

ORDER



Orders
Order / Rev: 77175
Alt Order #: 09421171
Product Desc: HASSEBROOK/G/D
Estimate: 2409
Flight Dates: 10/07/14 - 10/13/14
Original Date / Rev: 10/08/14 / 10/08/14
Order Type: NORMAL

KOLN
Primary AE: Washington DC Continental
Sales Office: CONDC
Sales Region: National

Agency Name: New Media Firm
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Hassebrook/G/D NE
Demographic: A35+
Product Codes: Candidate - State - Governor
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 45206
Agency External ID: 5493

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/13/14	77	\$21,905.00	\$18,619.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	77	\$21,905.00	\$18,619.25	0.00
Totals	77	\$21,905.00	\$18,619.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Continental			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOLN	48%	\$21,905.00
Market	100%	\$45,635.42

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KFXL	4%	\$1,825.42
KGIN	0%	\$0.00
KHAS	11%	\$5,019.90
KHGI	21%	\$9,583.44
KHNE	0%	\$0.00
KLKN	16%	\$7,301.67
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00
UNKWN	0%	\$0.00

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 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KOLN	10/07/14	10/07/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	-T-----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
				5A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/06/14	10/12/14	-T-----		1		\$40.00		0.00					
2	KOLN	10/08/14	10/08/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	--W----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
				5A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/06/14	10/12/14	--W----		1		\$40.00		0.00					
3	KOLN	10/09/14	10/09/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	---T---	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
				5A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/06/14	10/12/14	---T---		1		\$40.00		0.00					
4	KOLN	10/10/14	10/10/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	----F--	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
				5A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/06/14	10/12/14	----F--		1		\$40.00		0.00					
5	KOLN	10/13/14	10/13/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	M-----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
				5A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/13/14	10/19/14	M-----		1		\$40.00		0.00					
6	KOLN	10/07/14	10/07/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	-T-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				6A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/06/14	10/12/14	-T-----		1		\$150.00		0.00					
7	KOLN	10/08/14	10/08/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	--W----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				6A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/06/14	10/12/14	--W----		1		\$150.00		0.00					
8	KOLN	10/09/14	10/09/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	---T---	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				6A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/06/14	10/12/14	---T---		1		\$150.00		0.00					
9	KOLN	10/10/14	10/10/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	----F--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				6A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/06/14	10/12/14	----F--		1		\$150.00		0.00					
10	KOLN	10/13/14	10/13/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	M-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				6A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/13/14	10/19/14	M-----		1		\$150.00		0.00					
11	KOLN	10/07/14	10/07/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/06/14	10/12/14	-T-----		1		\$125.00		0.00					
12	KOLN	10/08/14	10/08/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	--W----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/06/14	10/12/14	--W----		1		\$125.00		0.00					
13	KOLN	10/09/14	10/09/14		CM	7:00 AM-9:00 AM	---T---	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS This Morning CBS This Morning											
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---			1			\$125.00		0.00			
14	KOLN	10/10/14	10/10/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	----F--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--			1			\$125.00		0.00			
15	KOLN	10/13/14	10/13/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	M-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----			1			\$125.00		0.00			
16	KOLN	10/11/14	10/11/14	10/11 First News Sa @63M 10/11 First News Sa @630a	CM	6:30 AM-8:00 AM	-----S-	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
				10/11 SAT MORN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S-			1			\$50.00		0.00			
17	KOLN	10/12/14	10/12/14	10/11 First News Su @63M 10/11 First News Su @630a	CM	6:30 AM-7:30 AM	-----S	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
				10/11 SUN MORN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S			1			\$75.00		0.00			
18	KOLN	10/12/14	10/12/14	Pure Nebraska Pure Nebraska	CM	7:30 AM-8:00 AM	-----S	:30	1	\$90.00	P-03	0.00	NM	1	\$90.00
				PURE NEBRASKA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S			1			\$90.00		0.00			
19	KOLN	10/11/14	10/11/14	CBS This Morning Satur CBS This Morning Saturday	CM	8:00 AM-10:00 AM	-----S-	:30	2	\$65.00	P-03	0.00	NM	2	\$130.00
				CBS THS MRN:SA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S-			2			\$65.00		0.00			
20	KOLN	10/12/14	10/12/14	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----S	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
				SUNDAY MRN-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S			2			\$250.00		0.00			
21	KOLN	10/12/14	10/12/14	Face The Nation Face The Nation	CM	9:30 AM-10:00 AM	-----S	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				FACE NATN-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S			1			\$200.00		0.00			
E 22	KOLN	10/07/14	10/07/14	Daytime Rotator M-F Daytime Rotator M-F	CM	10:00 AM-12:00 PM (10:00 AM-12:00 PM)	PI-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$400.00
				YOUNG&RESTLESS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----			1			\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KOLN	10/06/14-10/12/14	Daytime Rotator M-F				10:00 AM-12:00 PM	F10:00 AM-12:00 T-----	:30	(\$100.00)	0.00	NM			
See MG 22.2															
[No Avail]															
2	KOLN	10/09/14-10/10/14	10/11 News Today @ 5p				458p-530p	---ThF----	:30	\$400.00	0.00	NM			
Ⓜ MG for 33.1,32.1,24.1,22.1															
[no avail]															
23	KOLN	10/08/14	10/08/14	M-F 9a-5p M-F 9a-5p	CM	10:00 AM-12:00 PM (10:00 AM-12:00 PM)	PI--w----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				YOUNG&RESTLESS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----			1			\$100.00		0.00			

