

ORDER



Orders
Order / Rev: 144128
Alt Order #:
Product Desc: 4742
Estimate: 4742
Flight Dates: 09/20/16 - 09/26/16
Original Date / Rev: 09/09/16 / 09/09/16
Order Type: GENERAL

KTNV

Primary AE: Tracey Hunter
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: AFSMCE People
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	60	\$39,230.00	\$33,345.50
09/26/16	09/26/16	7	\$3,800.00	\$3,230.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	60	\$39,230.00	\$33,345.50	0.00
October 2016	7	\$3,800.00	\$3,230.00	0.00
Totals	67	\$43,030.00	\$36,575.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	09/20/16	09/26/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	3	\$200.00	P-5	0.00	NM	5	\$1,150.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/20/16 09/26/16 MTWTF-- 3 \$200.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 4 KTNV 09/20/16-09/26/16 M-F 5-6am News 5-6am MTWThF--- :30 (\$200.00) 0.00 NM See MG 1.5, 1.6, 1.7 [LUR]															
5	KTNV	09/20/16-09/23/16	M-F 5-6am News	5-6am			-TWThF----	:30		\$200.00	0.00	NM			
Ⓜ MG for 7.5, 10.4, 1.4															
6	KTNV	09/20/16-09/23/16	M-F 2-3pm	2-3pm			-TWThF----	:30		\$150.00	0.00	NM			
Ⓜ MG for 7.5, 10.4, 1.4															
7	KTNV	09/20/16-09/23/16	M-F 4-430pm	4-430pm			-TWThF----	:30		\$400.00	0.00	NM			
Ⓜ MG for 7.5, 10.4, 1.4															
2	KTNV	09/20/16	09/26/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	3	\$400.00	P-5	0.00	NM	3	\$1,200.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/20/16 09/26/16 MTWTF-- 3 \$400.00 0.00															
3	KTNV	09/20/16	09/26/16	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00

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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KTNV	09/20/16	09/26/16	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--			3		\$200.00	0.00					
4	KTNV	09/20/16	09/26/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--			4		\$300.00	0.00					
5	KTNV	09/20/16	09/26/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	MTWTF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--			3		\$600.00	0.00					
6	KTNV	09/20/16	09/26/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	4	\$600.00	P-3	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--			4		\$600.00	0.00					
7	KTNV	09/20/16	09/26/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	4	\$150.00	P-5	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--			4		\$150.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KTNV	09/20/16-09/26/16		M-F 2-3pm		2-3pm	MTWThF----	:30		(\$150.00)		0.00	NM		
See MG 1.5,1.6,1.7 [LUR]															
8	KTNV	09/20/16	09/26/16	M-F 3-330pm News M-F 3-330pm News	CM	3-330pm	MTWTF--	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--			4		\$300.00	0.00					
9	KTNV	09/20/16	09/26/16	M-F 330-4pm News M-F 330-4pm News	CM	330-4pm	MTWTF--	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--			4		\$300.00	0.00					
10	KTNV	09/20/16	09/26/16	M-F 4-430pm M-F 4-430pm	CM	4-430pm	MTWTF--	:30	4	\$400.00	P-5	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--			4		\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KTNV	09/20/16-09/26/16		M-F 4-430pm		4-430pm	MTWThF----	:30		(\$400.00)		0.00	NM		
See MG 1.5,1.6,1.7 [LUR]															
11	KTNV	09/20/16	09/26/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	MTWTF--	:30	3	\$400.00	P-5	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--			3		\$400.00	0.00					
12	KTNV	09/20/16	09/26/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--			5		\$1,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KTNV	09/20/16-09/26/16		M-F 730-8pm		730-8pm	MTWThF----	:30		(\$1,000.00)		0.00	NM		
See MG 12.6 [program change=Presidential Debate]															
6	KTNV	09/20/16-09/25/16		M-F 730-8pm		730-8pm	-TWThF----	:30		\$1,000.00		0.00	NM		
Ⓜ MG for 12.4 09/26															
13	KTNV	09/20/16	09/26/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--			5		\$1,200.00	0.00					
14	KTNV	09/20/16	09/26/16		CM	1135pm-1237am	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00

