

ORDER



Orders
 Order / Rev: 64380
 Alt Order #: 09396685
 Product Desc: HASSEBROOK/G/D (NE)
 Estimate: 2288
 Flight Dates: 09/05/14 - 09/12/14
 Original Date / Rev: 09/09/14 / 09/09/14
 Order Type: NORMAL

KOLN
 Primary AE: Washington DC Continental
 Sales Office: CONDC
 Sales Region: National

Agency
 Name: New Media Firm
 Buying Contact: _____
 Billing Contact: _____
1322 G Street SE
Washington, DC 20003

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: Hassebrook/G/D NE
 Demographic: A35+
 Product Codes: Candidate - State - Governor
 Priority: P-05
 Revenue Codes: AGY, SPOT, POL-CAND

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: 45206
 Agency External ID: 5493

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/12/14	54	\$12,215.00	\$10,382.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	54	\$12,215.00	\$10,382.75	0.00
Totals	54	\$12,215.00	\$10,382.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Continental			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOLN	45%	\$12,215.00
Market	100%	\$27,144.44

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KFXL	5%	\$1,357.22
KGIN	0%	\$0.00
KHAS	15%	\$4,071.67
KHGI	16%	\$4,343.11
KHNE	0%	\$0.00
KLKN	19%	\$5,157.44
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00
UNKWN	0%	\$0.00

Order / Rev: 64380
 Alt Order #: 09396685
 Flight Dates: 09/05/14 - 09/12/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D (NE) KOLN
 Estimate: 2288

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOLN	09/05/14	09/05/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	----1--	:30	1	\$20.00	P-03	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--		1				\$20.00		0.00			
N 2	KOLN	09/09/14	09/09/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	-1-----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-1-----		1				\$40.00		0.00			
N 3	KOLN	09/12/14	09/12/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	----1--	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	----1--		1				\$40.00		0.00			
N 4	KOLN	09/08/14	09/08/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	1-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	1-----		1				\$150.00		0.00			
N 5	KOLN	09/10/14	09/10/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	--1----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	--1----		1				\$150.00		0.00			
N 6	KOLN	09/12/14	09/12/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	----1--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	----1--		1				\$150.00		0.00			
N 7	KOLN	09/05/14	09/05/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	----1--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--		1				\$125.00		0.00			
N 8	KOLN	09/09/14	09/09/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	-1-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-1-----		1				\$125.00		0.00			
N 9	KOLN	09/12/14	09/12/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	----1--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	----1--		1				\$125.00		0.00			
N 10	KOLN	09/07/14	09/07/14	Pure Nebraska Pure Nebraska	CM	7:30 AM-8:00 AM	-----1	:30	1	\$90.00	P-03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----1		1				\$90.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
		1	KOLN	09/01/14 - 09/07/14	Pure Nebraska	7:30 AM-8:00 AM	-----Su	:30		(\$90.00)	0.00	NM			
					See MG 272, 28,3										
					[Program Change]										
N 11	KOLN	09/06/14	09/06/14	CBS This Morning Satur CBS This Morning Saturday	CM	8:00 AM-10:00 AM	-----1-	:30	1	\$65.00	P-03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----1-		1				\$65.00		0.00			
N 12	KOLN	09/07/14	09/07/14	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----1		1				\$150.00		0.00			

Order / Rev: 64320
 Alt Order #: 0705685
 Flight Dates: 09/05/14 - 09/12/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D (NE) KOLN
 Estimate: 2288

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N13	KOLN	09/07/14	09/07/14	Face The Nation	CM	9:30 AM-10:00 AM	-----1	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----1		1				\$150.00		0.00			
		FACE NATN-CBS													
N14	KOLN	09/08/14	09/08/14	M-F 9a-5p	CM	9:58 AM-12:00 PM	1-----	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	1-----		1				\$175.00		0.00			
		YOUNG&RESTLESS<													
N15	KOLN	09/10/14	09/10/14	M-F 9a-5p	CM	9:58 AM-12:00 PM	--1----	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	1-----		1				\$100.00		0.00			
		YOUNG&RESTLESS<													
N16	KOLN	09/12/14	09/12/14	M-F 9a-5p	CM	9:58 AM-12:00 PM	----1--	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	--1----		1				\$100.00		0.00			
		YOUNG&RESTLESS<													
N17	KOLN	09/09/14	09/09/14	10/11 News @ Noon	CM	12:00 PM-12:30 PM	----1--	:30	1	\$60.00	P-03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--		1				\$60.00		0.00			
		10/11 NEWS													
		<u>Spot</u>	<u>Ch</u>	<u>Date</u>	<u>Rate</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
		1	KOLN	09/09/14	\$60.00	10/11 News @ Noon	12:00 PM-12:30 PM	----F----	:30	(\$60.00)	0.00	NM			
		See MG for details [Program Change]													
N18	KOLN	09/09/14	09/09/14	10/11 News @ Noon	CM	12:00 PM-12:30 PM	-1-----	:30	1	\$60.00	P-03	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-1-----		1				\$60.00		0.00			
		10/11 NEWS													
N19	KOLN	09/12/14	09/12/14	10/11 News @ Noon	CM	12:00 PM-12:30 PM	----1--	:30	1	\$60.00	P-03	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	----1--		1				\$60.00		0.00			
		10/11 NEWS													
N20	KOLN	09/08/14	09/08/14	Daytime Rotator M-F	CM	12:30 PM-3:00 PM	1-----	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	1-----		1				\$85.00		0.00			
		VARIOUS													
N21	KOLN	09/10/14	09/10/14	Daytime Rotator M-F	CM	12:30 PM-3:00 PM	--1----	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	--1----		1				\$85.00		0.00			
		VARIOUS													
N22	KOLN	09/12/14	09/12/14	Daytime Rotator M-F	CM	12:30 PM-3:00 PM	----1--	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	----1--		1				\$85.00		0.00			
		VARIOUS													
N23	KOLN	09/05/14	09/05/14	M-F 3p-4p	CM	3:00 PM-4:00 PM	----1--	:30	1	\$125.00	P-03	0.00	NM	2	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--		1				\$125.00		0.00			
		ELLEN													

Order / Rev: 64389
 Alt Order #: 000000
 Flight Dates: 09/08/14 - 09/12/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D (NE) KOLN
 Estimate: 2288

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N23	KOLN	09/05/14	09/05/14	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	----1--	:30	1	\$125.00	P-03	0.00	NM	2	\$185.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/01/14	09/07/14	----1--			1		\$125.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date</u>	<u>Time</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KOLN	09/01/14	11:00 AM	M-F 3p-4p		3:00 PM-4:00 PM	-----F----	:30		(\$125.00)	0.00	NM			
See MG for 17.1, 23.1 [Program C-123.1]															
2	KOLN	09/08/14	03/08/14	M-F 3p-4p		3:00 PM-4:00 PM	M-----	:30		\$125.00	0.00	NM			
MG for 17.1, 23.1 [mg]															
3	KOLN	09/05/14	09/05/14	Daytime Rotator M-F		11:00 AM-11:30 AM	-----F----	:30		\$60.00	0.00	NM			
MG for 17.1, 23.1 [mg]															
N24	KOLN	09/08/14	09/08/14	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	-1-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/08/14	09/14/14	-1-----			1		\$125.00		0.00				
N25	KOLN	09/12/14	09/12/14	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	----1--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/08/14	09/14/14	----1--			1		\$125.00		0.00				
N26	KOLN	09/10/14	09/10/14	10/11 News First @ 4p 10/11 News First @ 4p	CM	4:00 PM-4:30 PM	--1----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
FIRST AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/08/14	09/14/14	--1----			1		\$100.00		0.00				
N27	KOLN	09/10/14	09/10/14	10/11 News First @ 4p 10/11 News First @ 4p	CM	4:00 PM-4:30 PM	----1--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
FIRST AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/08/14	09/14/14	----1--			1		\$100.00		0.00				
N28	KOLN	09/05/14	09/05/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	----1--	:30	1	\$100.00	P-03	0.00	NM	2	\$315.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/01/14	09/07/14	----1--			1		\$100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date</u>	<u>Time</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KOLN	09/01/14	11:00 AM	Jeopardy		4:30 PM-5:00 PM	-----F----	:30		(\$100.00)	0.00	NM			
See MG for 17.1, 23.1 [Program C-123.1]															
2	KOLN	09/08/14	06:00 AM	First News NE @ 6a		6a-7a	M-----	:30		\$250.00	0.00	NM			
MG for 38.1, 40.1, 48.1 [mg pkg]															
3	KOLN	09/07/14	09:00 AM	10/11 First News Su @ 630a		630a-730a	-----Su	:30		\$65.00	0.00	NM			
MG for 38.1, 40.1, 48.1 [mg pkg]															
N29	KOLN	09/08/14	09/08/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	-1-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/08/14	09/14/14	-1-----			1		\$100.00		0.00				
N30	KOLN	09/12/14	09/12/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	----1--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/08/14	09/14/14	----1--			1		\$100.00		0.00				
N31	KOLN	09/08/14	09/08/14		CM	5:00 PM-5:30 PM	1-----	:30	1	\$150.00	P-03	0.00	NM	0	\$0.00

