

# **3<sup>rd</sup> Quarter 2020 Quarterly Issues & Programs Report**

## **WCYQ/Knoxville, TN**



**Prepared by: Bruce Patrick  
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## **Quarterly Issues and Programs Report**

### **Programs Information**

The following is a list of programs in which WCYQ-FM, Knoxville, Tennessee aired from July 1, 2020 through September 30, 2020. These programs addressed issues that were determined to be of significant concern to the Knoxville, Tennessee community during the Third Quarter of 2020.

**East Tennessee Report: (6 hours per quarter)** WCYQ airs a 30-minute talk show hosted by Kim Hansard from WWST-FM, on Sunday mornings at 6:30am broken into 2-15-minute segments. The program focuses on local public affairs and community issues and charitable fundraisers in the service area.

**Radio Health Journal: (6 hours per quarter)** WCYQ-FM airs a 30-minute issues program produced by Mediatracks on Sunday mornings at 6am. Its report is provided as an addendum to this report.

**Public Service Announcements:** WCYQ-FM airs announcements for local non-profit organizations and charitable causes that serve the Knoxville, Tennessee area on all days of the week.

These programs focused on the following issues of importance to the local community.

**A) Business**

**B) Public Health**

**C) Familial Support**

# **Quarterly Issues and Programs Report**

## **General Issues**

The following is a sampling of our coverage of significant issues which WCYQ-FM, Knoxville, Tennessee, responded to from July 1, 2020 through September 30, 2020, along with the most pertinent treatments of those issues.

### **A) Business**

#### **East Tennessee Report** – Synopsis of topic reported 7/5

Brian Etters, Broker/Realtor with East Tennessee Realty Solutions. Brian discusses how COVID-19 has affected the real estate market, and what agents are doing to keep clients and homeowners safe. Brian also has a fundraising opportunity, where he will donate 10% of his commission, to any community group, that supplies him with a customer, that leads to a closing. Segment was 15 minutes long.

#### **East Tennessee Report** – Synopsis of topic reported 8/1

Kelley Shultz, Executive Director for Knox Habitat for Humanity. As COVID-19 is still a factor, Habitat for Humanity reopens their HOME Store to customers. Because they work with volunteers, they are now limited to only staff members working on builds. Building is still ongoing, but is moving more slowly, due to fewer people working on each project. Segment was 15 minutes long.

#### **East Tennessee Report** – Synopsis of topic reported 8/29

JuJuan Hamilton, Knoxville Police Department Recruitment. The Knoxville Police Department is recruiting prospects for their upcoming officer classes. The current climate of police brutality in the news, and how that is affecting recruitment is discussed. Segment was 15 minutes long.

### **B) Public Health**

#### **East Tennessee Report** – Synopsis of topic reported 8/16

Camilla Frost, Owner, Volunteer Pharmacy in Hardin Valley. Camilla discusses why a compounding pharmacy is the best choice for many, who need various “tweaks” made to their needed medication. Low Dose Naltrexone, or LDN, is also discussed. LDN is a non-opioid alternative to Opioids that are so addictive. This is especially meaningful for our community, where Opioid addiction is so prevalent. Segment was 15 minute long.

#### **East Tennessee Report** – Synopsis of topic reported 8/16

Heather Smith, living with Prader Willi Syndrome. Heather Smith is a local young adult, who lives with Prader Willi Syndrome, which presents several hardships for Heather and her family. Prader-Willi syndrome (PWS) is a genetic disorder that occurs in approximately one out of every 15,000 births. PWS affects males and females with equal frequency and affects all races and ethnicities. PWS is recognized as the most common genetic cause of life-threatening childhood obesity. The common characteristics defined in the initial report included small hands and feet, abnormal growth and body composition (small stature, very low lean body mass, and early-onset childhood obesity), hypotonia (weak muscles) at birth, insatiable hunger, extreme obesity, and intellectual disability. Heather's family has started a Go-Fund-Me account to raise funds, for Heather to have much-needed dental work. Segment was 15 minutes long.

**East Tennessee Report** – Synopsis of topic reported 9/27

Darren Kidwell, Volunteer, Alzheimer's Association-Knoxville. Due to COVID-19, the annual Alzheimer's Association Walk will be a virtual event, October 3, 2020. How the walk will be different, but still as meaningful as usual is discussed. There will also be several new elements for this year's event, such as the memorial flower garden, which will be displayed at Zoo Knoxville, the weeks leading up to the official Walk Day. Continued support of the Alzheimer's Association-Knoxville is so important. Between 2000 and 2018, deaths from Alzheimer's has increased 146%. Segment was 30 minutes long.

