

ORDER



| | | |
|--------|----------------------|---------------------|
| Orders | Order / Rev: | 84749 |
| | Alt Order #: | |
| | Product Desc: | Candidate for Gov |
| | Estimate: | C28N04 |
| | Flight Dates: | 10/28/14 - 11/04/14 |
| | Original Date / Rev: | 11/11/14 / 11/11/14 |
| | Order Type: | NORMAL |

| | |
|---------------|------------------|
| | KOLN |
| Primary AE: | <u>Kris Ryan</u> |
| Sales Office: | <u>LINL</u> |
| Sales Region: | Local |

| | | |
|--------|------------------|----------------------|
| Agency | Name: | Smart Media Group |
| | Buying Contact: | |
| | Billing Contact: | |
| | | 814 King St Ste 400 |
| | | Alexandria, VA 22314 |

| | |
|--------------------|-----------|
| Billing Type: | Cash |
| Billing Calendar: | Broadcast |
| Billing Cycle: | EOM/EOC |
| Agency Commission: | 15% |

| | | |
|------------|----------------|------------------------------|
| Advertiser | Name: | Ricketts/Gov/R |
| | Demographic: | HH |
| | Product Codes: | Candidate - State - Governor |
| | Priority: | P-01 |
| | Revenue Codes: | AGY, POL, POL-CAND |

| | |
|-------------------------|----------|
| New Business Thru: | |
| Order Separation: | 00:15:00 |
| Advertiser External ID: | 44098 |
| Agency External ID: | 5353 |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/27/14 | 11/04/14 | 56 | \$10,370.00 | \$8,814.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|-------------------|---------------|
| November 2014 | 56 | \$10,370.00 | \$8,814.50 | 125.80 |
| Totals | 56 | \$10,370.00 | \$8,814.50 | 125.80 |

Account Executives

| | | | | |
|-------------------|--------------|--------------|-------------------------------|---------|
| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
| Kris Ryan | | | Start Of Order - End Of Order | 100% |

[illegible]

Order / Rev: 84749
 Alt Order #:
 Flight Dates: 10/28/14 - 11/04/14

Advertiser: Ricketts/Gov/R
 Product Desc: Candidate for Gov
 Estimate: C28N04
 KOLN

