

ORDER



Orders
Order / Rev: 77175
Alt Order #: 09421171
Product Desc: HASSEBROOK/G/D
Estimate: 2409
Flight Dates: 10/07/14 - 10/13/14
Original Date / Rev: 10/02/14 / 10/02/14
Order Type: NORMAL

KOLN
Primary AE: Washington DC Continental
Sales Office: CONDC
Sales Region: National

Agency Name: New Media Firm
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Hassebrook/G/D NE
Demographic: A35+
Product Codes: Candidate - State - Governor
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 45206
Agency External ID: 5493

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/13/14	80	\$21,905.00	\$18,619.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	80	\$21,905.00	\$18,619.25	0.00
Totals	80	\$21,905.00	\$18,619.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Continental			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOLN	48%	\$21,905.00
Market	100%	\$45,635.42

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KFXL	4%	\$1,825.42
KGIN	0%	\$0.00
KHAS	11%	\$5,019.90
KHGI	21%	\$9,583.44
KHNE	0%	\$0.00
KLKN	16%	\$7,301.67
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00
UNKWN	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KOLN	10/07/14	10/07/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	-T-----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
				5A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	-T-----		1		\$40.00		0.00					
E 2	KOLN	10/08/14	10/08/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	--W----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
				5A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	--W----		1		\$40.00		0.00					
E 3	KOLN	10/09/14	10/09/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	---T---	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
				5A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	---T---		1		\$40.00		0.00					
E 4	KOLN	10/10/14	10/10/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	----F--	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
				5A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	----F--		1		\$40.00		0.00					
E 5	KOLN	10/13/14	10/13/14	First News NE @ 5a First News NE @ 5a	CM	5:00 AM-6:00 AM	M-----	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
				5A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/14	10/19/14	M-----		1		\$40.00		0.00					
E 6	KOLN	10/07/14	10/07/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	-T-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				6A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	-T-----		1		\$150.00		0.00					
E 7	KOLN	10/08/14	10/08/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	--W----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				6A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	--W----		1		\$150.00		0.00					
E 8	KOLN	10/09/14	10/09/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	---T---	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				6A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	---T---		1		\$150.00		0.00					
E 9	KOLN	10/10/14	10/10/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	----F--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				6A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	----F--		1		\$150.00		0.00					
E 10	KOLN	10/13/14	10/13/14	First News NE @ 6a First News NE @ 6a	CM	6:00 AM-7:00 AM	M-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				6A FIRST NW NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/14	10/19/14	M-----		1		\$150.00		0.00					
E 11	KOLN	10/07/14	10/07/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	-T-----		1		\$125.00		0.00					
E 12	KOLN	10/08/14	10/08/14	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	--W----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	--W----		1		\$125.00		0.00					
E 13	KOLN	10/09/14	10/09/14		CM	7:00 AM-9:00 AM	---T---	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS This Morning											
				CBS This Morning											
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	---T---	1	\$125.00	0.00								
E 14	KOLN	10/10/14	10/10/14	CBS This Morning	CM	7:00 AM-9:00 AM	----F--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				CBS This Morning											
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	----F--	1	\$125.00	0.00								
E 15	KOLN	10/13/14	10/13/14	CBS This Morning	CM	7:00 AM-9:00 AM	M-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				CBS This Morning											
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/13/14	10/19/14	M-----	1	\$125.00	0.00								
E 16	KOLN	10/11/14	10/11/14	10/11 First News Sa @63M		6:30 AM-8:00 AM	-----S-	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
				10/11 First News Sa @630a											
				10/11 SAT MORN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	-----S-	1	\$50.00	0.00								
E 17	KOLN	10/12/14	10/12/14	10/11 First News Su @63M		6:30 AM-7:30 AM	-----S	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
				10/11 First News Su @630a											
				10/11 SUN MORN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	-----S	1	\$75.00	0.00								
E 18	KOLN	10/12/14	10/12/14	Pure Nebraska	CM	7:30 AM-8:00 AM	-----S	:30	1	\$90.00	P-03	0.00	NM	1	\$90.00
				Pure Nebraska											
				PURE NEBRASKA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	-----S	1	\$90.00	0.00								
E 19	KOLN	10/11/14	10/11/14	CBS This Morning Satur	CM	8:00 AM-10:00 AM	-----S-	:30	2	\$65.00	P-03	0.00	NM	2	\$130.00
				CBS This Morning Saturday											
				CBS THS MRN:SA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	-----S-	2	\$65.00	0.00								
E 20	KOLN	10/12/14	10/12/14	CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----S	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
				CBS Sunday Morning											
				SUNDAY MRN-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	-----S	2	\$250.00	0.00								
E 21	KOLN	10/12/14	10/12/14	Face The Nation	CM	9:30 AM-10:00 AM	-----S	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				Face The Nation											
				FACE NATN-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	-----S	1	\$200.00	0.00								
E 22	KOLN	10/07/14	10/07/14	Daytime Rotator M-F	CM	10:00 AM-12:00 PM	PI-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Daytime Rotator M-F											
				(10:00 AM-12:00 PM)											
				YOUNG&RESTLESS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	-T-----	1	\$100.00	0.00								
E 23	KOLN	10/08/14	10/08/14	M-F 9a-5p	CM	10:00 AM-12:00 PM	PI--W----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				M-F 9a-5p											
				(10:00 AM-12:00 PM)											
				YOUNG&RESTLESS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	--W----	1	\$100.00	0.00								
E 24	KOLN	10/09/14	10/09/14	Daytime Rotator M-F	CM	10:00 AM-12:00 PM	PI---T---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Daytime Rotator M-F											
				(10:00 AM-12:00 PM)											
				YOUNG&RESTLESS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	---T---	1	\$100.00	0.00								
E 25	KOLN	10/10/14	10/10/14		CM	10:00 AM-12:00 PM	PI----F--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00