**C) Familial Support**

**East Tennessee Report** – Synopsis of topic reported 7/19

Terry McCoy, Pastor, RIO Revolution Church. Each year, RIO Revolution Church in Maryville, TN, holds their annual Helping Hands Event. At this event, school-age children in grades 1-12, can receive school supplies, hygiene items and shoes, all for FREE. Segment was 15 minutes long.

**East Tennessee Report** – Synopsis of topic reported 8/9

Dustin Crouse, ESQ- Elder Law of East Tennessee. Elder Law of East Tennessee helps families find and pay for high-quality long-term care for loved ones. A team of elder law and estate planning attorneys, public benefits advisors, social workers, and geriatric care professionals work together to help you plan for the legal, financial, and personal care of loved ones, as well as the smooth transition of family wealth. The compassionate and caring professionals with Elder Law of East Tennessee, gives families comprehensive support throughout the long-term care journey. Segment was 15 minutes long.

**East Tennessee Report** – Synopsis of topic reported 8/23

Sharada Nizami, Founder, Circling the Wagons Organization. When there is an epidemic, best practice calls for Education & Inoculation. As such, the team with Circling the

Wagons has created a teaching, coaching, and consulting consortium of seasoned professionals from the fields of psychotherapy, psychiatry, pediatrics, education, mindfulness-based stress reduction, and life-coaching. The mission of Circling the Wagons is Equipping, uplifting, & empowering young people so that they thrive in the digital age, and to provide resources, training and support for parents and teachers. Segment was 30 minutes long.

**East Tennessee Report** – Synopsis of topic reported 8/30

Stephanie Perdue, LCSW, Program Director, ChildHelp Knoxville. ChildHelp Knoxville is a Foster Family Agency with the mission of creating healthy, loving family relationships between children and families. Actively recruiting, certifying and training foster families in Eastern Tennessee, Childhelp provides the following services:

- Foster family certification
- Case management
- Free, ongoing foster family training
- Crisis intervention
- Respite services

Segment was 15 minutes long.



## **Quarterly Issues and Programs Report Public Service Announcements**

WCYQ-FM broadcasts traffic and weather reports for the Greater Knoxville area each weekday morning and afternoon.

The following is a list of local non-profit and not-for-profit groups for which WCYQ-FM, Knoxville, Tennessee, aired public service announcements for from July 1, 2020 thru September 30, 2020.

**Local Charity PSA's** – City of Knoxville's Neighborhood Trails of Red, White and Blue, Zoo Knoxville, Second Harvest Food Bank, East Tennessee Heroes Salutes with Fox & Farmer, Adopt a Teacher

**Local Pandemic Information** – WCYQ-FM built several website pages at [www.knoxvillewolf.com](http://www.knoxvillewolf.com) that gave information about restaurants that were providing take-out or delivery service, Job/Employer Openings and daily COVID-19 updates on closures, health stories, statistics of the spread, ways to get loans and government assistance and safety tips. These webpages were referenced in on-air announcements.

**Local Election Information** – WCYQ-FM built a website page to dispense local voting information, details on voting by mail, and a link to TV partner WATE-6's Election coverage page for local and national election coverage and voting details.

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## **Quarterly Report of Compliancy Issues & Programs List 2020-Q3 (July - September) – Radio Health Journal**

- Aging
- Animal Health
- Alcohol and Substance Abuse & Treatment
- Autism
- Business & Industry
- Climate Change
- Communications
- Consumerism & Consumer Safety
- Disabilities
- Disasters & Preparedness
- Discrimination
- Eating Disorders
- Economics
- Education
- Elderly & Senior Citizens
- Elected Officials
- Employment & Workplace Issues
- Environment & Outdoors
- Ethics
- Family & Parenting Issues
- Federal Government
- Flooding
- Health Care
- Infectious Disease
- Individual Rights
- Interpersonal Relations
- Labor Issues
- Mental Health Issues
- Minority Issues
- National Defense
- Obesity
- Organ Donors
- Pets & People
- Pollution
- Poverty
- Public Health
- Public Safety
- Sports & Recreation
- Technology
- Terrorism
- Vaccination
- Violence & Threats
- Youth at Risk

