

ORDER



Orders
Order / Rev: 79416
Alt Order #: 09421173
Product Desc: HASSEBROOK/G/D
Estimate: 2410
Flight Dates: 10/14/14 - 10/20/14
Original Date / Rev: 10/17/14 / 10/17/14
Order Type: NORMAL

KOLN

Primary AE: Washington DC Continental
Sales Office: CONDC
Sales Region: National

Agency
Name: New Media Firm
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Hassebrook/G/D NE
Demographic: A35+
Product Codes: Candidate - State - Governor
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 45206
Agency External ID: 5493

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/20/14	81	\$22,350.00	\$18,997.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	81	\$22,350.00	\$18,997.50	0.00
Totals	81	\$22,350.00	\$18,997.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Continental			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOLN	48%	\$22,350.00
Market	100%	\$46,562.50

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KFXL	4%	\$1,862.50
KGIN	0%	\$0.00
KHAS	11%	\$5,121.88
KHGI	21%	\$9,778.12
KHNE	0%	\$0.00
KLKN	16%	\$7,450.00
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00
UNKWN	0%	\$0.00

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 Estimate: 2410
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KOLN	10/14/14	10/14/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	-T-----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-T-----					1	\$40.00		0.00			
2	KOLN	10/15/14	10/15/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	--W----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	--W----					1	\$40.00		0.00			
3	KOLN	10/16/14	10/16/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	---T---	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	---T---					1	\$40.00		0.00			
4	KOLN	10/17/14	10/17/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	----F--	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	----F--					1	\$40.00		0.00			
5	KOLN	10/20/14	10/20/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	M-----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----					1	\$40.00		0.00			
6	KOLN	10/14/14	10/14/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	-T-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-T-----					1	\$150.00		0.00			
7	KOLN	10/15/14	10/15/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	--W----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	--W----					1	\$150.00		0.00			
8	KOLN	10/16/14	10/16/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	---T---	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	---T---					1	\$150.00		0.00			
9	KOLN	10/17/14	10/17/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	----F--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	----F--					1	\$150.00		0.00			
10	KOLN	10/20/14	10/20/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	M-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----					1	\$150.00		0.00			
11	KOLN	10/14/14	10/14/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-T-----					1	\$125.00		0.00			
12	KOLN	10/15/14	10/15/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	--W----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	--W----					1	\$125.00		0.00			
13	KOLN	10/16/14	10/16/14		CM	7:00 AM-9:00 AM	---T---	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS This Morning											
				CBS This Morning											
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	---T---			1		\$125.00		0.00				
14	KOLN	10/17/14	10/17/14	CBS This Morning	CM	7:00 AM-9:00 AM	----F--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				CBS This Morning											
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	----F--			1		\$125.00		0.00				
15	KOLN	10/20/14	10/20/14	CBS This Morning	CM	7:00 AM-9:00 AM	M-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				CBS This Morning											
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	M-----			1		\$125.00		0.00				
16	KOLN	10/18/14	10/18/14	10/11 First News Sa @63M		6:30 AM-8:00 AM	-----S-	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
				10/11 First News Sa @630a											
				10/11 SAT MORN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	-----S-			1		\$50.00		0.00				
17	KOLN	10/19/14	10/19/14	10/11 First News Su @63M		6:30 AM-7:30 AM	-----S	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
				10/11 First News Su @630a											
				10/11 SUN MORN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	-----S			1		\$75.00		0.00				
18	KOLN	10/19/14	10/19/14	Pure Nebraska	CM	7:30 AM-8:00 AM	-----S	:30	1	\$90.00	P-03	0.00	NM	1	\$90.00
				Pure Nebraska											
				PURE NEBRASKA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	-----S			1		\$90.00		0.00				
19	KOLN	10/18/14	10/18/14	CBS This Morning Satur6M		8:00 AM-10:00 AM	-----S-	:30	2	\$65.00	P-03	0.00	NM	2	\$330.00
				CBS This Morning Saturday											
				CBS THS MRN-SA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	-----S-			2		\$65.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KOLN	10/13/14-10/19/14		CBS This Morning Saturday		8:00 AM-10:00 AM	-----Sa--	:30		(\$65.00)		0.00	NM		
See MG 19.3,19.4															
[No Avail]															
2	KOLN	10/13/14-10/19/14		CBS This Morning Saturday		8:00 AM-10:00 AM	-----Sa--	:30		(\$65.00)		0.00	NM		
See MG 19.3,19.4															
[No Avail]															
3	KOLN	10/18/14-10/18/14		College Ftbll RS Game 1	Various		-----Sa--	:30		(\$275.00)		0.00	NM		
Ⓜ See MG 19.5															
[Wrong Inventory Code]															
4	KOLN	10/18/14-10/18/14		Sa 1135p-1235a		1135p-1235a	-----Sa--	:30		\$55.00		0.00	NM		
Ⓜ MG for 21.1,19.2,19.1															
[no avail]															
5	KOLN	10/18/14-10/18/14		SEC Football Game 1	Various		-----Sa--	:30		\$275.00		0.00	NM		
Ⓜ MG for 19.3 10/18															
[inv code]															
20	KOLN	10/19/14	10/19/14	CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----S	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
				CBS Sunday Morning											
				SUNDAY MRN-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	-----S			2		\$250.00		0.00				
21	KOLN	10/19/14	10/19/14	Face The Nation	CM	9:30 AM-10:00 AM	-----S	:30	1	\$200.00	P-03	0.00	NM	0	\$0.00
				Face The Nation											
				FACE NATN-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	-----S			1		\$200.00		0.00				

