

## ORDER



Orders	Order / Rev:	62073
	Alt Order #:	
	Product Desc:	Glenn for Regents
	Estimate:	00002
	Flight Dates:	10/03/14 - 11/03/14
	Original Date / Rev:	10/16/14 / 10/16/14
	Order Type:	NORMAL

	<b>KOLN</b>
<b>Primary AE:</b>	<u>Kris Ryan</u>
<b>Sales Office:</b>	<u>LINL</u>
<b>Sales Region:</b>	Local

Agency	Name:	<u>Z Media</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>7758 Lowell Ave</u>
		<u>Lincoln, NE 68506</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Glenn for Board of Regents
	Demographic:	HH
	Product Codes:	Candidate - State - Other
	Priority:	P-02
	Revenue Codes:	AGY, POL, POL-CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	45121
Agency External ID:	6121

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	29	\$16,250.00	\$13,812.50
10/27/14	11/03/14	14	\$12,050.00	\$10,242.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	29	\$16,250.00	\$13,812.50	0.00
November 2014	14	\$12,050.00	\$10,242.50	0.00
<b>Totals</b>	<b>43</b>	<b>\$28,300.00</b>	<b>\$24,055.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kris Ryan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOLN	10/03/14	11/02/14	Late News Rotator M-SuCM Late News Rotator M-Su		10p-1035p	----111	:30	3	\$1,000.00	P-02	0.00	NM	16	\$13,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1-1		2				\$1,000.00		0.00			
		Week: 10/06/14	10/12/14	----111		3				\$1,000.00		0.00			
		Week: 10/13/14	10/19/14	----221		5				\$550.00		0.00			
		Week: 10/20/14	10/26/14	----111		3				\$1,000.00		0.00			
		Week: 10/27/14	11/02/14	----111		3				\$1,000.00		0.00			
2	KOLN	11/03/14	11/03/14	Late News Rotator M-SuCM Late News Rotator M-Su		10p-1035p	1-----	:30	1	\$1,000.00	P-02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$1,000.00		0.00			
3	KOLN	10/27/14	10/30/14	Late News Rotator M-SuCM Late News Rotator M-Su		10p-1035p	111----	:30	3	\$1,000.00	P-02	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	111----		3				\$1,000.00		0.00			
4	KOLN	10/06/14	10/24/14	10/11 News @ 6p 10/11 News @ 6p	CM	6p-630p	11111--	:30	5	\$300.00	P-04	0.00	NM	15	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	11111--		5				\$300.00		0.00			
		Week: 10/13/14	10/19/14	11111--		5				\$300.00		0.00			
		Week: 10/20/14	10/26/14	11111--		5				\$300.00		0.00			
5	KOLN	10/27/14	10/30/14	10/11 News @ 6p 10/11 News @ 6p	CM	6p-630p	1111---	:30	4	\$750.00	P-02	0.00	NM	4	\$3,000.00

Order / Rev: 62073  
 Alt Order #:  
 Flight Dates: 10/03/14 - 11/03/14

Advertiser: Glenn for Board of Regents  
 Product Desc: Glenn for Regents  
 Estimate: 00002  
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KOLN	10/27/14	10/30/14	10/11 News @ 6p 10/11 News @ 6p	CM	6p-630p	1111---	:30	4	\$750.00	P-02	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	1111---		4			\$750.00			0.00			
6	KOLN	10/31/14	11/03/14	10/11 News @ 6p 10/11 News @ 6p	CM	6p-630p	1---1--	:30	2	\$750.00	P-02	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--		1			\$750.00			0.00			
		Week: 11/03/14	11/09/14	1-----		1			\$750.00			0.00			
7	KOLN	10/30/14	10/30/14	Late News Rotator M-Su Late News Rotator M-Su	CM	10p-1035p	---1---	:30	1	\$550.00	P-04	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1			\$550.00			0.00			
N 8	KOLN	10/19/14	10/19/14	Late News Rotator M-Su Late News Rotator M-Su	CM	10p-1035p	-----1	:30	1	\$1,000.00	P-02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1		1			\$1,000.00			0.00			
													Totals	43	\$28,300.00

