

ORDER



Orders
Order / Rev: 62902
Alt Order #: 09396085
Product Desc: HASSEBROOK/G/D (NE)
Estimate: 2284
Flight Dates: 08/30/14 - 09/04/14
Original Date / Rev: 09/04/14 / 09/04/14
Order Type: NORMAL

KOLN

Primary AE: Washington DC Continental
Sales Office: CONDC
Sales Region: National

Agency Name: New Media Firm
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Hassebrook/G/D NE
Demographic: A35+
Product Codes: Issue - State - Senate
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 45206
Agency External ID: 5493

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/28/14	08/31/14	4	\$1,150.00	\$977.50
09/01/14	09/04/14	19	\$11,750.00	\$9,987.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2014	4	\$1,150.00	\$977.50	0.00
September 2014	19	\$11,750.00	\$9,987.50	0.00
Totals	23	\$12,900.00	\$10,965.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Continental			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOLN	48%	\$12,900.00
Market	100%	\$26,875.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KFXL	5%	\$1,343.75
KGIN	0%	\$0.00
KHAS	17%	\$4,568.75
KHGI	16%	\$4,300.00
KHNE	0%	\$0.00
KLKN	14%	\$3,762.50
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00
UNKWN	0%	\$0.00

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 Product Desc: HASSEBROOK/G/D (NE)
 Estimate: 2284
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KOLN	09/02/14	09/02/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	-T-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
				6A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/01/14	09/07/14	-T-----		1			\$400.00		0.00				
2	KOLN	09/04/14	09/04/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	---T---	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
				6A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/01/14	09/07/14	---T---		1			\$400.00		0.00				
3	KOLN	09/01/14	09/01/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	M-----	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/01/14	09/07/14	M-----		1			\$300.00		0.00				
4	KOLN	09/03/14	09/03/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	--W----	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/01/14	09/07/14	--W----		1			\$300.00		0.00				
5	KOLN	09/02/14	09/02/14	Daytime Rotator M-F Daytime Rotator M-F	CM	10:00 AM-12:00 PM (10:00 AM-12:00 PM)	PI-T-----	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00
				YOUNG&RESTLESS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/01/14	09/07/14	-T-----		1			\$175.00		0.00				
6	KOLN	09/04/14	09/04/14	Daytime Rotator M-F Daytime Rotator M-F	CM	10:00 AM-12:00 PM (10:00 AM-12:00 PM)	PI---T---	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00
				YOUNG&RESTLESS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/01/14	09/07/14	---T---		1			\$175.00		0.00				
N 7	KOLN	09/01/14	09/01/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	M-----	:30	1	\$300.00	P-01	0.00	NM	0	\$0.00
				10/11-NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/01/14	09/07/14	M-----		1			\$300.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KOLN	09/01/14-09/07/14	10/11 News @ Noon		12:00 PM-12:30 F	M-----	:30		(\$300.00)		0.00	NM		
				Credited											
				[credit and move to current order]											
8	KOLN	09/03/14	09/03/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	--W----	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
				10/11-NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/01/14	09/07/14	--W----		1			\$300.00		0.00				
9	KOLN	09/02/14	09/02/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	-T-----	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/01/14	09/07/14	-T-----		1			\$300.00		0.00				
10	KOLN	09/04/14	09/04/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	---T---	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/01/14	09/07/14	---T---		1			\$300.00		0.00				
11	KOLN	09/01/14	09/01/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$550.00	P-01	0.00	NM	1	\$550.00
				10/11-FIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/01/14	09/07/14	M-----		1			\$550.00		0.00				
12	KOLN	09/03/14	09/03/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	--W----	:30	1	\$550.00	P-01	0.00	NM	1	\$550.00

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 Flight Dates: 08/30/14 - 09/04/14

