

# ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>77175</b>	
	<b>Alt Order #:</b>	09421171	
	<b>Product Desc:</b>	HASSEBROOK/G/D	
	<b>Estimate:</b>	2409	
	<b>Flight Dates:</b>	10/07/14 - 10/13/14	<b>Primary AE:</b> Washington DC Continental
	<b>Original Date / Rev:</b>	10/08/14 / 10/08/14	<b>Sales Office:</b> CONDC
	<b>Order Type:</b>	NORMAL	<b>Sales Region:</b> National

<b>Agency</b>	<b>Name:</b>	<b>New Media Firm</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		1322 G Street SE	<b>Billing Cycle:</b> EOM/EOC
		Washington, DC 20003	<b>Agency Commission:</b> 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Hassebrook/G/D NE</b>	
	<b>Demographic:</b>	A35+	<b>New Business Thru:</b>
	<b>Product Codes:</b>	Candidate - State - Governor	<b>Order Separation:</b> 00:15:00
	<b>Priority:</b>	P-03	<b>Advertiser External ID:</b> 45206
	<b>Revenue Codes:</b>	AGY, POL, POL-CAND	<b>Agency External ID:</b> 5493

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/13/14	77	\$21,905.00	\$18,619.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	77	\$21,905.00	\$18,619.25	0.00
<b>Totals</b>	<b>77</b>	<b>\$21,905.00</b>	<b>\$18,619.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Continental			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KOLN	48%	\$21,905.00
Market	100%	\$45,635.42

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KFXL	4%	\$1,825.42
KGIN	0%	\$0.00
KHAS	11%	\$5,019.90
KHGI	21%	\$9,583.44
KHNE	0%	\$0.00
KLKN	16%	\$7,301.67
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00
UNKWN	0%	\$0.00

Order / Rev: 77175  
 Alt Order #: 09421171  
 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Hassebrook/G/D NE  
 Product Desc: HASSEBROOK/G/D  
 Estimate: 2409  
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KOLN	10/07/14	10/07/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	-T-----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-T-----					1	\$40.00		0.00			
2	KOLN	10/08/14	10/08/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	--W----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	--W----					1	\$40.00		0.00			
3	KOLN	10/09/14	10/09/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	---T---	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	---T---					1	\$40.00		0.00			
4	KOLN	10/10/14	10/10/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	----F--	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	----F--					1	\$40.00		0.00			
5	KOLN	10/13/14	10/13/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	M-----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	M-----					1	\$40.00		0.00			
6	KOLN	10/07/14	10/07/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	-T-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-T-----					1	\$150.00		0.00			
7	KOLN	10/08/14	10/08/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	--W----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	--W----					1	\$150.00		0.00			
8	KOLN	10/09/14	10/09/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	---T---	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	---T---					1	\$150.00		0.00			
9	KOLN	10/10/14	10/10/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	----F--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	----F--					1	\$150.00		0.00			
10	KOLN	10/13/14	10/13/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	M-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	M-----					1	\$150.00		0.00			
11	KOLN	10/07/14	10/07/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-T-----					1	\$125.00		0.00			
12	KOLN	10/08/14	10/08/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	--W----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	--W----					1	\$125.00		0.00			
13	KOLN	10/09/14	10/09/14		CM	7:00 AM-9:00 AM	---T---	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00