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 Estimate: 2410
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	KOLN	10/19/14	10/19/14	Face The Nation Face The Nation	CM	9:30 AM-10:00 AM	-----S	:30	1	\$200.00	P-03	0.00	NM	0	\$0.00
FACE NATN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	-----S	1		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KOLN	10/13/14-10/19/14		Face The Nation		9:30 AM-10:00 AM	-----Su	:30		(\$200.00)		0.00	NM		
See MG 19.3,19.4															
[No Avail]															
22	KOLN	10/14/14	10/14/14	Daytime Rotator M-F Daytime Rotator M-F	CM	9:58 AM-12:00 PM (9:58 AM-12:00 PM)	-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	-T-----	1		\$100.00		0.00						
23	KOLN	10/15/14	10/15/14	M-F 9a-5p M-F 9a-5p	CM	9:58 AM-12:00 PM (9:58 AM-12:00 PM)	--W----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	--W----	1		\$100.00		0.00						
24	KOLN	10/16/14	10/16/14	Daytime Rotator M-F Daytime Rotator M-F	CM	9:58 AM-12:00 PM (9:58 AM-12:00 PM)	---T---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	---T---	1		\$100.00		0.00						
25	KOLN	10/17/14	10/17/14	M-F 9a-5p M-F 9a-5p	CM	9:58 AM-12:00 PM (9:58 AM-12:00 PM)	----F--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	----F--	1		\$100.00		0.00						
26	KOLN	10/20/14	10/20/14	M-F 9a-5p M-F 9a-5p	CM	9:58 AM-12:00 PM (9:58 AM-12:00 PM)	M-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/20/14	10/26/14	M-----	1		\$100.00		0.00						
27	KOLN	10/14/14	10/14/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	PI-T-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	-T-----	1		\$125.00		0.00						
28	KOLN	10/15/14	10/15/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	PI--W----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	--W----	1		\$125.00		0.00						
29	KOLN	10/16/14	10/16/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	PI---T---	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	---T---	1		\$125.00		0.00						
30	KOLN	10/17/14	10/17/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	PI----F--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	----F--	1		\$125.00		0.00						
31	KOLN	10/20/14	10/20/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	PM-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/20/14	10/26/14	M-----	1		\$125.00		0.00						
32	KOLN	10/15/14	10/15/14	Daytime Rotator M-F Daytime Rotator M-F	CM	12:30 PM-3:00 PM (12:30 PM-3:00 PM)	--W----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00