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 KOLN

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E 26	KOLN	10/13/14	10/13/14	M-F 9a-5p M-F 9a-5p	CM	10:00 AM-12:00 PM	-----F--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				YOUNG&RESTLESS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	----F--	1	\$100.00	0.00								
E 27	KOLN	10/07/14	10/07/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	-T-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				10/11-NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/13/14	10/19/14	M-----	1	\$100.00	0.00								
E 28	KOLN	10/08/14	10/08/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	--W----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				10/11-NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	--W----	1	\$125.00	0.00								
E 29	KOLN	10/09/14	10/09/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	---T---	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				10/11-NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	---T---	1	\$125.00	0.00								
E 30	KOLN	10/10/14	10/10/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	----F--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				10/11-NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	----F--	1	\$125.00	0.00								
E 31	KOLN	10/13/14	10/13/14	10/11 News @ Noon 10/11 News @ Noon	CM	12:00 PM-12:30 PM	M-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				10/11-NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/13/14	10/19/14	M-----	1	\$125.00	0.00								
E 32	KOLN	10/07/14	10/07/14	Daytime Rotator M-F Daytime Rotator M-F	CM	12:30 PM-3:00 PM	-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				VARIOUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	-T-----	1	\$100.00	0.00								
E 33	KOLN	10/09/14	10/09/14	Daytime Rotator M-F Daytime Rotator M-F	CM	12:30 PM-3:00 PM	---T---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				VARIOUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	---T---	1	\$100.00	0.00								
E 34	KOLN	10/13/14	10/13/14	Daytime Rotator M-F Daytime Rotator M-F	CM	12:30 PM-3:00 PM	M-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				VARIOUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/13/14	10/19/14	M-----	1	\$100.00	0.00								
E 35	KOLN	10/08/14	10/08/14	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	--W----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	--W----	1	\$125.00	0.00								
E 36	KOLN	10/10/14	10/10/14	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	----F--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/14	10/12/14	----F--	1	\$125.00	0.00								
E 37	KOLN	10/07/14	10/07/14		CM	4:00 PM-4:30 PM	-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00

