KBVO(TV), Llano, Texas (Fac. ID No. 35909) Statement Regarding Quarterly Form 398 Reports 1Q2010 and 2Q2010

On the following dates, KBVO(TV) timely filed quarterly Form 398 Children's Television Programming Reports and received from the FCC's online filing system the following confirmation numbers:

Quarter	Filing Date	Confirmation Number
1Q2010	April 12, 2010	107021
2Q2010	July 9, 2010	109438

Despite having received the foregoing confirmation numbers, the FCC's Form 398 database (<u>http://licensing.fcc.gov/KidVid/public/report/10/query.faces</u>) does not contain a copy of the reports identified above. As a result, the FCC's online public inspection file did not automatically include such reports when KBVO(TV) transitioned to the FCC's online public file system in 2013.

KBVO(TV) has inserted this statement in its public inspection file to document that KBVO(TV) has materially complied with its obligation to submit Form 398 reports for 1Q2010 and 2Q2010 and to provide the public with a means of reviewing the station's core programming for those quarters. Because KBVO(TV) broadcasts the same children's programming as station KBVO-CD, Austin, TX (Fac. ID 35918), KBVO(TV) hereby attaches and incorporates by reference the Form 398 Children's Programming Reports found at the following URLs:

- 1Q2010 <u>http://data.fcc.gov/mediabureau/v01/tv/application/KidVid_107052.html</u>
- 2Q2010 <u>http://data.fcc.gov/mediabureau/v01/tv/application/KidVid_109751.html</u>

Federal Communications Commission Washington, DC 20554

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 2010-03-31 00:00:00.0 Filed on: 2010-04-12 18:57:39.556

Call Sign	Channel	Numbers	Community of License							
	51 /	analog)	ZIP Code							
KBVO	51 (analog) (digital)			Austin	78701					
Licensee Name										
KXAN, Inc.										
Network Affiliation		Nielsen DMA		Licensee Wo	rld Wide Web Hom	e Page Address (if applicable)				
MyNetwork		Austin TX		www.my	austintv.	com				
Facility ID	Previou	s Call Sign (if applicable)	License Renewal Expiration Date							
35918					2014-08-	01 00:00:00.0				

Analog Core Programming

- 2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
- **3.** (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- 3.00 hours Y

(b) Identify publishers who were sent information in 3(a).

FYI Television, Austin American Statesman, Tribune, TV Guide, Nielsen

4.

Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1				Origin	
Pet TV				SYND	ICATED
Regular Schedule	Regular Schedule Total Times Aired at Regularly Scheduled Time			Number of Pre-emptions	
Saturday/7:00-7:30am	13			0	
Length of Program		Age of Targe	et Audience	2	E/I Symbol Used

From To As Requ		
es 13 years 16 years Y	ltes	
es 13 years 16 years Y	ites	

origin. Professionals share personal experiences of excitement and love of working with pets and impart motivational and inspirational messages for viewers to pursue more information and education about everything concerning pets.

Title of Analog Core Program #2			Origin		
Swap.TV			SYND	ICATED	
Regular Schedule Total Times Aired at Regularly Scheduled Time			e	Number	of Pre-emptions
Saturday/7:30-8:00am			0		
Length of Program		Age of Target Audienc		e	E/I Symbol Used
		From	Т	0	As Required
30 minutes		13 years	16 y	ears	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This program lets kids spend two days in each other's lives. Watch as kids swap across the country, swap schools and swap cultures. They try new foods, learn new sports and even try new jobs. When kids swap lives and leave their regular routines, they always learn a lot about how other kids live and often discover new hobbies that they never knew even existed. They also learn a little about themselves. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. The series meets the educational and informational objectives of the FCC's Children's Programming requirements.