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Advertiser: Hassebrook/G/D NE  
 Product Desc: HASSEBROOK/G/D  
 Estimate: 2409  
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS This Morning											
				CBS This Morning											
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/06/14		10/06/14	10/12/14	---T---					1	\$125.00		0.00			
14	KOLN	10/10/14	10/10/14	CBS This Morning	CM	7:00 AM-9:00 AM	----F--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				CBS This Morning											
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/06/14		10/06/14	10/12/14	----F--					1	\$125.00		0.00			
15	KOLN	10/13/14	10/13/14	CBS This Morning	CM	7:00 AM-9:00 AM	M-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				CBS This Morning											
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	M-----					1	\$125.00		0.00			
16	KOLN	10/11/14	10/11/14	10/11 First News Sa @630M		6:30 AM-8:00 AM	-----S-	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
				10/11 First News Sa @630a											
				10/11 SAT MORN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/06/14		10/06/14	10/12/14	-----S-					1	\$50.00		0.00			
17	KOLN	10/12/14	10/12/14	10/11 First News Su @630M		6:30 AM-7:30 AM	-----S	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
				10/11 First News Su @630a											
				10/11 SUN MORN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/06/14		10/06/14	10/12/14	-----S					1	\$75.00		0.00			
18	KOLN	10/12/14	10/12/14	Pure Nebraska	CM	7:30 AM-8:00 AM	-----S	:30	1	\$90.00	P-03	0.00	NM	1	\$90.00
				Pure Nebraska											
				PURE NEBRASKA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/06/14		10/06/14	10/12/14	-----S					1	\$90.00		0.00			
19	KOLN	10/11/14	10/11/14	CBS This Morning Satur&M	CM	8:00 AM-10:00 AM	-----S-	:30	2	\$65.00	P-03	0.00	NM	2	\$130.00
				CBS This Morning Saturday											
				CBS THS MRN-SA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/06/14		10/06/14	10/12/14	-----S-					2	\$65.00		0.00			
20	KOLN	10/12/14	10/12/14	CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----S	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
				CBS Sunday Morning											
				SUNDAY MRN-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/06/14		10/06/14	10/12/14	-----S					2	\$250.00		0.00			
21	KOLN	10/12/14	10/12/14	Face The Nation	CM	9:30 AM-10:00 AM	-----S	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				Face The Nation											
				FACE NATN-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/06/14		10/06/14	10/12/14	-----S					1	\$200.00		0.00			
E 22	KOLN	10/07/14	10/07/14	Daytime Rotator M-F	CM	10:00 AM-12:00 PM	PI-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$400.00
				Daytime Rotator M-F		(10:00 AM-12:00 PM)									
				YOUNG&RESTLESS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/06/14		10/06/14	10/12/14	-T-----					1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KOLN	10/06/14-10/12/14		Daytime Rotator M-F	10:00 AM-12:00 PM		F10:00 AM-12:00 PM-T-----	:30		<del>(\$100.00)</del>	0.00	NM			
See MG 22.2															
[No Avail]															
2	KOLN	10/09/14-10/10/14		10/11 News Today @ 5p	458p-530p		---ThF----	:30		\$400.00	0.00	NM			
Ⓜ MG for 33.1,32.1,24.1,22.1															
[no avail]															
23	KOLN	10/08/14	10/08/14	M-F 9a-5p	CM	10:00 AM-12:00 PM	PI--W----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				M-F 9a-5p		(10:00 AM-12:00 PM)									
				YOUNG&RESTLESS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/06/14		10/06/14	10/12/14	--W----					1	\$100.00		0.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
23	KOLN	10/08/14	10/08/14	M-F 9a-5p M-F 9a-5p	CM	10:00 AM-12:00 PM (10:00 AM-12:00 PM)	--W----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	--W----			1		\$100.00		0.00				
E 24	KOLN	10/09/14	10/09/14	Daytime Rotator M-F Daytime Rotator M-F	CM	10:00 AM-12:00 PM (10:00 AM-12:00 PM)	---T---	:30	1	\$100.00	P-03	0.00	NM	0	\$0.00
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	---T---			1		\$100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KOLN	10/06/14-10/12/14		Daytime Rotator M-F		10:00 AM-12:00 PM	10:00 AM-12:00 PM---Th-----	:30		(\$100.00)		0.00	NM		
See MG 22.2 [No Avail]															
25	KOLN	10/10/14	10/10/14	M-F 9a-5p M-F 9a-5p	CM	10:00 AM-12:00 PM (10:00 AM-12:00 PM)	----F--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	----F--			1		\$100.00		0.00				
26	KOLN	10/13/14	10/13/14	M-F 9a-5p M-F 9a-5p	CM	10:00 AM-12:00 PM (10:00 AM-12:00 PM)	M-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	M-----			1		\$100.00		0.00				
27	KOLN	10/07/14	10/07/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	-T-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-T-----			1		\$125.00		0.00				
28	KOLN	10/08/14	10/08/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	--W----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	--W----			1		\$125.00		0.00				
29	KOLN	10/09/14	10/09/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	---T---	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	---T---			1		\$125.00		0.00				
30	KOLN	10/10/14	10/10/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	----F--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	----F--			1		\$125.00		0.00				
31	KOLN	10/13/14	10/13/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	M-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	M-----			1		\$125.00		0.00				
E 32	KOLN	10/07/14	10/07/14	Daytime Rotator M-F Daytime Rotator M-F	CM	12:30 PM-3:00 PM (12:30 PM-3:00 PM)	-T-----	:30	1	\$100.00	P-03	0.00	NM	0	\$0.00
VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-T-----			1		\$100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KOLN	10/06/14-10/12/14		Daytime Rotator M-F		12:30 PM-3:00 PM	12:30 PM-3:00 PM-T-----	:30		(\$100.00)		0.00	NM		
See MG 22.2 [No Avail]															
E 33	KOLN	10/09/14	10/09/14	Daytime Rotator M-F Daytime Rotator M-F	CM	12:30 PM-3:00 PM (12:30 PM-3:00 PM)	---T---	:30	1	\$100.00	P-03	0.00	NM	0	\$0.00
VARIOUS															

