

ORDER



Orders
Order / Rev: 80732
Alt Order #: 09426216
Product Desc: HASSEBROOK/G/D
Estimate: 2526
Flight Dates: 10/28/14 - 11/04/14
Original Date / Rev: 10/28/14 / 10/28/14
Order Type: NORMAL

KOLN

Primary AE: Washington DC Continental
Sales Office: CONDC
Sales Region: National

Agency
Name: New Media Firm
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Hassebrook/G/D NE
Demographic: A35+
Product Codes: Candidate - State - Governor
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 45206
Agency External ID: 5493

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/04/14	46	\$12,605.00	\$10,714.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	46	\$12,605.00	\$10,714.25	0.00
Totals	46	\$12,605.00	\$10,714.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Continental			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KOLN	48%	\$12,605.00
Market	100%	\$26,260.42

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KFXL	4%	\$1,050.42
KGIN	0%	\$0.00
KHAS	11%	\$2,888.65
KHGI	21%	\$5,514.69
KHNE	0%	\$0.00
KLKN	16%	\$4,201.67
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00
UNKWN	0%	\$0.00

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Advertiser: Hassebrook/G/D NE
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 Estimate: 2526
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KOLN	10/28/14	10/28/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	-T-----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-T-----					1	\$40.00		0.00			
2	KOLN	10/29/14	10/29/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	--W----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--W----					1	\$40.00		0.00			
3	KOLN	10/30/14	10/30/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	---T---	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---T---					1	\$40.00		0.00			
4	KOLN	10/31/14	10/31/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	----F--	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----F--					1	\$40.00		0.00			
5	KOLN	11/03/14	11/03/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	M-----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	M-----					1	\$40.00		0.00			
6	KOLN	11/04/14	11/04/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	-T-----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	-T-----					1	\$40.00		0.00			
7	KOLN	10/29/14	10/29/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	--W----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--W----					1	\$150.00		0.00			
8	KOLN	10/31/14	10/31/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	----F--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----F--					1	\$150.00		0.00			
9	KOLN	11/04/14	11/04/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	-T-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	-T-----					1	\$150.00		0.00			
10	KOLN	10/28/14	10/28/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-T-----					1	\$125.00		0.00			
11	KOLN	10/30/14	10/30/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	---T---	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---T---					1	\$125.00		0.00			
12	KOLN	11/03/14	11/03/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	M-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	M-----					1	\$125.00		0.00			
13	KOLN	11/01/14	11/01/14		CM	6:30 AM-8:00 AM	-----S-	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00

