

Approved  
3/7/16

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>WRAL-TV, Raleigh, NC</u>	<b>Date:</b> <u>3-7-16</u>
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I, Maura Johnson,

being/on behalf of: Josh Stein

a legally qualified candidate of the Democratic

political party for the office of: Attorney General

in the Primary

election to be held on: 3/15/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED <i>see attached</i>			

Attach proposed schedule with charges (if available): \$22,075.91.

I represent that the payment for the above described broadcast time has been furnished by:

Josh Stein for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

2/22/16

Date

*M. Johnson*

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

*Marian Bell*  
Signature

MARIAN BELL  
Printed Name

*Sales Mgr*  
Title  
*Director*

*3/7/2016*

*[Signature]*  
*3/7/16*

# FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Maura Johnson on behalf of Josh Stein for Attorney General  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Maura Johnson

printed name

2/22/16

date

### AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED	(see attached)			

**Attach proposed schedule with charges (if available):**

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# CONTRACT



**WRAL**  
 2619 Western Blvd.  
 Raleigh, NC 27606  
 (919)890-6000

<u>Contract / Revision</u> 160574 /		<u>Alt Order #</u> 08145236
<u>Product</u> STEIN 3/8		
<u>Contract Dates</u> 03/08/16 - 03/14/16		<u>Estimate #</u> 4393
<u>Advertiser</u> Josh Stein for NC Atty General		<u>Original Date / Revision</u> 02/19/16 / 02/25/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 287	<u>Product 1/2</u> 305
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Greer Margolis & Mitchell**  
 1010 Wisconsin Avenue, Suite 800  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	03/08/16	03/14/16	Tonight Show	11:35p-1237xm		:30				NM	1	\$175.00
		1Q PRIMARY ELECTION CARD V2.29 CLASS - 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		03/08/16	03/14/16	MTWTF--	1				\$175.00				
N 2	WRAL	03/08/16	03/14/16	WRAL Noon News	12-1p		:30				NM	2	\$600.00
		1Q PRIMARY ELECTION CARD V2.29 CLASS - 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		03/08/16	03/14/16	MTWTF--	2				\$300.00				
N 3	WRAL	03/08/16	03/14/16	WRAL 4p News	4-5p		:30				NM	1	\$300.00
		1Q PRIMARY ELECTION CARD V2.29 CLASS - 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		03/08/16	03/14/16	MTWTF--	1				\$300.00				
N 4	WRAL	03/08/16	03/14/16	WRAL 5p News	5p-530p		:30				NM	2	\$1,300.00
		1Q PRIMARY ELECTION CARD V2.29 CLASS - 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		03/08/16	03/14/16	MTWTF--	2				\$650.00				
N 5	WRAL	03/08/16	03/14/16	WRAL 530am News	530a-6a		:30				NM	2	\$900.00
		1Q PRIMARY ELECTION CARD V2.29 CLASS - 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		03/08/16	03/14/16	MTWTF--	2				\$450.00				
N 6	WRAL	03/08/16	03/14/16	WRAL 530p News	530-6p		:30				NM	2	\$1,300.00
		1Q PRIMARY ELECTION CARD V2.29 CLASS - 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		03/08/16	03/14/16	MTWTF--	2				\$650.00				
N 7	WRAL	03/08/16	03/14/16	WRAL 6P News	6p-6:30p		:30				NM	2	\$2,000.00
		1Q PRIMARY ELECTION CARD V2.29 CLASS - 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		03/08/16	03/14/16	MTWTF--	2				\$1,000.00				
N 8	WRAL	03/08/16	03/14/16	WRAL AM News 6-7a	6a-7a		:30				NM	3	\$1,650.00
		1Q PRIMARY ELECTION CARD V2.29 CLASS - 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		03/08/16	03/14/16	MTWTF--	3				\$550.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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**2619 Western Blvd.**  
**Raleigh, NC 27606**  
**(919)890-6000**

