

ORDER



Orders
Order / Rev: 144128
 Alt Order #:
Product Desc: 4742
Estimate: 4742
Flight Dates: 09/20/16 - 09/26/16
Original Date / Rev: 09/09/16 / 09/09/16
Order Type: GENERAL

KTNV
Primary AE: Tracey Hunter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: AFSMCE People
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	60	\$39,230.00	\$33,345.50
09/26/16	09/26/16	7	\$3,800.00	\$3,230.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	60	\$39,230.00	\$33,345.50	0.00
October 2016	7	\$3,800.00	\$3,230.00	0.00
Totals	67	\$43,030.00	\$36,575.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	09/20/16	09/26/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	3	\$200.00	P-5	0.00	NM	5	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--		3				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KTNV	09/20/16-09/26/16	M-F 5-6am News		5-6am	MTWThF----	:30		(\$200.00)		0.00	NM		
				See MG 1.5, 1.6, 1.7 [LUR]											
	5	KTNV	09/20/16-09/23/16	M-F 5-6am News		5-6am	-TWThF----	:30		\$200.00		0.00	NM		
				MG for 7.5, 10.4, 1.4											
	6	KTNV	09/20/16-09/23/16	M-F 2-3pm		2-3pm	-TWThF----	:30		\$150.00		0.00	NM		
				MG for 7.5, 10.4, 1.4											
	7	KTNV	09/20/16-09/23/16	M-F 4-430pm		4-430pm	-TWThF----	:30		\$400.00		0.00	NM		
				MG for 7.5, 10.4, 1.4											
2	KTNV	09/20/16	09/26/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	3	\$400.00	P-5	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--		3				\$400.00		0.00			
3	KTNV	09/20/16	09/26/16	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00

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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KTNV	09/20/16	09/26/16	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--		3		\$200.00		0.00					
4	KTNV	09/20/16	09/26/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--		4		\$300.00		0.00					
5	KTNV	09/20/16	09/26/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	MTWTF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--		3		\$600.00		0.00					
6	KTNV	09/20/16	09/26/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	4	\$600.00	P-3	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--		4		\$600.00		0.00					
7	KTNV	09/20/16	09/26/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	4	\$150.00	P-5	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--		4		\$150.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KTNV	09/20/16-09/26/16	M-F 2-3pm			2-3pm	MTWThF----	:30		(\$150.00)		0.00	NM		
		See MG 1.5, 1.6, 1.7 [LUR]													
8	KTNV	09/20/16	09/26/16	M-F 3-330pm News M-F 3-330pm News	CM	3-330pm	MTWTF--	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--		4		\$300.00		0.00					
9	KTNV	09/20/16	09/26/16	M-F 330-4pm News M-F 330-4pm News	CM	330-4pm	MTWTF--	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--		4		\$300.00		0.00					
10	KTNV	09/20/16	09/26/16	M-F 4-430pm M-F 4-430pm	CM	4-430pm	MTWTF--	:30	4	\$400.00	P-5	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--		4		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KTNV	09/20/16-09/26/16	M-F 4-430pm			4-430pm	MTWThF----	:30		(\$400.00)		0.00	NM		
		See MG 1.5, 1.6, 1.7 [LUR]													
11	KTNV	09/20/16	09/26/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	MTWTF--	:30	3	\$400.00	P-5	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--		3		\$400.00		0.00					
12	KTNV	09/20/16	09/26/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--		5		\$1,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KTNV	09/20/16-09/26/16	M-F 730-8pm			730-8pm	MTWThF----	:30		(\$1,000.00)		0.00	NM		
		See MG 12.6 [program change=Presidential Debate]													
6	KTNV	09/20/16-09/25/16	M-F 730-8pm			730-8pm	-TWThF----	:30		\$1,000.00		0.00	NM		
		Ⓜ MG for 12.4 09/26													
13	KTNV	09/20/16	09/26/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/20/16	09/26/16	MTWTF--		5		\$1,200.00		0.00					
14	KTNV	09/20/16	09/26/16		CM	1135pm-1237am	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00