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 Product Desc: HASSEBROOK/G/D
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 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
23	KOLN	10/08/14	10/08/14	M-F 9a-5p M-F 9a-5p	CM	10:00 AM-12:00 PM (10:00 AM-12:00 PM)	PI--W----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----			1			\$100.00		0.00			
E 24	KOLN	10/09/14	10/09/14	Daytime Rotator M-F Daytime Rotator M-F	CM	10:00 AM-12:00 PM (10:00 AM-12:00 PM)	PI---T---	:30	1	\$100.00	P-03	0.00	NM	0	\$0.00
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---			1			\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KOLN	10/06/14-10/12/14		Daytime Rotator M-F			10:00 AM-12:00 PM	F10:00 AM-12:00C---Th-----	:30	(\$100.00)		0.00	NM		
See MG 22.2 [No Avail]															
25	KOLN	10/10/14	10/10/14	M-F 9a-5p M-F 9a-5p	CM	10:00 AM-12:00 PM (10:00 AM-12:00 PM)	PI----F--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--			1			\$100.00		0.00			
26	KOLN	10/13/14	10/13/14	M-F 9a-5p M-F 9a-5p	CM	10:00 AM-12:00 PM (10:00 AM-12:00 PM)	PIM-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----			1			\$100.00		0.00			
27	KOLN	10/07/14	10/07/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	PI-T-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----			1			\$125.00		0.00			
28	KOLN	10/08/14	10/08/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	PI--W----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----			1			\$125.00		0.00			
29	KOLN	10/09/14	10/09/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	PI---T---	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---			1			\$125.00		0.00			
30	KOLN	10/10/14	10/10/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	PI----F--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--			1			\$125.00		0.00			
31	KOLN	10/13/14	10/13/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	PIM-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----			1			\$125.00		0.00			
E 32	KOLN	10/07/14	10/07/14	Daytime Rotator M-F Daytime Rotator M-F	CM	12:30 PM-3:00 PM (12:30 PM-3:00 PM)	PI-T-----	:30	1	\$100.00	P-03	0.00	NM	0	\$0.00
VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----			1			\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KOLN	10/06/14-10/12/14		Daytime Rotator M-F			12:30 PM-3:00 PM	P12:30 PM-3:00 -T-----	:30	(\$100.00)		0.00	NM		
See MG 22.2 [No Avail]															
E 33	KOLN	10/09/14	10/09/14	Daytime Rotator M-F Daytime Rotator M-F	CM	12:30 PM-3:00 PM (12:30 PM-3:00 PM)	PI---T---	:30	1	\$100.00	P-03	0.00	NM	0	\$0.00
VARIOUS															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 33	KOLN	10/09/14	10/09/14	Daytime Rotator M-F Daytime Rotator M-F	CM	12:30 PM-3:00 PM (12:30 PM-3:00 PM)	---T---	:30	1	\$100.00	P-03	0.00	NM	0	\$0.00
VARIOUS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 ---T--- 1 \$100.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KOLN 10/06/14-10/12/14 Daytime Rotator M-F 12:30 PM-3:00 PM 12:30 PM-3:00 PM ---Th----- :30 (\$100.00) 0.00 NM See MG 22.2 [No Avail]															
34	KOLN	10/13/14	10/13/14	Daytime Rotator M-F Daytime Rotator M-F	CM	12:30 PM-3:00 PM (12:30 PM-3:00 PM)	PMM-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
VARIOUS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 M----- 1 \$100.00 0.00															
35	KOLN	10/08/14	10/08/14	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	--W----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 --W---- 1 \$125.00 0.00															
36	KOLN	10/10/14	10/10/14	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	----F--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 ----F-- 1 \$125.00 0.00															
37	KOLN	10/07/14	10/07/14	10/11 News First @ 4p 10/11 News First @ 4p	CM	4:00 PM-4:30 PM	-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
FIRST AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 -T----- 1 \$100.00 0.00															
38	KOLN	10/08/14	10/08/14	10/11 News First @ 4p 10/11 News First @ 4p	CM	4:00 PM-4:30 PM	--W----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
FIRST AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 --W---- 1 \$100.00 0.00															
39	KOLN	10/09/14	10/09/14	10/11 News First @ 4p 10/11 News First @ 4p	CM	4:00 PM-4:30 PM	---T---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
FIRST AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 ---T--- 1 \$100.00 0.00															
40	KOLN	10/10/14	10/10/14	10/11 News First @ 4p 10/11 News First @ 4p	CM	4:00 PM-4:30 PM	----F--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
FIRST AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 ----F-- 1 \$100.00 0.00															
41	KOLN	10/13/14	10/13/14	10/11 News First @ 4p 10/11 News First @ 4p	CM	4:00 PM-4:30 PM	M-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
FIRST AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 M----- 1 \$100.00 0.00															
42	KOLN	10/07/14	10/07/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 -T----- 1 \$100.00 0.00															
43	KOLN	10/08/14	10/08/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	--W----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 --W---- 1 \$100.00 0.00															
44	KOLN	10/09/14	10/09/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	---T---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00