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|-------------|-------------------|-------------------|---|-------|--------------------------------------|--------------------------|---------------|-------|-------------|------|---------------|-------------|-------|----------|
| 5 | KOLN | 10/28/14 | 11/03/14 | M-F 107a-137a M-F 107a-137a | CM | 107a-137a | 22222-- | :30 | 10 | \$35.00 | P-01 | 0.10 | NM | 10 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | -2222-- | | 8 | | | | \$35.00 | | 0.10 | | | |
| | | Week: 11/03/14 | 11/09/14 | 2----- | | 2 | | | | \$35.00 | | 0.10 | | | |
| 6 | KOLN | 10/28/14 | 11/03/14 | All Day Rotator All Day Rotator | CM | 1:37 XM-2:07 XM (1:37 XM-2:07 XM) | 22222-- | :30 | 10 | \$30.00 | P-01 | 0.10 | NM | 9 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | -2222-- | | 8 | | | | \$30.00 | | 0.10 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | KOLN | 10/27/14-11/02/14 | All Day Rotator See MG 6.11, 6.12, 6.13, 6.14, 6.15, 6.16 [No Avail] | | 1:37 XM-2:07 XM | 1:37 XM-2:07 X-TwThF---- | :30 | | (\$30.00) | | 0.10 | NM | | |
| | 2 | KOLN | 10/27/14-11/02/14 | All Day Rotator See MG 6.11, 6.12, 6.13, 6.14, 6.15, 6.16 [No Avail] | | 1:37 XM-2:07 XM | 1:37 XM-2:07 X-TwThF---- | :30 | | (\$30.00) | | 0.10 | NM | | |
| | 3 | KOLN | 10/27/14-11/02/14 | All Day Rotator See MG 6.11, 6.12, 6.13, 6.14, 6.15, 6.16 [No Avail] | | 1:37 XM-2:07 XM | 1:37 XM-2:07 X-TwThF---- | :30 | | (\$30.00) | | 0.10 | NM | | |
| | 4 | KOLN | 10/27/14-11/02/14 | All Day Rotator See MG 6.11, 6.12, 6.13, 6.14, 6.15, 6.16 [No Avail] | | 1:37 XM-2:07 XM | 1:37 XM-2:07 X-TwThF---- | :30 | | (\$30.00) | | 0.10 | NM | | |
| | 5 | KOLN | 10/27/14-11/02/14 | All Day Rotator See MG 6.11, 6.12, 6.13, 6.14, 6.15, 6.16 [No Avail] | | 1:37 XM-2:07 XM | 1:37 XM-2:07 X-TwThF---- | :30 | | (\$30.00) | | 0.10 | NM | | |
| | 6 | KOLN | 10/27/14-11/02/14 | All Day Rotator See MG 6.11, 6.12, 6.13, 6.14, 6.15, 6.16 [No Avail] | | 1:37 XM-2:07 XM | 1:37 XM-2:07 X-TwThF---- | :30 | | (\$30.00) | | 0.10 | NM | | |
| | 11 | KOLN | 10/30/14-10/31/14 | First News NE @ 5a Ⓜ MG for 6.6, 6.4, 6.3, 6.5, 6.1, 4.2, 4.1, 6.2 [na's] | | 5a-6a | ---ThF---- | :30 | | \$70.00 | | 0.10 | NM | | |
| | 12 | KOLN | 10/30/14-10/31/14 | First News NE @ 5a Ⓜ MG for 6.6, 6.4, 6.3, 6.5, 6.1, 4.2, 4.1, 6.2 [na's] | | 5a-6a | ---ThF---- | :30 | | \$70.00 | | 0.10 | NM | | |
| | 13 | KOLN | 11/03/14-11/03/14 | First News NE @ 5a Ⓜ MG for 6.6, 6.4, 6.3, 6.5, 6.1, 4.2, 4.1, 6.2 [na's] | | 5a-6a | M----- | :30 | | \$70.00 | | 0.10 | NM | | |
| | 14 | KOLN | 10/30/14-10/31/14 | M-F 3p-4p Ⓜ MG for 6.6, 6.4, 6.3, 6.5, 6.1, 4.2, 4.1, 6.2 [na's] | | 3p-4p | ---ThF---- | :30 | | \$175.00 | | 0.10 | NM | | |
| | 15 | KOLN | 10/30/14-10/31/14 | M-F 3p-4p Ⓜ MG for 6.6, 6.4, 6.3, 6.5, 6.1, 4.2, 4.1, 6.2 [na's] | | 3p-4p | ---ThF---- | :30 | | \$175.00 | | 0.10 | NM | | |
| | 16 | KOLN | 10/30/14-10/31/14 | CBS AM News Ⓜ MG for 6.6, 6.4, 6.3, 6.5, 6.1, 4.2, 4.1, 6.2 [na's] | | 430a-5a | ---ThF---- | :30 | | \$20.00 | | 0.10 | NM | | |
| | | Week: 11/03/14 | 11/09/14 | 2----- | | 2 | | | | \$30.00 | | 0.10 | | | |
| | 9 | KOLN | 11/03/14-11/09/14 | All Day Rotator See MG 6.17 [No Avail] | | 1:37 XM-2:07 XM | 1:37 XM-2:07 XM----- | :30 | | (\$30.00) | | 0.10 | NM | | |
| | 10 | KOLN | 11/03/14-11/09/14 | All Day Rotator See MG 6.17 [No Avail] | | 1:37 XM-2:07 XM | 1:37 XM-2:07 XM----- | :30 | | (\$30.00) | | 0.10 | NM | | |
| | 17 | KOLN | 11/02/14-11/02/14 | All Day Rotator Ⓜ MG for 6.9, 6.10 | | 12:05 XM-1:05 XM | 12:05 XM-1:05 ;-----Su | :30 | | \$60.00 | | 0.10 | NM | | |
| 7 | KOLN | 11/01/14 | 11/01/14 | Sa 1235a-135a Sa 1235a-135a | CM | 1235a-135a | -----2- | :30 | 2 | \$40.00 | P-01 | 0.40 | NM | 2 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | -----2- | | 2 | | | | \$40.00 | | 0.40 | | | |
| 8 | KOLN | 11/02/14 | 11/02/14 | | CM | 11:00 PM-12:00 XI | -----2 | :30 | 2 | \$90.00 | P-01 | 0.70 | NM | 2 | \$180.00 |

