

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|-----------------------|
| Station and Location: Various | Date: 3.4.2018 |
|---|-----------------------|

I, FlexPoint Media Inc

being/on behalf of: Marty Jackley

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary Election

election to be held on: June 5, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|-----------------------|----------------------------------|------|-------|----------------|-----------------|
| SEE ATTACHED SCHEDULE | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Marty Jackley for Governor - PO Box 36 Pierre South Dakota, 57501

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bill Janklow

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3.4.2018

Date

Kevin R. Beran

Signature

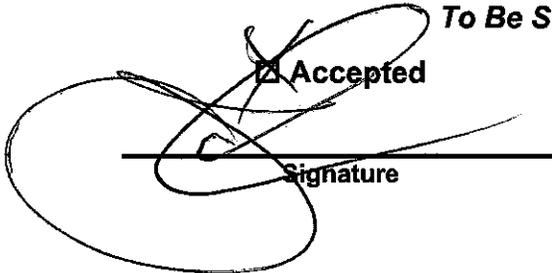
Verified by PDFfiller
03/04/2018

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

JOEL GOUGH

Printed Name

GM

Title

New Order

Media: Radio
Client: JACKLEY SD GOV
Product: SDGOV 5/23-5/29/2018
CPE: JACKL/SDGOV/5232018
Description: Regional Reps Order #: 53191
Rep: Regional Reps
Version: 1
Comments: ***** NO COMMENTS FOR THIS ADVERTISER *****

Market: Sioux Falls (Mitchell), SD
Demo: Adults 18+
Separation: 30
Flight Start: 5/21/18
Flight End: 5/29/18
Sales Office: Columbus
Survey:

Vendor: KELQ FM
AE: Debbie Spencer
Phone:
Fax:

Billing To: Regional Reps
 6505 Rockside Road
 Suite 200
 Cleveland OH 44131
Phone:
Fax:

| Line No | Daypart (Program) | Daypart Code | Gross C/T | Dur | 5/21 | 5/22 | 5/23 | 5/24 | 5/25 | 5/26 | 5/27 | 5/28 | 5/29 | Total Spots | Adults 18+ RTG | GPP |
|--------------------------|-------------------|---------------------|----------------------|----------------------|------|------|------|------|------|------|------|------|------|-------------|----------------|-----|
| 1 | WTHF 6:00A-10:00A | AM | \$30.00 | C 30 | 0 | 0 | 5 | 5 | 5 | 0 | 0 | 0 | 0 | 15 | | |
| Comments: | | | | | | | | | | | | | | | | |
| 2 | WTHF 10:00A-3:00P | MD | \$30.00 | C 30 | 0 | 0 | 4 | 4 | 4 | 0 | 0 | 0 | 0 | 12 | | |
| Comments: | | | | | | | | | | | | | | | | |
| 3 | WTHF 3:00P-7:00P | PM | \$30.00 | C 30 | 0 | 0 | 5 | 5 | 5 | 0 | 0 | 0 | 0 | 15 | | |
| Comments: | | | | | | | | | | | | | | | | |
| 4 | MTu 6:00A-10:00A | AM | \$30.00 | C 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 3 | 6 | | |
| Comments: | | | | | | | | | | | | | | | | |
| 5 | MTu 10:00A-3:00P | MD | \$30.00 | C 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 3 | 6 | | |
| Comments: | | | | | | | | | | | | | | | | |
| 6 | MTu 3:00P-7:00P | PM | \$30.00 | C 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 3 | 6 | | |
| Comments: | | | | | | | | | | | | | | | | |
| Total Spots: | | | | | | | | | | | | | | 60 | | |
| Total GRP/GMP(000): | | | | | | | | | | | | | | 0.0 | | 0.0 |
| Month | | Cash\$-Spots | Trade\$-Spots | Total\$-Spots | | | | | | | | | | | | |
| 5/2018 | | \$1,260.00 - 42 | \$0.00 - 0 | \$1,260.00 - 42 | | | | | | | | | | | | |
| 6/2018 | | \$540.00 - 18 | \$0.00 - 0 | \$540.00 - 18 | | | | | | | | | | | | |
| Total Gross Cost: | | | | \$1,800.00 | | | | | | | | | | | | |
| Total Net Cost: | | | | \$1,530.00 | | | | | | | | | | | | |
| Total Gross CPP: | | | | \$0.00 | | | | | | | | | | | | |
| Total Net CPP: | | | | \$0.00 | | | | | | | | | | | | |