Title of Analog Core Program #3				Origin	Origin	
Animal Rescue					DICATED	
Regular Schedule Total Times Aired at Regularly Scheduled Time					of Pre-emptions	
Saturday / 8:00-8:30am 13				0		
Length of Program Age of Target Audience					E/I Symbol Used	
		From	То		As Required	
30 minutes 8 years 11 y			11 ye	ears	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming						
The program serves the edu	cational an	d informat	ional	needs	s of	

	peopre in t	akir	ig care	d expo of, t		ing and
Title of Analog Core Program #4					Origin	
Dragonfly TV					SYNI	DICATED
Regular Schedule	Total Times Aired at R	egularly	Scheduled Ti	me	Number	of Pre-emptions
Saturday /8:30-9:00am	13				0	
						E/I Symbol Used
30 minutes	30 minutes			т. 16 у	-	As Required
Describe the educational and informational objective of	of the program and how it	meets th	e definition o	f Core Prog	ramming	
highlight children doing and demonstrates practica science. It introduces yo disciplines and challenge	l applicatio oung viewers	ns c to a	of math	ematio	cs and	rience 1
solving skills, while pro answers. Each episode is structure, allowing child By modeling and celebrati Dragonfly TV shows that i	oviding valua engaging, en Iren to inves .ng children'	ble tert tiga s sc	al thi inform aining te sci ience	nking ation and e ence c capabi	and j to re education the ilitie	problem each tional in eir own. es,
answers. Each episode is structure, allowing child By modeling and celebrati	oviding valua engaging, en Iren to inves .ng children'	ble tert tiga s sc	al thi inform aining te sci ience	nking ation and e ence c capabi	and j to re education the ilitie	problem each tional in eir own. es,
answers. Each episode is structure, allowing child By modeling and celebrati Dragonfly TV shows that i	oviding valua engaging, en Iren to inves .ng children'	ble tert tiga s sc	al thi inform aining te sci ience	nking ation and e ence c capabi	and j to re education the ilitie an do	problem each tional in eir own. es,
answers. Each episode is structure, allowing child By modeling and celebrati Dragonfly TV shows that i	oviding valua engaging, en Iren to inves .ng children'	ble itert s sc irear	al thi inform aining te sci ience n it, t	nking ation and e ence c capabi hey c	and j to ro education the ilitie an do Origin SYND	problem each tional in eir own. es, it!
answers. Each episode is structure, allowing child By modeling and celebrati Dragonfly TV shows that i Title of Analog Core Program #5 Dog Tales	oviding valua engaging, en Iren to inves .ng children' if kids can o	ble itert s sc irear	al thi inform aining te sci ience n it, t	nking ation and e ence c capabi hey c	and j to ro education the ilitie an do Origin SYND	problem each tional in eir own. es, o it!
answers. Each episode is structure, allowing child By modeling and celebrati Dragonfly TV shows that i Title of Analog Core Program #5 Dog Tales Regular Schedule	viding valua engaging, en Iren to inves .ng children' if kids can c	ble itert s sc irear	al thi inform aining te sci ience n it, t	nking ation and e ence c capabi they c	and j to re- education the litie an do Origin SYND Number	problem each tional in eir own. es, o it!
answers. Each episode is structure, allowing child By modeling and celebrati Dragonfly TV shows that i Title of Analog Core Program #5 Dog Tales Regular Schedule Saturday/9:00-9:30am	viding valua engaging, en Iren to inves .ng children' if kids can c	ble itert s sc irear	Age of Targ	nking ation and e ence c capabi they c	and j to ro education the litie an do Origin SYND Number 0	problem each tional in eir own. es, o it! • • • • • • • • • • • • • • • • • • •
answers. Each episode is structure, allowing child By modeling and celebrati Dragonfly TV shows that i Title of Analog Core Program #5 Dog Tales Regular Schedule Saturday/9:00-9:30am Length of Program	viding valua engaging, en lren to inves ng children' if kids can o Total Times Aired at Reg 13	uble itert s sc irear gularly S	al thi inform aining te sci ience n it, t cheduled Tim Age of Targ From years	nking ation and e ence o capabi they c e e e tet Audience	and j to re education the ilitie an do Origin SYND Number 0 ears	problem each tional in eir own. es, o it! DICATED of Pre-emptions E/I Symbol Used As Required
answers. Each episode is structure, allowing child By modeling and celebrati Dragonfly TV shows that i Title of Analog Core Program #5 Dog Tales Regular Schedule Saturday/9:00-9:30am Length of Program 30 minutes	oviding valua engaging, en lren to inves ing children' if kids can of Total Times Aired at Res 13 of the program and how it safety and of log breeds, h explain diffe re recommende red to use th	s sc irear gularly S 13 meets th are tabit d re	al thi inform aining te sci ience n it, t cheduled Tim Age of Targ From years a definition o tips, s, tra a issue ading	nking ation and e ence o capabi chey c e e e e tet Audience Tr 16 y f Core Prog as wei ining s affe lists	and j to re education the ilitie an do Origin SYND Number 0 ears ramming 11 as and of ecting about	problem each tional in eir own. es, o it! TCATED of Pre-emptions E/I Symbol Used As Required Y exercise St dogs,

http://data.fcc.gov/mediabureau/v01/tv/application/KidVid_107052.html[3/28/2014 8:43:06 PM]