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VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	--W----		1			\$100.00			0.00			
33	KOLN	10/17/14	10/17/14	Daytime Rotator M-F	CM	12:30 PM-3:00 PM	----F--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Daytime Rotator M-F		(12:30 PM-3:00 PM)									
VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	----F--		1			\$100.00			0.00			
34	KOLN	10/14/14	10/14/14	M-F 3p-4p	CM	3:00 PM-4:00 PM	-T-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				M-F 3p-4p											
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	-T-----		1			\$125.00			0.00			
35	KOLN	10/16/14	10/16/14	M-F 3p-4p	CM	3:00 PM-4:00 PM	---T---	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				M-F 3p-4p											
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	---T---		1			\$125.00			0.00			
36	KOLN	10/20/14	10/20/14	M-F 3p-4p	CM	3:00 PM-4:00 PM	M-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				M-F 3p-4p											
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----		1			\$125.00			0.00			
37	KOLN	10/14/14	10/14/14	10/11 News First @ 4p	CM	4:00 PM-4:30 PM	-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				10/11 News First @ 4p											
FIRST AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	-T-----		1			\$100.00			0.00			
38	KOLN	10/15/14	10/15/14	10/11 News First @ 4p	CM	4:00 PM-4:30 PM	--W----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				10/11 News First @ 4p											
FIRST AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	--W----		1			\$100.00			0.00			
39	KOLN	10/16/14	10/16/14	10/11 News First @ 4p	CM	4:00 PM-4:30 PM	---T---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				10/11 News First @ 4p											
FIRST AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	---T---		1			\$100.00			0.00			
40	KOLN	10/17/14	10/17/14	10/11 News First @ 4p	CM	4:00 PM-4:30 PM	----F--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				10/11 News First @ 4p											
FIRST AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	----F--		1			\$100.00			0.00			
41	KOLN	10/20/14	10/20/14	10/11 News First @ 4p	CM	4:00 PM-4:30 PM	M-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				10/11 News First @ 4p											
FIRST AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----		1			\$100.00			0.00			
42	KOLN	10/14/14	10/14/14	Jeopardy	CM	4:30 PM-5:00 PM	-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	-T-----		1			\$100.00			0.00			
N43	KOLN	10/15/14	10/15/14	Jeopardy	CM	4:30 PM-5:00 PM	--W----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	--W----		1			\$100.00			0.00			

Order / Rev: 79416
Alt Order #: 09421173
Flight Dates: 10/14/14 - 10/20/14

Advertiser: Hassebrook/G/D NE
Product Desc: HASSEBROOK/G/D
Estimate: 2410
KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N43	KOLN	10/15/14	10/15/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	--W----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	--W----	1		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KOLN	10/13/14-10/19/14		Jeopardy	4:30 PM-5:00 PM		--W-----	:30		(\$100.00)		0.00	NM		
See MG 43.2															
[Preempted in Recon - Live Event]															
2	KOLN	10/20/14-10/20/14		10/11 News First @ 4p	4p-430p		M-----	:30		\$100.00		0.00	NM		
Ⓜ MG for 43.1 10/15															
[prog chg]															
44	KOLN	10/16/14	10/16/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	---T---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	---T---	1		\$100.00		0.00						
45	KOLN	10/17/14	10/17/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	----F--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	----F--	1		\$100.00		0.00						
46	KOLN	10/20/14	10/20/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	M-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/20/14	10/26/14	M-----	1		\$100.00		0.00						
47	KOLN	10/14/14	10/14/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	-T-----	1		\$275.00		0.00						
48	KOLN	10/15/14	10/15/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	--W----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	--W----	1		\$275.00		0.00						
49	KOLN	10/16/14	10/16/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	---T---	1		\$275.00		0.00						
50	KOLN	10/17/14	10/17/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	----F--	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	----F--	1		\$275.00		0.00						
51	KOLN	10/20/14	10/20/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/20/14	10/26/14	M-----	1		\$275.00		0.00						
52	KOLN	10/15/14	10/15/14	CBS Evening News CBS Evening News	CM	5:30 PM-6:00 PM	--W----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
CBS EVE NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	--W----	1		\$500.00		0.00						
53	KOLN	10/17/14	10/17/14	CBS Evening News CBS Evening News	CM	5:30 PM-6:00 PM	----F--	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
CBS EVE NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 79416
 Alt Order #: 09421173
 Flight Dates: 10/14/14 - 10/20/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D
 Estimate: 2410
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
53	KOLN	10/17/14	10/17/14	CBS Evening News CBS Evening News	CM	5:30 PM-6:00 PM	----F--	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	----F--		1				\$500.00		0.00			
54	KOLN	10/14/14	10/14/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-T-----		1				\$500.00		0.00			
55	KOLN	10/15/14	10/15/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	--W----		1				\$500.00		0.00			
56	KOLN	10/16/14	10/16/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	---T---		1				\$500.00		0.00			
57	KOLN	10/17/14	10/17/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	----F--		1				\$500.00		0.00			
58	KOLN	10/20/14	10/20/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----		1				\$500.00		0.00			
59	KOLN	10/14/14	10/14/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-T-----		1				\$650.00		0.00			
60	KOLN	10/15/14	10/15/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	--W----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	--W----		1				\$650.00		0.00			
61	KOLN	10/16/14	10/16/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	---T---	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	---T---		1				\$650.00		0.00			
62	KOLN	10/17/14	10/17/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	----F--	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	----F--		1				\$650.00		0.00			
63	KOLN	10/20/14	10/20/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	M-----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----		1				\$650.00		0.00			
64	KOLN	10/14/14	10/14/14	Late News Rotator M-Su Late News Rotator M-Su	CM	10:00 PM-10:35 PM	PI-T-----	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-T-----		1				\$750.00		0.00			
65	KOLN	10/16/14	10/16/14		CM	10:00 PM-10:35 PM	PI---T---	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00