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				10/11 News First @ 4p											
				10/11 News First @ 4p											
				FIRST AT 4PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----			1			\$100.00		0.00			
E 38	KOLN	10/08/14	10/08/14	10/11 News First @ 4p	CM	4:00 PM-4:30 PM	--W----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				10/11 News First @ 4p											
				FIRST AT 4PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----			1			\$100.00		0.00			
E 39	KOLN	10/09/14	10/09/14	10/11 News First @ 4p	CM	4:00 PM-4:30 PM	---T---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				10/11 News First @ 4p											
				FIRST AT 4PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---			1			\$100.00		0.00			
E 40	KOLN	10/10/14	10/10/14	10/11 News First @ 4p	CM	4:00 PM-4:30 PM	----F--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				10/11 News First @ 4p											
				FIRST AT 4PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--			1			\$100.00		0.00			
E 41	KOLN	10/13/14	10/13/14	10/11 News First @ 4p	CM	4:00 PM-4:30 PM	M-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				10/11 News First @ 4p											
				FIRST AT 4PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----			1			\$100.00		0.00			
E 42	KOLN	10/07/14	10/07/14	Jeopardy	CM	4:30 PM-5:00 PM	-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----			1			\$100.00		0.00			
E 43	KOLN	10/08/14	10/08/14	Jeopardy	CM	4:30 PM-5:00 PM	--W----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----			1			\$100.00		0.00			
E 44	KOLN	10/09/14	10/09/14	Jeopardy	CM	4:30 PM-5:00 PM	---T---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---			1			\$100.00		0.00			
E 45	KOLN	10/10/14	10/10/14	Jeopardy	CM	4:30 PM-5:00 PM	----F--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--			1			\$100.00		0.00			
E 46	KOLN	10/13/14	10/13/14	Jeopardy	CM	4:30 PM-5:00 PM	M-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----			1			\$100.00		0.00			
E 47	KOLN	10/07/14	10/07/14	10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
				10/11 News Today @ 5p											
				10/11-FIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----			1			\$275.00		0.00			
E 48	KOLN	10/08/14	10/08/14	10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	--W----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
				10/11 News Today @ 5p											
				10/11-FIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----			1			\$275.00		0.00			
E 49	KOLN	10/09/14	10/09/14		CM	5:00 PM-5:30 PM	---T---	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00

Order / Rev: 77175
 Alt Order #: 09421171
 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D
 Estimate: 2409
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				10/11 News Today @ 5p											
				10/11 News Today @ 5p											
				10/11-FIVE											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/06/14 10/12/14 ---T---				1	\$275.00	0.00					
E 50	KOLN	10/10/14	10/10/14	10/11 News Today @ 5pCM	CM	5:00 PM-5:30 PM	----F--	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
				10/11 News Today @ 5p											
				10/11-FIVE											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/06/14 10/12/14 ----F--				1	\$275.00	0.00					
E 51	KOLN	10/13/14	10/13/14	10/11 News Today @ 5pCM	CM	5:00 PM-5:30 PM	M-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
				10/11 News Today @ 5p											
				10/11-FIVE											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/13/14 10/19/14 M-----				1	\$275.00	0.00					
E 52	KOLN	10/07/14	10/07/14	CBS Evening News	CM	5:30 PM-6:00 PM	-T-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				CBS Evening News											
				CBS EVE NWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/06/14 10/12/14 -T-----				1	\$500.00	0.00					
E 53	KOLN	10/09/14	10/09/14	CBS Evening News	CM	5:30 PM-6:00 PM	---T---	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				CBS Evening News											
				CBS EVE NWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/06/14 10/12/14 ---T---				1	\$500.00	0.00					
E 54	KOLN	10/13/14	10/13/14	CBS Evening News	CM	5:30 PM-6:00 PM	M-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				CBS Evening News											
				CBS EVE NWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/13/14 10/19/14 M-----				1	\$500.00	0.00					
E 55	KOLN	10/07/14	10/07/14	10/11 News @ 6p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				10/11 News @ 6p											
				10/11 NEWS-SIX											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/06/14 10/12/14 -T-----				1	\$500.00	0.00					
E 56	KOLN	10/08/14	10/08/14	10/11 News @ 6p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				10/11 News @ 6p											
				10/11 NEWS-SIX											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/06/14 10/12/14 --W----				1	\$500.00	0.00					
E 57	KOLN	10/09/14	10/09/14	10/11 News @ 6p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				10/11 News @ 6p											
				10/11 NEWS-SIX											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/06/14 10/12/14 ---T---				1	\$500.00	0.00					
E 58	KOLN	10/10/14	10/10/14	10/11 News @ 6p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				10/11 News @ 6p											
				10/11 NEWS-SIX											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/06/14 10/12/14 ----F--				1	\$500.00	0.00					
E 59	KOLN	10/13/14	10/13/14	10/11 News @ 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				10/11 News @ 6p											
				10/11 NEWS-SIX											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/13/14 10/19/14 M-----				1	\$500.00	0.00					
E 60	KOLN	10/07/14	10/07/14	M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/06/14 10/12/14 -T-----				1	\$650.00	0.00					
E 61	KOLN	10/08/14	10/08/14		CM	6:30 PM-7:00 PM	--W----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00