<b>Program:</b> 20-27		<b>Writers/Producers:</b> Reed Pence
<b>Air Week:</b> 7/5/2020		<b>Studio Production:</b> Jason Dickey
<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:50	<b>SEGMENT 1: AUTISM AND SUBSTANCE ABUSE</b>	12:20
<b>Synopsis:</b> Studies show that people with autism are twice as likely as others to engage in substance abuse, contrary to previous belief that they are extremely unlikely to use drugs or alcohol. An expert and an author who has used alcohol to cope with his autism discuss the developments and their impact.		
<b>Host &amp; Producer:</b> Reed Pence.		
<b>Guests:</b>		
<ul style="list-style-type: none"> <li>Elizabeth Kunreuther, Clinical Instructor, University of North Carolina Wakebrook Addiction Treatment Center and co-author, <i>Drinking, Drug Use and Addiction in the Autism Community</i></li> <li>Matthew Tinsley, Asperger syndrome patient and co-author, <i>Asperger Syndrome and Alcohol: Drinking to Cope</i></li> </ul>		
<b>Compliance issues covered:</b> autism; disabilities; alcohol and substance abuse and treatment; education		
<b>Links for more information:</b>		
<ul style="list-style-type: none"> <li><a href="https://www.med.unc.edu/psych/directories/faculty/elizabeth-kunreuther">https://www.med.unc.edu/psych/directories/faculty/elizabeth-kunreuther</a></li> <li><a href="http://www.asperger-training.com/matthew-tinsley/">http://www.asperger-training.com/matthew-tinsley/</a></li> </ul>		
15:12	<b>SEGMENT 2: CONTRACT TRACING AND QUARANTINE: HOW FAR CAN WE GO?</b>	7:45
<b>Synopsis:</b> The next step in beating the COVID-19 pandemic may be stepped up contact tracing and quarantine of people who've had contact with COVID-positive individuals. However, many people see that as too expensive and intrusive to be practical. An expert discusses how it might work, and how it might not.		
<b>Host:</b> Nancy Benson.		
<b>Guests:</b>		
<ul style="list-style-type: none"> <li>Dr. Lauren Childs, Assistant Professor of Mathematics, Virginia Tech University</li> </ul>		
<b>Compliance issues covered:</b> public health; consumerism; economics; individual rights; infectious disease		
<b>Links for more information:</b>		
<ul style="list-style-type: none"> <li><a href="https://sinews.siam.org/Details-Page/choosing-intervention-strategies-during-an-emerging-epidemic">https://sinews.siam.org/Details-Page/choosing-intervention-strategies-during-an-emerging-epidemic</a></li> </ul>		



<b>Program:</b> 20-28		<b>Writers/Producers:</b> Reed Pence
<b>Air Week:</b> 7/12/2020		<b>Studio Production:</b> Jason Dickey
<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:50	<b>SEGMENT 1: ORTHOREXIA: OVERDOING A GOOD THING</b>	12:50
<p><b>Synopsis:</b> Therapists report an increase in orthorexia, a not-yet recognized eating disorder where people become fixated on eating only healthy things and/or exercising hours per day. It can take over an afflicted person's life and result in physical symptoms much like anorexia. Experts discuss diagnosis and treatment.</p>		
<p><b>Host &amp; Producer:</b> Reed Pence.</p>		
<p><b>Guests:</b></p> <ul style="list-style-type: none"> <li>Claire Mysko, Chief Executive Officer, National Eating Disorders Assn</li> <li>Dr. Jennifer Carter, Clinical Associate Professor of Psychiatry and Behavioral Health, Ohio State University Wexner Medical Center</li> <li>Dawn White, Registered, Licensed Dietician, Timberline Knolls Residential Treatment Center, Lemont, IL</li> </ul>		
<p><b>Compliance issues covered:</b> eating disorders; mental health issues; health care; consumerism; youth at risk</p>		
<p><b>Links for more information:</b></p> <ul style="list-style-type: none"> <li><a href="https://wexnermedical.osu.edu/find-a-doctor/jennifer-carter-phd-22765">https://wexnermedical.osu.edu/find-a-doctor/jennifer-carter-phd-22765</a></li> <li><a href="https://www.eatingdisorderhope.com/virtual-conference-3/claire-mysko">https://www.eatingdisorderhope.com/virtual-conference-3/claire-mysko</a></li> <li><a href="https://www.globenewswire.com/news-release/2020/02/19/1987163/0/en/Timberline-Knolls-Celebrates-National-Eating-Disorders-Awareness-Week.html">https://www.globenewswire.com/news-release/2020/02/19/1987163/0/en/Timberline-Knolls-Celebrates-National-Eating-Disorders-Awareness-Week.html</a></li> <li>National Eating Disorders Assn. Hotline 800-931-2237</li> </ul>		
15:42	<b>SEGMENT 2: TICK PARALYSIS: WHEN A TICK BITE CAN BE FATAL</b>	7:15
<p><b>Synopsis:</b> Summer is tick season, and tick bites are common. However, bites from a couple of types of ticks can produce paralysis and even death if the tick is not removed quickly. An expert discusses.</p>		
<p><b>Host:</b> Nancy Benson.</p>		
<p><b>Guests:</b></p> <ul style="list-style-type: none"> <li>Dr. Mark Dworkin, Infectious disease specialist, University of Illinois at Chicago School of Public Health</li> </ul>		
<p><b>Compliance issues covered:</b> health care; public health; youth at risk; outdoors and environment</p>		
<p><b>Links for more information:</b></p> <ul style="list-style-type: none"> <li><a href="https://publichealth.uic.edu/global-health-program/mark-s-dworkin">https://publichealth.uic.edu/global-health-program/mark-s-dworkin</a></li> </ul>		