Order / Rev: 64280
 Alt Order #: 00000000
 Flight Dates: 09/01/14 - 09/12/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D (NE) KOLN
 Estimate: 2288

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N32	KOLN	09/11/14	09/11/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	--1----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
10/11-FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	1-----			1			\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KOLN	09/09/14	10/11 News Today @ 5p			5:00 PM-5:30 PM		M-----	:30	(\$150.00)	0.00	NM			
See MG [unclear] [Program] [unclear]															
N33	KOLN	09/11/14	09/11/14	10/11 News Today @ 5pCM 10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	----1--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
10/11-FIVE															
Week:		09/08/14	09/14/14	--1----			1			\$150.00		0.00			
N34	KOLN	09/09/14	09/09/14	CBS Evening News CBS Evening News	CM	5:30 PM-6:00 PM	----1--	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
CBS EVE NEWS															
Week:		09/01/14	09/07/14	----1--			1			\$500.00		0.00			
N35	KOLN	09/09/14	09/09/14	CBS Evening News CBS Evening News	CM	5:30 PM-6:00 PM	-1-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
CBS EVE NEWS															
Week:		09/08/14	09/14/14	-1-----			1			\$500.00		0.00			
N36	KOLN	09/09/14	09/09/14	CBS Evening News CBS Evening News	CM	5:30 PM-6:00 PM	----1--	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
CBS EVE NEWS															
Week:		09/08/14	09/14/14	----1--			1			\$500.00		0.00			
N37	KOLN	09/09/14	09/09/14	All Day Rotator All Day Rotator	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----1-	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
INSIDE EDITORIAL															
Week:		09/01/14	09/07/14	-----1-			1			\$50.00		0.00			
N38	KOLN	09/09/14	09/09/14	10/11 Sunday News @ 530M 10/11 Sunday News @ 530p	CM	5:30 PM-6:00 PM	-----1	:30	1	\$125.00	P-05	0.00	NM	0	\$0.00
AVG. ALL WEEK															
Week:		09/01/14	09/07/14	-----1			1			\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KOLN	09/09/14	10/11 Sunday News @ 530p			5:30 PM-6:00 PM		-----Su	:30	(\$125.00)	0.00	NM			
See MG [unclear] [Program] [unclear]															
N39	KOLN	09/09/14	09/09/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
10/11 NEWS@ 6P															
Week:		09/01/14	09/07/14	----1--			1			\$500.00		0.00			
N40	KOLN	09/09/14	09/09/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
10/11 NEWS@ 6P															
Week:		09/08/14	09/14/14	-1-----			1			\$500.00		0.00			
N41	KOLN	09/09/14	09/09/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
10/11 NEWS@ 6P															
Week:		09/01/14	09/07/14	----1--			1			\$500.00		0.00			

Order / Rev: 61088
 Alt Order #: 61088
 Flight Dates: 09/01/14 - 09/12/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D (NE) **KOLN**
 Estimate: 2288

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N41	KOLN	09/01/14	09/07/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/08/14	09/14/14	----1--		1		\$500.00		0.00					
N42	KOLN	09/06/14	09/06/14	10/11 Saturday News @ 6p 10/11 Saturday News @ 6p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/01/14	09/07/14	-----1-		1		\$100.00		0.00					
N43	KOLN	09/01/14	09/07/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	1-----	:30	1	\$650.00	P-03	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/08/14	09/14/14	1-----		1		\$650.00		0.00					
		<u>Spots</u>	<u>Ch</u>	<u>Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		1	KOLN	09/01/14	M-F Wheel of Fortune	6:30 PM-7:00 PM	M-----	:30	(\$650.00)	0.00	NM				
					See MG for 3.2										
					[Program Change]										
		2	KOLN	09/06/14	M-F Wheel of Fortune	6:30 PM-7:00 PM	-TWThF----	:30	\$650.00	0.00	NM				
					MG for 3.1										
					[prog chg]										
		3	KOLN	09/01/14	10/11 News Today @ 5p	5:00 PM-5:30 PM	-TWThF----	:30	\$150.00	0.00	NM				
					MG for 3.1										
					[prog chg]										
N44	KOLN	09/01/14	09/07/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	--1----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/08/14	09/14/14	--1----		1		\$650.00		0.00					
N45	KOLN	09/01/14	09/07/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	----1--	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/08/14	09/14/14	----1--		1		\$650.00		0.00					
N46	KOLN	09/01/14	09/07/14	Sa Wheel of Fortune Sa Wheel of Fortune	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/01/14	09/07/14	-----1-		1		\$125.00		0.00					
N47	KOLN	09/01/14	09/07/14	10/11 News @ 10p Sa-Su 10/11 News @ 10p Sa-Su	CM	10:00 PM-10:35 PM	-----1	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/01/14	09/07/14	-----1		1		\$550.00		0.00					
N48	KOLN	09/01/14	09/07/14	10/11 News @ 10p M-F 10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	1-----	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/08/14	09/14/14	1-----		1		\$550.00		0.00					
N49	KOLN	09/01/14	09/07/14	10/11 News @ 10p M-F 10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	--1----	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/08/14	09/14/14	--1----		1		\$550.00		0.00					
N50	KOLN	09/01/14	09/07/14	10/11 News @ 10p M-F 10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	----1--	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/08/14	09/14/14	----1--		1		\$550.00		0.00					
N51	KOLN	09/01/14	09/07/14		CM	10:35 PM-11:37 PM	----1--	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00

Order / Rev: 64290
 Alt Order #: 09/09/14
 Flight Dates: 09/09/14 - 09/12/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D (NE) KOLN
 Estimate: 2288

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
David Letterman David Letterman															
D LETTRMAN 2288<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/01/14	09/07/14	----1--			1			\$200.00			0.00		
N52	KOLN	09/09/14	09/09/14	David Letterman David Letterman	CM	10:35 PM-11:37 PM	PI-1-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
D LETTRMAN 2288<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	-1-----			1			\$200.00			0.00		
N53	KOLN	09/09/14	09/12/14	David Letterman David Letterman	CM	10:35 PM-11:37 PM	PI----1--	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
D LETTRMAN 2288<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	----1--			1			\$200.00			0.00		
N54	KOLN	09/07/14	09/07/14	Su 1035p-1105p Su 1035p-1105p	CM	10:35 PM-11:05 PM	PI-----1	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
N'SIDE NE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/01/14	09/07/14	-----1			1			\$100.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date</u>	<u>Time</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KOLN	09/07/14	10:35p	Su 1035p-1105p	10:35 PM-11:05 PM		-----Su	:30	(\$100.00)		0.00	NM			
See MG for details [Wrong Inventory Code]															
2	KOLN	09/07/14	10:34p	Bo Pelini Show	1034p-12x		-----Su	:30	\$100.00		0.00	NM			
Ⓜ for details [1] price															
N55	KOLN	09/09/14	09/09/14	10/11 News @ 6p 10/11 News @ 6p	CM	6p-630p	----1--	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/01/14	09/07/14	----1--			1			\$500.00			0.00		

Totals 54 \$12,215.00

ORDER WORKSHEET

Rep Order# 9396685 Ver# 9 Status Revised Traffic Order# 64380 Last Received: 09/09/14 2:46 PM 1 of 2
 EC'd Yes Showing Buylines: All Rep and Station Changes