Order / Rev: 77175
 Alt Order #: 09421171
 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D
 Estimate: 2409
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Wheel of Fortune											
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	--W----		1		\$650.00		0.00					
E 62	KOLN	10/09/14	10/09/14	M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	---T---	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	---T---		1		\$650.00		0.00					
E 63	KOLN	10/10/14	10/10/14	M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	----F--	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	----F--		1		\$650.00		0.00					
E 64	KOLN	10/13/14	10/13/14	M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	M-----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/13/14	10/19/14	M-----		1		\$650.00		0.00					
E 65	KOLN	10/08/14	10/08/14	10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	PI--W----	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
				10/11 News @ 10p M-F											
				10/11 NWS-TEN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	--W----		1		\$750.00		0.00					
E 66	KOLN	10/10/14	10/10/14	10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	PI----F--	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
				10/11 News @ 10p M-F											
				10/11 NWS-TEN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	----F--		1		\$750.00		0.00					
E 67	KOLN	10/11/14	10/11/14	10/11 News @ 10p Sa-Su	CM	10:00 PM-10:35 PM	PI-----S-	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
				10/11 News @ 10p Sa-Su											
				10/11 NWS-TEN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	-----S-		1		\$750.00		0.00					
E 68	KOLN	10/07/14	10/07/14	David Letterman	CM	10:35 PM-11:37 PM	PI-T-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				David Letterman											
				D LETTRMAN-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	-T-----		1		\$200.00		0.00					
E 69	KOLN	10/09/14	10/09/14	David Letterman	CM	10:35 PM-11:37 PM	PI---T---	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				David Letterman											
				D LETTRMAN-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	---T---		1		\$200.00		0.00					
E 70	KOLN	10/13/14	10/13/14	David Letterman	CM	10:35 PM-11:37 PM	PIM-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				David Letterman											
				D LETTRMAN-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/13/14	10/19/14	M-----		1		\$200.00		0.00					
E 71	KOLN	10/08/14	10/08/14	Late Late Show	CM	11:37 PM-12:37 AM	XI--W----	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
				Late Late Show											
				LT-FERGUSN-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	--W----		1		\$30.00		0.00					
E 72	KOLN	10/10/14	10/10/14	Late Late Show	CM	11:37 PM-12:37 AM	XI----F--	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
				Late Late Show											
				LT-FERGUSN-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/06/14	10/12/14	----F--		1		\$30.00		0.00					
E 73	KOLN	10/11/14	10/11/14		CM	10:35 PM-11:35 PM	PI-----S-	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00