Order / Rev: 79416
 Alt Order #: 09421173
 Flight Dates: 10/14/14 - 10/20/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D
 Estimate: 2410
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Late News Rotator M-Su															
Late News Rotator M-Su															
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	---T---		1			\$750.00			0.00			
66	KOLN	10/18/14	10/18/14	10/11 News @ 10p Sa-Su	CM	10:00 PM-10:35 PM	-----S-	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
10/11 News @ 10p Sa-Su															
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	-----S-		1			\$750.00			0.00			
67	KOLN	10/20/14	10/20/14	10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	M-----	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
10/11 News @ 10p M-F															
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/14	10/26/14	M-----		1			\$750.00			0.00			
68	KOLN	10/15/14	10/15/14	David Letterman	CM	10:35 PM-11:37 PM	--W----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
David Letterman															
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	--W----		1			\$200.00			0.00			
69	KOLN	10/17/14	10/17/14	David Letterman	CM	10:35 PM-11:37 PM	----F--	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
David Letterman															
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	----F--		1			\$200.00			0.00			
70	KOLN	10/14/14	10/14/14	Late Late Show	CM	11:37 PM-12:37 AM	XI-T-----	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
Late Late Show															
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	-T-----		1			\$30.00			0.00			
71	KOLN	10/16/14	10/16/14	Late Late Show	CM	11:37 PM-12:37 AM	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
Late Late Show															
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	---T---		1			\$30.00			0.00			
72	KOLN	10/20/14	10/20/14	Late Late Show	CM	11:37 PM-12:37 AM	XIM-----	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
Late Late Show															
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/14	10/26/14	M-----		1			\$30.00			0.00			
73	KOLN	10/18/14	10/18/14	Sa 1035p-1135p	CM	10:35 PM-11:35 PM	-----S-	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
Sa 1035p-1135p															
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	-----S-		1			\$150.00			0.00			
74	KOLN	10/19/14	10/19/14	N'Side Nebraska	CM	11p-1130p	-----S	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
N'Side Nebraska															
N'SIDE NE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	-----S		1			\$175.00			0.00			
75	KOLN	10/14/14	10/14/14	Tuesday Prime Hr 2	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$1,500.00	P-02	0.00	NM	1	\$1,500.00
Tuesday Prime Hr 2															
NCIS: NO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	-T-----		1			\$1,500.00			0.00			
76	KOLN	10/17/14	10/17/14	Friday Prime Hr 3	CM	9:00 PM-10:00 PM	----F--	:30	1	\$1,250.00	P-02	0.00	NM	1	\$1,250.00
Friday Prime Hr 3															
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	----F--		1			\$1,250.00			0.00			
77	KOLN	10/19/14	10/19/14		CM	7:00 PM-8:00 PM	-----S	:30	1	\$1,500.00	P-02	0.00	NM	1	\$1,500.00

Order / Rev: 79416
Alt Order #: 09421173
Flight Dates: 10/14/14 - 10/20/14

Advertiser: Hassebrook/G/D NE
Product Desc: HASSEBROOK/G/D
Estimate: 2410
KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
MADAM SECRETARY															
				Sunday Prime Hr 2											
				Sunday Prime Hr 2											
MADAM SECRETARY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	-----S			1			\$1,500.00		0.00			
78	KOLN	10/14/14	10/17/14	10/11 News @ 6p	CM	6p-630p	-TWTF--	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
				10/11 News @ 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	-TWTF--			1			\$750.00		0.00			
79	KOLN	10/14/14	10/17/14	First News NE @ 5a	CM	5a-6a	-TWTF--	:30	2	\$45.00	P-03	0.00	NM	2	\$90.00
				First News NE @ 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	-TWTF--			2			\$45.00		0.00			
													Totals	81	\$22,350.00

ORDER WORKSHEET

Rep Order# 9421173 Ver# 7

Status Revised

Traffic Order# 79416

Printed: 10/17/14 10:03 AM

1 of 2

Last Received:
Showing Buylines:

10/16/14 2:46 PM
All Rep and Station Changes

Station KOLN-TV LINCOLN NE
Advertiser (HASC) HASSEBROOK, CHUCK
Product HASSEBROOK/G/D
Estimate# 2410
Buyer BOBBY MUSHROE

Agency (NWMD) THE NEW MEDIA FIRM
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 480/501/2410
Flight Dates 10/14/14-10/20/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER SEE LN 82 FOR MG FROM LN 43 NCIT PLS CFM T/R JACOB

