

CONTRACT



Bonneville
55 North 300 West
Suite 200
Salt Lake City, UT 84101
801-575-5674

| | | |
|---|--|--|
| <u>Contract / Revision</u> 104460 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> Cox for Governor | | <u>Original Date / Revision</u> 06/04/20 / 06/04/20 |
| <u>Contract Dates</u> 06/08/20 - 06/14/20 | <u>Estimate #</u> 6208 | |
| <u>Product</u> Cox for Governor Media | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KSL-AM/FM | <u>Account Executive</u> Deanne Tetzl | <u>Sales Office</u> Local SLC Radio |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agy Code</u> 9914037 | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Richter 7
Attention: Walt McRoberts
150 South State Street
Suite 400
Salt Lake City, UT 84111-1753

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|-----------------|------------------|------|--------|-------------------|-------------|------|-----------|-------------------|
| N 1 | KSLAF | 06/08/20 | 06/14/20 | M-F AM Drive | 6:00 AM-10:00 AM | | :30 | | | NM | 19 | \$2,090.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/08/20 | 06/14/20 | MTWTF-- | | | | 19 | \$110.00 | | | |
| N 2 | KSLAF | 06/08/20 | 06/14/20 | M-F PM Drive | 3p-7p | | :30 | | | NM | 5 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/08/20 | 06/14/20 | MTWTF-- | | | | 5 | \$100.00 | | | |
| N 3 | KSLAF | 06/08/20 | 06/14/20 | M-F Midday | 10a-3p | | :30 | | | NM | 12 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/08/20 | 06/14/20 | MTWTF-- | | | | 12 | \$100.00 | | | |
| Totals | | | | | | | | | | | 36 | \$3,790.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|-------------------|-------------------|-------------------|
| 06/01/20 -06/12/20 | 36 | \$3,790.00 | (\$568.50) | \$3,221.50 |
| Totals | 36 | \$3,790.00 | (\$568.50) | \$3,221.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.