

Approved  
9/27/2016

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE       STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> WRAL-TV; RALEIGH, NC	<b>Date:</b> 9/27/2016
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I, Maura Johnson

being/on behalf of: Josh Stein

a legally qualified candidate of the Democratic

political party for the office of: Attorney General

in the General Election

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			
		See Attached			

Attach proposed schedule with charges (if available): \$36,400 gross

I represent that the payment for the above described broadcast time has been furnished by:

Josh Stein for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/26/16                      M. Johnson  
Date                                      Signature

**To Be Signed By Station Representative**

Accepted                       Accepted in Part                       Rejected  
[Signature]                      Daniel Strauch                      NSM  
Signature                                      Printed Name                                      Title

[Signature]  
9/27/16

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Maura Johnson on behalf of Josh Stein for Attorney General  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

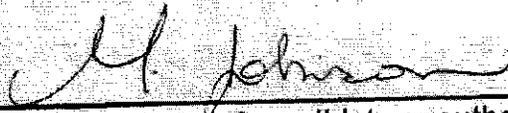
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Maura Johnson

printed name

8/22/16

date

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

See Attached

**Attach proposed schedule with charges (if available):** \$36,400 gross

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# CONTRACT



**WRAL**  
 2619 Western Blvd.  
 Raleigh, NC 27606  
 (919)890-6000

<u>Contract / Revision</u> 168075 /		<u>Alt Order #</u> 08402962
<u>Product</u> STEIN 9/27		
<u>Contract Dates</u> 09/27/16 - 10/03/16		<u>Estimate #</u> 5479
<u>Advertiser</u> Josh Stein for NC Atty General		<u>Original Date / Revision</u> 09/27/16 / 09/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 287	<u>Product 1/2</u> 305
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Greer Margolis & Mitchell**  
 1010 Wisconsin Avenue, Suite 800  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	09/27/16	10/03/16	Days of Our Lives	1p-2p		:30				NM	2	\$650.00
		Q4 CANDIDATE WINDOW CARD - CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	MTWTF--				2	\$325.00				
N 2	WRAL	09/27/16	10/03/16	Today Show III	10-11a		:30				NM	4	\$900.00
		Q4 CANDIDATE WINDOW CARD - CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	MTWTF--				4	\$225.00				
N 3	WRAL	09/27/16	10/03/16	Tonight Show	11:35p-1237xm		:30				NM	4	\$1,200.00
		Q4 CANDIDATE WINDOW CARD - CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	MTWTF--				4	\$300.00				
N 4	WRAL	09/27/16	10/03/16	Dr. Phil - 2nd Run	11a-12p		:30				NM	3	\$300.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	MTWTF--				3	\$100.00				
N 5	WRAL	09/27/16	10/03/16	WRAL Noon News	12-1p		:30				NM	5	\$750.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	MTWTF--				5	\$150.00				
N 6	WRAL	09/27/16	10/03/16	Doctors	2p-3p		:30				NM	2	\$200.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	MTWTF--				2	\$100.00				
N 7	WRAL	09/27/16	10/03/16	Dr. Phil	3-4p		:30				NM	4	\$500.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	MTWTF--				4	\$125.00				
N 8	WRAL	09/27/16	10/03/16	WRAL 4p News	4-5p		:30				NM	4	\$500.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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**Raleigh, NC 27606**  
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<u>Contract / Revision</u> 168075 /	<u>Alt Order #</u> 08402962
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<u>Advertiser</u> Josh Stein for NC Atty Ge	<u>Original Date / Revision</u> 09/27/16 / 09/27/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 9	WRAL	09/28/16	10/03/16	WRAL 5a News	5a-530a		:30				NM	2	\$700.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	MTWTF--				4	\$125.00				
D 10	WRAL	09/27/16	10/03/16	WRAL 5p News	5-530p		:30				NM	0	\$0.00
N 11	WRAL	09/28/16	10/03/16	WRAL 530a News	530a-6a		:30				NM	3	\$900.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	M-WTF--				2	\$350.00				
N 12	WRAL	09/27/16	10/03/16	WRAL 530p News	530-6p		:30				NM	5	\$5,500.00
Q4 CANDIDATE WINDOW CARD - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	MTWTF--				5	\$1,100.00				
N 13	WRAL	09/27/16	10/03/16	WRAL 6p News	6p-6:30p		:30				NM	5	\$2,750.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	MTWTF--				5	\$550.00				
N 14	WRAL	09/28/16	10/03/16	WRAL AM News 6-7a	6a-7a		:30				NM	3	\$1,350.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	M-WTF--				3	\$450.00				
N 15	WRAL	09/27/16	10/03/16	Inside Edition	7-730p		:30				NM	4	\$3,600.00
Q4 CANDIDATE WINDOW CARD - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	MTWTF--				4	\$900.00				
N 16	WRAL	09/28/16	10/03/16	Today Show	7-9a		:30				NM	4	\$2,200.00
Q4 CANDIDATE WINDOW CARD - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	M-WTF--				4	\$550.00				
N 17	WRAL	09/27/16	10/03/16	Entertainment Tonight	730-8p		:30				NM	4	\$1,400.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	MTWTF--				4	\$350.00				
D 18	WRAL	09/27/16	10/03/16	Today Show II	9a-10a		:30				NM	0	\$0.00
N 19	WRAL	09/28/16	10/03/16	Late News	11-1135p		:30				NM	1	\$1,000.00
Q4 CANDIDATE WINDOW CARD - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	M-WT-S-				1	\$1,000.00				
N 20	WRAL	09/30/16	09/30/16	Dateline FRI	9-11p		:30				NM	1	\$1,700.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----1--				1	\$1,700.00				
N 21	WRAL	10/03/16	10/03/16	The Voice MONDAY	8-10p		:30				NM	1	\$4,000.00
Q4 CANDIDATE WINDOW CARD - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$4,000.00				

