

ORDER



Orders
Order / Rev: 1260994
Alt Order #: WOC14515977
Product Desc: TX HD 14
Estimate: 4980
Flight Dates: 02/28/24 - 03/05/24
Original Date / Rev: 03/01/24 / 03/01/24
Order Type: GENERAL

KXXV

Primary AE: Christopher Murphy
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Fidi Media LLC
Buying Contact:
Billing Contact:
 PO Box 956
 New York, NY 10272

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Dyson/Republican/State House
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business End:
Advertiser External ID: 280116
Agency External ID: 150934
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/05/24	21	\$2,350.00	\$1,997.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	21	\$2,350.00	\$1,997.50	0.00
Totals	21	\$2,350.00	\$1,997.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
N 1	KXXV	02/28/24	03/05/24	M-F Good Morning America GOOD MORNING AMERICA	CM	7:00 AM-9:00 AM	11--1--	:30	3	\$120.00	P-3	0.00	NM	3	\$360.00																																
(Program: GOOD MORNING AMERICA) 1Q24 COMSCORE (sell) - WACO-TEMPLE-BRYAN - 1Q23 average of Good Morning America <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>02/28/24</td> <td>03/05/24</td> <td>11--1--</td> <td>3</td> <td>\$120.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	02/28/24	03/05/24	11--1--	3	\$120.00	0.00																				
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																										
02/28/24	03/05/24	11--1--	3	\$120.00	0.00																																										
N 2	KXXV	02/28/24	03/04/24	M-F 12-1pm GMA3	CM	12:00 PM-1:00 PM	1---1--	:30	2	\$40.00	P-3	0.00	NM	1	\$40.00																																
(Program: GMA3) 1Q24 COMSCORE (sell) - WACO-TEMPLE-BRYAN - 1Q23 average of GMA3 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>02/28/24</td> <td>03/05/24</td> <td>1---1--</td> <td>2</td> <td>\$40.00</td> <td>0.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spot</th> <th>Ch</th> <th>Date Range</th> <th>Description</th> <th>Start/End Time</th> <th>Weekdays</th> <th>Length</th> <th>Rate</th> <th>Rtg</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>KXXV</td> <td>02/28/24-03/05/24</td> <td>M-F 12-1pm</td> <td>12:00 PM-1:00 PM</td> <td>M----F----</td> <td>:30</td> <td>(\$40.00)</td> <td>0.00</td> <td>NM</td> </tr> </tbody> </table> Credited																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	02/28/24	03/05/24	1---1--	2	\$40.00	0.00	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type	3	KXXV	02/28/24-03/05/24	M-F 12-1pm	12:00 PM-1:00 PM	M----F----	:30	(\$40.00)	0.00	NM
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																										
02/28/24	03/05/24	1---1--	2	\$40.00	0.00																																										
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type																																						
3	KXXV	02/28/24-03/05/24	M-F 12-1pm	12:00 PM-1:00 PM	M----F----	:30	(\$40.00)	0.00	NM																																						
N 3	KXXV	02/28/24	03/04/24	M-F 1-2pm GENERAL HOSPITAL	CM	1:00 PM-2:00 PM	1---1--	:30	2	\$75.00	P-2	0.00	NM	2	\$150.00																																
(Program: GENERAL HOSPITAL) 1Q24 COMSCORE (sell) - WACO-TEMPLE-BRYAN - 1Q23 average of General Hospital <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>02/28/24</td> <td>03/05/24</td> <td>1---1--</td> <td>2</td> <td>\$75.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	02/28/24	03/05/24	1---1--	2	\$75.00	0.00																				
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																										
02/28/24	03/05/24	1---1--	2	\$75.00	0.00																																										
N 4	KXXV	02/28/24	03/04/24	M-F 3-4pm HOT BENCH	CM	3:00 PM-4:00 PM	1---1--	:30	2	\$25.00	P-3	0.00	NM	2	\$50.00																																