Order / Rev: 77175
 Alt Order #: 09421171
 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Hassebrook/G/D NE
 Product Desc: HASSEBROOK/G/D
 Estimate: 2409
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 1035p-1135p											
				Sa 1035p-1135p											
BLUEBLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-----S-			1		\$150.00		0.00				
E 74	KOLN	10/12/14	10/12/14	Su 1105p-1135p	CM	1105p-1135p	-----S	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
				Su 1105p-1135p											
N'SIDE NE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-----S			1		\$175.00		0.00				
E 75	KOLN	10/07/14	10/07/14	Tuesday Prime Rotator	CM	9:00 PM-10:00 PM	T-----	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
				Tuesday Prime Rotator											
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-T-----			1		\$1,500.00		0.00				
E 76	KOLN	10/10/14	10/10/14	Friday Prime Hr 2	CM	8:00 PM-9:00 PM	----F--	:30	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
				Friday Prime Hr 2											
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	----F--			1		\$1,000.00		0.00				
E 77	KOLN	10/11/14	10/11/14	Saturday Prime Hr 3	CM	9:00 PM-10:00 PM	-----S-	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
				Saturday Prime Hr 3											
48 HOURS-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-----S-			1		\$750.00		0.00				
E 78	KOLN	10/12/14	10/12/14	Sunday Prime Hr 3	CM	8:00 PM-9:00 PM	-----S	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
				Sunday Prime Hr 3											
GOOD WIFE-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-----S			1		\$1,500.00		0.00				
													Totals	80	\$21,905.00

ORDER WORKSHEET

Rep Order# 9421171 Ver# 3 Status Revised Traffic Order# 77175 Last Received: 10/02/14 2:51 PM 1 of 2
 EC'd Yes Showing Buylines: All Rep and Station Changes

Station KOLN-TV LINCOLN NE
 Advertiser (HASC) HASSEBROOK, CHUCK
 Product HASSEBROOK/G/D
 Estimate# 2409
 Buyer BOBBY MUSHROE

Agency (NWMD) THE NEW MEDIA FIRM
 1322 G ST, SE
 WASHINGTON, DC 20003
 Agency C/P1/P2/E 480/501/2409
 Flight Dates 10/07/14-10/13/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (BT2) BILL THOMAS
 Sales Assistant JACOB
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER SEE LN 75 FOR REVISED TP NCIT PLS CFM T/R JACOB

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
74*	Su	1105P-1135P	N'SIDE NE<	30	-	-	\$175.00	10/12-10/12	1	1	1	\$175.00
Sales remark: V3 REVISED TP												
V3 Time Changed, Comment Changed												

---REPORT TOTALS---

Report Totals: 1 / \$175.00

---SALES MONTHLY TOTALS---

Oct2014: 80 / \$21,905.00
 Order Totals: 80 / \$21,905.00
 Total GRPS: 0.0

---COMPETITIVE---

Market Totals	CABL	EOLN	KFXX	KHAS	KHGI
\$45,635.42	.00%	.00%	4.00%	11.00%	21.00%
	KLKN	KOLN	ROLN		
	16.00%	48.00%	.00%		

Books [null]
 Demos RA35+P

ORDER WORKSHEET

Rep Order# 9421171 Ver# 3
EC'd Yes

Status Revised

Traffic Order# 77175

Last Received:
Showing Buylines:

Printed: 10/02/14 2:51 PM
10/02/14 2:43 PM
All Rep and Station Changes

Station KOLN-TV LINCOLN NE
Advertiser (HASC) HASSEBROOK, CHUCK
Product HASSEBROOK/G/D
Estimate# 2409
Buyer BOBBY MUSHROE

Agency (NWMMD) THE NEW MEDIA FIRM
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 480/501/2409
Flight Dates 10/07/14-10/13/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

— CREDIT RISK —
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 9421171 Ver# 2 Status Returned Traffic Order# 77175 Printed: 10/02/14 1:02 PM 1 of 2
 EC'd Yes Last Received: 10/02/14 1:00 PM
 Showing Buylines: All Rep and Station Changes