<b>Program:</b> 20-29		<b>Writers/Producers:</b> Reed Pence
<b>Air Week:</b> 7/19/2020		<b>Studio Production:</b> Jason Dickey
<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:49	<b>SEGMENT 1: DEALING WITH THE RISE IN OSTEOPOROSIS</b>	12:33
<b>Synopsis:</b> Osteoporosis is increasing as America ages. However, fewer people are being tested for bone density and are agreeing to treatment because of side effects of osteoporosis medications. Experts discuss the devastating effects of increased broken bones and what can now be done to prevent them.		
<b>Host &amp; Producer:</b> Reed Pence.		
<b>Guests:</b> <ul style="list-style-type: none"> <li>• Dr. Sundeep Khosla, Professor of Medicine, Mayo Clinic College of Medicine</li> <li>• Dr. Ether Siris, Director, Toni Stabile Osteoporosis Center, New York Presbyterian Hospital and Columbia University Medical Center</li> </ul>		
<b>Compliance issues covered:</b> military; federal government; national security; research and development		
<b>Links for more information:</b> <ul style="list-style-type: none"> <li>• <a href="http://maryroach.net">http://maryroach.net</a></li> </ul>		
15:24	<b>SEGMENT 2: DOCTOR BURNOUT: IT STARTS EARLY</b>	7:19
<b>Synopsis:</b> Doctors already say they're burned out, but the COVID-19 pandemic is making it worse. A noted physician educator discusses how burnout starts with the way future doctors are taught.		
<b>Host:</b> Nancy Benson.		
<b>Guests:</b> <ul style="list-style-type: none"> <li>• Dr. Saul Weiner, Professor of Medicine, Pediatrics and Medical Education, University of Illinois at Chicago; Director, Center of Innovation for Complex Chronic Health Care, US Dept of Veterans Affairs and author, <i>On Becoming A Healer: The Journey From Patient Care to Caring About Your Patients</i></li> </ul>		
<b>Compliance issues covered:</b> health care; public health; education; infectious disease		
<b>Links for more information:</b> <ul style="list-style-type: none"> <li>• <a href="https://chicago.medicine.uic.edu/departments/academic-departments/medicine/academic-internal-medicine-and-geriatrics/people/name/saul-weiner/">https://chicago.medicine.uic.edu/departments/academic-departments/medicine/academic-internal-medicine-and-geriatrics/people/name/saul-weiner/</a></li> </ul>		

<b>Program:</b> 20-30	<b>Writers/Producers:</b> Reed Pence
<b>Air Week:</b> 7/26/2020	<b>Studio Production:</b> Jason Dickey

Time	Segment	Dur.
1:46	<b>SEGMENT 1: PUBLIC HEALTH OFFICIALS RESIGNING UNDER PRESSURE</b>	12:31

**Synopsis:** State and local public health officials have been under pressure like never before in the COVID-19 pandemic, as citizens and elected officials push back against tough restrictions designed to curb the virus. Some officials have even been threatened. Feeling their bosses don't have their backs, a higher proportion of officials are quitting than normal, and these essential jobs will be hard to fill with qualified health experts.

**Host & Producer:** Reed Pence.

**Guests:**

- Dr. Marcus Plescia, Chief Medical Officer, Association of State and Territorial Health Officials
- Lori Freeman, CEO, National Association of County and City Health Officials
- Theresa Anselmo, Executive Director, Colorado Association of Local Public Health Officials

**Compliance issues covered:** health care; public health; public safety; violence and threats; elected officials; infectious disease

**Links for more information:**

- <https://www.astho.org/StatePublicHealth/ASTHOs-New-CMO-Brings-Clinical-Perspective-to-Public-Health/01-04-18/>
- <https://www.naccho.org/about/chief-executive-officer-lori-tremmel-freeman-mba>
- <http://www.calpho.org/about-us.html>

<b>15:19</b>	<b>SEGMENT 2: PTSD IN CHILDREN</b>	<b>7:09</b>
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**Synopsis:** Mental health experts once believed that children were too young to remember traumas well enough to suffer much from post-traumatic stress disorder. Now they know that children as young as 2 or 3 can be affected, often for the rest of their lives. An expert discusses PTSD in children and its treatment.

