| STATION:          | KCDV-FM                           | ORDER#: 3215512             | DATE:                       | 04/17/2024  |  |  |  |  |  |
|-------------------|-----------------------------------|-----------------------------|-----------------------------|---|--|--|--|--|--|
| MARKET:           | UM - Cordova, AK                  | AMOUNT: \$3,750.00          | AGENCY:                     | MEDIA FINANCIAL SERVICES  |  |  |  |  |  |
| REP:              | Regional Reps Non-Rep             | <b>SPOTS:</b> 250           |                             | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401 |  |  |  |  |  |
| MOD:              | Stn Ver: 1 Last:                  |                             |                             | Invoices@MediaFinancial.com   |  |  |  |  |  |
| SALES OFFICE:     | BOSTON                            | <b>SLS PH:</b> 425 885 3755 |                             |   |  |  |  |  |  |
| SALESPERSON:      | Peter Larsen                      | SLS FAX: N/A                |                             |   |  |  |  |  |  |
| SLS EMAIL:        | Peter.Larsen@GenMediaPartners.com |                             |                             |   |  |  |  |  |  |
| AGENCY:           | MEDIA FINANCIAL SERVICES          | AGY CLI:                    | CONTRACT                    | F # FOR INVOICING 4458515   |  |  |  |  |  |
| ADVERTISER:       | Vote AK Before Party              | AGY PRD:                    | INVOICE:                    | MEDIA FINANCIAL SERVICES  |  |  |  |  |  |
| PRODUCT:          | Est DM24-116 10/1-11/5            | AGY EST: DM24-116           |                             | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401 |  |  |  |  |  |
| FLIGHT:           | 10-01-2024 TO 11/4/2024           | [X]Unwired [ ]Spot [ ]Mod   |                             | Invoices@MediaFinancial.com   |  |  |  |  |  |
| TOT # OF WEEKS: 5 |                                   |                             |                             |   |  |  |  |  |  |
| PRIM. DEMO:       | Adults 25-54                      | [X]Cash [ ]Trade            |                             |   |  |  |  |  |  |
| SEC. DEMO:        |                                   | SPOT TYPE:                  | LAST SENT: 04/17/2024 09:12 |   |  |  |  |  |  |

## COMMENTS

[Rep Comment] 04/17/2024: New order airing 10/1 thru Election Day 11/5. Nab to follow via email from GenMediaTraffic@GenMediaPartners.com. Spot will be sent closer to the 10/1 start date. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WK TOT \$750.00

Flight dates are 10/1 thru Tues 11/5 (Election Day)

## WEEK#1-WEEK#5 10/1/2024 To 11/4/2024

MC SPT TYP LN DAYS START LEN START STOP SP/WK RATE WEEKLY END TIME TOTAL 1 7:00PM 60 11/4/2024 50 \$15 TuWThF../M 6:00AM 10/1/2024 \$750

| TOTAL | Oct      | Nov    |  |  |  |  |  |  | Total    |
|-------|----------|--------|--|--|--|--|--|--|----------|
| SPOT  | 200      | 50     |  |  |  |  |  |  | 250      |
| CASH  | 3,000.00 | 750.00 |  |  |  |  |  |  | 3,750.00 |
| TOTAL | 3,000.00 | 750.00 |  |  |  |  |  |  | 3,750.00 |

WK TOTAL SPOTS 50