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 Estimate: 2409  
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 33	KOLN	10/09/14	10/09/14	Daytime Rotator M-F Daytime Rotator M-F	CM	12:30 PM-3:00 PM (12:30 PM-3:00 PM)	---T---	:30	1	\$100.00	P-03	0.00	NM	0	\$0.00
VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/14	10/12/14	---T---	1		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KOLN	10/06/14-10/12/14		Daytime Rotator M-F		12:30 PM-3:00 PM	---Th----	:30		(\$100.00)		0.00	NM		
See MG 22.2 [No Avail]															
34	KOLN	10/13/14	10/13/14	Daytime Rotator M-F Daytime Rotator M-F	CM	12:30 PM-3:00 PM (12:30 PM-3:00 PM)	M-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	M-----	1		\$100.00		0.00						
35	KOLN	10/08/14	10/08/14	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	--W----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/14	10/12/14	--W----	1		\$125.00		0.00						
36	KOLN	10/10/14	10/10/14	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	----F--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/14	10/12/14	----F--	1		\$125.00		0.00						
37	KOLN	10/07/14	10/07/14	10/11 News First @ 4p 10/11 News First @ 4p	CM	4:00 PM-4:30 PM	-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
FIRST AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/14	10/12/14	-T-----	1		\$100.00		0.00						
38	KOLN	10/08/14	10/08/14	10/11 News First @ 4p 10/11 News First @ 4p	CM	4:00 PM-4:30 PM	--W----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
FIRST AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/14	10/12/14	--W----	1		\$100.00		0.00						
39	KOLN	10/09/14	10/09/14	10/11 News First @ 4p 10/11 News First @ 4p	CM	4:00 PM-4:30 PM	---T---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
FIRST AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/14	10/12/14	---T---	1		\$100.00		0.00						
40	KOLN	10/10/14	10/10/14	10/11 News First @ 4p 10/11 News First @ 4p	CM	4:00 PM-4:30 PM	----F--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
FIRST AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/14	10/12/14	----F--	1		\$100.00		0.00						
41	KOLN	10/13/14	10/13/14	10/11 News First @ 4p 10/11 News First @ 4p	CM	4:00 PM-4:30 PM	M-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
FIRST AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	M-----	1		\$100.00		0.00						
42	KOLN	10/07/14	10/07/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/14	10/12/14	-T-----	1		\$100.00		0.00						
43	KOLN	10/08/14	10/08/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	--W----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/14	10/12/14	--W----	1		\$100.00		0.00						
44	KOLN	10/09/14	10/09/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	---T---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/06/14	10/12/14	---T---			1			\$100.00	0.00					
45	KOLN	10/10/14	10/10/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	----F--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/06/14	10/12/14	----F--			1			\$100.00	0.00					
46	KOLN	10/13/14	10/13/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	M-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/13/14	10/19/14	M-----			1			\$100.00	0.00					
47	KOLN	10/07/14	10/07/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/06/14	10/12/14	-T-----			1			\$275.00	0.00					
48	KOLN	10/08/14	10/08/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	--W----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/06/14	10/12/14	--W----			1			\$275.00	0.00					
49	KOLN	10/09/14	10/09/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/06/14	10/12/14	---T---			1			\$275.00	0.00					
50	KOLN	10/10/14	10/10/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	----F--	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/06/14	10/12/14	----F--			1			\$275.00	0.00					
51	KOLN	10/13/14	10/13/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/13/14	10/19/14	M-----			1			\$275.00	0.00					
52	KOLN	10/07/14	10/07/14	CBS Evening News CBS Evening News	CM	5:30 PM-6:00 PM	-T-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
CBS EVE NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/06/14	10/12/14	-T-----			1			\$500.00	0.00					
53	KOLN	10/09/14	10/09/14	CBS Evening News CBS Evening News	CM	5:30 PM-6:00 PM	---T---	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
CBS EVE NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/06/14	10/12/14	---T---			1			\$500.00	0.00					
54	KOLN	10/13/14	10/13/14	CBS Evening News CBS Evening News	CM	5:30 PM-6:00 PM	M-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
CBS EVE NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/13/14	10/19/14	M-----			1			\$500.00	0.00					
55	KOLN	10/07/14	10/07/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/06/14	10/12/14	-T-----			1			\$500.00	0.00					
56	KOLN	10/08/14	10/08/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
10/11 NEWS-SIX															

