 Product CUOMO/HOCHULT
 Estimate#
 Buyer VIVIAN SILVERMAN

Agency (AKPD) AKPD MESSAGE & MEDIA
 703 N. FRANKLIN
 CHICAGO, IL 60654
 Agency C/P1/P2/E
 Flight Dates 10/27/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (CH) CHICAGO
 Salesperson (LZZ) LAURA HEINRICH
 Sales Assistant CHELSEA
 Salesperson Phone# 312-832-6613
 Salesperson Fax# 917-206-9920

--- CONTRACT COMMENT ---

CUOMO/HOCHULT

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORD, STARTS MON PLS CNF THANKS, CHELSEA

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	10/27-10/31	4P-5P	STEVE WILKOS	30	\$40.00	M-F	1	1	1	\$40.00	-
2	10/30-10/30	4P-5P	STEVE WILKOS	30	\$40.00	Th	1	1	1	\$40.00	-
3	10/27-10/27	5P-6P	PEOPLES COURT	30	\$50.00	M	1	1	1	\$50.00	-
4	10/28-10/28	5P-6P	PEOPLES COURT	30	\$50.00	Tu	1	1	1	\$50.00	-
5	10/29-10/29	5P-6P	PEOPLES COURT	30	\$50.00	W	1	1	1	\$50.00	-
6	10/30-10/30	5P-6P	PEOPLES COURT	30	\$50.00	Th	1	1	1	\$50.00	-
7	10/31-10/31	5P-6P	PEOPLES COURT	30	\$50.00	F	1	1	1	\$50.00	-
8	10/27-10/27	6P-7P	CELEB NAME GAME	30	\$70.00	M	1	1	1	\$70.00	-
9	10/29-10/29	6P-7P	CELEB NAME GAME	30	\$70.00	W	1	1	1	\$70.00	-
10	10/28-10/28	10P-1030P	MIKE & MOLLY	30	\$50.00	Tu	1	1	1	\$50.00	-

ORDER WORKSHEET

Rep Order# 10451577 Ver# 1 Status New

Traffic Order#

Printed:

10/24/14 2:10 PM

2 of 3

EC'd Yes

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 Advertiser (NW80) POLITICAL
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 CHICAGO, IL 60654
 Agency C/P1/P2/E
 Flight Dates 10/27/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (CH) CHICAGO
 Salesperson (LZ2) LAURA HEINRICH
 Sales Assistant CHELSEA
 Salesperson Phone# 312-832-6613
 Salesperson Fax# 917-206-9920

LT	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
✓11	10/30-10/30	10P-1030P	MIKE & MOLLY	30	\$50.00	Th	1	1	1	\$50.00	-
✓12	10/31-10/31	10P-1030P	MIKE & MOLLY	30	\$50.00	F	1	1	1	\$50.00	-
✓13	10/27-10/27	11P-12A	MODERN FAMILY	30	\$35.00	M	1	1	1	\$35.00	-
✓14	10/30-10/30	11P-12A	MODERN FAMILY	30	\$35.00	Th	1	1	1	\$35.00	-
✓15	10/31-10/31	11P-12A	MODERN FAMILY	30	\$35.00	F	1	1	1	\$35.00	-
✓16	11/03-11/03	11P-12A	MODERN FAMILY	30	\$35.00	M	1	1	1	\$35.00	-
✓17	10/29-10/29	8P-9P	WALKING DEAD	30	\$75.00	W	1	1	1	\$75.00	-
✓18	10/31-10/31	8P-9P	BONES	30	\$50.00	F	1	1	1	\$50.00	-
✓19	10/31-10/31	9P-10P	BONES	30	\$50.00	F	1	1	1	\$50.00	-
✓20	11/02-11/02	7P-8P	BONES	30	\$90.00	Su	1	1	1	\$90.00	-
✓21	11/02-11/02	8P-9P	BONES	30	\$90.00	Su	1	1	1	\$90.00	-

---REPORT TOTALS---
 Report Totals: 21 / \$1,115.00

---SALES MONTHLY TOTALS---

Nov2014: 21 / \$1,115.00
 Order Totals: 21 / \$1,115.00
 Total GRPs: 0.0

ORDER WORKSHEET

Rep Order# 10451577 Ver# 1 Status New

Traffic Order#

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3 of 3

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 Salesperson (LZZ) LAURA HEINRICH
 Sales Assistant CHELSEA
 Salesperson Phone# 312-832-6613
 Salesperson Fax# 917-206-9920

--- COMPETITIVE ---

Market Totals \$104,205.61

ZABL
 WNYO 5.36%

DNKN
 WNYO 1.07%

WGRZ
 WUTV 2.85%

WIVB
 45.70%

WKBN
 9.57%

Books [null]
 Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WNVD</u>	Date: <u>10/27/14</u>
---	---------------------------------

Jamie Morgan/AKPD Message and Media LLC

I, _____,

being/on behalf of: Cuomo / HOCHUL

a legally qualified candidate of the _____ Democrat

political party for the office of: _____ Governor

in the _____ General

election to be held on: _____ November 4th, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:
see attachment

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Richard J. Sirota for Cuomo, Kenneth Manning for Hochul 212-551-9441

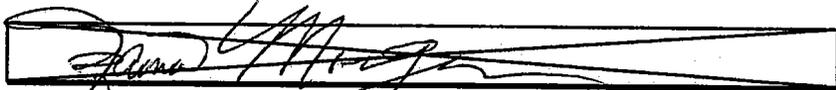
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/24/14

Date



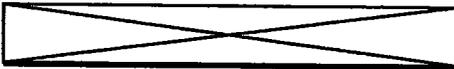
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Printed Name

Title

PAID FOR BY ANDREW CUOMO 2014. INC.
740 3rd Ave. 31st Floor, New York, NY 10017

AND

FRIENDS FOR KATHY HOCHUL
PO BOX 122, Buffalo, NY 14201

AKPD MESSAGE AND MEDIA LLC

730 N. FRANKLIN ST. STE 404
CHICAGO IL 60654-7205

JPMORGAN CHASE BANK, NA
02-0017710

5626

10/24/14

PAY TO THE ORDER OF WNYO-TV/WB/CH.49

\$ 123.25

One Hundred Twenty-Three and 25/100***** DOLLARS

PROTECTED AGAINST FRAUD

WNYO-TV/WB/CH.49



Sarah Hageman
Goel

MEMO Cuomo-Hochul 10/27 only

⑆005626⑆ ⑆071000013⑆ 433298697⑆

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

AKPD MESSAGE AND MEDIA LLC

760 N. FRANKLIN ST. STE 402
CHICAGO IL 60654-5205

JPMORGAN CHASE BANK, NA
02-001/710

5753

10/27/14

PAY TO THE ORDER OF

WNYO-TV/WB/CH.49

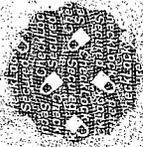
\$ 782.00

Seven Hundred Eighty-Two and 00/100 *****

... DOLLARS

RESISTED AGAINST FRAUD

WNYO-TV/WB/CH.49



Mark Legman

MEMO: Cuomo-Hochul 10/28 - 11/4

⑆005753⑆ ⑆071000013⑆ 433298697⑆