	Missing				SYNI	DICATED		
	Regular Schedule	Total Times Aired at R	egularly Scheduled	Time	Number	of Pre-emptions		
	Saturday/9:30-10:00am	13			0			
	Length of Program		Age of 7	arget Audienc	e	E/I Symbol Use		
			From	1	To As Re			
	30 minutes		8 years	16 y	16 years Y			
	resources to help find the	e missing pe	eople.					
	Non-Core Education Complete the following for each program that you aired informational needs of children ages 16 and under, but C.F.R. §73.671. Complete chart below for each addition	during the past three mo does not meet one or mo	onths that is specifi ore elements of the	cally designed				
l	Complete the following for each program that you aired informational needs of children ages 16 and under, but	during the past three mo does not meet one or mo	onths that is specifi ore elements of the	cally designed				
l	Complete the following for each program that you aired informational needs of children ages 16 and under, but C.F.R. §73.671. Complete chart below for each addition [There are no analog non-core program reports.]	during the past three mo does not meet one or mo	onths that is specifi ore elements of the informational progr	cally designed				
l	Complete the following for each program that you aired informational needs of children ages 16 and under, but C.F.R. §73.671. Complete chart below for each addition [There are no analog non-core program reports.]	d during the past three mo does not meet one or mo hal such educational and i red Core Program	onths that is specifi ore elements of the informational progr mming the Licensee and th	cally designed definition of (am. at meet the cr	Core Progra	amming. See 47		
1	Complete the following for each program that you aired informational needs of children ages 16 and under, but C.F.R. §73.671. Complete chart below for each addition [There are no analog non-core program reports.] Sponson List Core Programs, if any, aired by other analog station	d during the past three mo does not meet one or mo hal such educational and i red Core Program ns that are sponsored by t e Programming broadcast dcast reports.]	onths that is specifi ore elements of the informational progr mming the Licensee and th	cally designed definition of (am. at meet the cr	Core Progra	amming. See 47		
1	Complete the following for each program that you aired informational needs of children ages 16 and under, but C.F.R. §73.671. Complete chart below for each addition [There are no analog non-core program reports.] Sponson List Core Programs, if any, aired by other analog station §73.671. Also indicate whether the amount of total Core [There are no analog sponsored core program broad [There are no analog sponsored core program detail	d during the past three mo does not meet one or mo hal such educational and i red Core Program ns that are sponsored by t e Programming broadcast dcast reports.]	onths that is specifi ore elements of the informational progr mming the Licensee and the t by another station	cally designed definition of (am. at meet the cr	Core Progra	amming. See 47		
1	Complete the following for each program that you aired informational needs of children ages 16 and under, but C.F.R. §73.671. Complete chart below for each addition [There are no analog non-core program reports.] Sponson List Core Programs, if any, aired by other analog station §73.671. Also indicate whether the amount of total Core [There are no analog sponsored core program broad [There are no analog sponsored core program detail	d during the past three mo does not meet one or mo hal such educational and i red Core Program ns that are sponsored by t e Programming broadcast dcast reports.] il reports.]	onths that is specifi ore elements of the informational progr mming the Licensee and the t by another station ming	ally designed definition of (am. at meet the cr increased.	Core Progra	amming. See 47		
1	Complete the following for each program that you aired informational needs of children ages 16 and under, but C.F.R. §73.671. Complete chart below for each addition [There are no analog non-core program reports.] Sponson List Core Programs, if any, aired by other analog station §73.671. Also indicate whether the amount of total Core [There are no analog sponsored core program broad [There are no analog sponsored core program detail [There are no analog sponsored core program detail	d during the past three mo does not meet one or mo hal such educational and i red Core Program ns that are sponsored by t e Programming broadcast dcast reports.] dreports.] al Core Programman ng per week broadcast by	onths that is specifi ore elements of the informational progr mming the Licensee and the t by another station ming	cally designed definition of C am. at meet the cr increased.	Core Progra iteria set fo stream.	umming. See 47 orth in 47 C.F.R.		
	Complete the following for each program that you aired informational needs of children ages 16 and under, but C.F.R. §73.671. Complete chart below for each addition [There are no analog non-core program reports.] Sponsor List Core Programs, if any, aired by other analog station §73.671. Also indicate whether the amount of total Core [There are no analog sponsored core program broad [There are no analog sponsored core program detail [There are no analog sponsored core program detail [There are no analog sponsored core program detail] State the average number of hours of Core Programmin	I during the past three mo does not meet one or mo hal such educational and i red Core Program ns that are sponsored by t e Programming broadcast dcast reports.] I reports.] I Core Programman ng per week broadcast by stream the same Children tions and children's programman	onths that is specifi ore elements of the informational progr mming the Licensee and the t by another station ming the station on its r n's Core Programm	cally designed definition of (am. at meet the cr increased.	Core Progra iteria set fo stream. on its analo	umming. See 47 orth in 47 C.F.R.		

