

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Various

Date: 3.4.2018I, FlexPoint Media Inc,being/on behalf of: Marty Jackley,a legally qualified candidate of the Republicanpolitical party for the office of: Governorin the Primary Electionelection to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Marty Jackley for Governor - PO Box 86 Pierre South Dakota 57501

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bill Janklow

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

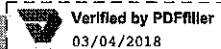
To Be Signed By Candidate or Authorized Committee

3/4/2018

Date

Regan R. Beran

Signature

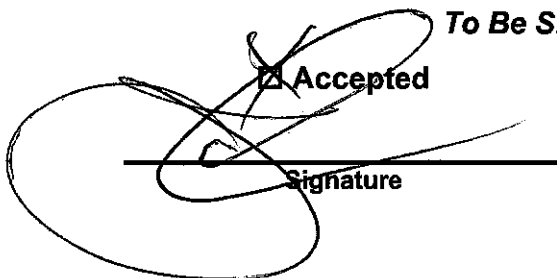


To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

JOEL GOUGH
Printed Name

GM
Title

New Order

Media: Radio	Market: Sioux Falls (Mitchell), SD	Vendor: KELQ FM	Billing To: Regional Reps
Client: JACKLEY SD GOV	Demo: Adults 18+		6505 Rockside Road
Product: SDGOV 5/23-5/29/2018	Separation: 30		Suite 200
CPE: JACKL/SDGOV/5232018	Flight Start: 5/21/18	AE: Debbie Spencer	Cleveland OH 44131
Description: Regional Reps Order #: 53191	Flight End: 5/29/18	Phone:	
Rep: Regional Reps	Sales Office: Columbus	Fax:	
Version: 1	Survey:		
Comments: ***** NO COMMENTS FOR THIS ADVERTISER *****			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	5/21	5/22	5/23	5/24	5/25	5/26	5/27	5/28	5/29	Total Spots	Adults 18+ RTG	GPP
1	WTHF 6:00A-10:00A	AM	\$30.00	C 30	0	0	5	5	5	0	0	0	0	15		
Comments:																
2	WTHF 10:00A-3:00P	MD	\$30.00	C 30	0	0	4	4	4	0	0	0	0	12		
Comments:																
3	WTHF 3:00P-7:00P	PM	\$30.00	C 30	0	0	5	5	5	0	0	0	0	15		
Comments:																
4	MTU 6:00A-10:00A	AM	\$30.00	C 30	0	0	0	0	0	0	0	3	3	6		
Comments:																
5	MTU 10:00A-3:00P	MD	\$30.00	C 30	0	0	0	0	0	0	0	3	3	6		
Comments:																
6	MTU 3:00P-7:00P	PM	\$30.00	C 30	0	0	0	0	0	0	0	3	3	6		
Comments:																
Total Spots:														60		
Total GRP/GMP(000):																0.0
Month																
Cash\$-Spots																
5/2018																
\$1,260.00 - 42																
Trade\$-Spots																
6/2018																
\$540.00 - 18																
Total\$-Spots																
\$1,260.00 - 42																
Total Gross Cost:																\$1,800.00
Total Net Cost:																\$1,530.00

Disclaimer:

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT. REGIONAL REPS CORP. DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

ORDER



Orders
Order / Rev: 341139
Alt Order #:
Product Desc: JACKL/SDGOV/5232018 (RR Order #53
Estimate: 5232018 Prepay chk #48530 \$1530 net
Flight Dates: 05/23/18 - 05/29/18
Original Date / Rev: 05/22/18 / 05/22/18
Order Type: GENERAL

KELO-AM

Primary AE: Regional Rep
Sales Office: Reg
Sales Region: National

Agency Name: Regional Reps Corporation-Cleveland
Buying Contact:
Billing Contact:
 6505 Rockside Road
 Cleveland, OH 44131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Marty Jackley for Governor (A)
Demographic: HH
Product Codes: PL1
Priority: SEL
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru: 03/01/19
Order Separation: 00:35:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/27/18	42	\$1,260.00	\$1,071.00
05/28/18	05/29/18	18	\$540.00	\$459.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	42	\$1,260.00	\$1,071.00	0.00
June 2018	18	\$540.00	\$459.00	0.00
Totals	60	\$1,800.00	\$1,530.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Regional Rep			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KELOA	05/23/18	05/25/18	M-F 6a-10a M-F 6a-10a	CM	6a-10a	--555--	:30	15	\$30.00	VIP	0.00	NM	15	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	--555--		15				\$30.00		0.00			
N 2	KELOA	05/23/18	05/25/18	M-F 10a-3p M-F 10a-3p	CM	10a-3p	--444--	:30	12	\$30.00	VIP	0.00	NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	--444--		12				\$30.00		0.00			
N 3	KELOA	05/23/18	05/25/18	M-F 3p-7p M-F 3p-7p	CM	3p-7p	--555--	:30	15	\$30.00	VIP	0.00	NM	15	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	--555--		15				\$30.00		0.00			
N 4	KELOA	05/28/18	05/29/18	M-F 6a-10a M-F 6a-10a	CM	6a-10a	33-----	:30	6	\$30.00	VIP	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	33-----		6				\$30.00		0.00			
N 5	KELOA	05/28/18	05/29/18	M-F 10a-3p M-F 10a-3p	CM	10a-3p	33-----	:30	6	\$30.00	VIP	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	33-----		6				\$30.00		0.00			
N 6	KELOA	05/28/18	05/29/18		CM	3p-7p	33-----	:30	6	\$30.00	VIP	0.00	NM	6	\$180.00

Order / Rev: 341139
 Alt Order #:
 Flight Dates: 05/23/18 - 05/29/18

Advertiser: Marty Jackley for Governor (A)
 Product Desc: JACKL/SDGOV/5232018 (RR Order #53 KELO-AM
 Estimate: 5232018 Prepay chk #48530 \$1530 net

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3p-7p											
				M-F 3p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	33-----					6	\$30.00		0.00			
													Totals	60	\$1,800.00