Station KOLN-TV LINCOLN NE Agency (NVMMD) THE NEW MEDIA FIRM Rep Firm KATZ CONTINENTAL
 Advertiser (HASO) HASSEBROOK, CHUCK 1322 G ST, SE Sales Office (DC) WASHINGTON
 Product HASSEBROOK/G/D (NE) WASHINGTON, DC 20003 Salesperson (BT2) BILL THOMAS
 Estimate# 2288 Agency C/P1/P2/E 480/501/2288 Sales Assistant JACOB
 Buyer BOBBY MUSHROE Flight Dates 09/05/14-09/12/14 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER NO SPOTS TO AIR ON THURSDAY 9/11 ALL SPOTS MOVED FROM 9/11 TO 9/12 NCIT PLS CFM T/R JACOB

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
3*	F	5A-6A	5A FIRST NW NE	30	-	-	\$40.00	09/12-09/12	1	1	1	\$40.00
Sales remark: V9 NO SPOTS TO RUN ON THURSDAY 9/11												
V9 More than 2 codes changed												
9*	F	7A-9A	CBS THS MRNG-2<	30	-	-	\$125.00	09/12-09/12	1	1	1	\$125.00
Sales remark: V9 NO SPOTS TO RUN ON THURSDAY 9/11												
V9 More than 2 codes changed												
19*	F	12P-1230P	10/11-NOON	30	-	-	\$60.00	09/12-09/12	1	1	1	\$60.00
Sales remark: V9 NO SPOTS TO RUN ON THURSDAY 9/11												
V9 More than 2 codes changed												
25*	F	3P-4P	ELLEN	30	-	-	\$125.00	09/12-09/12	1	1	1	\$125.00
Sales remark: V9 NO SPOTS TO RUN ON THURSDAY 9/11												
V9 More than 2 codes changed												
31*	F	430P-5P	JEOPARDY	30	-	-	\$100.00	09/12-09/12	1	1	1	\$100.00
Sales remark: V9 NO SPOTS TO RUN ON THURSDAY 9/11												
V9 More than 2 codes changed												

ORDER WORKSHEET

Rep Order# 9396685 Ver# 9 Status Revised Traffic Order# 64380 Printed: 09/09/14 2:46 PM 2 of 2
 EC'd Yes Last Received: 09/09/14 2:33 PM
 Showing Buylines: All Rep and Station Changes

Station KOLN-TV LINCOLN NE Agency (NWMD) THE NEW MEDIA FIRM Rep Firm KATZ CONTINENTAL
 Advertiser (HASCO) HASSEBROOK, CHUCK 1322 G ST, N.E. Sales Office (DC) WASHINGTON
 Product HASSEBROOK/KGD (NE) WASHINGTON, DC 20003 Salesperson (BT2) BILL THOMAS
 Estimate# 2288 Agency C/P1/P2/E 480/501/2288 Sales Assistant JACOB
 Buyer BOBBY MUSHROE Flight Dates 09/05/14-09/12/14 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
----	-----	------	---------	-----	---------	----------------	------	-------	----------------	-----------------	----------------	---------------

37*	F	530P-6P	CBS EVE NWS	30	-	-	\$500.00	09/12-09/12	1	1	1	\$500.00
Sales remark: V9 NO SPOTS TO RUN ON THURSDAY 9/11												
V9 More than 2 codes changed												

42*	F	6P-630P	10/11 NEWS-SIX	30	-	-	\$500.00	09/12-09/12	1	1	1	\$500.00
Sales remark: V9 NO SPOTS TO RUN ON THURSDAY 9/11												
V9 More than 2 codes changed												

54*	F	1035P-1137P	D LETTWMAN-CBS<	30	-	-	\$200.00	09/12-09/12	1	1	1	\$200.00
Sales remark: V9 NO SPOTS TO RUN ON THURSDAY 9/11												
V9 More than 2 codes changed												

---REPORT TOTALS---
 Report Totals: 8 / \$1,650.00

---SALES MONTHLY TOTALS---

Sep2014: 54 / \$12,215.00
 Order Totals: 54 / \$12,215.00
 Total GRPs: 0.0

---COMPETITIVE---

Market Totals	CABL	KLKN	EOLN	KFXL	KHAS	KHGI
\$27,144.44	.00%	19.00%	.00%	5.00%	15.00%	16.00%
	ROI	ROI	ROI	ROI	ROI	ROI
	.00%	.00%	.00%	.00%	.00%	.00%

Books [null]
 Demos RA35+P

--- CREDIT RISK ---
 STANDARD CREDIT TERMS

ORDER



Orders
Order / Rev: 64380
Alt Order #: 09396685
Product Desc: HASSEBROOK/G/D (NE)
Estimate: 2288
Flight Dates: 09/05/14 - 09/12/14
Original Date / Rev: 09/05/14 / 09/05/14
Order Type: NORMAL

KOLN
Primary AE: Washington DC Continental
Sales Office: CONDC
Sales Region: National

Agency Name: New Media Firm
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Hassebrook/G/D NE
Demographic: A35+
Product Codes: Candidate - State - Governor
Priority: P-05
Revenue Codes: AGY, SPOT, SPOT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 45206
Agency External ID: 5493

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/12/14	54	\$12,215.00	\$10,382.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	54	\$12,215.00	\$10,382.75	0.00
Totals	54	\$12,215.00	\$10,382.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Continental			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOLN	45%	\$12,215.00
Market	100%	\$27,144.44

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KFXL	5%	\$1,357.22
KGIN	0%	\$0.00
KHAS	15%	\$4,071.67
KHGI	16%	\$4,343.11
KHNE	0%	\$0.00
KLKN	19%	\$5,157.44
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00
UNKWN	0%	\$0.00

Order / Rev: 64380
 Alt Order #: 09396685
 Flight Dates: 09/05/14 - 09/12/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D (NE) KOLN
 Estimate: 2288

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KOLN	09/05/14	09/05/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	----1--	:30	1	\$20.00	P-03	0.00	NM	1	\$20.00
5A FIRST NW NE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	----1--			1			\$20.00		0.00			
2	KOLN	09/09/14	09/09/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	-1-----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
5A FIRST NW NE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-1-----			1			\$40.00		0.00			
3	KOLN	09/11/14	09/11/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	---1---	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
5A FIRST NW NE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	---1---			1			\$40.00		0.00			
4	KOLN	09/08/14	09/08/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	1-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
6A FIRST NW NE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	1-----			1			\$150.00		0.00			
5	KOLN	09/10/14	09/10/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	--1----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
6A FIRST NW NE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	--1----			1			\$150.00		0.00			
6	KOLN	09/12/14	09/12/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	----1--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
6A FIRST NW NE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	----1--			1			\$150.00		0.00			
7	KOLN	09/05/14	09/05/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	----1--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	----1--			1			\$125.00		0.00			
8	KOLN	09/09/14	09/09/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	-1-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-1-----			1			\$125.00		0.00			
9	KOLN	09/11/14	09/11/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	---1---	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	---1---			1			\$125.00		0.00			
10	KOLN	09/07/14	09/07/14	Pure Nebraska Pure Nebraska	CM	7:30 AM-8:00 AM	-----1	:30	1	\$90.00	P-03	0.00	NM	0	\$0.00
PURE NEBRASKA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----1			1			\$90.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KOLN	09/01/14-09/07/14		Pure Nebraska			7:30 AM-8:00 AM	-----Su	:30	(\$90.00)	0.00	NM			
See MG 28.2,28.3 [Program Change]															
11	KOLN	09/06/14	09/06/14	CBS This Morning Satur CBS This Morning Saturday	CM	8:00 AM-10:00 AM	-----1-	:30	1	\$65.00	P-03	0.00	NM	1	\$65.00
CBS THS MRN:SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----1-			1			\$65.00		0.00			
12	KOLN	09/07/14	09/07/14	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00

Order / Rev: 64380
 Alt Order #: 09396685
 Flight Dates: 09/05/14 - 09/12/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D (NE) KOLN
 Estimate: 2288