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 Product Desc: HASSEBROOK/G/D (NE)
 Estimate: 2284
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/01/14	09/07/14	--W----		1			\$550.00			0.00			
13	KOLN	09/02/14	09/02/14	10/11 News @ 6p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
				10/11 News @ 6p											
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/01/14	09/07/14	-T-----		1			\$1,000.00			0.00			
14	KOLN	09/04/14	09/04/14	10/11 News @ 6p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
				10/11 News @ 6p											
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/01/14	09/07/14	---T---		1			\$1,000.00			0.00			
15	KOLN	09/01/14	09/01/14	M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	M-----	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00
				M-F Wheel of Fortune											
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/01/14	09/07/14	M-----		1			\$1,250.00			0.00			
16	KOLN	09/03/14	09/03/14	M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	--W----	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00
				M-F Wheel of Fortune											
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/01/14	09/07/14	--W----		1			\$1,250.00			0.00			
17	KOLN	09/02/14	09/02/14	Late News Rotator M-Su	CM	10:00 PM-10:35 PM	PI-T-----	:30	1	\$1,400.00	P-01	0.00	NM	1	\$1,400.00
				Late News Rotator M-Su											
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/01/14	09/07/14	-T-----		1			\$1,400.00			0.00			
18	KOLN	09/04/14	09/04/14	Late News Rotator M-Su	CM	10:00 PM-10:35 PM	PI---T---	:30	1	\$1,400.00	P-01	0.00	NM	1	\$1,400.00
				Late News Rotator M-Su											
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/01/14	09/07/14	---T---		1			\$1,400.00			0.00			
19	KOLN	09/01/14	09/01/14	David Letterman	CM	10:35 PM-11:37 PM	M-----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
				David Letterman											
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/01/14	09/07/14	M-----		1			\$350.00			0.00			
20	KOLN	09/03/14	09/03/14	David Letterman	CM	10:35 PM-11:37 PM	PI--W----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
				David Letterman											
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/01/14	09/07/14	--W----		1			\$350.00			0.00			
N21	KOLN	08/31/14	08/31/14	Pure Nebraska	CM	7:30 AM-8:00 AM	-----S	:30	1	\$200.00	P-01	0.00	NM	0	\$0.00
				Pure Nebraska											
PURE NEBRASKA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/25/14	08/31/14	-----S		1			\$200.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KOLN	08/25/14-08/31/14		Pure Nebraska		7:30 AM-8:00 AM	-----Su	:30		(\$200.00)		0.00	NM		
Credited [credit and move to current order]															
22	KOLN	08/30/14	08/30/14	CBS This Morning Satur	CM	8:00 AM-10:00 AM	-----S-	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
				CBS This Morning Saturday											
CBS THS MRN:SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/25/14	08/31/14	-----S-		1			\$150.00			0.00			
23	KOLN	08/31/14	08/31/14	CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----S	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
				CBS Sunday Morning											
SUNDAY MRN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 62902
Alt Order #: 09396085
Flight Dates: 08/30/14 - 09/04/14

Advertiser: Hassebrook/G/D NE
Product Desc: HASSEBROOK/G/D (NE)
Estimate: 2284
KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
23	KOLN	08/31/14	08/31/14	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----S	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
SUNDAY MRN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/25/14		08/31/14	-----S						1	\$400.00		0.00			
24	KOLN	08/31/14	08/31/14	10/11 Sunday News @ 530M 10/11 Sunday News @ 530p	CM	5:30 PM-6:00 PM	-----S	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/25/14		08/31/14	-----S						1	\$300.00		0.00			
25	KOLN	08/30/14	08/30/14	10/11 Saturday News @ 6M 10/11 Saturday News @ 6p	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/25/14		08/31/14	-----S-						1	\$300.00		0.00			
													Totals	23	\$12,900.00

ORDER WORKSHEET

Rep Order# 9396085 Ver# 3 Status Revised Traffic Order# 62902 Printed: 09/04/14 12:38 PM 1 of 2
 EC'd Yes Last Received: 09/04/14 12:35 PM
 Showing Buylines: All Rep and Station Changes

Station KOLN-TV LINCOLN NE
 Advertiser (HASC) HASSEBROOK, CHUCK
 Product HASSEBROOK/G/D (NE)
 Estimate# 2284
 Buyer BOBBY MUSHROE
 Agency (NWMD) THE NEW MEDIA FIRM
 1322 G ST, SE
 WASHINGTON, DC 20003
 Agency C/P1/P2/E 480/501/2284
 Flight Dates 08/30/14-09/04/14
 Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (BT2) BILL THOMAS
 Sales Assistant JACOB
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER SEE LN 7 AND 21 FOR SPOTS CXL AND MOVED TO CURRENT FLIGHT #9396685 TTCNX: \$500 TTREV: \$12900 PLS CFM T/R JACOB

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/	Rate	Dates	Spots/	Num of	Total	Cost
						(000)			Week	Weeks	Spots	
7*	M	12P-1230P	10/11-NOON	30	-	-	\$300.00	09/01-09/01	0	1	0	\$0.00
Sales remark: V3 1X PREEMPTED												
V3 Comment Changed, Spots/week Changed												
21*	Su	730A-8A	PURE NEBRASKA	30	-	-	\$200.00	08/31-08/31	0	1	0	\$0.00
Sales remark: V3 1X PREEMPTED												
V3 Comment Changed, Spots/week Changed												

