

ORDER



Orders
Order / Rev: 79434
Alt Order #:
Product Desc: Ricketts for Gov #C14C20
Estimate: C14C20
Flight Dates: 10/14/14 - 10/20/14
Original Date / Rev: 10/16/14 / 10/16/14
Order Type: NORMAL
Primary AE: Kris Ryan
Sales Office: LINL
Sales Region: Local

Agency
Name: Smart Media Group
Buying Contact:
Billing Contact:
 814 King St Ste 400
 Alexandria, VA 22314
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ricketts/Gov/R
Demographic: HH
Product Codes: Candidate - State - Governor
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND
New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 44098
Agency External ID: 5353

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/20/14	88	\$7,460.00	\$6,341.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	88	\$7,460.00	\$6,341.00	0.00
Totals	88	\$7,460.00	\$6,341.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kris Ryan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KOLN	10/15/14	10/17/14	M-F 9a-10a	CM	9a-10a	--2-2--	:30	4	\$65.00	P-03	0.00	NM	4	\$260.00
				M-F 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	--2-2--		4				\$65.00		0.00			
2	KOLN	10/14/14	10/20/14	Daytime Rotator M-F	CM	9:58 AM-12:00 PM	4444--	:30	20	\$100.00	P-03	0.00	NM	15	\$1,500.00
				Daytime Rotator M-F		(9:58 AM-12:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-4444--		16				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KOLN	10/13/14-10/19/14		Daytime Rotator M-F		9:58 AM-12:00 PM	1-2-4-4-4--	:30		(\$100.00)		0.00	NM		
		Credited [no avail]													
6	KOLN	10/13/14-10/19/14		Daytime Rotator M-F		9:58 AM-12:00 PM	1-2-4-4-4--	:30		(\$100.00)		0.00	NM		
		Credited [no avail]													
7	KOLN	10/13/14-10/19/14		Daytime Rotator M-F		9:58 AM-12:00 PM	1-2-4-4-4--	:30		(\$100.00)		0.00	NM		
		Credited [no avail]													
11	KOLN	10/13/14-10/19/14		Daytime Rotator M-F		9:58 AM-12:00 PM	1-2-4-4-4--	:30		(\$100.00)		0.00	NM		
		Credited [no avail]													
16	KOLN	10/13/14-10/19/14		Daytime Rotator M-F		9:58 AM-12:00 PM	1-2-4-4-4--	:30		(\$100.00)		0.00	NM		
		Credited [no avail]													
		Week: 10/20/14	10/26/14	4-----		4				\$100.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KOLN	10/14/14	10/20/14	Daytime Rotator M-F Daytime Rotator M-F	CM	9:58 AM-12:00 PM (9:58 AM-12:00 PM)	44444--	:30	20	\$100.00	P-03	0.00	NM	15	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/20/14	10/26/14	4-----		4			\$100.00		0.00				
3	KOLN	10/16/14	10/16/14	10/11 News @ Noon 10/11 News @ Noon	CM	12p-1230p	---1---	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/13/14	10/19/14	---1---		1			\$125.00		0.00				
4	KOLN	10/14/14	10/16/14	Daytime Rotator M-F Daytime Rotator M-F	CM	12:30 PM-3:00 PM (12:30 PM-3:00 PM)	-555---	:30	15	\$100.00	P-03	0.00	NM	15	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/13/14	10/19/14	-555---		15			\$100.00		0.00				
5	KOLN	10/14/14	10/15/14	Jeopardy Jeopardy	CM	428p-5p	-11----	:30	2	\$100.00	P-03	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/13/14	10/19/14	-11----		2			\$100.00		0.00				
6	KOLN	10/18/14	10/18/14	All Day Rotator All Day Rotator	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----1-	:30	1	\$50.00	P-03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/13/14	10/19/14	-----1-		1			\$50.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KOLN	10/13/14-10/19/14	All Day Rotator		5:00 PM-5:30 PM	5:00 PM-5:30 P-----Sa--	:30		(\$50.00)		0.00	NM		
				See MG 9.5,9.6,9.7,9.8,9.9											
				[No Avail]											
7	KOLN	10/15/14	10/15/14	CBS This Morning CBS This Morning	CM	7a-9a	--4----	:30	4	\$125.00	P-03	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/13/14	10/19/14	--4----		4			\$125.00		0.00				
8	KOLN	10/18/14	10/18/14	10/11 First News Sa @630M 10/11 First News Sa @630a	CM	630a-8a	-----3-	:30	3	\$50.00	P-03	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/13/14	10/19/14	-----3-		3			\$50.00		0.00				
N 9	KOLN	10/18/14	10/18/14	CBS This Morning Satur CBS This Morning Saturday	CM	8a-10a	-----4-	:30	4	\$75.00	P-03	0.00	NM	8	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/13/14	10/19/14	-----4-		4			\$75.00		0.00				