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SUNDAY MRN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----1		1				\$150.00		0.00			
13	KOLN	09/07/14	09/07/14	Face The Nation	CM	9:30 AM-10:00 AM	-----1	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
FACE NATN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----1		1				\$175.00		0.00			
14	KOLN	09/08/14	09/08/14	M-F 9a-5p	CM	9:58 AM-12:00 PM	1-----	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
M-F 9a-5p (9:58 AM-12:00 PM)															
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	1-----		1				\$100.00		0.00			
15	KOLN	09/10/14	09/10/14	M-F 9a-5p	CM	9:58 AM-12:00 PM	--1----	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
M-F 9a-5p (9:58 AM-12:00 PM)															
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	--1----		1				\$100.00		0.00			
16	KOLN	09/12/14	09/12/14	M-F 9a-5p	CM	9:58 AM-12:00 PM	----1--	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
M-F 9a-5p (9:58 AM-12:00 PM)															
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	----1--		1				\$100.00		0.00			
17	KOLN	09/05/14	09/05/14	10/11 News @ Noon	CM	12:00 PM-12:30 PM	----1--	:30	1	\$60.00	P-03	0.00	NM	0	\$0.00
10/11 News @ Noon															
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	----1--		1				\$60.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KOLN	09/01/14-09/07/14	10/11 News @ Noon			12:00 PM-12:30 F	-----F----	:30		(\$60.00)	0.00	NM			
See MG 23.2,23.3															
[Program Change]															
18	KOLN	09/09/14	09/09/14	10/11 News @ Noon	CM	12:00 PM-12:30 PM	1-----	:30	1	\$60.00	P-03	0.00	NM	1	\$60.00
10/11 News @ Noon															
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-1-----		1				\$60.00		0.00			
19	KOLN	09/11/14	09/11/14	10/11 News @ Noon	CM	12:00 PM-12:30 PM	---1---	:30	1	\$60.00	P-03	0.00	NM	1	\$60.00
10/11 News @ Noon															
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	---1---		1				\$60.00		0.00			
20	KOLN	09/08/14	09/08/14	Daytime Rotator M-F	CM	12:30 PM-3:00 PM	1-----	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
Daytime Rotator M-F (12:30 PM-3:00 PM)															
VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	1-----		1				\$85.00		0.00			
21	KOLN	09/10/14	09/10/14	Daytime Rotator M-F	CM	12:30 PM-3:00 PM	--1----	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
Daytime Rotator M-F (12:30 PM-3:00 PM)															
VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	--1----		1				\$85.00		0.00			
22	KOLN	09/12/14	09/12/14	Daytime Rotator M-F	CM	12:30 PM-3:00 PM	----1--	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
Daytime Rotator M-F (12:30 PM-3:00 PM)															
VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	----1--		1				\$85.00		0.00			
23	KOLN	09/05/14	09/05/14	M-F 3p-4p	CM	3:00 PM-4:00 PM	----1--	:30	1	\$125.00	P-03	0.00	NM	2	\$185.00
M-F 3p-4p															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 64380
 Alt Order #: 09396685
 Flight Dates: 09/05/14 - 09/12/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D (NE) KOLN
 Estimate: 2288

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
23	KOLN	09/05/14	09/05/14	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	----1--	:30	1	\$125.00	P-03	0.00	NM	2	\$185.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/01/14	09/07/14	----1--			1		\$125.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KOLN	09/01/14-09/07/14	M-F 3p-4p			3:00 PM-4:00 PM	-----F----	:30	(\$125.00)	0.00	NM				
See MG 23.2,23.3 [Program Change]															
2	KOLN	09/08/14-09/08/14	M-F 3p-4p			3:00 PM-4:00 PM	M-----	:30	\$125.00	0.00	NM				
Ⓜ MG for 17.1,23.1 [mg]															
3	KOLN	09/05/14-09/05/14	Daytime Rotator M-F			11:00 AM-11:30 AM	-----F----	:30	\$60.00	0.00	NM				
Ⓜ MG for 17.1,23.1 [mg]															
24	KOLN	09/09/14	09/09/14	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	-1-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
ELLEN															
Week:		09/08/14	09/14/14	-1-----			1		\$125.00		0.00				
25	KOLN	09/11/14	09/11/14	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	---1---	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
ELLEN															
Week:		09/08/14	09/14/14	---1---			1		\$125.00		0.00				
26	KOLN	09/10/14	09/10/14	10/11 News First @ 4p 10/11 News First @ 4p	CM	4:00 PM-4:30 PM	--1----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
FIRST AT 4PM															
Week:		09/08/14	09/14/14	--1----			1		\$100.00		0.00				
27	KOLN	09/12/14	09/12/14	10/11 News First @ 4p 10/11 News First @ 4p	CM	4:00 PM-4:30 PM	----1--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
FIRST AT 4PM															
Week:		09/08/14	09/14/14	----1--			1		\$100.00		0.00				
28	KOLN	09/05/14	09/05/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	----1--	:30	1	\$100.00	P-03	0.00	NM	2	\$315.00
JEOPARDY															
Week:		09/01/14	09/07/14	----1--			1		\$100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KOLN	09/01/14-09/07/14	Jeopardy			4:30 PM-5:00 PM	-----F----	:30	(\$100.00)	0.00	NM				
See MG 28.2,28.3 [Program Change]															
2	KOLN	09/08/14-09/08/14	First News NE @ 6a			6a-7a	M-----	:30	\$250.00	0.00	NM				
Ⓜ MG for 38.1,10.1,28.1 [mg pkg]															
3	KOLN	09/07/14-09/07/14	10/11 First News Su @630a			630a-730a	-----Su	:30	\$65.00	0.00	NM				
Ⓜ MG for 38.1,10.1,28.1 [mg pkg]															
29	KOLN	09/09/14	09/09/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	-1-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
JEOPARDY															
Week:		09/08/14	09/14/14	-1-----			1		\$100.00		0.00				
30	KOLN	09/11/14	09/11/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	---1---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
JEOPARDY															
Week:		09/08/14	09/14/14	---1---			1		\$100.00		0.00				
N31	KOLN	09/08/14	09/08/14		CM	5:00 PM-5:30 PM	1-----	:30	1	\$150.00	P-03	0.00	NM	0	\$0.00

Order / Rev: 64380
 Alt Order #: 09396685
 Flight Dates: 09/05/14 - 09/12/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D (NE) KOLN
 Estimate: 2288

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				10/11 News Today @ 5p											
				10/11 News Today @ 5p											
				10/11-FIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	1-----			1			\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KOLN	09/08/14-09/14/14		10/11 News Today @ 5p		5:00 PM-5:30 PM	M-----	:30		(\$150.00)		0.00	NM		
				See MG 43.2,43.3											
				[Program Change]											
32	KOLN	09/10/14	09/10/14	10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	--1----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				10/11 News Today @ 5p											
				10/11-FIVE											
Week:		09/08/14	09/14/14	--1----			1			\$150.00		0.00			
33	KOLN	09/12/14	09/12/14	10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	----1--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				10/11 News Today @ 5p											
				10/11-FIVE											
Week:		09/08/14	09/14/14	----1--			1			\$150.00		0.00			
34	KOLN	09/05/14	09/05/14	CBS Evening News	CM	5:30 PM-6:00 PM	----1--	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				CBS Evening News											
				CBS EVE NWS											
Week:		09/01/14	09/07/14	----1--			1			\$500.00		0.00			
35	KOLN	09/09/14	09/09/14	CBS Evening News	CM	5:30 PM-6:00 PM	-1-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				CBS Evening News											
				CBS EVE NWS											
Week:		09/08/14	09/14/14	-1-----			1			\$500.00		0.00			
36	KOLN	09/11/14	09/11/14	CBS Evening News	CM	5:30 PM-6:00 PM	---1---	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				CBS Evening News											
				CBS EVE NWS											
Week:		09/08/14	09/14/14	---1---			1			\$500.00		0.00			
37	KOLN	09/06/14	09/06/14	All Day Rotator	CM	5:00 PM-5:30 PM	-----1-	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				All Day Rotator											
				(5:00 PM-5:30 PM)											
				INSIDE EDTN SA											
Week:		09/01/14	09/07/14	-----1-			1			\$50.00		0.00			
38	KOLN	09/07/14	09/07/14	10/11 Sunday News @ 530p	CM	5:30 PM-6:00 PM	-----1	:30	1	\$125.00	P-05	0.00	NM	0	\$0.00
				10/11 Sunday News @ 530p											
				AVG. ALL WKS											
Week:		09/01/14	09/07/14	-----1			1			\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KOLN	09/01/14-09/07/14		10/11 Sunday News @ 530p		5:30 PM-6:00 PM	-----Su	:30		(\$125.00)		0.00	NM		
				See MG 28.2,28.3											
				[Program Change]											
39	KOLN	09/05/14	09/05/14	10/11 News @ 6p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				10/11 News @ 6p											
				10/11 NEWS-SIX											
Week:		09/01/14	09/07/14	----1--			1			\$500.00		0.00			
40	KOLN	09/09/14	09/09/14	10/11 News @ 6p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				10/11 News @ 6p											
				10/11 NEWS-SIX											
Week:		09/08/14	09/14/14	-1-----			1			\$500.00		0.00			
41	KOLN	09/11/14	09/11/14	10/11 News @ 6p	CM	6:00 PM-6:30 PM	---1---	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				10/11 News @ 6p											
				10/11 NEWS-SIX											
Week:		09/08/14	09/14/14	---1---			1			\$500.00		0.00			

