

ORDER



Orders
Order / Rev: 62073
Alt Order #:
Product Desc: Glenn for Regents
Estimate: 00002
Flight Dates: 10/03/14 - 11/03/14
Original Date / Rev: 10/16/14 / 10/16/14
Order Type: NORMAL

KOLN
Primary AE: Kris Ryan
Sales Office: LINL
Sales Region: Local

Agency Name: Z Media
Buying Contact:
Billing Contact:
 7758 Lowell Ave
 Lincoln, NE 68506

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Glenn for Board of Regents
Demographic: HH
Product Codes: Candidate - State - Other
Priority: P-02
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 45121
Agency External ID: 6121

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	29	\$16,250.00	\$13,812.50
10/27/14	11/03/14	14	\$12,050.00	\$10,242.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	29	\$16,250.00	\$13,812.50	0.00
November 2014	14	\$12,050.00	\$10,242.50	0.00
Totals	43	\$28,300.00	\$24,055.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kris Ryan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOLN	10/03/14	11/02/14	Late News Rotator M-Su	CM	10p-1035p	----111	:30	3	\$1,000.00	P-02	0.00	NM	16	\$13,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1-1		2				\$1,000.00		0.00			
		Week: 10/06/14	10/12/14	----111		3				\$1,000.00		0.00			
		Week: 10/13/14	10/19/14	----221		5				\$550.00		0.00			
		Week: 10/20/14	10/26/14	----111		3				\$1,000.00		0.00			
		Week: 10/27/14	11/02/14	----111		3				\$1,000.00		0.00			
2	KOLN	11/03/14	11/03/14	Late News Rotator M-Su	CM	10p-1035p	1-----	:30	1	\$1,000.00	P-02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$1,000.00		0.00			
3	KOLN	10/27/14	10/30/14	Late News Rotator M-Su	CM	10p-1035p	111----	:30	3	\$1,000.00	P-02	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	111----		3				\$1,000.00		0.00			
4	KOLN	10/06/14	10/24/14	10/11 News @ 6p	CM	6p-630p	11111--	:30	5	\$300.00	P-04	0.00	NM	15	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	11111--		5				\$300.00		0.00			
		Week: 10/13/14	10/19/14	11111--		5				\$300.00		0.00			
		Week: 10/20/14	10/26/14	11111--		5				\$300.00		0.00			
5	KOLN	10/27/14	10/30/14	10/11 News @ 6p	CM	6p-630p	1111---	:30	4	\$750.00	P-02	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	10/30/14	1111---		4				\$750.00		0.00			

Order / Rev: 62073
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 Flight Dates: 10/03/14 - 11/03/14

Advertiser: Glenn for Board of Regents
 Product Desc: Glenn for Regents
 Estimate: 00002
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KOLN	10/27/14	10/30/14	10/11 News @ 6p 10/11 News @ 6p	CM	6p-630p	1111---	:30	4	\$750.00	P-02	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1111---					4	\$750.00		0.00			
6	KOLN	10/31/14	11/03/14	10/11 News @ 6p 10/11 News @ 6p	CM	6p-630p	1---1--	:30	2	\$750.00	P-02	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--					1	\$750.00		0.00			
		Week: 11/03/14	11/09/14	1-----					1	\$750.00		0.00			
7	KOLN	10/30/14	10/30/14	Late News Rotator M-Su Late News Rotator M-Su	CM	10p-1035p	---1---	:30	1	\$550.00	P-04	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---					1	\$550.00		0.00			
N 8	KOLN	10/19/14	10/19/14	Late News Rotator M-Su Late News Rotator M-Su	CM	10p-1035p	-----1	:30	1	\$1,000.00	P-02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1					1	\$1,000.00		0.00			
													Totals	43	\$28,300.00

62073

Insertion Order

For Client: Steve Glenn for Regent
 Order #: 00002
 Order Date: 9/2/2014
 Revised 10/16/14

TO:
 Amy Osterhoudt
 KOLN
 840 North 40th St.
 Lincoln, NE 68503
 Ph. (402) 467-4321
 Fax (402) 467-9406
amy.osterhoudt@1031now.com

FROM (bill to):
 Dave Zemunski
 Z Media Services
 7758 Lowell Ave.,
 Lincoln, NE 68506
 Ph. 402-450-7601

Program	Dates	Time Period	Ad Length	Caption	Total Spots	Cost/Spot	Rate Type	Net Cost	Gross Cost
10pm News	Friday October 3	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
10pm News	Saturday October 4	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$0.00	\$0.00 CANCEL
10pm News	Sunday October 5	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
6pm News	Monday October 6	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Tuesday October 7	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Wednesday October 8	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Thursday October 9	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Friday October 10	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
10pm News	Friday October 10	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
10pm News	Saturday October 11	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
10pm News	Sunday October 12	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
6pm News	Monday October 13	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Tuesday October 14	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Wednesday October 15	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Thursday October 16	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Friday October 17	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
10pm News	Friday October 17	10:00pm-10:35pm	:30	TBD	2	\$550.00	IV	\$935.00	\$1,100.00
10pm News	Saturday October 18	10:00pm-10:35pm	:30	TBD	2	\$550.00	IV	\$935.00	\$1,100.00
10pm News	Sunday October 19	10:00pm-10:35pm	:30	TBD	1	\$550.00	IV	\$467.50	\$550.00 1 spots at level IV
10pm News	Sunday October 19	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00 1 spot at level II
6pm News	Monday October 20	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Tuesday October 21	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Wednesday October 22	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Thursday October 23	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
6pm News	Friday October 24	6:00pm-6:30pm	:30	TBD	1	\$300.00	IV	\$255.00	\$300.00
10pm News	Friday October 24	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
10pm News	Saturday October 25	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
10pm News	Sunday October 26	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
6pm News	Monday October 27	6:00pm-6:30pm	:30	TBD	1	\$750.00	II	\$637.50	\$750.00
10pm News	Monday October 27	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
6pm News	Tuesday October 28	6:00pm-6:30pm	:30	TBD	1	\$750.00	II	\$637.50	\$750.00
10pm News	Tuesday October 28	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
6pm News	Wednesday October 29	6:00pm-6:30pm	:30	TBD	1	\$750.00	II	\$637.50	\$750.00
10pm News	Wednesday October 29	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
6pm News	Thursday October 30	6:00pm-6:30pm	:30	TBD	1	\$750.00	II	\$637.50	\$750.00
10pm News	Thursday October 30	10:00pm-10:35pm	:30	TBD	1	\$550.00	IV	\$467.50	\$550.00
6pm News	Friday October 31	6:00pm-6:30pm	:30	TBD	1	\$750.00	II	\$637.50	\$750.00
10pm News	Friday October 31	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
10pm News	Saturday November 1	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
10pm News	Sunday November 2	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
6pm News	Monday November 3	6:00pm-6:30pm	:30	TBD	1	\$750.00	II	\$637.50	\$750.00
10pm News	Monday November 3	10:00pm-10:35pm	:30	TBD	1	\$1,000.00	II	\$850.00	\$1,000.00
Total								\$24,055.00	\$28,300.00

Bill Net Amount to: Z Media Services
 Issued by: Dan Zemunski
 Z Media Services
 (402) 450-7601
danz@zmediabuy.com

CONFIRMED
KOLN / KGIN TV
A. Osterhoudt