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N 9	KOLN	10/18/14	10/18/14	CBS This Morning Saturday CBS This Morning Saturday	CM	8a-10a	-----4-	:30	4	\$75.00	P-03	0.00	NM	8	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/13/14	10/19/14	-----4-		4			\$75.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KOLN	10/13/14-10/19/14		CBS This Morning Saturday		8a-10a	-----Sa--	:30		(\$75.00)		0.00	NM		
	See MG 9.5,9.6,9.7,9.8,9.9														
	[No Avail]														
4	KOLN	10/13/14-10/19/14		CBS This Morning Saturday		8a-10a	-----Sa--	:30		(\$75.00)		0.00	NM		
	See MG 9.5,9.6,9.7,9.8,9.9														
	[No Avail]														
5	KOLN	10/17/14-10/17/14		CBS AM News		430a-5a	-----F----	:30		\$25.00		0.00	NM		
	Ⓜ MG for 9.4,13.1,6.1,9.1														
	[no avail prog chg]														
6	KOLN	10/20/14-10/20/14		CBS AM News		430a-5a	M-----	:30		\$25.00		0.00	NM		
	Ⓜ MG for 9.4,13.1,6.1,9.1														
	[no avail prog chg]														
7	KOLN	10/18/14-10/18/14		Sa 1135p-1235a		1135p-1235a	-----Sa--	:30		\$50.00		0.00	NM		
	Ⓜ MG for 9.4,13.1,6.1,9.1														
	[no avail prog chg]														
8	KOLN	10/18/14-10/18/14		Sa 1135p-1235a		1135p-1235a	-----Sa--	:30		\$50.00		0.00	NM		
	Ⓜ MG for 9.4,13.1,6.1,9.1														
	[no avail prog chg]														
9	KOLN	10/19/14-10/19/14		N'Side Nebraska		11p-1130p	-----Su	:30		(\$175.00)		0.00	NM		
	Ⓜ See MG 9.10,9.11														
	[Advertiser/Order Separation]														
10	KOLN	10/19/14-10/19/14		Su 1135p-1235a		1135p-1235a	-----Su	:30		\$50.00		0.00	NM		
	Ⓜ MG for 9.9 10/19														
	[adv sep]														
11	KOLN	10/20/14-10/20/14		M-F 3p-4p		3p-4p	M-----	:30		\$125.00		0.00	NM		
	Ⓜ MG for 9.9 10/19														
	[adv sep]														
10	KOLN	10/19/14	10/19/14	10/11 First News Su @ 630M 10/11 First News Su @ 630a		630a-730a	-----2	:30	2	\$75.00	P-03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/13/14	10/19/14	-----2		2			\$75.00		0.00				
11	KOLN	10/14/14	10/14/14	10/11 News First @ 4p CM 10/11 News First @ 4p		4p-430p	-1-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/13/14	10/19/14	-1-----		1			\$100.00		0.00				
12	KOLN	10/18/14	10/18/14	10/11 Saturday News @ 6M 10/11 Saturday News @ 6p		6p-630p	-----1-	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/13/14	10/19/14	-----1-		1			\$125.00		0.00				
13	KOLN	10/19/14	10/19/14	10/11 Sunday News @ 530M 10/11 Sunday News @ 530p		530p-6p	-----1	:30	1	\$125.00	P-03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/13/14	10/19/14	-----1		1			\$125.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KOLN	10/13/14-10/19/14		10/11 Sunday News @ 530p		530p-6p	-----Su	:30		(\$125.00)		0.00	NM		
	See MG 9.5,9.6,9.7,9.8,9.9														
	[Program Change]														
14	KOLN	10/14/14	10/20/14	M-F 107a-137a M-F 107a-137a	CM	107a-137a	11111--	:30	5	\$10.00	P-03	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/13/14	10/19/14	-1111--		4			\$10.00		0.00				
	Week:	10/20/14	10/26/14	1-----		1			\$10.00		0.00				
15	KOLN	10/14/14	10/20/14	Late Late Show Late Late Show	CM	1137p-1237a	22222--	:30	10	\$30.00	P-03	0.00	NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	KOLN	10/14/14	10/20/14	Late Late Show Late Late Show	CM	1137p-1237a	22222--	:30	10	\$30.00	P-03	0.00	NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	-2222--		8			\$30.00			0.00			
		Week: 10/20/14	10/26/14	2-----		2			\$30.00			0.00			
16	KOLN	10/18/14	10/18/14	Sa 1235a-135a Sa 1235a-135a	CM	1235a-135a	-----2-	:30	2	\$75.00	P-03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----2-		2			\$75.00			0.00			
17	KOLN	10/18/14	10/18/14	Sa 1035p-1135p Sa 1035p-1135p	CM	1035p-1135p	-----1-	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1-		1			\$150.00			0.00			
18	KOLN	10/19/14	10/19/14	N'Side Nebraska N'Side Nebraska	CM	11p-1130p	-----2	:30	2	\$175.00	P-03	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----2		2			\$175.00			0.00			
19	KOLN	10/18/14	10/18/14	Sa Wheel of Fortune Sa Wheel of Fortune	CM	630p-7p	-----1-	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1-		1			\$125.00			0.00			
20	KOLN	10/14/14	10/17/14	10/11 News First @ 4p 10/11 News First @ 4p	CM	4p-430p	-1111--	:30	4	\$100.00	P-03	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	-1111--		4			\$100.00			0.00			
21	KOLN	10/14/14	10/17/14	M-F 3p-4p M-F 3p-4p	CM	3p-4p	-1111--	:30	4	\$100.00	P-04	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	-1111--		4			\$100.00			0.00			
22	KOLN	10/14/14	10/17/14	David Letterman David Letterman	CM	1035p-1137p	-TWTF--	:30	2	\$200.00	P-03	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	-TWTF--		2			\$200.00			0.00			
23	KOLN	10/14/14	10/17/14	First News NE @ 5a First News NE @ 5a	CM	5a-6a	-TWTF--	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	-TWTF--		1			\$50.00			0.00			
													Totals	88	\$7,460.00