Order / Rev: 64380
 Alt Order #: 09396685
 Flight Dates: 09/05/14 - 09/12/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D (NE) KOLN
 Estimate: 2288

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
41	KOLN	09/11/14	09/11/14	10/11 News @ 6p 10/11 News @ 6p	CM	6:00 PM-6:30 PM	---1---	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	---1---			1			\$500.00			0.00		
42	KOLN	09/06/14	09/06/14	10/11 Saturday News @ 6p 10/11 Saturday News @ 6p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/01/14	09/07/14	-----1-			1			\$100.00			0.00		
N43	KOLN	09/08/14	09/08/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	1-----	:30	1	\$650.00	P-03	0.00	NM	2	\$800.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	1-----			1			\$650.00			0.00		
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	KOLN	09/08/14-09/14/14	M-F Wheel of Fortune	6:30 PM-7:00 PM	M-----	:30	(\$650.00)	0.00	NM						
See MG 43.2,43.3 [Program Change]															
2	KOLN	09/09/14-09/12/14	M-F Wheel of Fortune	6:30 PM-7:00 PM	-TWThF----	:30	\$650.00	0.00	NM						
⊗ MG for 31.1,43.1 [prog chg]															
3	KOLN	09/09/14-09/12/14	10/11 News Today @ 5p	5:00 PM-5:30 PM	-TWThF----	:30	\$150.00	0.00	NM						
⊗ MG for 31.1,43.1 [prog chg]															
44	KOLN	09/10/14	09/10/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	--1----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	--1----			1			\$650.00			0.00		
45	KOLN	09/12/14	09/12/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	----1--	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	----1--			1			\$650.00			0.00		
46	KOLN	09/06/14	09/06/14	Sa Wheel of Fortune Sa Wheel of Fortune	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
WHEEL-FORTNE W															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/01/14	09/07/14	-----1-			1			\$125.00			0.00		
47	KOLN	09/07/14	09/07/14	10/11 News @ 10p Sa-Su 10/11 News @ 10p Sa-Su	CM	10:00 PM-10:35 PM	PI-----1	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/01/14	09/07/14	PI-----1			1			\$550.00			0.00		
48	KOLN	09/08/14	09/08/14	10/11 News @ 10p M-F 10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	PI1-----	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	1-----			1			\$550.00			0.00		
49	KOLN	09/10/14	09/10/14	10/11 News @ 10p M-F 10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	PI--1----	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	PI--1----			1			\$550.00			0.00		
50	KOLN	09/12/14	09/12/14	10/11 News @ 10p M-F 10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	PI----1--	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	PI----1--			1			\$550.00			0.00		
51	KOLN	09/05/14	09/05/14		CM	10:35 PM-11:37 PM	PI----1--	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00

Order / Rev: 64380
 Alt Order #: 09396685
 Flight Dates: 09/05/14 - 09/12/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D (NE) KOLN
 Estimate: 2288

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				David Letterman David Letterman											
				D LETTRMAN-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	----1--			1			\$200.00		0.00			
52	KOLN	09/09/14	09/09/14	David Letterman David Letterman	CM	10:35 PM-11:37 PM	PI-1-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				D LETTRMAN-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-1-----			1			\$200.00		0.00			
53	KOLN	09/11/14	09/11/14	David Letterman David Letterman	CM	10:35 PM-11:37 PM	PI---1---	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				D LETTRMAN-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	---1---			1			\$200.00		0.00			
54	KOLN	09/07/14	09/07/14	Su 1035p-1105p Su 1035p-1105p	CM	10:35 PM-11:05 PM	PI-----1	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				N'SIDE NE<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----1			1			\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KOLN	09/01/14-09/07/14	Su 1035p-1105p		10:35 PM-11:05 F		-----Su	:30	(\$100.00)	0.00	NM				
See MG 54.2															
[Wrong Inventory Code]															
2	KOLN	09/07/14-09/07/14	Bo Pelini Show		1034p-12x		-----Su	:30	\$100.00	0.00	NM				
Ⓜ MG for 54.1 09/07															
[add program name]															
55	KOLN	09/05/14	09/05/14	10/11 News @ 6p 10/11 News @ 6p	CM	6p-630p	----1--	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	----1--			1			\$500.00		0.00			

Totals 54 \$12,215.00

ORDER WORKSHEET

Rep Order# 9396685 Ver# 7 Status Revised Traffic Order# 64380
 EC'd Yes Last Received: 09/05/14 1:34 PM
 Showing Buylines: All Rep and Station Changes

Station KOLN-TV LINCOLN NE Agency (NWN/D) THE NEW MEDIA FIRM
 Advertiser (HASC) HASSEBROOK, CHUCK 1322 G ST, SE
 Product HASSEBROOK/G/D (NE) WASHINGTON, DC 20003
 Estimate# 2288 Agency C/P1/P2/E 480/501/2288
 Buyer BOBBY MUSHROE Flight Dates 09/05/14-09/12/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (BT2) BILL THOMAS
 Sales Assistant JACOB
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
 REVISED ORDER SEE LN 60 FOR MG FROM LN 32 SEE LN 61 FOR MG FROM LN 44 NCIT PLS CFM T/ RJACOB

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
32*	M	5P-530P	10/11-FIVE	30	-	-	\$150.00	09/08-09/08	0	1	0	\$0.00
Sales remark: V7 1X PREEMPTED												
V7 Comment Changed, Spots/week Changed												
44*	M	630P-7P	WHEEL-FORTNE	30	-	-	\$650.00	09/08-09/08	0	1	0	\$0.00
Sales remark: V7 1X PREEMPTED												
V7 Comment Changed, Spots/week Changed												
60*	Tu-F	5P-530P	10/11-FIVE	30	-	-	\$150.00	09/09-09/12	1	1	1	\$150.00
Sales remark: V7 MG LN FROM LN 32												
V7 Added												
61*	Tu-F	630P-7P	WHEEL-FORTNE	30	-	-	\$650.00	09/09-09/12	1	1	1	\$650.00
Sales remark: V7 MG LN FROM LN 44												
V7 Added												

---REPORT TOTALS---
 Report Totals: 2 / \$800.00

ORDER WORKSHEET

Rep Order# 9396685 Ver# - 7 Status Revised Traffic Order# 64380 Last Received: 09/05/14 1:34 PM 2 of 2
 EC'd Yes Showing Buylines: All Rep and Station Changes Printed: 09/05/14 2:21 PM

Station KOLN-TV LINCOLN NE
 Advertiser (HASC) HASSEBROOK, CHUCK
 Product HASSEBROOK/G/D (NE)
 Estimate# 2288
 Buyer BOBBY MUSHROE

Agency (NWM) THE NEW MEDIA FIRM
 1322 G ST, SE
 WASHINGTON, DC 20003
 Agency C/P1/P2/E 480/501/2288
 Flight Dates 09/05/14-09/12/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (BT2) BILL THOMAS
 Sales Assistant JACOB
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

--- SALES MONTHLY TOTALS ---

Sep2014: 54 / \$12,215.00

Order Totals: 54 / \$12,215.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals

\$27,144.44

CABL .00%
 EOLN .00%
 KEYL 5.00%
 KRXN 19.00%
 KOLN 45.00%
 ROIN .00%

KHAS 15.00%
 KHGI 16.00%

Books [null]
 Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

Spot Manager: Preempted/Unresolved, 07/28/14-10/26/14

Hot AE Full Name Date Order Length Rate Inv. Code (Booked) Time Period Program (Booked) State Reason Preempt/U Order End Rating MG

Office: CONDC
Station: KOLN

Alt Order #: 09396685

Advertiser: Hassebrook/G/D NE

Hot	AE Full Name	Date	Order	Length	Rate	Inv. Code (Booked)	Time Period	Program (Booked)	State Reason	Preempt/U	Order End	Rating	MG
No	Washington DC Cor	9/08/14	64380	:30	\$150.00	10/11	News Today @ 5:00 PM-5:30 F		[Program Change]	09/04/14	09/12/14	0.0	
No	Washington DC Cor	9/08/14	64380	:30	\$650.00	M-F	Wheel of Fortune 6:30 PM-7:00 F		[Program Change]	09/04/14	09/12/14	0.0	
					\$800.00							\$0.00	
					\$800.00							\$0.00	
					\$5,150.00							\$0.00	
					\$5,150.00							\$0.00	

[Filtered by: ((AE Full Name contains Continental) OR (AE Full Name = Kris Ryan))] [Sorted by: Region]

ORDER WORKSHEET

Rep Order# 9396685 Ver# 6 Status Returned Traffic Order# 64380 Last Received: 09/05/14 12:49 PM 1 of 2

EC'd Yes Agency (NWMMD) THE NEW MEDIA FIRM 1322 G ST, SE WASHINGTON, DC 20003 Agency C/P1/P2/E 480/501/2288 Flight Dates 09/05/14-09/12/14

Station KOLN-TV LINCOLN NE Advertiser (HASC) HASSEBROOK, CHUCK Product HASSEBROOK/G/D (NE) Estimate# 22388 Buyer BOBBY MUSHROE

Rep Firm KATZ CONTINENTAL Sales Office (DC) WASHINGTON Salesperson (BT2) BILL THOMAS Sales Assistant JACOB Salesperson Phone# 202-872-5880 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

Please see lines 32 & 44 for na's due to tennis. Thanks!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
32*	M	5P-530P	10/11-FIVE	30	-	-	\$150.00	09/08-09/08	1	1	1	\$150.00
Station remark: V6 1x 9/8 5P @ \$150 - MG: 1x 9/9-9/12 STP NCIR												
44*	M	630P-7P	WHEEL-FORTNE	30	-	-	\$650.00	09/08-09/08	1	1	1	\$650.00
Station remark: V6 1x 9/8 630P @ \$650 MG: 1x 9/9-9/12 STP NCIR												

---REPORT TOTALS---

Report Totals: 2 / \$800.00

---SALES MONTHLY TOTALS---

Sep2014: 54 / \$12,215.00 Total GRPs: 0.0

Order Totals: 54 / \$12,215.00 Market Totals \$27,144.44

---COMPETITIVE--- CABL .00% EOLN .00% KFYL 5.00% KHAS 15.00% KHGI 16.00% KLMN 19.00% KOLN 45.00% ROLN .00%

Books [null] Demos RA35+P

ORDER WORKSHEET

Rep Order# 9396685

Ver# 6

Status Returned

Traffic Order# 64380

EC'd Yes

Last Received:

Printed: 09/05/14 12:49 PM
09/05/14 12:47 PM
All Rep and Station Changes

Showing Buylines:

Station KOLN-TV LINCOLN NE
Advertiser (HASC) HASSEBROOK, CHUCK
Product HASSEBROOK/G/D (NE)
Estimate# 2288
Buyer BOBBY MUSHROE

Agency (NWMAD) THE NEW MEDIA FIRM
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 480/501/2288
Flight Dates 09/05/14-09/12/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER



Orders
Order / Rev: 64380
Alt Order #: 09396685
Product Desc: HASSEBROOK/G/D (NE)
Estimate: 2288
Flight Dates: 09/05/14 - 09/12/14
Original Date / Rev: 09/03/14 / 09/04/14
Order Type: NORMAL

Primary AE: KOLN
 Washington DC Continental
Sales Office: CONDC
Sales Region: National

Agency Name: New Media Firm
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Hassebrook/G/D NE
Demographic: A35+
Product Codes: Candidate - State - Governor
Priority: P-05
Revenue Codes: AGY, SPOT, SPOT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 45206
Agency External ID: 5493

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/12/14	54	\$12,215.00	\$10,382.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	54	\$12,215.00	\$10,382.75	0.00
Totals	54	\$12,215.00	\$10,382.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Continental			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOLN	45%	\$12,215.00
Market	100%	\$27,144.44

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KFXL	5%	\$1,357.22
KGIN	0%	\$0.00
KHAS	15%	\$4,071.67
KHGI	16%	\$4,343.11
KHNE	0%	\$0.00
KLKN	19%	\$5,157.44
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00
UNKWN	0%	\$0.00

Order / Rev: 64380
 Alt Order #: 09396685
 Flight Dates: 09/05/14 - 09/12/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D (NE) KOLN
 Estimate: 2288

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KOLN	09/05/14	09/05/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	----1--	:30	1	\$20.00	P-03	0.00	NM	1	\$20.00
				5A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/01/14	09/07/14	----1--		1		\$20.00		0.00					
E 2	KOLN	09/09/14	09/09/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	-1-----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
				5A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/08/14	09/14/14	-1-----		1		\$40.00		0.00					
E 3	KOLN	09/11/14	09/11/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	---1---	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
				5A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/08/14	09/14/14	---1---		1		\$40.00		0.00					
E 4	KOLN	09/08/14	09/08/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	1-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				6A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/08/14	09/14/14	1-----		1		\$150.00		0.00					
E 5	KOLN	09/10/14	09/10/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	--1----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				6A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/08/14	09/14/14	--1----		1		\$150.00		0.00					
E 6	KOLN	09/12/14	09/12/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	----1--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				6A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/08/14	09/14/14	----1--		1		\$150.00		0.00					
E 7	KOLN	09/05/14	09/05/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	----1--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/01/14	09/07/14	----1--		1		\$125.00		0.00					
E 8	KOLN	09/09/14	09/09/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	-1-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/08/14	09/14/14	-1-----		1		\$125.00		0.00					
E 9	KOLN	09/11/14	09/11/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	---1---	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/08/14	09/14/14	---1---		1		\$125.00		0.00					
E 10	KOLN	09/07/14	09/07/14	Pure Nebraska Pure Nebraska	CM	7:30 AM-8:00 AM	-----1	:30	1	\$90.00	P-03	0.00	NM	0	\$0.00
				PURE NEBRASKA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/01/14	09/07/14	-----1		1		\$90.00		0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
		1	KOLN	09/01/14-09/07/14	Pure Nebraska	7:30 AM-8:00 AM	-----Su	:30		(\$90.00)	0.00	NM			
					See MG 28.2,28.3										
					[Program Change]										
E 11	KOLN	09/06/14	09/06/14	CBS This Morning Satur CBS This Morning Saturday	CM	8:00 AM-10:00 AM	-----1-	:30	1	\$65.00	P-03	0.00	NM	1	\$65.00
				CBS THS MRN:SA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/01/14	09/07/14	-----1-		1		\$65.00		0.00					
E 12	KOLN	09/07/14	09/07/14	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00