Order / Rev: 84749
 Alt Order #:
 Flight Dates: 10/28/14 - 11/04/14

Advertiser: Ricketts/Gov/R
 Product Desc: Candidate for Gov
 Estimate: C28N04
 KOLN

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|---------------------------|-------------------|-----------------------|-----------------|---------------|---------------|-----------------------|------|------------|-------------|-------|------------|
| Late Fringe Rotator Sa-Su (11:00 PM-12:00 XM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/27/14 | | 10/27/14 | 11/02/14 | -----2 | 2 | | \$90.00 | | 0.70 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KOLN | 10/27/14-11/02/14 | | Late Fringe Rotator Sa-Su | | 11:00 PM-12:00 PM | -----Su | :30 | | (\$90.00) | | 0.70 | NM | | |
| See MG 8.3,8.4 | | | | | | | | | | | | | | | |
| [Wrong Program Name Listed] | | | | | | | | | | | | | | | |
| 2 | KOLN | 10/27/14-11/02/14 | | Late Fringe Rotator Sa-Su | | 11:00 PM-12:00 PM | -----Su | :30 | | (\$90.00) | | 0.70 | NM | | |
| See MG 8.3,8.4 | | | | | | | | | | | | | | | |
| [Wrong Program Name Listed] | | | | | | | | | | | | | | | |
| 3 | KOLN | 11/02/14-11/02/14 | | Late Fringe Rotator Sa-Su | | 11:00 PM-12:00 PM | -----Su | :30 | | \$90.00 | | 0.70 | NM | | |
| Ⓜ MG for 8.1,8.2 | | | | | | | | | | | | | | | |
| [wrong inv code] | | | | | | | | | | | | | | | |
| 4 | KOLN | 11/02/14-11/02/14 | | Late Fringe Rotator Sa-Su | | 11:00 PM-12:00 PM | -----Su | :30 | | \$90.00 | | 0.70 | NM | | |
| Ⓜ MG for 8.1,8.2 | | | | | | | | | | | | | | | |
| [wrong inv code] | | | | | | | | | | | | | | | |
| 9 | KOLN | 10/28/14 | 10/30/14 | M-F Wheel of Fortune | CM | 628p-7p | -1-1--- | :30 | 2 | \$1,000.00 | P-01 | 13.10 | NM | 2 | \$2,000.00 |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/27/14 | | 10/27/14 | 11/02/14 | -1-1--- | 2 | | \$1,000.00 | | 13.10 | | | | | | |
| E 10 | KOLN | 11/01/14 | 11/01/14 | Sa Wheel of Fortune | CM | 630p-7p | -----1- | :30 | 1 | \$250.00 | P-01 | 10.10 | NM | 0 | \$0.00 |
| Sa Wheel of Fortune | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/27/14 | | 10/27/14 | 11/02/14 | -----1- | 1 | | \$250.00 | | 10.10 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KOLN | 10/27/14-11/02/14 | | Sa Wheel of Fortune | | 630p-7p | -----Sa-- | :30 | | (\$250.00) | | 10.10 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| [sports overrun] | | | | | | | | | | | | | | | |
| 11 | KOLN | 11/01/14 | 11/01/14 | Early News Rotator M-Su | CM | 5:00 PM-5:30 PM | -----1- | 1:00 | 1 | \$150.00 | P-01 | 3.70 | NM | 1 | \$150.00 |
| Early News Rotator M-Su (5:00 PM-5:30 PM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/27/14 | | 10/27/14 | 11/02/14 | -----1- | 1 | | \$150.00 | | 3.70 | | | | | | |
| 12 | KOLN | 11/01/14 | 11/01/14 | 10/11 First News Sa @630a | | 630a-8a | -----2- | 1:00 | 2 | \$150.00 | P-01 | 1.90 | NM | 2 | \$300.00 |
| 10/11 First News Sa @630a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/27/14 | | 10/27/14 | 11/02/14 | -----2- | 2 | | \$150.00 | | 1.90 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 2 | KOLN | 10/27/14-11/02/14 | | 10/11 First News Sa @630a | | 630a-8a | -----Sa-- | 1:00 | | (\$150.00) | | 1.90 | NM | | |
| See MG 12.3 | | | | | | | | | | | | | | | |
| [No Avail] | | | | | | | | | | | | | | | |
| 3 | KOLN | 11/02/14-11/02/14 | | The NFL Today | | Various | -----Su | 1:00 | | \$150.00 | | 1.90 | NM | | |
| Ⓜ MG for 12.2 11/01 | | | | | | | | | | | | | | | |
| 13 | KOLN | 11/01/14 | 11/01/14 | CBS This Morning Saturday | CM | 8a-10a | -----2- | 1:00 | 2 | \$200.00 | P-01 | 2.20 | NM | 2 | \$400.00 |
| CBS This Morning Saturday | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/27/14 | | 10/27/14 | 11/02/14 | -----2- | 2 | | \$200.00 | | 2.20 | | | | | | |
| 14 | KOLN | 10/28/14 | 11/03/14 | Late Late Show | CM | 1137p-1237a | 11111-- | 1:00 | 5 | \$120.00 | P-01 | 0.50 | NM | 5 | \$600.00 |
| Late Late Show | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/27/14 | | 10/27/14 | 11/02/14 | -1111-- | 4 | | \$120.00 | | 0.50 | | | | | | |
| Week: 11/03/14 | | 11/03/14 | 11/09/14 | 1----- | 1 | | \$120.00 | | 0.50 | | | | | | |
| 15 | KOLN | 10/28/14 | 11/02/14 | Bo Pelini Show | CM | 10:35 PM-11:05 PM | -----1 | :30 | 1 | \$800.00 | P-01 | 2.80 | NM | 1 | \$800.00 |
| Bo Pelini Show (10:35 PM-11:05 PM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/27/14 | | 10/27/14 | 11/02/14 | -----1 | 1 | | \$800.00 | | 2.80 | | | | | | |
| 16 | KOLN | 10/28/14 | 10/31/14 | Jeopardy | CM | 428p-5p | -TWTF-- | :30 | 1 | \$300.00 | P-01 | 0.00 | NM | 1 | \$300.00 |
| Jeopardy | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/27/14 | | 10/27/14 | 11/02/14 | -TWTF-- | 1 | | \$300.00 | | 0.00 | | | | | | |