- (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
 - **(b)** State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
 - **(b)** Identify publishers who were sent information in 9(a).

10.

5.

6.

7.

8.

Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete

FCC Form 398 — Children's Television Programming Report

chart below for each Core Program.

[There are no digital core program reports.]

- 11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
 - (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.] [There are no digital sponsored core program detail reports.]

Other Matters

14.

Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origin	Origin		
Pet TV	SYI	SYNDICATED		
Regular Schedule	Total	Total Times to be Aired		
Saturday 7:00-7:30am	13	13		
Length of Program		Age of Tar	get Audience	
		From	То	
30 minutes		13 years	16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This program provides educational and informational segments exposing the target audience of young viewers to everything pets. Pets from everyday to unique are showcased with information that shares how they evolved to become pets and their geographic origin. Professionals share personal experiences of excitement and love of working with pets and impart motivational and inspirational messages for viewers to pursue more information and education about everything concerning pets.

Title of Planned Core Program #2

Swap TV	SYNDICATED			
Regular Schedule	Total Ti	Total Times to be Aired		
Saturday 7:30-8:00am	13			
Length of Program Age of Target Audience			get Audience	
		From	То	
30 minutes		13 years	16 years	
Describe the educational and informational objective of the program and how it meets the de	finition of	f Core Programming		
This program lets kids spend two days in ea as kids swap across the country, swap schoo They try new foods, learn new sports and ex kids swap lives and leave their regular rou learn a lot about how other kids live and hobbies that they never knew even existed.	ols a ven t utine often They	nd swap cu ry new job s, they al discover also lear:	ltures. s. When ways new n a	

little about themselves. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. The series meets the educational and informational objectives of the FCC's Children's Programming requirements.

Title of Planned Core Program #3	Origin		
Animal Rescue	SYNDICATED		
Regular Schedule	Total Times to be Aired		
Saturday 8:00-8:30am	am 13		
Length of Program		Age of Targ	et Audience
		From	То
30 minutes		8 years	11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The program serves the educational and informational needs of children 16 years of age and younger with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people in taking care of, treating and helping various animals.

Title of Planned Core Program #4	Origin	Origin		
Dragonfly TV	SYNDICATED			
Regular Schedule	Total Times to be Aired			
Saturday 8:30-9:00am	13			
Length of Program		Age of Targ	et Audience	
		From	То	
30 minutes				

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This program is an Emmy Award winning science education program. Originally produced for public television, Dragonfly TV engages children, parents and teachers in accessible, hands-on science activities. Dragonfly TV is designed to appeal to children ages 13-16 from diverse ethnic, socioeconomic, and educational backgrounds and meets the educational and informational objectives of the FCC's Children's Programming requirements. The programs highlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. By modeling and celebrating children's science capabilities, Dragonfly TV shows that if kids can dream it, they can do it!