Station KOLN-TV LINCOLN NE Agency (NWMD) THE NEW MEDIA FIRM Rep Firm KATZ CONTINENTAL
 Advertiser (HASC) HASSEBROOK, CHUCK 1322 G ST, SE Sales Office (DC) WASHINGTON
 Product HASSEBROOK/G/D WASHINGTON, DC 20003 Salesperson (BT2) BILL THOMAS
 Estimate# 2409 Agency C/P1/P2/E 480/501/2409 Sales Assistant JACOB
 Buyer BOBBY MUSHROE Flight Dates 10/07/14-10/13/14 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

Please see line 74 for tp. Thanks!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
74*	Su	1035P-1105P	N'SIDE NE<	30	-	-	\$175.00	10/12-10/12	1	1	1	\$175.00
Station remark: V2 TP for N'Side is 1105P												

---REPORT TOTALS---

Report Totals: 1 / \$175.00

---SALES MONTHLY TOTALS---

Oct2014: 80 / \$21,905.00
 Order Totals: 80 / \$21,905.00
 Total GRPS: 0.0

---COMPETITIVE---

Market Totals \$45,635.42
 CABL .00% EOLN .00% KFXL 4.00% KHAS 11.00% KHGI 21.00%
 KTKN 16.00% KOLN 48.00% ROIN .00%

Books [null]
 Demos RA35+P

--- CREDIT RISK ---

ORDER WORKSHEET

Rep Order# 9421171 Ver# 2
EC'd Yes

Status Returned

Traffic Order# 77175

Last Received:
Showing Buylines:

Printed: 10/02/14 1:02 PM
10/02/14 1:00 PM
All Rep and Station Changes

Station KOLN-TV LINCOLN NE
Advertiser (HASC) HASSEBROOK, CHUCK
Product HASSEBROOK/G/D
Estimate# 2409
Buyer BOBBY MUSHROE

Agency (NWMD) THE NEW MEDIA FIRM
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 480/501/2409
Flight Dates 10/07/14-10/13/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 9421171 Ver# 1 Status New Traffic Order# 77175 Printed: 10/02/14 11:53 AM 1 of 6
 EC'd Yes Last Received: 10/02/14 10:50 AM
 Showing Buylines: All Rep and Station Changes

Station KOLN-TV LINCOLN NE Agency (NWMD) THE NEW MEDIA FIRM Rep Firm KATZ CONTINENTAL
 Advertiser (HASC) HASSEBROOK, CHUCK 1322 G ST, SE Sales Office (DC) WASHINGTON
 Product HASSEBROOK/G/D WASHINGTON, DC 20003 Salesperson (BT2) BILL THOMAS
 Estimate# 2409 Agency C/P1/P2/E 480/501/2409 Sales Assistant JACOB
 Buyer BOBBY MUSHROE Flight Dates 10/07/14-10/13/14 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

---CONTRACT COMMENT---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

---REMARKS---
 NEW ORDER POLITICAL PLEASE CONFIRM SHARE ESTIMATE T&R BILL

Ln	Day	Time	Program	Len	RTG	IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu	5A-6A	5A FIRST NW NE	30	-	-	3	\$40.00	10/07-10/07	1	1	1	\$40.00
2	W	5A-6A	5A FIRST NW NE	30	-	-		\$40.00	10/08-10/08	1	1	1	\$40.00
3	Th	5A-6A	5A FIRST NW NE	30	-	-		\$40.00	10/09-10/09	1	1	1	\$40.00
4	F	5A-6A	5A FIRST NW NE	30	-	-		\$40.00	10/10-10/10	1	1	1	\$40.00
5	M	5A-6A	5A FIRST NW NE	30	-	-		\$40.00	10/13-10/13	1	1	1	\$40.00
6	Tu	6A-7A	6A FIRST NW NE	30	-	-	3	\$150.00	10/07-10/07	1	1	1	\$150.00
7	W	6A-7A	6A FIRST NW NE	30	-	-		\$150.00	10/08-10/08	1	1	1	\$150.00
8	Th	6A-7A	6A FIRST NW NE	30	-	-		\$150.00	10/09-10/09	1	1	1	\$150.00
9	F	6A-7A	6A FIRST NW NE	30	-	-		\$150.00	10/10-10/10	1	1	1	\$150.00
10	M	6A-7A	6A FIRST NW NE	30	-	-		\$150.00	10/13-10/13	1	1	1	\$150.00
11	Tu	7A-9A	CBS THS MRNG-2<	30	-	-	3	\$125.00	10/07-10/07	1	1	1	\$125.00