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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F 1135pm-1237am M-F 1135pm-1237am												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/20/16	09/26/16	MTWTF--			5			\$500.00			0.00			
15	KTNV	09/20/16	09/26/16	Wednesday Prime B Wednesday Prime B	CM	930-10pm (9:30 PM-10:00 PM)	--W----	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/20/16	09/26/16	--W----			1			\$4,000.00			0.00			
19	KTNV	09/20/16	09/26/16	Sa 5-6am News Sa 5-6am News	CM	5-6am	-----S-	:30	1	\$200.00	P-5	0.00	NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/20/16	09/26/16	-----S-			1			\$200.00			0.00			
20	KTNV	09/20/16	09/26/16	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/20/16	09/26/16	-----S-			1			\$400.00			0.00			
21	KTNV	09/20/16	09/26/16	Sa 6-630pm News Sa 6-630pm News	CM	6-630pm	-----S-	:30	1	\$400.00	P-3	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/20/16	09/26/16	-----S-			1			\$400.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KTNV	09/20/16-09/26/16	Sa 6-630pm News				6-630pm	-----Sa--	:30	(\$400.00)	0.00	NM				
See MG 23.2,23.3,23.4 [program change=college football]																
22	KTNV	09/20/16	09/26/16	Sa 7-730pm Sa 7-730pm	CM	7-730pm	-----S-	:30	1	\$300.00	P-3	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/20/16	09/26/16	-----S-			1			\$300.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KTNV	09/20/16-09/26/16	Sa 7-730pm				7-730pm	-----Sa--	:30	(\$300.00)	0.00	NM				
See MG 23.2,23.3,23.4																
23	KTNV	09/20/16	09/26/16	Sa 730-8pm Sa 730-8pm	CM	730-8pm	-----S-	:30	1	\$300.00	P-3	0.00	NM	3	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/20/16	09/26/16	-----S-			1			\$300.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KTNV	09/20/16-09/26/16	Sa 730-8pm				730-8pm	-----Sa--	:30	(\$300.00)	0.00	NM				
See MG 23.2,23.3,23.4																
2	KTNV	09/20/16-09/26/16	Sa 430pm/5pm News				430-5pm	-----Sa--	:30	\$450.00	0.00	NM				
Ⓜ MG for 21.1,22.1,23.1																
3	KTNV	09/20/16-09/26/16	Sa 5-6am News				5-6am	-----Sa--	:30	\$250.00	0.00	NM				
Ⓜ MG for 21.1,22.1,23.1																
4	KTNV	09/20/16-09/26/16	Saturday Prime B				930-10pm	-----Sa--	:30	\$300.00	0.00	NM				
Ⓜ MG for 21.1,22.1,23.1																
24	KTNV	09/20/16	09/26/16	Sa 11-1135pm News Sa 11-1135pm News	CM	11-1135pm	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/20/16	09/26/16	-----S-			1			\$800.00			0.00			
25	KTNV	09/20/16	09/26/16	Sa 1135pm-1235am Sa 1135pm-1235am	CM	1135pm-1235am	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/20/16	09/26/16	-----S-			1			\$300.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KTNV	09/20/16-09/26/16	Sa 1135pm-1235am				1135pm-1235am	-----Sa--	:30	(\$300.00)	0.00	NM				
See MG 25.2 [Prg chg. News Special Edition scheduled 1135-1305am. Judge Judy scheduled 1205-1235am. sv 7/28/16]																
2	KTNV	09/20/16-09/26/16	Sa 1205-1235am				1205-1235am	-----Sa--	:30	\$300.00	0.00	NM				
Ⓜ MG for 25.1 09/24																
27	KTNV	09/20/16	09/26/16		CM	1235-135am	-----S-	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00	

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KTNV

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				Sa 1235-135am Rookie Blue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/20/16	09/26/16	-----S-	1	\$30.00	0.00								
28	KTNV	09/20/16	09/26/16	Sunday Prime A Sunday Prime A	CM	7-8pm	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/20/16	09/26/16	-----S	1	\$2,000.00	0.00								
29	KTNV	09/20/16	09/26/16	Sunday Prime C Sunday Prime C	CM	9-10pm	-----S	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/20/16	09/26/16	-----S	1	\$3,000.00	0.00								
30	KTNV	09/20/16	09/26/16	Su 11-1135pm News Su 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/20/16	09/26/16	-----S	1	\$1,200.00	0.00								
31	KTNV	09/20/16	09/26/16	Friday Prime C Friday Prime C	CM	10-11pm	----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/20/16	09/26/16	----F--	1	\$3,000.00	0.00								
													Totals	67	\$43,030.00