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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1135pm-1237am											
				M-F 1135pm-1237am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	MTWTF--	5		\$500.00		0.00						
15	KTNV	09/20/16	09/26/16	Wednesday Prime B	CM	930-10pm	--W----	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
				Wednesday Prime B		(9:30 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	--W----	1		\$4,000.00		0.00						
19	KTNV	09/20/16	09/26/16	Sa 5-6am News	CM	5-6am	-----S-	:30	1	\$200.00	P-5	0.00	NM	1	\$200.00
				Sa 5-6am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	-----S-	1		\$200.00		0.00						
20	KTNV	09/20/16	09/26/16	Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				Sa 6-7am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	-----S-	1		\$400.00		0.00						
21	KTNV	09/20/16	09/26/16	Sa 6-630pm News	CM	6-630pm	-----S-	:30	1	\$400.00	P-3	0.00	NM	0	\$0.00
				Sa 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	-----S-	1		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KTNV	09/20/16-09/26/16		Sa 6-630pm News	6-630pm		-----Sa--	:30	(\$400.00)	0.00	NM				
See MG 23.2,23.3,23.4															
[program change=college football]															
22	KTNV	09/20/16	09/26/16	Sa 7-730pm	CM	7-730pm	-----S-	:30	1	\$300.00	P-3	0.00	NM	0	\$0.00
				Sa 7-730pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	-----S-	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KTNV	09/20/16-09/26/16		Sa 7-730pm	7-730pm		-----Sa--	:30	(\$300.00)	0.00	NM				
See MG 23.2,23.3,23.4															
23	KTNV	09/20/16	09/26/16	Sa 730-8pm	CM	730-8pm	-----S-	:30	1	\$300.00	P-3	0.00	NM	3	\$1,000.00
				Sa 730-8pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	-----S-	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KTNV	09/20/16-09/26/16		Sa 730-8pm	730-8pm		-----Sa--	:30	(\$300.00)	0.00	NM				
See MG 23.2,23.3,23.4															
2	KTNV	09/20/16-09/26/16		Sa 430pm/5pm News	430-5pm		-----Sa--	:30	\$450.00	0.00	NM				
Ⓜ MG for 21.1,22.1,23.1															
3	KTNV	09/20/16-09/26/16		Sa 5-6am News	5-6am		-----Sa--	:30	\$250.00	0.00	NM				
Ⓜ MG for 21.1,22.1,23.1															
4	KTNV	09/20/16-09/26/16		Saturday Prime B	930-10pm		-----Sa--	:30	\$300.00	0.00	NM				
Ⓜ MG for 21.1,22.1,23.1															
24	KTNV	09/20/16	09/26/16	Sa 11-1135pm News	CM	11-1135pm	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				Sa 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	-----S-	1		\$800.00		0.00						
25	KTNV	09/20/16	09/26/16	Sa 1135pm-1235am	CM	1135pm-1235am	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Sa 1135pm-1235am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/20/16	09/26/16	-----S-	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KTNV	09/20/16-09/26/16		Sa 1135pm-1235am	1135pm-1235am		-----Sa--	:30	(\$300.00)	0.00	NM				
See MG 25.2															
[Prg chg. News Special Edition scheduled 1135-1305am. Judge Judy scheduled 1205-1235am. sv 7/28/16]															
2	KTNV	09/20/16-09/26/16		Sa 1205-1235am	1205-1235am		-----Sa--	:30	\$300.00	0.00	NM				
Ⓜ MG for 25.1 09/24															
27	KTNV	09/20/16	09/26/16		CM	1235-135am	-----S-	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00

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KTNV

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				Sa 1235-135am											
				Rookie Blue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-----S-					1	\$30.00		0.00			
28	KTNV	09/20/16	09/26/16	Sunday Prime A	CM	7-8pm	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
				Sunday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-----S					1	\$2,000.00		0.00			
29	KTNV	09/20/16	09/26/16	Sunday Prime C	CM	9-10pm	-----S	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				Sunday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-----S					1	\$3,000.00		0.00			
30	KTNV	09/20/16	09/26/16	Su 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				Su 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-----S					1	\$1,200.00		0.00			
31	KTNV	09/20/16	09/26/16	Friday Prime C	CM	10-11pm	----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				Friday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	----F--					1	\$3,000.00		0.00			
													Totals	67	\$43,030.00