Order / Rev: 77175  
 Alt Order #: 09421171  
 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Hassebrook/G/D NE  
 Product Desc: HASSEBROOK/G/D  
 Estimate: 2409  
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
56	KOLN	10/08/14	10/08/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----					1	\$500.00		0.00			
57	KOLN	10/09/14	10/09/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---					1	\$500.00		0.00			
58	KOLN	10/10/14	10/10/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--					1	\$500.00		0.00			
59	KOLN	10/13/14	10/13/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----					1	\$500.00		0.00			
60	KOLN	10/07/14	10/07/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----					1	\$650.00		0.00			
61	KOLN	10/08/14	10/08/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	--W----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----					1	\$650.00		0.00			
62	KOLN	10/09/14	10/09/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	---T---	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---					1	\$650.00		0.00			
63	KOLN	10/10/14	10/10/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	----F--	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--					1	\$650.00		0.00			
64	KOLN	10/13/14	10/13/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	M-----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----					1	\$650.00		0.00			
65	KOLN	10/08/14	10/08/14	10/11 News @ 10p M-F 10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	PI--W----	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----					1	\$750.00		0.00			
66	KOLN	10/10/14	10/10/14	10/11 News @ 10p M-F 10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	PI----F--	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--					1	\$750.00		0.00			
67	KOLN	10/11/14	10/11/14	10/11 News @ 10p Sa-Su 10/11 News @ 10p Sa-Su	CM	10:00 PM-10:35 PM	PI-----S-	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S-					1	\$750.00		0.00			
68	KOLN	10/07/14	10/07/14		CM	10:35 PM-11:37 PM	PI-T-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00