Title of Planned Core Program #5	d Core Program #5 Origin			
Dog Tales	SYNDICATED			
Regular Schedule	Total Times to be Aired			
Saturday 9:00-9:30am	13			
Length of Program		Age of Target Audience		
30 minutes		From	То	
		13 years	16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The program includes dog safety and care tips, as well as informative segments on dog breeds, habits, training and exercise also veterinary experts explain different issues affecting canines. Also included are recommended reading lists about dogs, and children are encouraged to use their writing and creative skills with essay and art contests.

Title of Planned Core Program #6	Origi	Origin				
Missing	SY	SYNDICATED				
Regular Schedule	Total	Total Times to be Aired				
Saturday 9:30-10:00am	13	13				
Length of Program		Age of Targ	get Audience			
		From	То			
30 minutes		8 years	16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming						

The program serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life stories using various

resources to help find the missing people.

- **15.** Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?
- **16.** Identify the licensee's children's programming liaison.

Name		Telephone Number		
Rachel Steading		512-476-3636		
Address		E-mail Address		
908 W. MLK Blvd.		rachel.steading@kxan.com		
City	State	ZIP Code		
Austin	тх	78701		

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17.

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

PUBLIC SERVICE: 1. The station regularly airs a number of PSAs aimed at children 16 and under. Topics include: Avoiding smoking -The positiveness of diversity - Drug use prevention and not judging one another. These PSAs feature recognizable stars of NBC programs and are a part of the network's The More You Know public service program. 2. THE MORE YOU KNOW WEBSITE is at (www.nbc.com/tmyk) which features scripts from the award-winning public service announcements, referral information for the organizations referenced in the PSA's, a general campaign overview, and educational materials produced in connection with NBC programming. The site also includes a list of the campaign's most recent accolades. 3. COMMUNITY BULLETIN BOARDS The station airs weekly bulletin board items that include information for childrelated events that educate and entertain (The Austin Fine Arts Festival), volunteer opportunities for children and their parents (Meals on Wheels), counseling opportunities for teens and parents (Family Crisis Center), etc. 3. PUBLIC INVOLVEMENT Employees, including community-recognized anchors and reporters, of the station regularly participate in events/programs in the community that (a) educate children, (b) raise funds for children's programs, and (c) oversee valuable advocacy programs for children. Examples of these activities include: (a) reporters and news anchors regularly attend job fairs at local schools; weather anchors go to local schools to present information on severe weather safety and local weather patterns. (b) The station frequently sponsors and/or participates in community golf tournaments, charity auctions, and other fund drives that benefit children's organizations such as Any Baby Can, Court Appointed Special Advocates (CASA) of Travis County, and Big Brothers/Big Sisters.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503). I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
KXAN, Inc.	
Date	
04/05/2010	

FCC Form 398 March 2006 Federal Communications Commission Washington, DC 20554

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 2010-06-30 00:00:00.0 Filed on: 2010-07-09 11:58:32.146

Call Sign	Channel	Numbers	Community of License					
	KBVO 51 (analog) (digital)			City	Sta	te	County	ZIP Code
KBVO						Austin	T2	c
Licensee Name								
KXAN, Inc.	•							
Network Affiliation		Nielsen DMA		Licensee Wo	rld Wide Web H	łome P	age Address (if applicable)	
MyNetwork		Austin TX		www.my	austint	v.co	om.	
Facility ID	Previou	Call Sign (if applicable) License Renewal Expiration Date						
35918					2014-08	8-01	L 00:00:00.0	

Analog Core Programming

- 2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
- **3.** (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- 3.00 hours Y

(b) Identify publishers who were sent information in 3(a).

FYI Television, Austin American Statesman, Tribune, TV Guide, Nielsen

4.

Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1				Origin		
Pet TV					SYNDICATED	
Regular Schedule	Total Times Aired at Reg	gularly Scheduled Time	;	Number of	of Pre-emptions	
Saturday/7:00-7:30am	13	13				
Length of Program		Age of Targe	et Audience	9	E/I Symbol Used	

	From	То	As Required
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it		0 0	
This program provides educational and exposing the target audience of young Pets from everyday to unique are show shares how they evolved to become pet origin. Professionals share personal	viewers t cased with s and thei	o everythin information r geograph	ng pets. on that ic

love of working with pets and impart motivational and inspirational messages for viewers to pursue more information and education about everything concerning pets.