Order / Rev: 77175
 Alt Order #: 09421171
 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D
 Estimate: 2409
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---		1				\$100.00		0.00			
45	KOLN	10/10/14	10/10/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	----F--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--		1				\$100.00		0.00			
46	KOLN	10/13/14	10/13/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	M-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----		1				\$100.00		0.00			
47	KOLN	10/07/14	10/07/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----		1				\$275.00		0.00			
48	KOLN	10/08/14	10/08/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	--W----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----		1				\$275.00		0.00			
49	KOLN	10/09/14	10/09/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---		1				\$275.00		0.00			
50	KOLN	10/10/14	10/10/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	----F--	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--		1				\$275.00		0.00			
51	KOLN	10/13/14	10/13/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----		1				\$275.00		0.00			
52	KOLN	10/07/14	10/07/14	CBS Evening News CBS Evening News	CM	5:30 PM-6:00 PM	-T-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
CBS EVE NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----		1				\$500.00		0.00			
53	KOLN	10/09/14	10/09/14	CBS Evening News CBS Evening News	CM	5:30 PM-6:00 PM	---T---	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
CBS EVE NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---		1				\$500.00		0.00			
54	KOLN	10/13/14	10/13/14	CBS Evening News CBS Evening News	CM	5:30 PM-6:00 PM	M-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
CBS EVE NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----		1				\$500.00		0.00			
55	KOLN	10/07/14	10/07/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----		1				\$500.00		0.00			
56	KOLN	10/08/14	10/08/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
10/11 NEWS-SIX															

Order / Rev: 77175
 Alt Order #: 09421171
 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D KOLN
 Estimate: 2409

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
56	KOLN	10/08/14	10/08/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	--W----		1		\$500.00		0.00					
57	KOLN	10/09/14	10/09/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	---T---		1		\$500.00		0.00					
58	KOLN	10/10/14	10/10/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	----F--		1		\$500.00		0.00					
59	KOLN	10/13/14	10/13/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/13/14	10/19/14	M-----		1		\$500.00		0.00					
60	KOLN	10/07/14	10/07/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	-T-----		1		\$650.00		0.00					
61	KOLN	10/08/14	10/08/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	--W----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	--W----		1		\$650.00		0.00					
62	KOLN	10/09/14	10/09/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	---T---	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	---T---		1		\$650.00		0.00					
63	KOLN	10/10/14	10/10/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	----F--	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	----F--		1		\$650.00		0.00					
64	KOLN	10/13/14	10/13/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	M-----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/13/14	10/19/14	M-----		1		\$650.00		0.00					
65	KOLN	10/08/14	10/08/14	10/11 News @ 10p M-F 10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	PI--W----	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	--W----		1		\$750.00		0.00					
66	KOLN	10/10/14	10/10/14	10/11 News @ 10p M-F 10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	PI----F--	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	----F--		1		\$750.00		0.00					
67	KOLN	10/11/14	10/11/14	10/11 News @ 10p Sa-Su 10/11 News @ 10p Sa-Su	CM	10:00 PM-10:35 PM	PI-----S-	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	-----S-		1		\$750.00		0.00					
68	KOLN	10/07/14	10/07/14		CM	10:35 PM-11:37 PM	PI-T-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00