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Aug2014: 4 / \$1,150.00
 Order Totals: 23 / \$12,900.00
 Total GRPS: 0.0

---COMPETITIVE---

Market Totals \$26,875.00
 CABL .00%
 KLAN 14.00%
 EOLN .00%
 KFXL 5.00%
 KHAS 17.00%
 KHGI 16.00%
 KOLN 48.00%
 ROLN .00%

ORDER WORKSHEET

Rep Order# 9396085 Ver# 3

Status Revised

Traffic Order# 62902

EC'd Yes

Last Received:

Printed: 09/04/14 12:38 PM

2 of 2

Showing Buylines:

All Rep and Station Changes

Station KOLN-TV LINCOLN NE
Advertiser (HASC) HASSEBROOK, CHUCK
Product HASSEBROOK/G/D (NE)
Estimate# 2284
Buyer BOBBY MUSHROE

Agency (NWMMD) THE NEW MEDIA FIRM
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 480/501/2284
Flight Dates 08/30/14-09/04/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Books [null]
Demos RA35+P

— CREDIT RISK —

STANDARD CREDIT TERMS

Spot Manager: Preempted/Unresolved, 07/28/14-10/26/14

Hot AE Full Name Date Order Length Rate Inv. Code (Booked) Time Period Program (Booked) State Reason Preempt/Unresolved Order End Rating MG

Office: CONDC

Station: KOLN

Alt Order #: 09396085

Advertiser: Hassebrook/G/D NE													
No	Washington DC Conf	8/31/14	62902	:30	\$200.00	Pure Nebraska	7:30 AM-8:00 A						
No	Washington DC Conf	9/01/14	62902	:30	\$300.00	10/11 News @ Noon	12:00 PM-12:30						
					\$500.00								
					\$500.00								

Fri 6p \$500 "3"

[Filtered by: (AE Full Name contains Continental) OR (AE Full Name = Kris Ryan)] [Sorted by: Region]

ORDER WORKSHEET

Rep Order# 9396085 Ver# 2 Status Returned Traffic Order# 62902 Printed: 09/04/14 11:26 AM 1 of 2
 EC'd Yes Last Received: 09/04/14 11:26 AM
 Showing Buylines: All Rep and Station Changes

Station KOLN-TV LINCOLN NE Agency (NWMD) THE NEW MEDIA FIRM Rep Firm KATZ CONTINENTAL
 Advertiser (HASC) HASSEBROOK, CHUCK 1322 G ST, SE Sales Office (DC) WASHINGTON
 Product HASSEBROOK/G/D (NE) WASHINGTON, DC 20003 Salesperson (BT2) BILL THOMAS
 Estimate# 2284 Agency C/P1/P2/E 480/501/2284 Sales Assistant JACOB
 Buyer BOBBY MUSHROE Flight Dates 08/30/14-09/04/14 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

urgent! please see lines 7 & 21. Add to #9396685: MG: 1x 9/5 6-630p "EN" @ \$500 Please advise asap - log runs around noon. Thanks!

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/	Rate	Dates	Spots/	Num of	Total
						(000)			Week	Weeks	Spots
7*	M	12P-1230P	10/11-NOON	30	-	-	\$300.00	09/01-09/01	1	1	1
			Station remark: V2 1x 9/1 12-1230P @ \$300								
21*	Su	730A-8A	PURE NEBRASKA	30	-	-	\$200.00	08/31-08/31	1	1	1
			Station remark: V2 1x 8/31 730a @ \$200								

---REPORT TOTALS---

Report Totals: 2 / \$500.00

---SALES MONTHLY TOTALS---

Aug2014: 5 / \$1,350.00 Sep2014: 20 / \$12,050.00
 Order Totals: 25 / \$13,400.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$27,916.67 CABL .00% EOIN .00% KFXL 5.00% KHAS 17.00% KHGI 16.00%
 KLTN 14.00% ROLN .00%

Books [null]
 Demos RA35+P

ORDER WORKSHEET

Rep Order# 9396085 Ver# 2
EC'd Yes

Status Returned

Traffic Order# 62902

Last Received:
Showing Buylines:

Printed: 09/04/14 11:26 AM
09/04/14 11:26 AM
All Rep and Station Changes

2 of 2

Station KOLN-TV LINCOLN NE
Advertiser (HASC) HASSEBROOK, CHUCK
Product HASSEBROOK/G/D (NE)
Estimate# 2284
Buyer BOBBY MUSHROE

Agency (NWMD) THE NEW MEDIA FIRM
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 480/501/2284
Flight Dates 08/30/14-09/04/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

— CREDIT RISK —
STANDARD CREDIT TERMS