**Host:** Nancy Benson.

**Producer:** Ariana Kraft.

**Guests:**

- Dr. Michael Scheeringa, Professor of Child Psychiatry and Associate Professor of Clinical Pediatrics, Tulane University School of Medicine

**Compliance issues covered:** youth at risk; mental health; family and parenting issues

**Links for more information:**

- <http://www.infantainstitute.org/faculty-member/michael-s-scheeringa/>

**Program:** 20-31      **Writers/Producers:** Reed Pence  
**Air Week:** 8/2/2020      **Studio Production:** Jason Dickey

Time	Segment	Dur.
1:47	<b>SEGMENT 1: "ELECTROSHOCK THERAPY:" NOT WHAT YOU SEE IN THE MOVIES</b>	<b>12:07</b>

**Synopsis:** Electroconvulsive therapy still has a stigma, with the reputation of being a painful, disturbing procedure that wipes out memories and, if movies are to be believed, even creates zombies. Experts explain the reality—that ECT is a quiet procedure that provokes a short brain seizure, releasing huge amounts of neurotransmitters to reset the brain in what is the quickest and most dependable treatment for severe and often suicidal depression.

**Host:** Reed Pence.

**Producer:** Ariana Kraft.

**Guests:**

- Dr. Sarah Lisanby, Director, Translation Research, National Institute of Mental Health and Director, NIMH Non-Invasive Neuro-Modulation Unit
- Dr. Dan Maixner, Associate Professor of Psychiatry, University of Michigan

**Compliance issues covered:** mental illness; health care; public health; technology

**Links for more information:**

- <https://www.nimh.nih.gov/news/science-news/2015/lisanby-chosen-to-lead-nimh-division-of-translational-research.shtml>
- [https://www.mlive.com/news/ann-arbor/index.ssf/2016/07/u-m\\_hospital\\_finds\\_new\\_home\\_for.html](https://www.mlive.com/news/ann-arbor/index.ssf/2016/07/u-m_hospital_finds_new_home_for.html)

14:56	<b>SEGMENT 2: LUNG TRANSPLANTS: THE LEAST-TRANSPLANTED MAJOR ORGAN</b>	<b>8:03</b>
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**Synopsis:** Lung transplants are the least done of all major organ transplants because the lungs are so easily damaged in the death process. A lung transplant surgeon explains, using one particularly difficult case as an example.

**Host:** Nancy Benson.

**Producer:** Reed Pence.

**Guests:**

- Dr. Abbas Ardehali, Professor of Surgery and Medicine and Director, Heart, Lung, and Heart and Lung Transplantation, UCLA David Geffen School of Medicine

**Compliance issues covered:** organ donors; health care; public health

**Links for more information:**

- <https://www.uclahealth.org/abbas-ardehali>

**Program:** 20-32      **Writers/Producers:** Reed Pence  
**Air Week:** 8/9/2020      **Studio Production:** Jason Dickey

Time	Segment	Dur.
1:47	<b>SEGMENT 1: BACK TO SCHOOL 2020: CAN KIDS ATTEND, OR WILL REMOTE LEARNING RULE?</b>	13:03

**Synopsis:** Many school districts are delaying decisions on whether students will attend in person or will be taught remotely once again to reduce the risk of COVID-19 to children and staff. Experts discuss the methods under consideration to lower risks and whether that will be enough to open for classes.

**Host & Producer:** Reed Pence.

**Guests:**

- Dr. Nathaniel Beers, President HSC Health Care System and pediatrician, Children's National Hospital
- Keith Gambill, President, Indiana State Teachers Association

**Compliance issues covered:** public health; children & youth at risk; education; labor issues; parenting issues; education

**Links for more information:**

- <https://hschealth.org/about/leadership/board/nathaniel-beers>
- <https://www.ista-in.org/get-to-know-keith-gambill-ista-president>

15:52	<b>SEGMENT 2: WORK-AT-HOME BURNOUT AND "ZOOM FATIGUE"</b>	6:59
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**Synopsis:** People working at home may have no commute and can work in their pajamas, but they may find themselves more exhausted than when they worked at the office. Two experts discuss reasons for this fatigue—patterns of working at home and the surprising stress of virtual meetings.

**Host:** Nancy Benson.

**Producer:** Reed Pence.

**Guests:**

- Dr. Greg Hammer, Professor of Pediatrics and Anesthesiology, Stanford University Medical School and author, *Gain Without Pain: The Happiness Handbook for Healthcare Professionals*
- Dr. Priti Shah, Professor of Psychology, University of Michigan

**Compliance issues covered:** employment; workplace issues

**Links for more information:**

- <https://profiles.stanford.edu/gregory-hammer>
- <https://sites.lsa.umich.edu/shah-lab/people/>



<b>Program:</b> 20-33	<b>Writers/Producers:</b> Reed Pence
<b>Air Week:</b> 8/16/2020	<b>Studio Production:</b> Jason Dickey
<b>Time</b> <b>Segment</b>	<b>Dur.</b>

**1:50      SEGMENT 1: WHO GETS A VACCINE?      13:08**

**Synopsis:** Development of a Coronavirus vaccine is proceeding at a breakneck pace. What needs to happen to make sure it's safe and effective? And if a vaccine is successfully made, who should get it first? Will enough people opt-in to get back to normal life, or will COVID-19 be with us for years? Experts discuss.