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 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				10/11 First News Sa @63												
				10/11 First News Sa @630a												
10/11 SAT MORN																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/27/14		11/02/14	-----S-						1	\$50.00		0.00				
14	KOLN	11/01/14	11/01/14	CBS This Morning Satur	CM	8:00 AM-10:00 AM	-----S-	:30	1	\$65.00	P-03	0.00	NM	1	\$65.00	
				CBS This Morning Saturday												
CBS THS MRN:SA																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/27/14		11/02/14	-----S-						1	\$65.00		0.00				
15	KOLN	11/02/14	11/02/14	CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----S	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00	
				CBS Sunday Morning												
SUNDAY MRN-CBS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/27/14		11/02/14	-----S						1	\$250.00		0.00				
16	KOLN	10/28/14	10/28/14	Daytime Rotator M-F	CM	10:00 AM-12:00 PM	PI-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00	
				Daytime Rotator M-F		(10:00 AM-12:00 PM)										
YOUNG&RESTLESS<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/27/14		11/02/14	-T-----						1	\$100.00		0.00				
17	KOLN	10/30/14	10/30/14	Daytime Rotator M-F	CM	10:00 AM-12:00 PM	PI---T---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00	
				Daytime Rotator M-F		(10:00 AM-12:00 PM)										
YOUNG&RESTLESS<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/27/14		11/02/14	---T---						1	\$100.00		0.00				
18	KOLN	11/03/14	11/03/14	M-F 9a-5p	CM	10:00 AM-12:00 PM	PI-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00	
				M-F 9a-5p		(10:00 AM-12:00 PM)										
YOUNG&RESTLESS<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 11/03/14		11/09/14	M-----						1	\$100.00		0.00				
19	KOLN	10/29/14	10/29/14	10/11 News @ Noon	CM	12:00 PM-12:30 PM	PI--W----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00	
				10/11 News @ Noon												
10/11-NOON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/27/14		11/02/14	--W----						1	\$125.00		0.00				
20	KOLN	10/31/14	10/31/14	10/11 News @ Noon	CM	12:00 PM-12:30 PM	PI----F--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00	
				10/11 News @ Noon												
10/11-NOON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/27/14		11/02/14	----F--						1	\$125.00		0.00				
21	KOLN	10/28/14	10/28/14	Daytime Rotator M-F	CM	12:30 PM-3:00 PM	PI-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00	
				Daytime Rotator M-F		(12:30 PM-3:00 PM)										
VARIOUS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/27/14		11/02/14	-T-----						1	\$100.00		0.00				
22	KOLN	10/30/14	10/30/14	Daytime Rotator M-F	CM	12:30 PM-3:00 PM	PI---T---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00	
				Daytime Rotator M-F		(12:30 PM-3:00 PM)										
VARIOUS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/27/14		11/02/14	---T---						1	\$100.00		0.00				
23	KOLN	11/03/14	11/03/14	Daytime Rotator M-F	CM	12:30 PM-3:00 PM	PI-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00	
				Daytime Rotator M-F		(12:30 PM-3:00 PM)										
VARIOUS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 11/03/14		11/09/14	M-----						1	\$100.00		0.00				
24	KOLN	10/28/14	10/28/14	Jeopardy	CM	4:30 PM-5:00 PM	PI-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00	
				Jeopardy												
JEOPARDY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 10/27/14		11/02/14	-T-----						1	\$100.00		0.00				
25	KOLN	10/30/14	10/30/14		CM	4:30 PM-5:00 PM	PI---T---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00	

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 Product Desc: HASSEBROOK/G/D
 Estimate: 2526

KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Jeopardy											
				Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	---T---					1	\$100.00		0.00			
26	KOLN	11/03/14	11/03/14	Jeopardy	CM	4:30 PM-5:00 PM	M-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----					1	\$100.00		0.00			
27	KOLN	10/29/14	10/29/14	10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	--W----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
				10/11 News Today @ 5p											
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	--W----					1	\$275.00		0.00			
28	KOLN	10/31/14	10/31/14	10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	----F--	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
				10/11 News Today @ 5p											
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--					1	\$275.00		0.00			
29	KOLN	10/29/14	10/29/14	CBS Evening News	CM	5:30 PM-6:00 PM	--W----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				CBS Evening News											
CBS EVE NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	--W----					1	\$500.00		0.00			
30	KOLN	10/28/14	10/28/14	10/11 News @ 6p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				10/11 News @ 6p											
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-T-----					1	\$500.00		0.00			
31	KOLN	10/30/14	10/30/14	10/11 News @ 6p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				10/11 News @ 6p											
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	---T---					1	\$500.00		0.00			
32	KOLN	11/03/14	11/03/14	10/11 News @ 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				10/11 News @ 6p											
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----					1	\$500.00		0.00			
33	KOLN	10/28/14	10/28/14	M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
				M-F Wheel of Fortune											
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-T-----					1	\$650.00		0.00			
34	KOLN	11/03/14	11/03/14	M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	M-----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
				M-F Wheel of Fortune											
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----					1	\$650.00		0.00			
35	KOLN	10/29/14	10/29/14	10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	PI--W----	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
				10/11 News @ 10p M-F											
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	--W----					1	\$750.00		0.00			
36	KOLN	10/31/14	10/31/14	10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	PI----F--	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
				10/11 News @ 10p M-F											
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--					1	\$750.00		0.00			
37	KOLN	11/01/14	11/01/14		CM	10:00 PM-10:35 PM	PI-----S-	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00