Title of Analog Core Program #2				Origin		
Swap.TV				SYNDICATED		
Regular Schedule Total Times Aired at Regularly Scheduled Time				Number	of Pre-emptions	
Saturday/7:30-8:00am	13	13				
Length of Program		Age of Target Audience		e	E/I Symbol Used	
		From		0	As Required	
30 minutes		13 years	16 y	ears	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This program lets kids spend two days in each other's lives. Watch as kids swap across the country, swap schools and swap cultures. They try new foods, learn new sports and even try new jobs. When kids swap lives and leave their regular routines, they always learn a lot about how other kids live and often discover new hobbies that they never knew even existed. They also learn a little about themselves. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. The series meets the educational and informational objectives of the FCC's Children's Programming requirements.

Title of Analog Core Program #3				Origin	Origin	
Animal Rescue					DICATED	
Regular Schedule Total Times Aired at Regularly Scheduled Time					Number of Pre-emptions	
Saturday / 8:00-8:30am	13	13				
Length of Program		Age of Target Audience			E/I Symbol Used	
		From	From To		As Required	
30 minutes		8 years	11 ye	ears	Y	
Describe the educational and informational objective of	the program and how it	meets the definition o	f Core Progr	amming		
The program serves the edu	cational an	d informat	ional	needs	s of	

	peopre in t	akir	ig care	d expo of, t		ing and
Title of Analog Core Program #4					Origin	
Dragonfly TV					SYNI	DICATED
Regular Schedule	Total Times Aired at R	egularly	Scheduled Ti	me	Number	of Pre-emptions
Saturday /8:30-9:00am	13				0	
Length of Program			Age of Targ	et Audience	e	E/I Symbol Used
30 minutes			From years	т. 16 у	-	As Required
Describe the educational and informational objective of	of the program and how it	meets th	e definition o	f Core Prog	ramming	
highlight children doing and demonstrates practica science. It introduces yo disciplines and challenge	l applicatio oung viewers	ns c to a	of math	ematio	cs and	rience 1
solving skills, while pro answers. Each episode is structure, allowing child By modeling and celebrati Dragonfly TV shows that i	oviding valua engaging, en Iren to inves .ng children'	ble tert tiga s sc	al thi inform aining te sci ience	nking ation and e ence c capabi	and j to re education the ilitie	problem each tional in eir own. es,
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http://data.fcc.gov/mediabureau/v01/tv/application/KidVid_109751.html[3/28/2014 8:43:08 PM]

	Missing				SYND	DICATED
F	Regular Schedule	Total Times Aired at R	egularly Scheduled T	ïme	Number	of Pre-emptions
	Saturday/9:30-10:00am	13			0	
Ι	Length of Program	<u> </u>	Age of Tar	get Audience	e	E/I Symbol U
	30 minutes		From	Т	`o	As Require
	50 minutes		8 years	16 y	ears	Y
Ι	Describe the educational and informational objective of	the program and how it	meets the definition of	of Core Prog	gramming	
	Non-Core Education	al and Informat	ional Program	ming		
in C	Non-Core Education Complete the following for each program that you aired informational needs of children ages 16 and under, but C.F.R. §73.671. Complete chart below for each addition There are no analog non-core program reports.]	l during the past three mo does not meet one or mo	onths that is specification of the definition of	lly designed		
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in () [7] [7]	Complete the following for each program that you aired informational needs of children ages 16 and under, but of C.F.R. §73.671. Complete chart below for each addition There are no analog non-core program reports.] Sponsor List Core Programs, if any, aired by other analog station §73.671. Also indicate whether the amount of total Core There are no analog sponsored core program broad There are no analog sponsored core program detail	I during the past three mo does not meet one or mo hal such educational and i red Core Program hs that are sponsored by the Programming broadcast dcast reports.]	onths that is specifical ore elements of the de informational program mming the Licensee and that t by another station in	Ily designed finition of C 1. meet the cri	Core Progra	mming. See 47
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II II II II II II II	Complete the following for each program that you aired informational needs of children ages 16 and under, but of C.F.R. §73.671. Complete chart below for each addition There are no analog non-core program reports.] Sponsor List Core Programs, if any, aired by other analog station §73.671. Also indicate whether the amount of total Core There are no analog sponsored core program broad There are no analog sponsored core program detail Digita State the average number of hours of Core Programmin	I during the past three mo does not meet one or mo hal such educational and is ced Core Program as that are sponsored by the Programming broadcast cleast reports.] I reports.] I Core Program ag per week broadcast by stream the same Children tions and children's program	mming the station on its ma n's Core Programming	Ily designed finition of C n. meet the cri acreased. in program s g provided o	tteria set for stream. on its analog	mming. See 47 rth in 47 C.F.R. g channel?