Order / Rev: 77175
 Alt Order #: 09421171
 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D
 Estimate: 2409
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				David Letterman David Letterman											
				D LETTRMAN-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----			1			\$200.00		0.00			
69	KOLN	10/09/14	10/09/14	David Letterman David Letterman	CM	10:35 PM-11:37 PM	PI---T---	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				D LETTRMAN-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---			1			\$200.00		0.00			
70	KOLN	10/13/14	10/13/14	David Letterman David Letterman	CM	10:35 PM-11:37 PM	PIM-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				D LETTRMAN-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----			1			\$200.00		0.00			
71	KOLN	10/08/14	10/08/14	Late Late Show Late Late Show	CM	11:37 PM-12:37 AM	XI--W----	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
				LT-FERGUSN-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----			1			\$30.00		0.00			
72	KOLN	10/10/14	10/10/14	Late Late Show Late Late Show	CM	11:37 PM-12:37 AM	XI----F--	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
				LT-FERGUSN-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--			1			\$30.00		0.00			
73	KOLN	10/11/14	10/11/14	Sa 1035p-1135p Sa 1035p-1135p	CM	10:35 PM-11:35 PM	PI-----S-	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				BLUEBLOODS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S-			1			\$150.00		0.00			
74	KOLN	10/12/14	10/12/14	Su 1105p-1135p Su 1105p-1135p	CM	1105p-1135p	-----S	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
				N'SIDE NE<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S			1			\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KOLN	10/06/14-10/12/14	Su 1105p-1135p		1105p-1135p		-----Su	:30	(\$175.00)	0.00	NM				
See MG 74.2 [Wrong Inventory Code]															
2	KOLN	10/06/14-10/12/14	N'Side Nebraska		11:05 PM-11:35 PM		11:05 PM-11:35-----Su	:30	\$175.00	0.00	NM				
Ⓜ MG for 74.1 10/12 [wrong code]															
75	KOLN	10/07/14	10/07/14	Tuesday Prime Rotator Tuesday Prime Rotator	CM	9:00 PM-10:00 PM	PM-T-----	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----			1			\$1,500.00		0.00			
76	KOLN	10/10/14	10/10/14	Friday Prime Hr 2 Friday Prime Hr 2	CM	8:00 PM-9:00 PM	----F--	:30	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--			1			\$1,000.00		0.00			
77	KOLN	10/11/14	10/11/14	Saturday Prime Hr 3 Saturday Prime Hr 3	CM	9:00 PM-10:00 PM	-----S-	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
				48 HOURS-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S-			1			\$750.00		0.00			
78	KOLN	10/12/14	10/12/14	Sunday Prime Hr 3 Sunday Prime Hr 3	CM	8:00 PM-9:00 PM	-----S	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
				GOOD WIFE-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S			1			\$1,500.00		0.00			

Order / Rev: 77175
 Alt Order #: 09421171
 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D KOLN
 Estimate: 2409

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
78	KOLN	10/12/14	10/12/14	Sunday Prime Hr 3 Sunday Prime Hr 3	CM	8:00 PM-9:00 PM	-----S	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
													GOOD WIFE-CBS		
													Totals	77	\$21,905.00

ORDER WORKSHEET

Rep Order# 9421171 Ver# 5
 EC'd Yes

Status Revised

Traffic Order# 77175

Last Received:
 Showing Buylines:

Printed: 10/08/14 9:09 AM
 10/07/14 6:15 PM
 All Rep and Station Changes

Station KOLN-TV LINCOLN NE
 Advertiser (HASC) HASSEBROOK, CHUCK
 Product HASSEBROOK/G/D
 Estimate# 2409
 Buyer BOBBY MUSHROE

Agency (NWM) THE NEW MEDIA FIRM
 1322 G ST, SE
 WASHINGTON, DC 20003
 Agency C/P1/P2/E 480/501/2409
 Flight Dates 10/07/14-10/13/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (BT2) BILL THOMAS
 Sales Assistant JACOB
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

---REPORT TOTALS---

Report Totals: 1 / \$400.00

---SALES MONTHLY TOTALS---

Oct2014: 77 / \$21,905.00
 Order Totals: 77 / \$21,905.00
 Total GRPS: 0.0

---COMPETITIVE---

Market Totals	CABL	BOIN	KFXL	KHAS	KHGI
\$45,635.42	.00%	.00%	4.00%	11.00%	21.00%
	KLKN 16.00%	KOLN 48.00%	ROIN .00%		