Order / Rev: 84749
 Alt Order #:
 Flight Dates: 10/28/14 - 11/04/14

Advertiser: Ricketts/Gov/R
 Product Desc: Candidate for Gov
 Estimate: C28N04
 KOLN

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|------------------------------------|-------------------|----------------|-------------|-----|---------------|----------|------|-------|--------|-------|-------------|
| 17 | KOLN | 11/03/14 | 11/03/14 | 10/11 News @ 6p 10/11 News @ 6p | CM | 6p-630p | 1----- | :30 | 1 | \$750.00 | P-01 | 11.50 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 11/03/14 | | 11/03/14 | 11/09/14 | 1----- | 1 | | \$750.00 | | 11.50 | | | | | | |
| | | | | | | | | | | | | | Totals | 56 | \$10,370.00 |

Spot Manager: Preempted/Unresolved, 10/13/14-11/09/14

| Hot | Office | Estimate | Date | Length | Rate | Inv. Code (Booked) | Time Period | Program (Booked) | State Reason | Preempt/Un | Order End | Rating | MG |
|-----|--------|----------|----------|--------|----------|---------------------|-------------|------------------|-----------------|------------|-----------|---------|----|
| No | LINL | C28N04 | 11/01/14 | :30 | \$250.00 | Sa Wheel of Fortune | 630p-7p | | [Preempted in F | 11/04/14 | 11/04/14 | 10.1 | |
| | | | | | \$250.00 | | | | | | | \$10.10 | |
| | | | | | \$250.00 | | | | | | | \$10.10 | |
| | | | | | \$250.00 | | | | | | | \$10.10 | |

Station: KOLN

Advertiser: Ricketts/Gov/R

Alt Order #:

Order: 84749

[Filtered by: ((AE Full Name contains Continental) OR (AE Full Name = Kris Ryan))] [Sorted by: Alt Order #]