Order / Rev: 77175  
Alt Order #: 09421171  
Flight Dates: 10/07/14 - 10/13/14

Advertiser: Hassebrook/G/D NE  
Product Desc: HASSEBROOK/G/D  
Estimate: 2409  
KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				David Letterman David Letterman											
				D LETTRMAN-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-T-----			1		\$200.00		0.00				
69	KOLN	10/09/14	10/09/14	David Letterman David Letterman	CM	10:35 PM-11:37 PM	PI---T---	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				D LETTRMAN-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	---T---			1		\$200.00		0.00				
70	KOLN	10/13/14	10/13/14	David Letterman David Letterman	CM	10:35 PM-11:37 PM	PIM-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				D LETTRMAN-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	M-----			1		\$200.00		0.00				
71	KOLN	10/08/14	10/08/14	Late Late Show Late Late Show	CM	11:37 PM-12:37 AM	XI--W----	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
				LT-FERGUSN-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	--W----			1		\$30.00		0.00				
72	KOLN	10/10/14	10/10/14	Late Late Show Late Late Show	CM	11:37 PM-12:37 AM	XI----F--	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
				LT-FERGUSN-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	----F--			1		\$30.00		0.00				
73	KOLN	10/11/14	10/11/14	Sa 1035p-1135p Sa 1035p-1135p	CM	10:35 PM-11:35 PM	PI-----S-	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				BLUEBLOODS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-----S-			1		\$150.00		0.00				
74	KOLN	10/12/14	10/12/14	Su 1105p-1135p Su 1105p-1135p	CM	1105p-1135p	-----S	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
				N'SIDE NE<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-----S			1		\$175.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KOLN	10/06/14-10/12/14		Su 1105p-1135p	1105p-1135p		-----Su	:30	<del>(\$175.00)</del>	0.00	NM				
See MG 74.2 [Wrong Inventory Code]															
2	KOLN	10/06/14-10/12/14		N'Side Nebraska	11:05 PM-11:35 PM		11:05 PM-11:35-----Su	:30	\$175.00	0.00	NM				
Ⓜ MG for 74.1 10/12 [wrong code]															
75	KOLN	10/07/14	10/07/14	Tuesday Prime Rotator Tuesday Prime Rotator	CM	9:00 PM-10:00 PM	PM-T-----	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-T-----			1		\$1,500.00		0.00				
76	KOLN	10/10/14	10/10/14	Friday Prime Hr 2 Friday Prime Hr 2	CM	8:00 PM-9:00 PM	-----F--	:30	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-----F--			1		\$1,000.00		0.00				
77	KOLN	10/11/14	10/11/14	Saturday Prime Hr 3 Saturday Prime Hr 3	CM	9:00 PM-10:00 PM	-----S-	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
				48 HOURS-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-----S-			1		\$750.00		0.00				
78	KOLN	10/12/14	10/12/14	Sunday Prime Hr 3 Sunday Prime Hr 3	CM	8:00 PM-9:00 PM	-----S	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
				GOOD WIFE-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-----S			1		\$1,500.00		0.00				

Advertiser:	Hassebrook/G/D NE
Product Desc:	HASSEBROOK/G/D
Estimate:	2409

**KOLN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
78	KOLN	10/12/14	10/12/14	Sunday Prime Hr 3 Sunday Prime Hr 3	CM	8:00 PM-9:00 PM	-----S	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
GOOD WIFE-CBS															
													Totals	77	\$21,905.00

Rep Order#	9421171	Ver#	5	Status	Revised
EC'd	Yes				

**Traffic Order# 77175**

**Last Received:**  
**Showing Buylines:**

**Printed:** 10/08/14 9:09 AM  
10/07/14 6:15 PM  
All Rep and Station Changes

1 of 2

Station	KOLN-TV LINCOLN NE
Advertiser	(HASC) HASSEBROOK, CHUCK
Product	HASSEBROOK/G/D
Estimate#	2409
Buyer	BOBBY MUSHROE

**Agency** (NWMD) THE NEW MEDIA FIRM  
1322 G ST, SE  
WASHINGTON, DC 20003  
**Agency C/P1/P2/E** 480/501/2409  
**Flight Dates** 10/07/14-10/13/14