Books [null]
 Demos RA35+P

---CREDIT RISK---

STANDARD CREDIT TERMS

Spot Manager: Preempted/Unresolved, 09/01/14-10/26/14

Office: CONDC
Station: KOLN

Alt Order #: 09421171

Advertiser: Hassebrook/G/D NE

Hot	AE Full Name	Date	Order	Length	Rate	Inv. Code (Booked)	Time Period	Program	Booked	State	Reason	Preempt/Un	Order End	Rating	MG
No	Washington DC Cont	0/09/14	77175	:30	\$100.00	Daytime	Rotator M-F (10:00:00 AM-11:00:00 AM-1)	[No Avail]	10/02/14	10/13/14				0.0	
No	Washington DC Cont	0/07/14	77175	:30	\$100.00	Daytime	Rotator M-F (12:30:00 PM-3:00:00 PM-3)	[No Avail]	10/02/14	10/13/14				0.0	
No	Washington DC Cont	0/07/14	77175	:30	\$100.00	Daytime	Rotator M-F (12:30:00 PM-3:00:00 PM-3)	[No Avail]	10/02/14	10/13/14				0.0	
No	Washington DC Cont	0/12/14	77175	:30	\$175.00	Su 1105p-1135p	1105p-1135p	[Wrong Invent]	10/07/14	10/13/14				0.0	
<i>\$575.00</i>															
<i>\$575.00</i>															
<i>\$1,325.00</i>															
<i>\$1,325.00</i>															
<i>\$1,325.00</i>															

\$400

5p @ 400

L7 pwb back

[Filtered by: ((AE Full Name contains Continental) OR (AE Full Name = Kris Ryan))] [Sorted by: Region]

ORDER WORKSHEET

Rep Order# 9421171 Ver# 4 Status Returned Traffic Order# 77175 Last Received: 10/07/14 2:23 PM 1 of 2
 EC'd Yes Showing Buylines: All Rep and Station Changes

Station KOLN-TV LINCOLN NE Agency (NWMD) THE NEW MEDIA FIRM Rep Firm KATZ CONTINENTAL
 Advertiser (HASC) HASSEBROOK, CHUCK 1322 G ST, SE Sales Office (DC) WASHINGTON
 Product HASSEBROOK/G/D WASHINGTON, DC 20003 Salesperson (BT2) BILL THOMAS
 Estimate# 2409 Agency C/P1/P2/E 480/501/2409 Sales Assistant JACOB
 Buyer BOBBY MUSHROE Flight Dates 10/07/14-10/13/14 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

Please see 22,24,32 & 33. MG: 1x 10/9-10/10 5-530p "EN" @ \$4 00 Please advise. Thanks!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
22*	Tu	10A-12P	YOUNG&RESTLESS<	30	-	-	\$100.00	10/07-10/07	1	1	1	\$100.00
Station remark: V4 1x no avail												
24*	Th	10A-12P	YOUNG&RESTLESS<	30	-	-	\$100.00	10/09-10/09	1	1	1	\$100.00
Station remark: V4 1x no avail												
32*	Tu	1230P-3P	VARIOUS	30	-	-	\$100.00	10/07-10/07	1	1	1	\$100.00
Station remark: V4 1x no avail												
33*	Th	1230P-3P	VARIOUS	30	-	-	\$100.00	10/09-10/09	1	1	1	\$100.00
Station remark: V4 1x no avail												

---REPORT TOTALS---

Report Totals: 4 / \$400.00

---SALES MONTHLY TOTALS---

Oct2014: 80 / \$21,905.00

ORDER WORKSHEET

Rep Order# 9421171 Ver# 4 Status Returned Traffic Order# 77175 Last Received: 10/07/14 2:23 PM
 EC'd Yes Showing Buylines: All Rep and Station Changes Printed: 10/07/14 2:23 PM
 2 of 2

Station KOLN-TV LINCOLN NE Agency (NWM/D) THE NEW MEDIA FIRM
 Advertiser (HASC) HASSEBROOK, CHUCK 1322 G ST, SE
 Product HASSEBROOK/G/D WASHINGTON, DC 20003
 Estimate# 2409 Agency C/P1/P2/E 480/501/2409
 Buyer BOBBY MUSHROE Flight Dates 10/07/14-10/13/14

Order Totals: 80 / \$21,905.00 Total GRPS: 0.0

--- COMPETITIVE --- Market Totals \$45,635.42
 CABL .00% EOLN .00% KEFXL 4.00% KHAS 11.00% KHGI 21.00%
 KLRN 16.00% KOIN 48.00% ROLN .00%

Books [null]
 Demos RA35+P

--- CREDIT RISK ---
 STANDARD CREDIT TERMS

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (BT2) BILL THOMAS
 Sales Assistant JACOB
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263