# 62073

## Insertion Order

For Client: Steve Glenn for Regent  
 Order #: 00002  
 Order Date: 9/2/2014  
 Revised 10/16/14

TO:  
 Amy Osterhoudt  
 KOLN  
 840 North 40th St.  
 Lincoln, NE 68503  
 Ph. (402) 467-4321  
 Fax (402) 467-9406  
[amy.osterhoudt@1031now.com](mailto:amy.osterhoudt@1031now.com)

FROM(bill to):  
 Dave Zemunski  
 Z Media Services  
 7758 Lowell Ave.,  
 Lincoln, NE 68506  
 Ph. 402-450-7601

Program	Dates	Time Period	Ad Length	Caption	Total Spots	Cost/Spot	Rate Type	Net Cost	Gross Cost
10pm News	Friday October 3	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
10pm News	Saturday October 4	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$0.00	\$0.00 CANCEL
10pm News	Sunday October 5	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
6pm News	Monday October 6	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Tuesday October 7	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Wednesday October 8	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Thursday October 9	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Friday October 10	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
10pm News	Friday October 10	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
10pm News	Saturday October 11	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
10pm News	Sunday October 12	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
6pm News	Monday October 13	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Tuesday October 14	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Wednesday October 15	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Thursday October 16	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Friday October 17	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
10pm News	Friday October 17	10:00pm-10:35pm	:30	TBD	2	\$550.00	IV	\$995.00	\$1,100.00
10pm News	Saturday October 18	10:00pm-10:35pm	:30	TBD	2	\$550.00	IV	\$995.00	\$1,100.00
10pm News	Sunday October 19	10:00pm-10:35pm	:30	TBD	1	\$550.00	IV	\$467.50	\$550.00 1 spots at level IV
10pm News	Sunday October 19	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00 1 spot at level II
6pm News	Monday October 20	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Tuesday October 21	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Wednesday October 22	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Thursday October 23	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Friday October 24	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
10pm News	Friday October 24	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
10pm News	Saturday October 25	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
10pm News	Sunday October 26	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
6pm News	Monday October 27	6:00pm-6:30pm	:30	TBD	1	\$750.00	II	\$637.50	\$750.00
10pm News	Monday October 27	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
6pm News	Tuesday October 28	6:00pm-6:30pm	:30	TBD	1	\$750.00	II	\$637.50	\$750.00
10pm News	Tuesday October 28	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
6pm News	Wednesday October 29	6:00pm-6:30pm	:30	TBD	1	\$750.00	II	\$637.50	\$750.00
10pm News	Wednesday October 29	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
6pm News	Thursday October 30	6:00pm-6:30pm	:30	TBD	1	\$750.00	II	\$637.50	\$750.00
10pm News	Thursday October 30	10:00pm-10:35pm	:30	TBD	1	\$550.00	IV	\$467.50	\$550.00
6pm News	Friday October 31	6:00pm-6:30pm	:30	TBD	1	\$750.00	II	\$637.50	\$750.00
10pm News	Friday October 31	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
10pm News	Saturday November 1	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
10pm News	Sunday November 2	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
6pm News	Monday November 3	6:00pm-6:30pm	:30	TBD	1	\$750.00	II	\$637.50	\$750.00
10pm News	Monday November 3	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
<b>Total</b>								<b>\$24,055.00</b>	<b>\$28,300.00</b>

Bill Net Amount to:

Z Media Services

Issued by:

Dan Zemunski  
 Z Media Services  
 (402) 450-7601  
[danz@zmediabuy.com](mailto:danz@zmediabuy.com)

**CONFIRMED**  
**KOLN / KGIN TV**  
*A. Osterhoudt*