Order / Rev: 64380
 Alt Order #: 09396685
 Flight Dates: 09/05/14 - 09/12/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D (NE)
 Estimate: 2288
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KOLN	09/07/14	09/07/14	Face The Nation	CM	9:30 AM-10:00 AM	-----1	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
SUNDAY MRN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/01/14	09/07/14	-----1			1			\$150.00			0.00		
FACE NATN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/01/14	09/07/14	-----1			1			\$175.00			0.00		
E 14	KOLN	09/08/14	09/08/14	M-F 9a-5p	CM	9:58 AM-12:00 PM	1-----	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	1-----			1			\$100.00			0.00		
E 15	KOLN	09/10/14	09/10/14	M-F 9a-5p	CM	9:58 AM-12:00 PM	--1----	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	--1----			1			\$100.00			0.00		
E 16	KOLN	09/12/14	09/12/14	M-F 9a-5p	CM	9:58 AM-12:00 PM	----1--	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	----1--			1			\$100.00			0.00		
E 17	KOLN	09/05/14	09/05/14	10/11 News @ Noon	CM	12:00 PM-12:30 PM	----1--	:30	1	\$60.00	P-03	0.00	NM	0	\$0.00
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/01/14	09/07/14	----1--			1			\$60.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KOLN	09/01/14-09/07/14		10/11 News @ Noon			12:00 PM-12:30 F	----F----	:30	(\$60.00)	0.00	NM			
See MG 23.2,23.3 [Program Change]															
E 18	KOLN	09/09/14	09/09/14	10/11 News @ Noon	CM	12:00 PM-12:30 PM	-1-----	:30	1	\$60.00	P-03	0.00	NM	1	\$60.00
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	-1-----			1			\$60.00			0.00		
E 19	KOLN	09/11/14	09/11/14	10/11 News @ Noon	CM	12:00 PM-12:30 PM	---1---	:30	1	\$60.00	P-03	0.00	NM	1	\$60.00
10/11-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	---1---			1			\$60.00			0.00		
E 20	KOLN	09/08/14	09/08/14	Daytime Rotator M-F	CM	12:30 PM-3:00 PM	1-----	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	1-----			1			\$85.00			0.00		
E 21	KOLN	09/10/14	09/10/14	Daytime Rotator M-F	CM	12:30 PM-3:00 PM	--1----	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	--1----			1			\$85.00			0.00		
E 22	KOLN	09/12/14	09/12/14	Daytime Rotator M-F	CM	12:30 PM-3:00 PM	----1--	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
VARIOUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	----1--			1			\$85.00			0.00		
E 23	KOLN	09/05/14	09/05/14	M-F 3p-4p	CM	3:00 PM-4:00 PM	----1--	:30	1	\$125.00	P-03	0.00	NM	2	\$185.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		

Order / Rev: 64380
 Alt Order #: 09396685
 Flight Dates: 09/05/14 - 09/12/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D (NE) KOLN
 Estimate: 2288

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	KOLN	09/05/14	09/05/14	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	----1--	:30	1	\$125.00	P-03	0.00	NM	2	\$185.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/01/14	09/07/14	----1--			1		\$125.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KOLN	09/01/14-09/07/14	M-F 3p-4p				3:00 PM-4:00 PM		----F----	:30	(\$125.00)	0.00	NM		
See MG 23.2,23.3 [Program Change]															
2	KOLN	09/08/14-09/08/14	M-F 3p-4p				3:00 PM-4:00 PM		M-----	:30	\$125.00	0.00	NM		
Ⓜ MG for 17.1,23.1 [mg]															
3	KOLN	09/05/14-09/05/14	Daytime Rotator M-F				11:00 AM-11:30 AM		-----F----	:30	\$60.00	0.00	NM		
Ⓜ MG for 17.1,23.1 [mg]															
E 24	KOLN	09/09/14	09/09/14	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	-1-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
ELLEN															
Week:		09/08/14	09/14/14	-1-----			1		\$125.00		0.00				
E 25	KOLN	09/11/14	09/11/14	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	---1---	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
ELLEN															
Week:		09/08/14	09/14/14	---1---			1		\$125.00		0.00				
E 26	KOLN	09/10/14	09/10/14	10/11 News First @ 4p 10/11 News First @ 4p	CM	4:00 PM-4:30 PM	--1----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
FIRST AT 4PM															
Week:		09/08/14	09/14/14	--1----			1		\$100.00		0.00				
E 27	KOLN	09/12/14	09/12/14	10/11 News First @ 4p 10/11 News First @ 4p	CM	4:00 PM-4:30 PM	----1--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
FIRST AT 4PM															
Week:		09/08/14	09/14/14	----1--			1		\$100.00		0.00				
E 28	KOLN	09/05/14	09/05/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	----1--	:30	1	\$100.00	P-03	0.00	NM	2	\$315.00
JEOPARDY															
Week:		09/01/14	09/07/14	----1--			1		\$100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KOLN	09/01/14-09/07/14	Jeopardy				4:30 PM-5:00 PM		----F----	:30	(\$100.00)	0.00	NM		
See MG 28.2,28.3 [Program Change]															
2	KOLN	09/08/14-09/08/14	First News NE @ 6a				6a-7a		M-----	:30	\$250.00	0.00	NM		
Ⓜ MG for 38.1,10.1,28.1 [mg pkg]															
3	KOLN	09/07/14-09/07/14	10/11 First News Su @630a				630a-730a		-----Su	:30	\$65.00	0.00	NM		
Ⓜ MG for 38.1,10.1,28.1 [mg pkg]															
E 29	KOLN	09/09/14	09/09/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	-1-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
JEOPARDY															
Week:		09/08/14	09/14/14	-1-----			1		\$100.00		0.00				
E 30	KOLN	09/11/14	09/11/14	Jeopardy Jeopardy	CM	4:30 PM-5:00 PM	---1---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
JEOPARDY															
Week:		09/08/14	09/14/14	---1---			1		\$100.00		0.00				
E 31	KOLN	09/08/14	09/08/14		CM	5:00 PM-5:30 PM	1-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00

Order / Rev: 64380
 Alt Order #: 09396685
 Flight Dates: 09/05/14 - 09/12/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D (NE) KOLN
 Estimate: 2288

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10/11 NEWS-SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----1-		1				\$100.00		0.00			
E 43	KOLN	09/08/14	09/08/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	1-----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	1-----		1				\$650.00		0.00			
E 44	KOLN	09/10/14	09/10/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	--1----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	--1----		1				\$650.00		0.00			
E 45	KOLN	09/12/14	09/12/14	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	----1--	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	----1--		1				\$650.00		0.00			
E 46	KOLN	09/06/14	09/06/14	Sa Wheel of Fortune Sa Wheel of Fortune	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
WHEEL-FORTNE W															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----1-		1				\$125.00		0.00			
E 47	KOLN	09/07/14	09/07/14	10/11 News @ 10p Sa-Su 10/11 News @ 10p Sa-Su	CM	10:00 PM-10:35 PM	-----1	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----1		1				\$550.00		0.00			
E 48	KOLN	09/08/14	09/08/14	10/11 News @ 10p M-F 10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	1-----	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	1-----		1				\$550.00		0.00			
E 49	KOLN	09/10/14	09/10/14	10/11 News @ 10p M-F 10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	--1----	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	--1----		1				\$550.00		0.00			
E 50	KOLN	09/12/14	09/12/14	10/11 News @ 10p M-F 10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	----1--	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
10/11 NWS-TEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	----1--		1				\$550.00		0.00			
E 51	KOLN	09/05/14	09/05/14	David Letterman David Letterman	CM	10:35 PM-11:37 PM	----1--	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--		1				\$200.00		0.00			
E 52	KOLN	09/09/14	09/09/14	David Letterman David Letterman	CM	10:35 PM-11:37 PM	-1-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-1-----		1				\$200.00		0.00			
E 53	KOLN	09/11/14	09/11/14	David Letterman David Letterman	CM	10:35 PM-11:37 PM	---1---	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	---1---		1				\$200.00		0.00			
E 54	KOLN	09/07/14	09/07/14	Su 1035p-1105p Su 1035p-1105p	CM	10:35 PM-11:05 PM	-----1	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
N'SIDE NE<															

Order / Rev: 64380
 Alt Order #: 09396685
 Flight Dates: 09/05/14 - 09/12/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D (NE) KOLN
 Estimate: 2288

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 54	KOLN	09/07/14	09/07/14	Su 1035p-1105p Su 1035p-1105p	CM	10:35 PM-11:05 P	-----1	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
N'SIDE NE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/01/14	09/07/14	-----1			1		\$100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KOLN	09/01/14-09/07/14	Su 1035p-1105p			10:35 PM-11:05 P	-----Su	:30		(\$100.00)	0.00	NM			
See MG 54.2 [Wrong Inventory Code]															
2	KOLN	09/07/14-09/07/14	Bo Pelini Show			1034p-12x	-----Su	:30		\$100.00	0.00	NM			
Ⓜ MG for 54.1 09/07 [add program name]															
N 55	KOLN	09/05/14	09/05/14	10/11 News @ 6p 10/11 News @ 6p	CM	6p-630p	----1--	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/01/14	09/07/14	----1--			1		\$500.00		0.00				
													Totals	54	\$12,215.00