ORDER WORKSHEET

Rep Order# 9421171 Ver# 1 Status New
 EC'd Yes

Traffic Order#

Printed: 10/02/14 11:53 AM
 Last Received: 10/02/14 10:50 AM
 Showing Buylines: All Rep and Station Changes

2 of 6

Station KOLN-TV LINCOLN NE
 Advertiser (HASC) HASSEBROOK, CHUCK
 Product HASSEBROOK/G/D
 Estimate# 2409
 Buyer BOBBY MUSHROE

Agency (NVMMD) THE NEW MEDIA FIRM
 1322 G ST, SE
 WASHINGTON, DC 20003
 Agency C/P1/P2/E 480/501/2409
 Flight Dates 10/07/14-10/13/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (BT2) BILL THOMAS
 Sales Assistant JACOB
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
12	W	7A-9A	CBS THS MRNG-2<	30	-	3	\$125.00	10/08-10/08	1	1	1	\$125.00
13	Th	7A-9A	CBS THS MRNG-2<	30	-	1	\$125.00	10/09-10/09	1	1	1	\$125.00
14	F	7A-9A	CBS THS MRNG-2<	30	-	1	\$125.00	10/10-10/10	1	1	1	\$125.00
15	M	7A-9A	CBS THS MRNG-2<	30	-	1	\$125.00	10/13-10/13	1	1	1	\$125.00
16	Sa	630A-8A	10/11 SAT MORN	30	-	4	\$50.00	10/11-10/11	1	1	1	\$50.00
17	Su	630A-730A	10/11 SUN MORN	30	-	3	\$75.00	10/12-10/12	1	1	1	\$75.00
18	Su	730A-8A	PURE NEBRASKA	30	-	3	\$90.00	10/12-10/12	1	1	1	\$90.00
19	Sa	8A-10A	CBS THS MRN:SA	30	-	3	\$65.00	10/11-10/11	2	1	2	\$130.00
20	Su	8A-930A	SUNDAY MRN-CBS	30	-	3	\$250.00	10/12-10/12	2	1	2	\$500.00
21	Su	930A-10A	FACE NATN-CBS	30	-	3	\$200.00	10/12-10/12	1	1	1	\$200.00
22	Tu	10A-12P	YOUNG&RESTLESS<	30	-	3	\$100.00	10/07-10/07	1	1	1	\$100.00
23	W	10A-12P	YOUNG&RESTLESS<	30	-	1	\$100.00	10/08-10/08	1	1	1	\$100.00
24	Th	10A-12P	YOUNG&RESTLESS<	30	-	1	\$100.00	10/09-10/09	1	1	1	\$100.00
25	F	10A-12P	YOUNG&RESTLESS<	30	-	1	\$100.00	10/10-10/10	1	1	1	\$100.00
26	M	10A-12P	YOUNG&RESTLESS<	30	-	1	\$100.00	10/13-10/13	1	1	1	\$100.00
27	Tu	12P-1230P	10/11-NOON	30	-	3	\$125.00	10/07-10/07	1	1	1	\$125.00

ORDER WORKSHEET

Rep Order# 9421171 Ver# 1 Status New
 EC'd Yes

Traffic Order#

Printed: 10/02/14 11:53 AM
 Last Received: 10/02/14 10:50 AM
 Showing Buylines: All Rep and Station Changes

3 of 6

Station KOLN-TV LINCOLN NE
 Advertiser (HASC) HASSEBROOK, CHUCK
 Product HASSEBROOK/G/D
 Estimate# 2409
 Buyer BOBBY MUSHROE