Makegood Form

Date:	10/15/2014
Buyer:	Trish
Market:	Lincoln-Hastings-Kearney
Station:	KOLN
Firm/Rep:	Client: Ricketts for Gov
Week of:	13-Oct

Missed Spot(s)

# of Spots	Day	Date	Start Time	End Time	Program Name	Spot Cost	Total Missed	Makegood Reason
Est C14C20								
1	Sun	10/19	1105p	1135p	NSide NE	175	\$175	too many spots scheduled
Total							\$175	

Makegood Offer(s):

[illegible]

Additional Comments		
Internal Notes:		
Approval:	Date:	Keyed By:

Spot Manager: Preempted/Unresolved, 09/29/14-12/28/14

Hot AE Full Name Date Length Rate Inv. Code (Booked) Time Period Program (Booked) State Reason Preempt/Un Order End Rating MG

Office: LINL

Station: KOLN

Alt Order #:

Advertiser: Ricketts/Gov/R

Order: 79434

No	Kris Ryan	10/19/14	:30	\$175.00	N	Side Nebraska	11p-1130p		Advertiser/Ord	10/16/14	10/20/14		0.0	MG
				\$175.00									\$0.00	
				\$175.00									\$0.00	
				\$325.00									\$0.00	
				\$325.00									\$0.00	
				\$325.00									\$0.00	
				\$700.00									0.0	

10/19 1135p Burh Notice \$50
10/20 Ellen \$125

[Filtered by: ((AE Full Name contains Continental) OR (AE Full Name = Kris Ryan))] [Sorted by: Region]

Amy Osterhoudt

From: Patricia Dome <pdome@smartmediagrp.com>
Sent: Thursday, October 16, 2014 10:43 AM
To: Amy Osterhoudt
Subject: RE: Smart Media Makegood Ricketts KOLN.xlsx

It's fine. thanks

From: Amy Osterhoudt [<mailto:Amy.Osterhoudt@1011now.com>]
Sent: Thursday, October 16, 2014 8:41 AM
To: Patricia Dome
Subject: Smart Media Makegood Ricketts KOLN.xlsx

Hi! Sorry – I scheduled too many spots in Sun 1105p. Please see attached and let me know. Thanks!