- **(b)** State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
 - **(b)** Identify publishers who were sent information in 9(a).

program stream.

10.

5.

6.

7.

8.

Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete

FCC Form 398 — Children's Television Programming Report

chart below for each Core Program.

[There are no digital core program reports.]

- 11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
 - (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.] [There are no digital sponsored core program detail reports.]

Other Matters

14.

Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origin	Origin		
Pet TV	SYI	SYNDICATED		
Regular Schedule	Total	Total Times to be Aired		
Saturday 7:00-7:30am	13	13		
Length of Program		Age of Tar	get Audience	
			То	
30 minutes		13 years	16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This program provides educational and informational segments exposing the target audience of young viewers to everything pets. Pets from everyday to unique are showcased with information that shares how they evolved to become pets and their geographic origin. Professionals share personal experiences of excitement and love of working with pets and impart motivational and inspirational messages for viewers to pursue more information and education about everything concerning pets.

Title of Planned Core Program #2

Swap TV	SYNE	DICATED	
Regular Schedule	Total Times to be Aired		
Saturday 7:30-8:00am	13		
Length of Program		Age of Targ	et Audience
30 minutes		From	То
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the de	efinition of	Core Programming	
This program lets kids spend two days in easkids swap across the country, swap school They try new foods, learn new sports and exkids swap lives and leave their regular roulearn a lot about how other kids live and hobbies that they never knew even existed.	ols a ven t utine often They	nd swap cu ry new job s, they al discover also lear	ltures. s. When ways new n a

little about themselves. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. The series meets the educational and informational objectives of the FCC's Children's Programming requirements.

Title of Planned Core Program #3	Origin		
Animal Rescue	SYNDICATED		
Regular Schedule	Total Times to be Aired		
Saturday 8:00-8:30am	13		
Length of Program		Age of Targ	et Audience
30 minutes		From	То
		8 years	11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The program serves the educational and informational needs of children 16 years of age and younger with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people in taking care of, treating and helping various animals.

Title of Planned Core Program #4	Origin		
Dragonfly TV	SYNDICATED		
Regular Schedule	Total Times to be Aired		
Saturday 8:30-9:00am	13		
Length of Program		Age of Targ	et Audience
		From	То
30 minutes			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This program is an Emmy Award winning science education program. Originally produced for public television, Dragonfly TV engages children, parents and teachers in accessible, hands-on science activities. Dragonfly TV is designed to appeal to children ages 13-16 from diverse ethnic, socioeconomic, and educational backgrounds and meets the educational and informational objectives of the FCC's Children's Programming requirements. The programs highlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. By modeling and celebrating children's science capabilities, Dragonfly TV shows that if kids can dream it, they can do it!

Title of Planned Core Program #5	Origin		
Dog Tales	SYNDICATED		
Regular Schedule	Total Times to be Aired		
Saturday 9:00-9:30am	13		
Length of Program		Age of Targ	et Audience
30 minutes		From	То
		13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The program includes dog safety and care tips, as well as informative segments on dog breeds, habits, training and exercise also veterinary experts explain different issues affecting canines. Also included are recommended reading lists about dogs, and children are encouraged to use their writing and creative skills with essay and art contests.

Title of Planned Core Program #6	Origin	Origin		
Missing	SY	SYNDICATED		
Regular Schedule	Total	Total Times to be Aired		
Saturday 9:30-10:00am	13	13		
Age of Target Audience		get Audience		
		From	То	
30 minutes		8 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				

The program serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life stories using various

resources to help find the missing people.

- **15.** Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?
- 16. Identify the licensee's children's programming liaison.

Name		Telephone Number
Rachel Steading		512-476-3636
Address		E-mail Address
908 W. MLK Blvd.		rachel.steading@kxan.com
City	State	ZIP Code
Austin	тх	78701

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17.

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
KXAN, Inc.	
Date	
07/05/2010	

FCC Form 398 March 2006