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: HOT BENCH)															
1Q24 COMSCORE (sell) - WACO-TEMPLE-BRYAN - 1Q24 average of Hot Bench															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/24	03/05/24	1---1--					2	\$25.00		0.00			
N 5	KXXV	02/28/24	03/04/24	M-F 4-5pm	CM	4:00 PM-5:00 PM	1---1--	:30	2	\$40.00	P-3	0.00	NM	2	\$80.00
JUDGE JUDY															
(Program: JUDGE JUDY)															
1Q24 COMSCORE (sell) - WACO-TEMPLE-BRYAN - 1Q23 average of Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/24	03/05/24	1---1--					2	\$40.00		0.00			
N 6	KXXV	02/28/24	03/04/24	ABC World News M-F	CM	5:30 PM-6:00 PM	-----	:30	0	\$870.00	P-1	0.00	NM	0	\$0.00
ABC WORLD NEWS TONIGHT															
(Program: ABC WORLD NEWS TONIGHT)															
1Q24 COMSCORE (sell) - WACO-TEMPLE-BRYAN - 1Q23 average of ABC World News Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/24	03/05/24	-----					0	\$870.00		0.00			
N 7	KXXV	02/28/24	03/04/24	Monday Prime C	CM	9:00 PM-10:00 PM	1-----	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
20/20															
(Program: 20/20)															
1Q24 COMSCORE (sell) - WACO-TEMPLE-BRYAN - 1Q23 average of 20/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/24	03/05/24	1-----					1	\$175.00		0.00			
N 8	KXXV	02/28/24	03/04/24	M-F 1035pm Kimmel	CM	10:35 PM-11:36 PM	1---1--	:30	2	\$40.00	P-3	0.00	NM	2	\$75.00
JIMMY KIMMEL LIVE!															
(Program: JIMMY KIMMEL LIVE!)															
1Q24 COMSCORE (sell) - WACO-TEMPLE-BRYAN - 1Q23 average of Jimmy Kimmel Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/24	03/05/24	1---1--					2	\$40.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KXXV	02/28/24-03/05/24	M-F 1035pm Kimmel			10:35 PM-11:36 F	M----F----	:30		\$35.00		0.00	NM		
N 9	KXXV	02/28/24	03/04/24	M-F Nightline	CM	11:36 PM-12:06 AM	1-----	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
ABC NEWS NIGHTLINE															
(Program: ABC NEWS NIGHTLINE)															
1Q24 COMSCORE (sell) - WACO-TEMPLE-BRYAN - 1Q23 average of Nightline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/24	03/05/24	1-----					1	\$25.00		0.00			
N 10	KXXV	02/28/24	03/01/24	Friday Prime A	CM	7:00 PM-8:00 PM	----1--	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
SHARK TANK FRI															
(Program: SHARK TANK FRI)															
1Q24 COMSCORE (sell) - WACO-TEMPLE-BRYAN - 1Q23 average of Shark Tank															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----1--					1	\$250.00		0.00			
N 11	KXXV	02/28/24	03/01/24	Friday Prime B	CM	8:00 PM-10:00 PM	----1--	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
20/20															
(Program: 20/20)															
1Q24 COMSCORE (sell) - WACO-TEMPLE-BRYAN - 1Q23 average of 20/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----1--					1	\$225.00		0.00			
N 12	KXXV	02/28/24	03/02/24	Sa Good Morning Ameri	CM	7:00 AM-9:00 AM	-----2-	:30	2	\$70.00	P-3	0.00	NM	2	\$140.00
GOOD MORNING AMERICA S/															
(Program: GOOD MORNING AMERICA SAT)															
1Q24 COMSCORE (sell) - WACO-TEMPLE-BRYAN - 1Q23 average of Good Morning America Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----2-					2	\$70.00		0.00			
N 14	KXXV	02/28/24	03/03/24	Su Good Morning Ameri	CM	7:00 AM-8:00 AM	-----1	:30	1	\$115.00	P-2	0.00	NM	1	\$115.00
GOOD MORNING AMERICA SI															
(Program: GOOD MORNING AMERICA SUN)															
1Q24 COMSCORE (sell) - WACO-TEMPLE-BRYAN - 1Q23 average of Good Morning America Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----1					1	\$115.00		0.00			
N 16	KXXV	02/28/24	03/03/24	Sunday Prime B	CM	7:00 PM-9:00 PM	-----1	:30	1	\$660.00	P-2	0.00	NM	1	\$660.00
AMERICAN IDOL SUN 2024															
(Program: AMERICAN IDOL SUN 2024)															

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1Q24 COMSCORE (sell) - WACO-TEMPLE-BRYAN - Jan-Apr'23 average of American Idol Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----1		1				\$660.00		0.00			
N 17	KXXV	02/29/24	03/03/24	Su 1135pm-1205am	CM	1135pm-1205am	-----S	:30	1	\$5.00	P-6	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S		1				\$5.00		0.00			
													Totals	21	\$2,350.00