**Host & Producer:** Reed Pence.

**Guests:**

- Lawrence Gostin, University Professor of Health Law and Director, O'Neill Institute of National and Global Health Law, Georgetown University
- Dr. Jacob Appel, Director of Ethics Education in Psychiatry, Icahn School of Medicine, Mt. Sinai, New York

**Compliance issues covered:** public health; public safety; federal government; economics; first responders; minority issues; ethics; vaccination; infectious disease

**Links for more information:**

- <https://oneill.law.georgetown.edu/faculty/Lawrence-Gostin/>
- <https://www.mountsinai.org/profiles/jacob-m-appel>

**16:00      SEGMENT 2: STRESS AND TYPE 2 DIABETES      6:55**

**Synopsis:** A new study shows that people who have type 2 diabetes and are under chronic stress are more likely to have high blood sugar. The study's lead author and a patient discuss how stress can make diabetes worse and what people can do to counteract it.

**Host:** Nancy Benson.

**Producer:** Reed Pence.

**Guests:**

- Janice Harris, diabetes patient
- Dr. Joshua Joseph, Assistant Professor of Medicine, The Ohio State University Wexner Medical Center

**Compliance issues covered:** health care; public health

**Links for more information:**

- <https://medicine.osu.edu/find-faculty/clinical/internal-medicine/joshua-joseph-md>

<b>Program:</b> 20-34		<b>Writers/Producers:</b> Reed Pence
<b>Air Week:</b> 8/23/2020		<b>Studio Production:</b> Jason Dickey
<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:50	SEGMENT 1: READING OUR MASKED FACES	12:52
<b>Synopsis:</b> With faces hidden behind masks for COVID-19, we are losing some of the visual information we depend on for smooth communication. Experts discuss the awkward encounters and specific looks we're likely to misinterpret when we can't see other people's mouths.		
<b>Host &amp; Producer:</b> Reed Pence.		
<b>Guests:</b> <ul style="list-style-type: none"> <li>• Dr. David Matsumoto, Professor of Psychology, San Francisco State University and Director, Humintell</li> <li>• Dr. Rebecca Brewer, Senior Lecturer in Psychology, Royal Holloway University of London</li> </ul>		
<b>Compliance issues covered:</b> interpersonal relations; communications; infectious disease		
<b>Links for more information:</b> <ul style="list-style-type: none"> <li>• <a href="https://www.humintell.com/dr-david-matsumoto/">https://www.humintell.com/dr-david-matsumoto/</a></li> <li>• <a href="https://pure.royalholloway.ac.uk/portal/en/persons/rebecca-brewer(65862865-a25e-49c0-8b14-1ad2c4d39aef).html">https://pure.royalholloway.ac.uk/portal/en/persons/rebecca-brewer(65862865-a25e-49c0-8b14-1ad2c4d39aef).html</a></li> </ul>		
15:42	SEGMENT 2: LISFRANC INJURIES: NOT JUST A SPRAINED FOOT OR ANKLE	7:19
<b>Synopsis:</b> People who injure their foot often think they have a mere sprained foot or ankle when they actually have an injury that is potentially much more severe and disabling if not treated. Experts explain the Lisfranc joint and injuries that can hurt it.		
<b>Host:</b> Nancy Benson.		
<b>Producer:</b> Ariana Kraft.		
<b>Guests:</b> <ul style="list-style-type: none"> <li>• Dr. Mark Hardy, Balance Foot and Ankle Wellness Center, Lakewood, OH</li> <li>• Dr. Bryan Waxman, orthopedic surgeon, Illinois Bone and Joint Institute</li> </ul>		
<b>Compliance issues covered:</b> health care; sports and recreation; disabilities		
<b>Links for more information:</b> <ul style="list-style-type: none"> <li>• <a href="http://www.balancecle.com/balance-foot-and-ankle/staff/dr-mark-hardy-dpm-fac-fas/">http://www.balancecle.com/balance-foot-and-ankle/staff/dr-mark-hardy-dpm-fac-fas/</a></li> <li>• <a href="https://www.ibji.com/doctors/waxman-bryan-md/">https://www.ibji.com/doctors/waxman-bryan-md/</a></li> </ul>		