**Rep Firm** KATZ CONTINENTAL  
**Sales Office** (DC) WASHINGTON  
**Salesperson** (BT2) BILL THOMAS  
**Sales Assistant** JACOB  
**Salesperson Phone#** 202-872-5880  
**Salesperson Fax#** 202-872-0263

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REVISED ORDER SEE LN 79 FOR MG FROM LN 22,24,32,33 NCIT PLS CFM T/R JACOB

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
22*	Tu	10A-12P	YOUNGERRESTLESS< Sales remark: V5 NA V5 Comment Changed, Spots/week Changed	30	-	-	\$100.00	10/07-10/07	0	1	0	\$0.00
24*	Th	10A-12P	YOUNGERRESTLESS< Sales remark: V5 NA V5 Comment Changed, Spots/week Changed	30	-	-	\$100.00	10/09-10/09	0	1	0	\$0.00
32*	Tu	1230P-3P	VARIOUS Sales remark: V5 NA V5 Comment Changed, Spots/week Changed	30	-	-	\$100.00	10/07-10/07	0	1	0	\$0.00
33*	Th	1230P-3P	VARIOUS Sales remark: V5 NA V5 Comment Changed, Spots/week Changed	30	-	-	\$100.00	10/09-10/09	0	1	0	\$0.00
79*	Th-F	5P-530P	EARLY NEWS Sales remark: V5 MG LN FROM LN 33 V5 Added	30	-	-	\$400.00	10/09-10/10	1	1	1	\$400.00

# ORDER WORKSHEET

Rep Order# 9421171 Ver# 5

Status Revised

Traffic Order# 77175

EC'd Yes

Last Received:  
Showing Buylines:

Printed: 10/08/14 9:09 AM  
10/07/14 6:15 PM  
All Rep and Station Changes

Station KOLN-TV LINCOLN NE  
Advertiser (HASC) HASSEBROOK, CHUCK  
Product HASSEBROOK/G/D  
Estimate# 2409  
Buyer BOBBY MUSHROE

Agency (NWMMD) THE NEW MEDIA FIRM  
1322 G ST, SE  
WASHINGTON, DC 20003  
Agency C/P1/P2/E 480/501/2409  
Flight Dates 10/07/14-10/13/14

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (BT2) BILL THOMAS  
Sales Assistant JACOB  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

## ---REPORT TOTALS---

Report Totals: 1 / \$400.00

## ---SALES MONTHLY TOTALS---

Oct2014: 77 / \$21,905.00

Order Totals: 77 / \$21,905.00 Total GRPS: 0.0

## ---COMPETITIVE---

Market Totals	\$45,635.42	CABL .00%	BOIN .00%	KFXL 4.00%	KHAS 11.00%	KHGI 21.00%
		KLKN 16.00%	KOLN 48.00%	ROIN .00%		

Books [null]  
Demos RA35+P

## ---CREDIT RISK---

STANDARD CREDIT TERMS

# Spot Manager: Preempted/Unresolved, 09/01/14-10/26/14

Hot	AE Full Name	Date	Order	Length	Rate	Inv. Code (Booked)	Time Period	Program (Booked)	State Reason	Preempt/Un	Order End	Rating	MG
-----	--------------	------	-------	--------	------	--------------------	-------------	------------------	--------------	------------	-----------	--------	----

Office: CONDC

Station: KOLN

Alt Order #: 09421171

Advertiser: Hassebrook/G/D NE

No	Washington DC Cont	0/09/14	77175	:30	\$100.00	Daytime Rotator M-F	(10:00:00 AM-1		[No Avail]	10/02/14	10/13/14	0.0	
No	Washington DC Cont	0/07/14	77175	:30	\$100.00	Daytime Rotator M-F	(10:00:00 AM-1		[No Avail]	10/06/14	10/13/14	0.0	
No	Washington DC Cont	0/09/14	77175	:30	\$100.00	Daytime Rotator M-F	(12:30:00 PM-3		[No Avail]	10/02/14	10/13/14	0.0	
No	Washington DC Cont	0/07/14	77175	:30	\$100.00	Daytime Rotator M-F	(12:30:00 PM-3		[No Avail]	10/02/14	10/13/14	0.0	
No	Washington DC Cont	0/12/14	77175	:30	\$175.00	Su 1105p-1135p	1105p-1135p		[Wrong Invent	10/07/14	10/13/14	0.0	
					\$575.00								
					\$575.00								
					\$1,325.00								
					\$1,325.00								
					\$1,325.00								