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
43*	W	430P-5P	JEOPARDY	30	-	-	\$100.00	10/15-10/15	0	1	0	\$0.00
Sales remark: V7 1X NA												
V7 Comment Changed, Spots/week Changed												
82*	M	4P-430P	1ST & 4	30	-	-	\$100.00	10/20-10/20	1	1	1	\$100.00
Sales remark: V7 MG LN FROM LN 43												
V7 Added												

---REPORT TOTALS---

Report Totals: 1 / \$100.00

---SALES MONTHLY TOTALS---

Oct2014: 81/ \$22,350.00

Order Totals: 81 / \$22,350.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$46,562.50	CABL	.00%	EOIN	.00%	KFXL	4.00%	KHAS	11.00%	KHGI	21.00%
		KLKN	16.00%	KOLN	48.00%	ROIN	.00%				

ORDER WORKSHEET

Rep Order# 9421173 Ver# 7
EC'd Yes

Status Revised

Traffic Order# 79416

Last Received:
Showing Buylines:

Printed: 10/17/14 10:03 AM
10/16/14 2:46 PM
All Rep and Station Changes

Station KOLN-TV LINCOLN NE
Advertiser (HASC) HASSEBROOK, CHUCK
Product HASSEBROOK/G/D
Estimate# 2410
Buyer BOBBY MUSHROE

Agency (NWMMD) THE NEW MEDIA FIRM
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 480/501/2410
Flight Dates 10/14/14-10/20/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
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Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Books [null]
Demos RA35+P

— CREDIT RISK —
STANDARD CREDIT TERMS

Spot Manager: Preempted/Unresolved, 09/29/14-12/28/14

Hot	AE Full Name	Date	Length	Rate	Inv. Code (Booked)	Time Period	Program (Booked)	State Reason	Preempt/Ur	Order End	Rating	MG
-----	--------------	------	--------	------	--------------------	-------------	------------------	--------------	------------	-----------	--------	----

Office: CONDC

Station: KOLN

Alt Order #: 09421173

Advertiser: Hassebrook/G/D NE

Order: 79416

No	Washington DC Cont	10/15/14	:30	\$100.00	Jeopardy	4:30 PM-5:00 PM						
No	Washington DC Cont	10/18/14	:30	\$275.00	College Football RS Game	Various	Yes		Preempted in	10/16/14	10/20/14	0.0 MG
				\$375.00					Wrong Inventory	10/16/14	10/20/14	\$0.00
				\$375.00								\$0.00
				\$375.00								\$0.00
				\$375.00								\$0.00
				\$375.00								\$0.00

10

[Filtered by: ((AE Full Name contains Continental) OR (AE Full Name = Kris Ryan))] [Sorted by: Region]

ORDER WORKSHEET

Rep Order# 9421173 Ver# 6
EC'd Yes

Status Returned

Traffic Order# 79416

Last Received:
Showing Buylines:

Printed: 10/16/14 11:25 AM
10/16/14 11:25 AM
All Rep and Station Changes

1 of 2

Station KOLN-TV LINCOLN NE
Advertiser (HASC) HASSEBROOK, CHUCK
Product HASSEBROOK/G/D
Estimate# 2410
Buyer BOBBY MUSHROE

Agency (NWMD) THE NEW MEDIA FIRM
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 480/501/2410
Flight Dates 10/14/14-10/20/14

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--- REMARKS ---

Please see line 43 for na & mg offer. Thanks!

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
43*	W	430P-5P	JEOPARDY	30	-	-	\$100.00	10/15-10/15	1	1	1	\$100.00
Station remark: V6 1x 10/15 430-5P @ \$100 due to tech difficulty MG: 1x 10/20 4-430P "1st @ 4" NCIR												

---REPORT TOTALS---

Report Totals: 1 / \$100.00

---SALES MONTHLY TOTALS---

Oct2014: 81 / \$22,350.00

Order Totals: 81 / \$22,350.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals \$46,562.50
CABL .00% EOLN .00% KEYL 4.00% KHAS 11.00% KHGI 21.00%
KLRN 16.00% KOLN 48.00% ROLN .00%

Books [mul1]
Demos RA35+P

--- CREDIT RISK ---

ORDER WORKSHEET

Rep Order# 9421173 Ver# 6

Status Returned

Traffic Order# 79416

EC'd Yes

Last Received:
Showing Buylines:

Printed: 10/16/14 11:25 AM
10/16/14 11:25 AM
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Station KOLN-TV LINCOLN NE
Advertiser (HASC) HASSEBROOK, CHUCK
Product HASSEBROOK/G/D
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STANDARD CREDIT TERMS