<b>Program:</b>	20-35	<b>Writers/Producers:</b>	Reed Pence
<b>Air Week:</b>	8/30/2020	<b>Studio Production:</b>	Jason Dickey
<b>Time</b>	<b>Segment</b>	<b>Dur.</b>	
1:47	SEGMENT 1: PLANNING FOR THE NEXT PANDEMIC	12:03	
<b>Synopsis:</b> The next pandemic is only a matter of “when and what,” according to health security experts, who here discuss what’s needed to be ready for a variety of possible pandemics and infectious threats, both natural and terror.			
<b>Host &amp; Producer:</b> Reed Pence.			
<b>Guests:</b>			
<ul style="list-style-type: none"><li>• Dr. Dennis Hruby, Chief Scientific Officer, SIGA Technologies</li><li>• Dr. Phil Gomez, CEO, SIRI Technologies</li></ul>			
<b>Compliance issues covered:</b> public health; public safety; federal government; disasters and preparedness; health care; terrorism; national defense; infectious disease			
<b>Links for more information:</b>			
<ul style="list-style-type: none"><li>• <a href="https://www.siga.com/about-siga/">https://www.siga.com/about-siga/</a></li></ul>			
15:52	SEGMENT 2: THIRD WORLD MEDICINE	6:54	
<b>Synopsis:</b> Medicine in the Third World is vastly different than in the US, and American doctors sometimes run into unexpected hurdles when they try to bring modern medicine to impoverished nations. One such doctor describes his efforts.			
<b>Host:</b> Nancy Benson.			
<b>Producer:</b> Polly Hansen.			
<b>Guests:</b>			
<ul style="list-style-type: none"><li>• Dr. Aaron Berkowitz, Director of Global Health, Kaiser Permanente School of Medicine and author, <i>One By One By One: Making a Small Difference Amid a Billion Problems</i></li></ul>			
<b>Compliance issues covered:</b> health care; public health; poverty			
<b>Links for more information:</b>			
<ul style="list-style-type: none"><li>• <a href="https://naturemicrobiologycommunity.nature.com/posts/changing-lives-one-by-one-by-one">https://naturemicrobiologycommunity.nature.com/posts/changing-lives-one-by-one-by-one</a></li></ul>			



**Program:** 20-36      **Writers/Producers:** Reed Pence  
**Air Week:** 9/6/2020      **Studio Production:** Jason Dickey

Time	Segment	Dur.
1:47	SEGMENT 1: THE LOOMING "HOTHOUSE EARTH"	12:48

**Synopsis:** Rising global temperatures have produced extreme weather and a rising sea level. Climate scientists fear we may soon reach the point of no return, resulting in a hothouse with large portions of the planet uninhabitable. Authors of a major report on this phenomenon explain.

**Host & Producer:** Reed Pence.

**Guests:**

- Dr. Diana Liverman, Professor of Geography and Development, University of Arizona
- Dr. Katherine Richardson, Professor of Biological Oceanography and leader, Sustainability Science Center, University of Copenhagen
- Dr. Kristina Dahl, Senior Climate Scientists, Union of Concerned Scientists

**Compliance issues covered:** environment; pollution; climate change; flooding; federal government; economics

**Links for more information:**

- <https://www.environment.arizona.edu/diana-liverman>
- <https://www.ecsj2017.com/profile/katherine-richardson>
- <https://www.ucsusa.org/bio/kristina-dahl-.W5Khv1KZPOY>

15:37	SEGMENT 2: IMPOSTER SYNDROME	7:05
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**Synopsis:** Many people who are smart, talented and successful still believe they are incompetent on the inside and that others will eventually find out. This "imposter syndrome" can undermine careers and lead to psychological distress. Two noted experts in the field discuss origins and how to deal with the phenomenon.

**Host:** Nancy Benson.

**Producer:** Ariana Kraft.

**Guests:**

- Dr. Valerie Young, founder, impostersyndrome.com and author, *The Secret Thoughts of Successful Women: Why Capable People Suffer from the Imposter Syndrome and How to Thrive In Spite of It*
- Dr. Pauline Rose Clance, Professor Emeritus, Georgia State University

**Compliance issues covered:** mental health; business and industry; education; parenting issues

**Links for more information:**

- <https://impostorsyndrome.com/valerie-young/>
- [http://paulineroseclance.com/prc\\_biography.html](http://paulineroseclance.com/prc_biography.html)

**Program:** 20-37      **Writers/Producers:** Reed Pence  
**Air Week:** 9/13/2020      **Studio Production:** Jason Dickey

Time	Segment	Dur.
1:43	<b>SEGMENT 1: OVERWORKED PHARMACISTS: MISTAKES WAITING TO HAPPEN?</b>	11:15

**Synopsis:** Pharmacists are often asked to do more work in less time than they need, and some experts worry it's causing medication mistakes. A pharmacist specializing in medication safety discusses pressures on pharmacists and what consumers can do to protect themselves.

**Host & Producer:** Reed Pence.

**Guests:**

- Michael Gaunt, Medication Safety Analyst and Editor, Institute for Safe Medication Practices

**Compliance issues covered:** consumer safety and consumerism; health care; economics; business and industry

**Links for more information:**

- <https://www.ismp.org/staff/michael-j-gaunt-pharmd>

14:00	<b>SEGMENT 2: THE ANGER EPIDEMIC</b>	7:54
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**Synopsis:** Psychologists say there's more anger in our society than ever. But they say that should be no surprise, since anger is often a reaction to uncertainty and fear. Two experts discuss the genesis of anger, how it serves a purpose, and how it can be controlled.

**Host:** Nancy Benson.

**Producer:** Reed Pence.

**Guests:**

- Dr. Jean Kim, Assistant Professor of Psychiatry, George Washington University
- Dr. Ray Novaco, Professor of Psychological Sciences, University of California at Irvine

**Compliance issues covered:** mental health; interpersonal relations

**Links for more information:**

- <https://www.psychologytoday.com/us/experts/jean-kim-md>
- <https://faculty.sites.uci.edu/novaco/>

<b>Program:</b> 20-38	<b>Writers/Producers:</b> Reed Pence
<b>Air Week:</b> 9/20/2020	<b>Studio Production:</b> Jason Dickey
<b>Time</b>	<b>Segment</b>
	<b>Dur.</b>

**1:48      SEGMENT 1: MORE PETS IN THE PANDEMIC      12:36**

**Synopsis:** Pets are a comfort in difficult times, and the pandemic is no exception. Animal shelters report a surge in pet adoptions, especially puppies, in the last six months, and veterinarians are having to adopt procedures such as telemedicine to deal with the increase while still staying safe. Experts explain how adopting and training a new pet has changed in the pandemic.

**Host & Producer:** Reed Pence.

**Guests:**

- Christina Morrison, Director of Development, West Suburban Humane Society, Downers Grove, IL
- Dr. Katie Stover, veterinarian and owner, Red Barn Animal Hospital, Hampshire and Gilberts, IL
- Dr. Douglas Kratt, veterinarian, LaCrosse, WI, and President, American Veterinary Medical Assn.

**Compliance issues covered:** consumerism; pets and people; animal health; public health; infectious disease

**Links for more information:**

- <https://wshs-dg.org/about-us/who-we-are>
- <https://redbarnpetvet.com/>
- <https://www.avma.org/about/avma-staff-leadership/douglas-kratt-dvm>

**15:26      SEGMENT 2: KIDS' QUESTIONS ABOUT COVID-19      7:01**

**Synopsis:** Children are living through a scary time right now and often have little understanding of why their world has been turned upside down. A noted public health expert explains what he's found about children's concerns of the pandemic and how parents can answer their questions.

**Host:** Nancy Benson.

**Producer:** Reed Pence.

**Guests:**

- Dr. William Haseltine, Chairman and President, Access Health International and author, *A Family Guide to COVID: Questions and Answers for Parents, Grandparents and Children* and *A COVID Guide to Back to School: Questions and Answers for Parents and Students*

**Compliance issues covered:** children and youth at risk; education; family issues; infectious disease; parenting

**Links for more information:**

- <https://www.williamhaseltine.com/>

**Program:** 20-39 **Writers/Producers:** Reed Pence  
**Air Week:** 9/27/2020 **Studio Production:** Jason Dickey

**Time Segment Dur.**

**1:49 SEGMENT 1: OBESITY BIAS IN MEDICINE 13:15**

**Synopsis:** Studies show that medical professionals are as biased as the rest of us against people who are overweight, resulting in lectures, misdiagnoses, and patients who start avoiding the doctor. Experts explain the problem, results, and what might be done about it.

**Host & Producer:** Reed Pence.

**Guests:**

- Dr. Rebecca Puhl, Professor of Human Development and Family Studies, University of Connecticut and Deputy Director, Rudd Center for Food Policy and Obesity
- Dr. David Katz, Director, Yale-Griffin Prevention Research Center, Yale University and Founder, True Health Initiative
- Kathy Kater, psychotherapist specializing in body image, eating and weight issues

**Compliance issues covered:** health care; public health; discrimination; obesity; education

**Links for more information:**

- <http://www.uconnruddcenter.org/faculty-and-staff-rebecca-puhl>
- <https://davidkatzmd.com/>
- <http://bodyimagehealth.org/about-the-author>

**16:06 SEGMENT 2: RHEUMATOID DISEASES 6:52**

**Synopsis:** Rheumatoid diseases number around 100, though arthritis is the most well known. They can be crippling and sometimes even fatal, but good treatments exist. The key is early detection, as an expert explains.

**Host:** Nancy Benson.

**Producer:** Reed Pence.

**Guests:**

Dr. Kanika Monga, rheumatologist, University of Texas-Health Science Center, Houston

- **Compliance issues covered:** health care; public health

**Links for more information:**

- <https://www.doximity.com/pub/kanika-monga-md>