Disclaimer:

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT. REGIONAL REPS CORP. DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

ORDER



Orders
Order / Rev: 341139
Alt Order #:
Product Desc: JACKL/SDGOV/5232018 (RR Order #53)
Estimate: 5232018 Prepay chk #48530 \$1530 net
Flight Dates: 05/23/18 - 05/29/18
Original Date / Rev: 05/22/18 / 05/22/18
Order Type: GENERAL

KELO-AM
Primary AE: Regional Rep
Sales Office: Reg
Sales Region: National

Agency Name: Regional Reps Corporation-Cleveland
Buying Contact:
Billing Contact:
 6505 Rockside Road
 Cleveland, OH 44131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Marty Jackley for Governor (A)
Demographic: HH
Product Codes: PL1
Priority: SEL
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru: 03/01/19
Order Separation: 00:35:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/30/18 | 05/27/18 | 42 | \$1,260.00 | \$1,071.00 |
| 05/28/18 | 05/29/18 | 18 | \$540.00 | \$459.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| May 2018 | 42 | \$1,260.00 | \$1,071.00 | 0.00 |
| June 2018 | 18 | \$540.00 | \$459.00 | 0.00 |
| Totals | 60 | \$1,800.00 | \$1,530.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Regional Rep | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|--------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | KELOA | 05/23/18 | 05/25/18 | M-F 6a-10a M-F 6a-10a | CM | 6a-10a | --555-- | :30 | 15 | \$30.00 | VIP | 0.00 | NM | 15 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/21/18 | 05/27/18 | --555-- | | 15 | | | | \$30.00 | | 0.00 | | | |
| N 2 | KELOA | 05/23/18 | 05/25/18 | M-F 10a-3p M-F 10a-3p | CM | 10a-3p | --444-- | :30 | 12 | \$30.00 | VIP | 0.00 | NM | 12 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/21/18 | 05/27/18 | --444-- | | 12 | | | | \$30.00 | | 0.00 | | | |
| N 3 | KELOA | 05/23/18 | 05/25/18 | M-F 3p-7p M-F 3p-7p | CM | 3p-7p | --555-- | :30 | 15 | \$30.00 | VIP | 0.00 | NM | 15 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/21/18 | 05/27/18 | --555-- | | 15 | | | | \$30.00 | | 0.00 | | | |
| N 4 | KELOA | 05/28/18 | 05/29/18 | M-F 6a-10a M-F 6a-10a | CM | 6a-10a | 33----- | :30 | 6 | \$30.00 | VIP | 0.00 | NM | 6 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/28/18 | 06/03/18 | 33----- | | 6 | | | | \$30.00 | | 0.00 | | | |
| N 5 | KELOA | 05/28/18 | 05/29/18 | M-F 10a-3p M-F 10a-3p | CM | 10a-3p | 33----- | :30 | 6 | \$30.00 | VIP | 0.00 | NM | 6 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/28/18 | 06/03/18 | 33----- | | 6 | | | | \$30.00 | | 0.00 | | | |
| N 6 | KELOA | 05/28/18 | 05/29/18 | | CM | 3p-7p | 33----- | :30 | 6 | \$30.00 | VIP | 0.00 | NM | 6 | \$180.00 |

Order / Rev: 341139
 Alt Order #: _____
 Flight Dates: 05/23/18 - 05/29/18

Advertiser: Marty Jackley for Governor (A)
 Product Desc: JACKL/SDGOV/5232018 (RR Order #53 **KELO-AM**
 Estimate: 5232018 Prepay chk #48530 \$1530 net

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|----|-------------------|-----------------|-----------------|-------|----------------|------|-----|-------------------|-------------|-----|---------------|--------|-------|------------|
| | | | | M-F 3p-7p | | | | | | | | | | | |
| | | | | M-F 3p-7p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/28/18 | 06/03/18 | 33----- | | | | | 6 | \$30.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 60 | \$1,800.00 |