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<u>Advertiser</u> Josh Stein for NC Atty Ge	<u>Original Date / Revision</u> 09/27/16 / 09/27/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 22	WRAL	10/01/16	10/01/16	Saturday Night Live	11:30p-1x		:30				NM	1	\$300.00
		Q4 CANDIDATE WINDOW CARD - CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1-				1	\$300.00				
N 23	WRAL	10/01/16	10/01/16	WRAL SAT 7-730p News	7p-730p		:30				NM	1	\$150.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1-				1	\$150.00				
N 24	WRAL	10/01/16	10/01/16	Saturday Prime	7:57 PM-10:00 PM		:30				NM	1	\$350.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1-				1	\$350.00				
N 25	WRAL	10/02/16	10/02/16	Late News Airing Late	1135p-1205a		:30				NM	1	\$375.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$375.00				
N 26	WRAL	10/02/16	10/02/16	WRAL SUN 6p News	6p-630p		:30				NM	1	\$200.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$200.00				
N 27	WRAL	10/02/16	10/02/16	WRAL News Sunday	7a-9a		:30				NM	1	\$150.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$150.00				
N 28	WRAL	10/02/16	10/02/16	Sunday Today	9-10a		:30				NM	1	\$300.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$300.00				
N 29	WRAL	09/29/16	09/29/16	Thursday Hr 3	10-11p		:30				NM	1	\$3,200.00
		Q4 CANDIDATE WINDOW CARD - CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---1---				1	\$3,200.00				
N 30	WRAL	09/28/16	10/03/16	WRAL 5p News	5p-530p		:30				NM	3	\$1,275.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/27/16	10/03/16	M-WTF--				3	\$425.00				
<b>Totals</b>								0.00				72	\$36,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/03/16	72	\$36,400.00	(\$5,460.00)	\$30,940.00
<b>Totals</b>	72	\$36,400.00	(\$5,460.00)	\$30,940.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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