



**KATU TV**  
**2153 NE Sandy Blvd**  
**Portland, OR 97232**  
**(503) 231-4222**

[www.katu.com](http://www.katu.com)

And:

**Waterfront Strategies**  
**3050 K St NW Ste 100**  
**Washington, DC 20007**

# CONTRACT

<u>Contract / Revision</u> 648247 /		<u>Alt Order #</u> 25341889
<u>Product</u> <b>Bob Cain</b>		
<u>Contract Dates</u> <b>10/28/16 - 11/06/16</b>	<u>Estimate #</u> <b>Issue</b>	
<u>Advertiser</u> <b>American Hospital Association PAC</b>		<u>Original Date / Revision</u> 10/26/16 / 10/26/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KATU</b>	<u>Account Executive</u> Philadelphia Eagle/PH	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 7041	<u>Advertiser Ref</u> 33981	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KATU	10/28/16	10/28/16	Good Morning America	7a-9a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----F--	1			\$1,800.00					
N 2	KATU	10/31/16	11/04/16	Good Morning America	7a-9a		:30				NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	11111--	5			\$1,800.00					
N 3	KATU	10/28/16	10/28/16	A.M Northwest	9a-10a		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----F--	1			\$575.00					
N 4	KATU	10/28/16	10/28/16	KATU News @ 5p	5p-530p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----F--	1			\$3,500.00					
N 5	KATU	10/31/16	11/04/16	KATU News @ 5p	5p-530p		:30				NM	4	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	MTWTF--	4			\$3,500.00					
N 6	KATU	10/31/16	11/04/16	ABC World News Tonight	530p-6p		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	MTWTF--	2			\$3,500.00					
N 7	KATU	10/28/16	10/28/16	KATU News @ 6p	6p-630p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----F--	1			\$3,200.00					
N 8	KATU	10/31/16	11/04/16	KATU News @ 6p	6p-630p		:30				NM	4	\$12,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	MTWTF--	4			\$3,200.00					
N 9	KATU	10/29/16	10/29/16	Saturday 7a News	Sat 7a-9a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-	1			\$500.00					
N 10	KATU	10/30/16	10/30/16	Sunday 7-9a News	Sun 7a-9a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1	1			\$600.00					
N 11	KATU	10/29/16	10/29/16	Saturday Good Morning America	6a-7a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-	1			\$400.00					
<b>Totals</b>								0.00				22	\$53,375.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/24/16 - 10/30/16	7	\$10,575.00	(\$1,586.25)	\$8,988.75
10/31/16 - 11/06/16	15	\$42,800.00	(\$6,420.00)	\$36,380.00
<b>Totals</b>	<b>22</b>	<b>\$53,375.00</b>	<b>(\$8,006.25)</b>	<b>\$45,368.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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