<u>Contract / Revision</u> 160574 /		<u>Alt Order #</u> 08145236
<u>Contract Dates</u> 03/08/16 - 03/14/16	<u>Product</u> STEIN 3/8	<u>Estimate #</u> 4393
<u>Advertiser</u> Josh Stein for NC Atty Ge		<u>Original Date / Revision</u> 02/19/16 / 02/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 9	WRAL	03/08/16	03/14/16	NBC Nightly News M-F	630-7p		:30				NM	1	\$800.00
		1Q PRIMARY ELECTION CARD V2.29 CLASS - 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/08/16	03/14/16	MTWTF--				1	\$800.00				
N 10	WRAL	03/08/16	03/14/16	Inside Edition	7-730p		:30				NM	2	\$1,300.00
		1Q PRIMARY ELECTION CARD V2.29 CLASS - 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/08/16	03/14/16	MTWTF--				2	\$650.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WRAL	03/08/16-03/14/16	Inside Edition	7-730p	MTuWThF----	:30		\$650.00		NM		
		See MG 10.3											
	3	WRAL	03/14/16-03/14/16	Inside Edition	7-730p	M-----	:30		\$650.00		NM		
		Ⓜ MG for 10.2 03/09											
N 11	WRAL	03/08/16	03/14/16	Today Show	7-9A		:30				NM	2	\$800.00
		1Q PRIMARY ELECTION CARD V2.29 CLASS - 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/08/16	03/14/16	MTWTF--				2	\$400.00				
N 12	WRAL	03/08/16	03/14/16	Entertainment Tonight	730-8p		:30				NM	2	\$1,100.00
		1Q PRIMARY ELECTION CARD V2.29 CLASS - 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/08/16	03/14/16	MTWTF--				2	\$550.00				
N 13	WRAL	03/14/16	03/14/16	Voice 8-10p Monday	8p-10p		:30				NM	1	\$2,500.00
		1Q PRIMARY ELECTION CARD V2.29 CLASS - 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	1-----				1	\$2,500.00				
N 14	WRAL	03/12/16	03/12/16	ACC Championship Game	8-1015p		:30				NM	1	\$5,250.00
		1Q PRIMARY ELECTION CARD V2.29 CLASS - 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1-				1	\$5,250.00				
N 15	WRAL	03/13/16	03/13/16	Meet The Press	10-11a		:30				NM	1	\$500.00
		1Q PRIMARY ELECTION CARD V2.29 CLASS - 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1				1	\$500.00				
N 16	WRAL	03/13/16	03/13/16	WRAL SUN 6p News	6p-630p		:30				NM	1	\$300.00
		1Q PRIMARY ELECTION CARD V2.29 CLASS - 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1				1	\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WRAL	03/07/16-03/13/16	WRAL SUN 6p News	6p-630p	-----Su	:30		\$300.00		NM		
		See MG 16.2											
	2	WRAL	03/07/16-03/13/16	WRAL 4p News	4-5p	-TuWThF----	:30		\$300.00		NM		
		Ⓜ MG for 16.1 03/13											
N 17	WRAL	03/13/16	03/13/16	WRAL News Sunday	7a-9a		:30				NM	1	\$200.00
		1Q PRIMARY ELECTION CARD V2.29 CLASS - 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1				1	\$200.00				
N 18	WRAL	03/08/16	03/14/16	Late News	11-1135p		:30				NM	2	\$1,100.00
		1Q PRIMARY ELECTION CARD V2.29 CLASS - 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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 (919)890-6000

<u>Contract / Revision</u>	<u>Alt Order #</u>
160574 /	08145236

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/08/16 - 03/14/16	STEIN 3/8	4393

<u>Advertiser</u>	<u>Original Date / Revision</u>
Josh Stein for NC Atty Ge	02/19/16 / 02/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/08/16	03/14/16	MTWTFSS				2	\$550.00				
<b>Totals</b>								0.00			29	\$22,075.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 -03/14/16	29	\$22,075.00	(\$3,311.25)	\$18,763.75
<b>Totals</b>	29	\$22,075.00	(\$3,311.25)	\$18,763.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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