\$480

Sp @ 480

[Filtered by: ((AE Full Name contains Continental) OR (AE Full Name = Kris Ryan))] [Sorted by: Region]

# ORDER WORKSHEET

Rep Order# 9421171 Ver# 4

Status Returned

Traffic Order# 77175

EC'd Yes

Last Received: 10/07/14 2:23 PM  
Showing Buylines: All Rep and Station Changes

1 of 2

Station KOLN-TV LINCOLN NE  
Advertiser (HASC) HASSEBROOK, CHUCK  
Product HASSEBROOK/G/D  
Estimate# 2409  
Buyer BOBBY MUSHROE

Agency (NWMD) THE NEW MEDIA FIRM  
1322 G ST, SE  
WASHINGTON, DC 20003  
Agency C/P1/P2/E 480/501/2409  
Flight Dates 10/07/14-10/13/14

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (BT2) BILL THOMAS  
Sales Assistant JACOB  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

## --- CONTRACT COMMENT ---

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## --- REMARKS ---

Please see 22,24,32 & 33. MG: 1x 10/9-10/10 5-530p "EN" @ \$4 00 Please advise. Thanks!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
22*	Tu	10A-12P	YOUNG&RESTLESS<	30	-	-	\$100.00	10/07-10/07	1	1	1	\$100.00
Station remark: V4 1x no avail												
24*	Th	10A-12P	YOUNG&RESTLESS<	30	-	-	\$100.00	10/09-10/09	1	1	1	\$100.00
Station remark: V4 1x no avail												
32*	Tu	1230P-3P	VARIOUS	30	-	-	\$100.00	10/07-10/07	1	1	1	\$100.00
Station remark: V4 1x no avail												
33*	Th	1230P-3P	VARIOUS	30	-	-	\$100.00	10/09-10/09	1	1	1	\$100.00
Station remark: V4 1x no avail												

## ---REPORT TOTALS---

Report Totals: 4 / \$400.00

## ---SALES MONTHLY TOTALS---

Oct2014: 80 / \$21,905.00

# ORDER WORKSHEET

Rep Order# 9421171

Ver# 4

Status Returned

Traffic Order# 77175

EC'd Yes

Last Received:

Printed: 10/07/14 2:23 PM  
10/07/14 2:23 PM  
All Rep and Station Changes

2 of 2

Showing Buylines:

Station	KOLN-TV LINCOLN NE	Agency	(NWM/D) THE NEW MEDIA FIRM	Rep Firm	KATZ CONTINENTAL
Advertiser	(HASC) HASSEBROOK, CHUCK		1322 G ST, SE	Sales Office (DC)	WASHINGTON
Product	HASSEBROOK/G/D		WASHINGTON, DC 20003	Salesperson (BT2)	BILL THOMAS
Estimate#	2409	Agency C/P1/P2/E	480/501/2409	Sales Assistant	JACOB
Buyer	BOBBY MUSHROE	Flight Dates	10/07/14-10/13/14	Salesperson Phone#	202-872-5880
				Salesperson Fax#	202-872-0263

Order Totals: 80 / \$21,905.00

Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals

\$45,635.42

CABL	.00%	EOLN	.00%	KFXL	4.00%	KHAS	11.00%	KHGI	21.00%
KLXN	16.00%	KOLN	48.00%	ROLN	.00%				

Books [null]  
Demos RA35+P

## --- CREDIT RISK ---

STANDARD CREDIT TERMS