ORDER WORKSHEET

Rep Order# 9396685 Ver# 5 Status Revised Traffic Order# 64380 Last Received: 09/04/14 12:36 PM
 EC'd Yes Agency (NWMD) THE NEW MEDIA FIRM 1322 G ST, SE WASHINGTON, DC 20003
 Showing Buylines: 09/04/14 12:36 PM All Rep and Station Changes
 Printed: 09/04/14 12:38 PM
 Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (BT2) BILL THOMAS
 Sales Assistant JACOB
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

Station KOLN-TV LINCOLN NE
 Advertiser (HASC) HASSEBROOK, CHUCK
 Product HASSEBROOK/G/D (NE)
 Estimate# 2288
 Buyer BOBBY MUSHROE

Agency (NWMD) THE NEW MEDIA FIRM
 1322 G ST, SE
 WASHINGTON, DC 20003
 Agency C/P1/P2/E 480/501/2288
 Flight Dates 09/05/14-09/12/14

Ln	Day	Time	Program	Len	RTG	IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
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56*	M	3P-4P	ELLEN	30	-	-	-	\$125.00	09/08-09/08	1	1	1	\$125.00
Sales remark: V3 MG LN FROM LN 23													
V3 Added													

57*	M	6A-7A	AM NEWS	30	-	-	-	\$250.00	09/08-09/08	1	1	1	\$250.00
Sales remark: V3 MG LN FROM LNS 10,29,39													
V3 Added													

58*	Su	630A-730A	SUN AM NEW	30	-	-	-	\$65.00	09/07-09/07	1	1	1	\$65.00
Sales remark: V3 MG LN FROM LNS 10,29,39													
V3 Added													

59*	F	6P-630P	6P NEWS	30	-	-	-	\$500.00	09/05-09/05	1	1	1	\$500.00
Sales remark: V5 ADD TO SKED FROM OLD FLIGHT #9396685													
V5 Added													

---REPORT TOTALS---
 Report Totals: 5 / \$1,000.00

---SALES MONTHLY TOTALS---

Sep2014: 54 / \$12,215.00
 Order Totals: 54 / \$12,215.00
 Total GRPS: 0.0

---COMPETITIVE---
 Market Totals \$27,144.44
 CABL .00%
 KTKN 19.00%
 EOLN .00%
 KOLN 45.00%
 KEXL 5.00%
 ROLN .00%
 KHAS 15.00%
 KHGI 16.00%

Books [null]
 Demos RA35+P

ORDER WORKSHEET

Rep Order# 9396685

Ver# 5

Status Revised

Traffic Order# 64380

Printed: 09/04/14 12:38 PM

3 of 3

EC'd Yes

Last Received:

09/04/14 12:36 PM

Showing Buylines:

All Rep and Station Changes

Station KOLN-TV LINCOLN NE
Advertiser (HASC) HASSEBROOK, CHUCK
Product HASSEBROOK/G/D (NE)
Estimate# 2288
Buyer BOBBY MUSHROE

Agency (NWMD) THE NEW MEDIA FIRM
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 480/501/2288
Flight Dates 09/05/14-09/12/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CREDIT RISK ---
STANDARD CREDIT TERMS

Spot Manager: Preempted/Unresolved, 07/28/14-10/26/14

Hot AE Full Name Date Order Length Rate Inv Code (Booked) Time Period Program (Booked/State Reason/Preempt/Un) Order End Rating M/G

Office: CONDC

Station: KOLN

Alt Order #: 09396685

Advertiser: Hassebrook/G/D NE

No	Washington DC Conf/9/05/14	64380	:30	\$125.00	M-F 3p-4p	✓	3:00 PM-4:00 P	Ellen	1/2	Program Chal	09/03/14	09/12/14	0.0
No	Washington DC Conf/9/05/14	64380	:30	\$60.00	10/11 News @ Noon	✓	12:00 PM-12:30			Program Chal	09/03/14	09/12/14	0.0
No	Washington DC Conf/9/07/14	64380	:30	\$90.00	Pure Nebraska		7:30 AM-8:00 A			Program Chal	09/03/14	09/12/14	0.0
No	Washington DC Conf/9/07/14	64380	:30	\$125.00	10/11 Sunday News @		5:30 PM-6:00 P	7:15		Program Chal	09/03/14	09/12/14	0.0
No	Washington DC Conf/9/05/14	64380	:30	\$100.00	Jeopardy		4:30 PM-5:00 P			Program Chal	09/03/14	09/12/14	0.0
												\$500.00	\$0.00
												\$500.00	\$0.00

M 6A 250
 SU 630A 65

[Filtered by: ((AE Full Name contains Continental) OR (AE Full Name = Ktis Ryan))] [Sorted by: Region]

ORDER WORKSHEET

Rep Order# 9396685 Ver# 2 Status Returned Traffic Order# 64380 Last Received: 09/04/14 11:34 AM 1 of 2
 EC'd Yes Showing Buylines: All Rep and Station Changes

Station KOLN-TV LINCOLN NE Agency (NWMMD) THE NEW MEDIA FIRM Rep Firm KATZ CONTINENTAL
 Advertiser (HASC) HASSEBROOK, CHUCK 1322 G ST, SE Sales Office (DC) WASHINGTON
 Product HASSEBROOK/G/D (NE) WASHINGTON, DC 20003 Salesperson (BT2) BILL THOMAS
 Estimate# 2288 Agency C/P1/P2/E 480/501/2288 Sales Assistant JACOB
 Buyer BOBBY MUSHROE Flight Dates 09/05/14-09/12/14 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

---CONTRACT COMMENT---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

---REMARKS---

urgent. Please see lines 17 & 23 for na's & Mg offers. Lines 10, 29 & 39 = \$315 MG: 1x 9/8 6-7a "AM News" @ \$250 MG: 1x 9/7 630-730a "Sun AM " @ \$65

Ln	Day	Time	Program	Len	RTG/IMP	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost
10*	Su	730A-8A	PURE NEBRASKA	30	-	\$90.00	09/07-09/07	1	1	1	\$90.00
Station remark: V2 1x 9/7 730a @ \$90 see order comment for mg											
17*	F	12P-1230P	10/11-NOON	30	-	\$60.00	09/05-09/05	1	1	1	\$60.00
Station remark: V2 9/5 12-1230P @ \$60 MG: 1x 9/5 11-1130a "Noon News" NCIR (TP change due to tennis)											
23*	F	3P-4P	ELLEN	30	-	\$125.00	09/05-09/05	1	1	1	\$125.00
Station remark: V2 1x 9/5 3-4p @ \$125 MG: 1x 9/8 STP NCIR											
29*	F	430P-5P	JEOPARDY	30	-	\$100.00	09/05-09/05	1	1	1	\$100.00
Station remark: V2 1x 9/5 430p @ \$100 see order comment for mg											
39*	Su	530P-6P	AVG. ALL WKS	30	-	\$125.00	09/07-09/07	1	1	1	\$125.00
Station remark: V2 1x 9/7 530-6p @ \$125 see order comment for mg											

---REPORT TOTALS---

Report Totals: 5 / \$500.00

---SALES MONTHLY TOTALS---

ORDER WORKSHEET

Rep Order# 9396685 Ver# 2

Status Returned

Traffic Order# 64380

EC'd Yes

Last Received:

Printed: 09/04/14 11:34 AM
09/04/14 11:34 AM
All Rep and Station Changes

Station KOLN-TV LINCOLN NE
Advertiser (HASC) HASSEBROOK, CHUCK
Product HASSEBROOK/G/D (NE)
Estimate# 2288
Buyer BOBBY MUSHROE

Agency (NWMD) THE NEW MEDIA FIRM
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 480/501/2288
Flight Dates 09/05/14-09/12/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Sep2014: 54 / \$11,715.00

Order Totals: 54 / \$11,715.00

Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals

\$26,033.33

CABL .00%

EOLN .00%

KEFXL 5.00%

KHNS 15.00%

KHGI 16.00%

KLKN 19.00%

ROLN .00%

Books [null]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS