4th Quarter 2020 Quarterly Issues & Programs Report

WCYQ/Knoxville, TN



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Quarterly Issues and Programs Report Programs Information

The following is a list of programs which WCYQ-FM, Knoxville, Tennessee aired from October 1, 2020 through December 31, 2020. These programs addressed issues that were determined to be of significant concern to the Knoxville, Tennessee community during the Fourth Quarter of 2020.

<u>East Tennessee Report:</u> (6 hours per quarter) WCYQ airs a 30-minute talk show hosted by Kim Hansard from WWST-FM on Sunday mornings at 6:30am, broken into 2-15-minute segments. The program focuses on local public affairs and community issues and charitable fundraisers in the service area.

Radio Health Journal: (6 hours per quarter) WCYQ-FM airs a 30-minute issues program produced by Mediatracks on Sunday mornings at 6:00am. Its report is provided as an addendum to this report.

These programs focused on the following issues of importance to the local community.

- A) Business
- B) Public Health
- C) Familial Support
- D) Culture

The following is a sampling of our coverage of significant issues which WCYQ-FM, Knoxville, Tennessee reported from October 1, 2020 through December 31, 2020, along with the most pertinent treatments of those issues.

A) Business

East Tennessee Report - Synopsis of topic reported 11/22

Talisa Cantrell, owner of the brand new Scruffy's Cat Café. Talisa shares the challenges of starting and maintaining a business during a world-wide pandemic. Scruffy's Cat Café is a place for the community to gather and relax, following Covid-19 regulations. Only a limited number of people can visit at any given time. Once there, guests can visit with cats of all ages, on loan from the Humane Society of The Tennessee Valley, for relaxation and calming. The cats at the Café are also available for adoption.

B) Public Health

East Tennessee Report - Synopsis of topic reported 10/4 and 11/1

Amanda McCall, Regional Manager for Food City Pharmacies. Amanda shares the difference between the flu and Covid-19, while also reminding us that it will be hard to tell the difference, at the onset of illness. Amanda stresses the need for everyone to get a flu shot this year, because of the added challenge of the Covid pandemic. All Food City Pharmacies are convenient. You can visit while doing your regular grocery shopping, and get your flu shot and other medical needs taken care of in one trip.

East Tennessee Report – Synopsis of topic reported 12/13 and 12/20

Andrew Parrott, Marketing and Events Coordinator for Evolve Behavioral Health. Andrew explains how Evolve Behavioral Health is changing the treatment of substance abuse treatment and behavioral health. Evolve is partnering with Wavi,to research the impact on the brain when an individual lives with addiction. Andrew is a 20+ year recovering addict, himself. Evolve Behavioral Health integrates cutting edge technology, advancement in patient-focused solutions, medically assisted treatment, and leveraging the whole-body approach to addiction and behavioral health.

East Tennessee Report - Synopsis of topic reported 11/8

Hannah Fatheree, Events Manager for Explore Oak Ridge. The city of Oak Ridge is allowing Explore Oak Ridge to hold their annual Secret City Half Marathon. This is one of the first in-person events for the area, since the Covid-19 pandemic started. Hannah shares how the organization has worked hard to make this event as safe as possible, with measures such as staggered time starts, spread out booths, etc.

C) Familial Support

East Tennessee Report - Synopsis of topic reported on 10/11

The McNabb Center. The McNabb Center has added to their stable of services, to help families better handle life in a world-wide pandemic. Officials say they saw the need and was one of the first organization to make the move to assist families struggling on all levels, due to the pandemic. The McNabb Center takes seriously their mission of serving as a safety net for the communities most vulnerable.

East Tennessee Report - Synopsis of topic reported on 10/11

Diana Edge, Executive Director for Adult & Teen Challenge. Adult and Teen Challenge provides Christian faith-based, residential care to young people and adults who struggle with life-controlling problems. The programs are typically 12-18 months and consist of Individual and Group Biblical Studies, work projects, education (for adolescents), recreation and more. Many aspects of the program differ slightly between centers, such as cost, application processes, and day-to-day activities.

East Tennessee Report - Synopsis of topic reported on 10/18

Jenna Bailey, Foster Parenting Recruiter with Youth Villages. The Knoxville office of Youth Villages is seeking foster parents for children in their care. Youth Villages provides free foster parent training, monthly reimbursements to help offset the costs of adding a child to your household and ongoing, 24-hour support. Youth Villages offers free orientation and training sessions at the Youth Villages offices in Knoxville.

East Tennessee Report - Synopsis of topic reported on 10/25

Ally Diaz, Director of Social Services for YWCA, Knoxville. November is Domestic Violence Awareness month. Ally shares the services available to women and children who are in a domestic violence situation. YWCA offers support groups in English, Spanish, and Arabic to women who have experienced domestic violence and to female family members. Although every domestic violence situation is different, victims/survivors may find it beneficial to talk about their feelings with others who are going through similar experiences. Led by trained facilitators, confidential support groups meet weekly and address a variety of issues related to domestic violence in a caring, nurturing environment.

East Tennessee Report - Synopsis of topic reported on 12/13

Nicole Coning, Executive Director for Harmony Family Center. The Covid-19 pandemic has pushed organizations, like Harmony Family Center, to offer services that were not necessarily needed in the past. Nicole shares one of the growth services put in to place by Harmony...The Enrichment Center. The Enrichment Center offers Virtual Learning facilities, for those contact traced, or infected with Covid-19. So many families have been faced with "What to do when their kids are pushed to virtual learning". The Harmony Enrichment Center is the answer.

East Tennessee Report – Synopsis of topic reported on 11/8

Chris Albrect with Wreathes Across America. Each year, Wreaths Across America raises funds and solicits donations, to purchase beautiful Christmas wreaths that are placed at the foot of as many Veteran Cemetery headstones as possible. This year, with the pandemic, donations are slower than in years past. Chris shares family stories of the importance of this act of honoring our veterans and asks listeners to please donate so that veteran headstones do not stand empty.

D) Culture

East Tennessee Report - Synopsis of topic reported on 10/18

Derrick Furlow, former University of Tennessee Football standout and current motivational speaker. Derrick, #VFL, has started an organization to X-Out Hunger, an activity of the local ScareCrow Foundation, in our area, and across the nation. The XHunger Club is the newest and most innovative way that allows high school and college students to attain service hours and help end hunger in America. In addition, the XHunger City Clubs allows individuals and businesses the opportunity to help end hunger in America as well. The XHunger Club simply locates a food pantry, understands their mission and then volunteers & supports that pantry. XHunger Clubs are student led and is how service learning is achieved. Service hours are attained on an ongoing basis. America does not need more food pantries, it needs more volunteers and supporters to help people in need of hunger solutions.

East Tennessee Report - Synopsis of topic reported on 11/22

Walter Martin, Author, Movie Maker. We all experience valleys and tough times in our lifetime, but the key is learning from those mistakes. Author Walter Martin tells us more about his new book "The Devil's Deceit", a story based on his tough times. Martin was a smart, athletic youth. He had a good family life, but he made some bad choices that eventually lead to him spending time in prison...13 years. His book, "The Devil's Deceit", is based on his rea- life experiences. Today, Martin is a successful business man, who wants to help others. Martin says he hopes this book brings a message of hope and redemption to its readers.



Quarterly Issues and Programs Report Public Service Announcements

WCYQ-FM broadcasts traffic and weather reports for the Greater Knoxville area each weekday morning and afternoon.

The following is a list of local non-profit and not-for-profit groups for which WCYQ-FM, Knoxville, Tennessee, aired public service announcements for from October 1, 2020 thru December 31, 2020.

Local Charity PSA's – Zoo Knoxville, Race Against Hunger with Food City for Mission of Hope, East Tennessee Heroes salutes with Fox & Farmer, Dogwood Arts

Local Charity Events – Zoo Lights for Zoo Knoxville, Radio for Kids Day for East TN Children's Hospital which raised \$102,000

Local Election Information – WCYQ-FM built a website page to dispense local voting information, details on voting by mail, and a link to TV partner WATE-6's Election coverage page for local and national election coverage and voting details, October 1-November 4

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Quarterly Report of Compliancy Issues & Programs List 2020-Q4 (October - December) – Radio Health Journal

- Agriculture
- American Culture
- Child Abuse/Neglect
- Child Welfare System
- Children/Youth at Risk
- Clinical Trials
- Constitutional Rights
- Consumerism & Consumer Safety
- Criminal Justice
- Culture & the Arts
- Data Science
- Disabilities
- Discrimination & Racism
- Domestic Violence
- Death & Grief
- Economics
- Education
- Elderly & Senior Citizens
- Employment & Workplace Issues
- Environment
- Ethics
- Family & Parenting Issues
- Federal Government
- Health Care
- Hunger/Food Insecurity
- Immigration

- Infectious Disease
- Local Government
- Mental Health
- Military Science/National Defense
- Natural Disasters
- Neurology
- Organ Transplants
- Pets & People
- Police & Justice System
- Pollution
- Poverty
- Prevention
- Prisons
- Psychology
- Public Health
- Public Safety
- Research
- Science
- Senior Citizens & Elderly
- State Government
- Substance Abuse
- Technology
- Unemployment
- Vaccination
- Volunteerism
- Women's Issues



Program: 20-40	Writers/Producers:	Reed Pence	
Air Week: 10/4/20	Studio Production:	Jason Dickey	
Time Segment			Dur.
1:50 SEGMENT 1: FO	OD INSECURITY IN 2020		12:54

Synopsis: An estimated 35 million people were food insecure last year, and the dislocations due to COVID-19 have made it much worse now. Experts discuss the health consequences of hunger, the strategies families are using to cope with economic dislocation, and one local effort typical of new volunteer programs to feed hungry children in need.

Host & Producer: Reed Pence.

Guests:

- Jessica Hager, Director of Health and Nutrition, Feeding America
- Dr. Jagdish Khubchandani, Professor of Public Health, New Mexico State University
- Margaret Norris, kindergarten teacher, Arcola Elementary School, Silver Spring

Compliancy issues covered: public health; hunger and food insecurity; economics; poverty; children at risk; education; volunteerism; federal government; COVID-19 Pandemic

Links for more information:

- https://www.feedingamerica.org/
- https://scholar.google.com/citations?user=9yB0CvMAAAAJ&hl=en
- https://www2.montgomeryschoolsmd.org/schools/arcolaes/

15:46 SEGMENT 2: VIRTUAL CLINICAL TRIALS

7:12

Synopsis: Researchers see the new acceptance of telemedicine as an opportunity during clinical trials. Along with Zoom visits, numerous sensors on participants could provide constant monitoring of health conditions without traveling to see doctors, making control better.

Host: Nancy Benson. Producer: Reed Pence.

Guests:

Glen DeVries, Co-CEO and Co-Founder, Medidata Solutions

Compliancy issues covered: health care; public health; science; technology; COVID-19 Pandemic; research; clinical trials

Links for more information:

https://www.medidata.com/en/leadership/



Writers/Producers:	Reed Pence	
Studio Production:	Jason Dickey	
		Dur.
L WE BE READY FOR A CO	OVID VACCINE?	13:31

Synopsis: A COVID-19 vaccine is on the horizon, but while billions have been spent on its development, little has been spent on distribution and there are still many unanswered questions. Experts discuss how vaccine distribution might be carried out, how long it's likely to take, and the steps needed to make it work.

Host & Producer: Reed Pence.

Guests:

- Dr. Kelly Moore, Associate Director for Immunization Education, Immunization Action Coalition
- Dr. William Schaffner, Professor of Preventive Medicine and Infectious Diseases, Vanderbilt University Medical Center
- Dr. Marcus Plescia, Chief Medical Officer, Associate of State and Territorial Health Officials

Compliancy issues covered: public health; prevention; consumerism; federal and state government; vaccination; COVID-19 Pandemic; infectious disease

Links for more information:

- https://www.immunize.org/
- https://www.vumc.org/health-policy/person/kelly-l-moore-md-mph
- https://www.astho.org/StatePublicHealth/ASTHOs-New-CMO-Brings-Clinical-Perspective-to-Public-Health/01-04-18/

16:18 SEGMENT 2: SEARING PAIN IN THE FACE: TRIGEMINAL NEURALGIA

6:37

Synopsis: A searing, stabbing pain on one side of the face can be so severe it's sometimes called "the suicide disease," and may evade diagnosis. Trigeminal neuralgia is often caused by a throbbing artery in contact with nerves at the base of the brain. Treatment can be difficult though often ultimately successful. Two experts discuss.

Host: Nancy Benson. Producer: Reed Pence.

Guests:

- Dr. Mark McLaughlin, Princeton Brain and Spine, Princeton, NJ
- Dr. Jeffrey Brown, neurosurgeon, NYU Winthrop Hospital and Director of Medical Board, TNA Facial Pain Organization

Compliancy issues covered: health care; senior citizens; disability

Links for more information:

- https://www.princetonbrainandspine.com/dr/mark-mclaughlin-md/
- https://www.nspc.com/physician/jeffrey-brown/



Progra	ım: 20-42	Writers/Producers:	Reed Pence	
Air W	eek: 10/18/2020	Studio Production:	Jason Dickey	
Time	Segment			Dur.

Synopsis: The ability to "know" the musical pitch of any sound has traditionally been thought to be learnable only at a very early age through musical training. But new research shows perfect pitch is teachable to adults as well. Experts discuss the implications on all forms of learning.

Host & Producer: Reed Pence.

Guests:

- Dr. Diana Deutsch, Professor of Psychology, University of California, San Diego
- Stephen Van Hedger, Post-doctoral fellow, Brain and Mind Institute, University of Western Ontario
- Dr. Howard Nusbaum, Professor of Psychology, University of Chicago

Compliancy issues covered: education & learning; adult education; culture & the arts; neurology; psychology

Links for more information:

- http://deutsch.ucsd.edu/psychology/pages.php?i=101
- http://psychology.uchicago.edu/people/faculty/hnusbaum.shtml

15:08 SEGMENT 2: ORGAN THIEVES: THE FIRST HUMAN HEART TRANSPLANT IN THE SOUTH

7:23

Synopsis: In the race to perform the first human-to-human heart transplant, ethical comers were sometimes cut. An investigative journalist explains how a black man's heart was harvested without his family's consent for the first human heart transplant in the South, and how incidents such as this help to explain ongoing African-American distrust of medicine.

Host: Nancy Benson. Producer: Polly Hansen.

Guests:

Chip Jones, author, The Organ Thieves: The Shocking Story of the First Heart Transplant in the Segregated South

Compliancy issues covered: health care; technology; discrimination & racism; ethics

Links for more information:

https://www.chipjonesbooks.com/



Program: 20-43	Writers/Producers:	Reed Pence	
Air Week: 10/25/2020	Studio Production:	Jason Dickey	de de la company
Time Segment			Dur.
1:50 SEGMENT 1: PLAI	NETARY HEALTH		12:02

Synopsis: The new scientific field of planetary health seeks to analyze how humans are influencing the planet, which in turn rebounds to affect humans. The field encompasses more than environmental science and ecology, and helps to explain pandemics and other illnesses, mass migration, food consumption, and other public health factors. Two experts explain.

Host & Producer: Reed Pence.

Guests:

- Dr. Howard Frumkin, Emeritus Professor of Environmental and Occupational Health Sciences, University of Washington School of Public Health and co-editor, Planetary Health: Protecting Nature to Protect Ourselves
- Dr. Sam Myers, Principal Research Scientist, Harvard University T. H. Chan School of Public Health and Director, Planetary Health
 Alliance, and co-editor, Planetary Health

Compliancy issues covered: environment; pollution; public health; politics; immigration; natural disasters

Links for more information:

https://islandpress.org/books/planetary-health

14:54 SEGMENT 2: THE MANY KINDS OF GRIEF

8:02

Synopsis: Grief can come from the loss of anything important to us—a loved one, a job, a home, a status in the community. Today many people are suffering from unresolved grief, since there are no rituals to ease these forms of grief and prohibitions against large gatherings such as funerals. An expert discusses the many forms of grief and how we can get through them.

Host: Nancy Benson. Producer: Reed Pence.

Guests:

Dr. Missouri McPhee, Chaplain and Resident Thanatologist, Orlando Health—Health Central Hospital, Ocoee, FL

Compliancy issues covered: public health; mental health; death & grief

Links for more information:

https://www.orlandohealth.com/facilities/health-central-hospital/services/chaplain-services-at-health-central-hospital



Prograi	m: 20-44	Writers/Producers:	Reed Pence	
Air We	ek: 11/1/2020	Studio Production:	Jason Dickey	
Time	Segment			Dur.
1:52	SEGMENT 1: ME	MORY CARE FARM ANIMA	ALS: HELPFUL MENAGERIES 1	12:02
neiptui ii	i raising spirits and re	es with a large number of patient educing the need for medications in horses have found a home, to	ts with dementia have found that farm animals on-site and even in rooms s. A therapist and program director at one such nursing home discusses he the benefit of residents.	can be
Host: Re	ed Pence.			-
Guests:	Lauren Gaffney, occ MA	upational therapist and Program	Director, Memory Support Unit, Lifecare Center of Nashoba Valley, Lit	ttleton,
	r more information:		care; pets & people; education; family issues; agriculture	
14:54	SEGMENT 2: BLA	CK LUNG DISEASE: STILL	ALL TOO PRESENT 8	:02
complete	Black lung disease a y preventable, but a c till going on.	among coal miners is often though	ght of as a relic of the past, thanks to environmental laws. The disease is r has still found plenty of it among today's miners. He discusses his findi	ings and
Host: Na	ncy Benson. Produc	er: Polly Hansen.		
Guests:	Chris Hamby, reporte	er, New York Times and author,	Soul Full of Coal Dust: A Fight For Breath and Justice in Appalachia	5.
Complia	ncy issues covered: p	ublic health; employment & wor	rkplace issues; environment; federal government	
Links for	more information: https://www.nytimes.			



Progra	m: 20-45	Writers/Producers:	Reed Pence	
Air We	eek: 11/8/2020	Studio Production:	Jason Dickey	
Time	Segment			Dur,
1:47	SEGMENT 1: TIM	E BLINDNESS		12:32
C	- C 1 1 1	1		

Synopsis: Someone who is always late for everything and never finishes any project on time is often labeled as irresponsible, lazy, or purposely insulting. But they may be suffering from a brain abnormality called time blindness that's often a part of ADHD, with often sad consequences. Experts discuss.

Host & Producer: Reed Pence.

Guests:

- Dr. Ari Tuckman, psychologist and co-chair, Conference Committee, CHADD (Children and Adults with Attention Deficit/Hyperactivity Disorder)
- Dr. Russell Barkley, Clinical Professor of Psychiatry, Virginia Commonwealth University Med. Ctr. and author, 12 Principles for Raising a Child With ADHD

Compliancy issues covered: disabilities; health care; employments & workplace issues; education; parenting issues

Links for more information:

- https://tuckmanpsych.com/
- http://www.russellbarkley.org/

15:18 SEGMENT 2: HOW DEEP ARE THE DIFFERENCES OF LEFT HANDERS?

7:42

Synopsis: Handedness is a central part of a person's identity. Left-handers are often seen as somehow different than the rest of us, and over history they've been stereotyped as more quirky, intelligent, and sinister than righties. Science shows that some labels are likely to be true. Experts discuss where handedness comes from, and what differences truly result.

Host: Nancy Benson. Producer: Reed Pence.

Guests:

- R. Ron Yeo, Regents Professor, University of New Mexico
- Kim Sawyer, left-hander
- Dr. Clare Porac, Professor of Psychology, Penn State University and author, Laterality: Exploring the Enigma of Left-Handedness

Compliancy issues covered: American culture; consumerism

Links for more information:

https://psych.unm.edu/people/faculty/profile/ronald-yeo.html



1:47	SEGMENT 1: THE	EFFECTS OF 2020 STRESS	S	12:42
Time	Segment			Dur.
Air W	eek: 11/15/2020	Studio Production:	Jason Dickey	
Progra	ım: 20-46	Writers/Producers:	Reed Pence	

Synopsis: 2020 has produced an ongoing barrage of stressful events, and psychologists say the months of strain have started to show in both physical and mental breakdowns among increasing numbers of people. Three mental health professionals discuss the signs that a person is in trouble, and what they can do to get through these difficult times intact.

Host & Producer: Reed Pence.

Guests:

- Dr. Kate Harkness, Professor of Psychology, Queens University
- Dr. Jennifer Love, psychiatrist and co-author, When Crisis Strikes: Five Steps to Heal Your Brain, Body, and Life From Chronic Stress
- Dr. Kjell Tore Hovik, clinical neuropsychologist and co-author, When Crisis Strikes: Five Steps to Heal Your Brain, Body, and Life From Chronic Stress

Compliancy issues covered: health care; public health; mental health; youth at risk; substance abuse

Links for more information:

- https://www.queensu.ca/psychology/people/faculty/kate-harkness
- https://www.amenclinics.com/team/jennifer-love-md/
- https://www.lovehovik.com/about-us/

15:31 SEGMENT 2: MUSIC THERAPY

7:23

Synopsis: Some people are finding relief from mental health issues through music therapy, a combination of psychotherapy and music-making. A noted music therapist describes what the practiced is and how it works.

Host: Nancy Benson. Producer: Reed Pence.

Guests:

Dr. Sandi Curtis, Professor Emeritus of Music Therapy, Concordia University, Montreal and author, Music For Women (Survivors of Violence)

Compliancy issues covered: mental health; culture & the arts; domestic violence

Links for more information:

https://sandicurtis.com/



Frogr:	im: 20-47	Writers/Producers:	Reed Pence	
Air W	eek: 11/22/2020	Studio Production:	Jason Dickey	
Time	Segment			Dur.
1:48	SEGMENT 1: WHE	RE CAN WE GATHER? TH	HE ZOOM THANKSGIVING	13:09
_				

Synopsis: Getting together with family and friends over the holidays will be different this year due to COVID-19 precautions for families and governmental restrictions on restaurants and bars. The hospitality industry complains it's unfairly targeted, but data shows it's a COVID hotspot. Yet families in homes can repeat some of the same errors. Experts discuss how to keep gatherings safe and the consequences if we don't.

Host & Producer: Reed Pence.

Guests:

- Dr. Beth Theilen, Assistant Professor of Pediatric Infectious Diseases and Immunology, University of Minnesota Medical School and pediatric infectious disease physician, M Health Fairview Health System
- Dr. Shelly Miller, Professor of Mechanical Engineering, University of Colorado

Compliancy issues covered: public health; family issues; public safety; hospitality industry; consumerism; health industry; health care; state and local government; COVID-19 Pandemic; data science

Links for more information:

- https://med.umn.edu/bio/pediatrics-by-division/beth-thielen
- https://www.colorado.edu/even/people/shelly-miller

15:59 SEGMENT 2: "FLAT HEAD SYNDROME"

6:33

Synopsis: Since the beginning of the "baby on back" movement to reduce sudden infant death syndrome, many more infants are developing misshapen heads with a flat spot in one place. An expert discusses whether this is serious, how it can be treated with a helmet-like device, and how it might be prevented.

Host: Nancy Benson. Producer: Hannah Swarm.

Guests:

Dr. Peter Taub, Professor of Pediatrics and Neurosurgery, Icahn School of Medicine at Mount Sinai, New York.

Compliancy issues covered: health care; youth at risk; parenting issues; consumerism

Links for more information:

https://www.mountsinai.org/profiles/peter-taub



Links for more information:

https://jennetconant.com/about/

Progr	am: 20-48	Writers/Producers:	Reed Pence	
Air W	eek: 11/29/2020	Studio Production:	Jason Dickey	- M - M - M - M - M - M - M - M - M - M
Time	Segment			Dur.
1:49	SEGMENT 1: MON	IS RELEASED FROM PRIS	SON	13:45
into so	is: Women are the fast ciety than men, especiall ys to overcome them.	est-growing prison population, y if they have children. Experts	but when they're released, they face far more barriers to a sand a former inmate running a new program for moms in	successful reintegration n prison discuss barrier
Host &	Producer: Reed Pence	•		
Guests • • •	Nina Porter, former in Dr. Jack Turman, Pro	nmate and co-founder, Mothers fessor of Social and Behaviora , Senior Director for Research	On the Rise l Sciences, Fairbanks School of Public Health, Indiana Ur Development, Division for Applied Justice Research, RT	niversity
Compli			system; prisons; women's issues; crime; children at risk;	
Links f	https://www.in.gov/id	about/directory/turman-jack.ht oc/about-idoc/special-initiativo u/person/pamela-lattimore-phd	es/wee-ones-nursery/	
16:36			CHEMOTHERAPY IN WORLD WAR II	6:21
gas was	is: Chemotherapy has sa released in Italy after th fesaver we know today.	ved millions of lives, but its or e bombing of a US ship in Wo	rigins date to the chemical warfare agent mustard gas. A sorted war II. An investigative reporter details how doctors to	ecret shipment of the urned death and traged
Host: N	lancy Benson. Produces	: Polly Hansen.		
Guests:		The Great Secret: The Classif	ied World War II Disaster That Launched the War On Ca	incer
Compli	ancy issues covered: fe	deral government; military; tec	hnology; national defense	



Progra	ım: 20-49	Writers/Producers: Reed Pence	
Air W	eek: 12/6/2020	Studio Production: Jason Dickey	
Time	Segment		Dur.
1:47	SEGMENT 1: SHO	ULD WE REPORT "BAD PARENTS?"	12:31
Synone	is. Just about anyone	ten report a parent to a shill show healing Tall	

Synopsis: Just about anyone can report a parent to a child abuse hotline. It's meant to protect children, but often, parents are reported when no abuse or neglect exists in order to retaliate for a divorce or some other grievance. Some parents are reported for merely letting children play outside or walk to school without an adult in attendance, what was once thought of as normal. Some activists say this robs children of independence. An expert and a woman who went through an unjustified child abuse investigation discuss.

Host & Producer: Reed Pence.

Guests:

- Corey Widen, mother reported to child abuse hotline, Wilmette, IL
- Rachel Ruttenberg, Director of Policy, Heartland Alliance

Compliancy issues covered: youth at risk; child abuse and neglect; child welfare system; police and justice system; child safety; public safety; family issues

Links for more information:

https://www.heartlandalliance.org/research-and-policy/experts

15:20 SEGMENT 2: NERVE GROWTH FACTORS: HOPE FOR TBI'S, MS, ALS?

7:39

Synopsis: Unlike most cells in the human body, the central nervous system cannot repair itself. People who suffer brain or spinal cord injuries, or neurological disorders such as MS and ALS have few alternatives. A neurological researcher describes how he has discovered previously unknown nerve growth factors that could someday allow such injuries and diseases to heal.

Host: Nancy Benson. Producer: Reed Pence.

Guests:

Dr. Benjamin Segal, Chair of Neurology and Director, Neuroscience Research Institute, Ohio State University

Compliancy issues covered: health care; public health; disabilities; neurology; research

Links for more information:

https://wexnermedical.osu.edu/neurological-institute/researchers/benjamin-segal-md



Program: 20-50	Writers/Producers:	Reed Pence	
Air Week: 12/13/2020	Studio Production:	Jason Dickey	
Time Segment		D	ur.
1:46 SEGMENT 1: FRO	M NOW UNTIL THE VAC	CINE 13	3:00
Synopsis: New COVID-19 vac lives and illness. A noted infect adherence to social distancing a	ous disease expert discusses p	nost people until spring, and the months until then may have a staggering or obable timelines and events between now and the vaccine's availability, somes.	cost in
Host & Producer: Reed Pence.			
Guests: • Dr. William Schaffner	r, Professor of Preventive Med	icine and Infectious Diseases, Vanderbilt University Medical Center	
		deral and state government; Constitutional rights; vaccination; COVID-19	
Links for more information: https://www.vumc.org	/health-policy/person/william	-schaffner-md	
15:48 SEGMENT 2: WHA	T'S UP WITH HICCUPS	7:	25
Synopsis: Hiccups are annoyin what we know about what hiccu	g and uncomfortable, and doct ps are and why most home ren	tors don't know why we (and most other species) get them. An expert expended actually work.	lains
Host: Nancy Benson. Producer	: Reed Pence.		
Guests: • Dr. Tyler Cymet, Chie	f, Clinical Education, America	an Assn. of Colleges of Osteopathic Medicine	
Compliancy issues covered: he	alth care; pop culture		-
Links for more information:			
http://www.aacom.org			
 https://en.wikipedia.or 	g/wiki/Tyler Cymet		



Program: 20-51	Writers/Producers:	Reed Pence	
Air Week: 12/20/20	20 Studio Production:	Jason Dickey	
Time Segment	^0		Dur.
1:50 SEGMENT	9 SEGMENT 1: THE GOOD AND BAD OF MEDICAL CROWDFUNDING		
Compander Madical			

Synopsis: Medical campaigns account for a third of monies raised on crowdfunding sites like GoFundMe, and many people who've fallen through the holes of the safety net have been helped this way. But studies show that fraud is rampant in crowdfunding, with fake patients and medical providers who are all too eager to take money for worthless treatment. Experts discuss these issues and the need for regulation.

Host & Producer: Reed Pence.

Guests:

- Dr. Jeremy Snyder, Professor of Health Sciences, Simon Fraser University
- Dr. Art Caplan, head, Division of Medical Ethics, New York University School of Medicine
- Dr. Nora Kenworthy, Assistant Professor of Nursing and Health Studies, University of Washington-Bothell

Compliancy issues covered: health care; consumerism; consumer protection; online fraud; federal government; regulation

Links for more information:

- https://www.sfu.ca/fhs/people/profiles/jeremy-snyder.html
- https://med.nyu.edu/faculty/arthur-l-caplan
- https://www.uwb.edu/nhs/facultyandstaff/faculty/nkenworthy

15:03 SEGMENT 2: NAVIGATING A COVID CHRISTMAS

8:02

Synopsis: This holiday season will be unlike any we've ever had before, with "loss" as a major theme—loss of little things such as routines as well as big ones. Two experts weigh in on how families can navigate this season while keeping it festive.

Host: Nancy Benson. Producer: Reed Pence.

Guests:

- Dr. Parker Huston, pediatric psychologist, Nationwide Children's Hospital and Clinical Director, On Our Sleeves
- Dr. Carlin Barnes, co-founder, Healthy Mind MD's, Houston, TX

Compliancy issues covered: consumerism; pop culture; mental health; children & youth at risk; COVID-19 Pandemic; infectious disease; family issues; prevention; public health; public safety

Links for more information:

- https://www.onoursleeves.org/
- https://www.onoursleeves.org/about/parker-huston-bio
- http://www.drcarlindbarnes.org/home.html



Links for more information:

https://uncpress.org/book/9781469661148/broke/

Progra	ım: 20-52	Writers/Producers:	Reed Pence	
Air We	eek: 12/27/2020	Studio Production:	Jason Dickey	-46
Time	Segment		I	Our.
1:48	SEGMENT 1: PAN	CREATIC CANCER	1	1:10
Synopsi physicia	is: Pancreatic cancer is ins discuss pancreatic can	increasing, and soon to be the sancer and its symptoms, as well	second leading cancer killer, since it is rarely detected in early stages. Tw I as their research into methods to find the disease in earlier stages.	О
	Producer: Reed Pence			_
Guests: • •	Dr. Richard Frank, D	irector of Cancer Research, Nu nna, Associate Professor of Gas	vance Health Cancer Institute stroenterology, Ohio State University Wexner Medical Center	
		ealth care; consumerism; techno	ology; research	
	or more information:			
•		nospital.org/find-a-doctor/richa .osu.edu/mediaroom/expertslis		
			The state of the s	
14:00	SEGMENT 2: BRO	KE: PATIENTS OPEN UP A	BOUT MONEY WOES 8	:57
Synopsis about wh	s: Millions of American ny they're in trouble and	ns are in financial straits due to d what they do about it to create	COVID layoffs and furloughs. A doctor describes how he gets patients to e an eye-opening portrait.	o talk
Host: Na	ancy Benson. Producer	: Reed Pence.		
Guests:				
•	Dr. Michael Stein, into About Money With Th	ernist, Professor of Health Poli eir Doctor	cy, Boston University School of Public Health and author, Broke: Patien	ts Talk
C omplia nfectious	i ncy issues covered: co s disease	nsumerism; economics; povert	ty; employment & workplace issues; unemployment; COVID-19 Pandem	nic;