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Estimate: 2526
KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10/11 News @ 10p Sa-Su															
10/11 News @ 10p Sa-Su															
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	-----S-			1			\$750.00		0.00			
38	KOLN	10/28/14	10/28/14	David Letterman	CM	10:35 PM-11:37 PM	T-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				David Letterman											
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	-T-----			1			\$200.00		0.00			
39	KOLN	10/30/14	10/30/14	David Letterman	CM	10:35 PM-11:37 PM	---T---	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				David Letterman											
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	---T---			1			\$200.00		0.00			
40	KOLN	11/03/14	11/03/14	David Letterman	CM	10:35 PM-11:37 PM	-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				David Letterman											
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 11/03/14		11/03/14	11/09/14	M-----			1			\$200.00		0.00			
41	KOLN	11/01/14	11/01/14	Sa 1035p-1135p	CM	10:35 PM-11:35 PM	-----S-	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				Sa 1035p-1135p											
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	-----S-			1			\$150.00		0.00			
42	KOLN	11/02/14	11/02/14	N'Side Nebraska	CM	11p-1130p	-----S	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
				N'Side Nebraska											
N'SIDE NE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	-----S			1			\$175.00		0.00			
43	KOLN	11/02/14	11/02/14	Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----S	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
				Sunday Prime Hr 1											
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	-----S			1			\$1,500.00		0.00			
N 44	KOLN	10/29/14	10/29/14	Wednesday Prime Hr 2	CM	8p-9p	--1----	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
				Wednesday Prime Hr 2											
mg from #80371															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	--1----			1			\$1,500.00		0.00			
N 45	KOLN	10/29/14	11/02/14	Late News Rotator M-Su	CM	10p-1035p	--WTFSS	:30	2	\$0.00	P-10	0.00	NM	2	\$0.00
				Late News Rotator M-Su											
underdelivery from late Wheel spot															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	--WTFSS			2			\$0.00		0.00			
													Totals	46	\$12,605.00

ORDER WORKSHEET

Rep Order# 9426216 Ver# 5 Status Revised Traffic Order# 80732 Last Received: 10/28/14 10:16 AM 1 of 2
 EC'd Yes Showing Buylines: All Rep and Station Changes

Station KOIN-TV LINCOLN NE Agency (NWMD) THE NEW MEDIA FIRM Rep Firm KATZ CONTINENTAL
 Advertiser (HASC) HASSEBROOK, CHUCK 1322 G ST, SE Sales Office (DC) WASHINGTON
 Product HASSEBROOK/G/D WASHINGTON, DC 20003 Salesperson (BTZ) BILL THOMAS
 Estimate# 2526 Agency C/P1/P2/E 480/501/2526 Sales Assistant JACOB
 Buyer BOBBY MUSHROE Flight Dates 10/28/14-11/04/14 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LINE 45 PER AMY/BILL FOR UND SPOTS DUE WHEEL'S AT 130AM NCIT PLEASE CONFIRM T&R BILL

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
44*	W	8P-9P	CRIMINAL MINDS	30	-	-	\$1,500.00	10/29-10/29	1	1	1	\$1,500.00
Sales remark: V3 ADD TO SKED FROM OLD FLIGHT #9426209												
V3 Added												
45*	W-Su	10P-1035P	LATE NEWS	30	-	-	\$0.00	10/29-11/02	2	1	2	\$0.00
Sales remark: V5 < UNDELIVERY FOR THU WHEEL SPOTS THAT RAN AFTER 1AM >												
V5 Added												

---REPORT TOTALS---

Report Totals: 3 / \$1,500.00

---SALES MONTHLY TOTALS---

Nov2014: 46 / \$12,605.00
 Order Totals: 46 / \$12,605.00 Total GRPS: 0.0
 ---COMPETITIVE---
 Market Totals \$26,260.42
 CABL .00% EOLN .00% KFXL 4.00% KHAS 11.00% KHGI 21.00%
 KLRN 16.00% KOIN 48.00% ROIN .00%

ORDER WORKSHEET

Rep Order# 9426216 Ver# 5

Status Revised

Traffic Order# 80732

EC'd Yes

Last Received:
Showing Buylines:

Printed: 10/28/14 10:16 AM
10/27/14 6:44 PM
All Rep and Station Changes

Station KOLN-TV LINCOLN NE
Advertiser (HASC) HASSEBROOK, CHUCK
Product HASSEBROOK/G/D
Estimate# 2526
Buyer BOBBY MUSHROE

Agency (NWM/D) THE NEW MEDIA FIRM
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 480/501/2526
Flight Dates 10/28/14-11/04/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Books [null]
Demos RA35+P

— CREDIT RISK —
STANDARD CREDIT TERMS