Agency (NWMD) THE NEW MEDIA FIRM
 1322 G ST, SE
 WASHINGTON, DC 20003
 Agency C/P1/P2/E 480/501/2409
 Flight Dates 10/07/14-10/13/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (BT2) BILL THOMAS
 Sales Assistant JACOB
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
28	W	12P-1230P	10/11-NOON	30	-	3	\$125.00	10/08-10/08	1	1	1	\$125.00
29	Th	12P-1230P	10/11-NOON	30	-	-	\$125.00	10/09-10/09	1	1	1	\$125.00
30	F	12P-1230P	10/11-NOON	30	-	-	\$125.00	10/10-10/10	1	1	1	\$125.00
31	M	12P-1230P	10/11-NOON	30	-	-	\$125.00	10/13-10/13	1	1	1	\$125.00
32	Tu	1230P-3P	VARIOUS	30	-	3	\$100.00	10/07-10/07	1	1	1	\$100.00
33	Th	1230P-3P	VARIOUS	30	-	-	\$100.00	10/09-10/09	1	1	1	\$100.00
34	M	1230P-3P	VARIOUS	30	-	-	\$100.00	10/13-10/13	1	1	1	\$100.00
35	W	3P-4P	ELLEN	30	-	3	\$125.00	10/08-10/08	1	1	1	\$125.00
36	F	3P-4P	ELLEN	30	-	-	\$125.00	10/10-10/10	1	1	1	\$125.00
37	Tu	4P-430P	FIRST AT 4PM	30	-	-	\$100.00	10/07-10/07	1	1	1	\$100.00
38	W	4P-430P	FIRST AT 4PM	30	-	-	\$100.00	10/08-10/08	1	1	1	\$100.00
39	Th	4P-430P	FIRST AT 4PM	30	-	-	\$100.00	10/09-10/09	1	1	1	\$100.00
40	F	4P-430P	FIRST AT 4PM	30	-	-	\$100.00	10/10-10/10	1	1	1	\$100.00
41	M	4P-430P	FIRST AT 4PM	30	-	-	\$100.00	10/13-10/13	1	1	1	\$100.00
42	Tu	430P-5P	JEOBARDY	30	-	-	\$100.00	10/07-10/07	1	1	1	\$100.00
43	W	430P-5P	JEOBARDY	30	-	-	\$100.00	10/08-10/08	1	1	1	\$100.00

ORDER WORKSHEET

Rep Order# 9421171 Ver# 1 Status New
 EC'd Yes

Traffic Order#
 Printed: 10/02/14 11:53 AM
 Last Received: 10/02/14 10:50 AM
 Showing Buylines: All Rep and Station Changes

Station KOLN-TV LINCOLN NE
 Advertiser (HASC) HASSEBROOK, CHUCK
 Product HASSEBROOK/G/D
 Estimate# 2409
 Buyer BOBBY MUSHROE

Agency (NVMMD) THE NEW MEDIA FIRM
 1322 G ST, SE
 WASHINGTON, DC 20003
 Agency C/P1/P2/E 480/501/2409
 Flight Dates 10/07/14-10/13/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (BT2) BILL THOMAS
 Sales Assistant JACOB
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
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44	Th	430P-5P	JEOPARDY	30	-	3	\$100.00	10/09-10/09	1	1	1	\$100.00
45	F	430P-5P	JEOPARDY	30	-	-	\$100.00	10/10-10/10	1	1	1	\$100.00
46	M	430P-5P	JEOPARDY	30	-	-	\$100.00	10/13-10/13	1	1	1	\$100.00
47	Tu	5P-530P	10/11-FIVE	30	-	-	\$275.00	10/07-10/07	1	1	1	\$275.00
48	W	5P-530P	10/11-FIVE	30	-	-	\$275.00	10/08-10/08	1	1	1	\$275.00
49	Th	5P-530P	10/11-FIVE	30	-	-	\$275.00	10/09-10/09	1	1	1	\$275.00
50	F	5P-530P	10/11-FIVE	30	-	-	\$275.00	10/10-10/10	1	1	1	\$275.00
51	M	5P-530P	10/11-FIVE	30	-	-	\$275.00	10/13-10/13	1	1	1	\$275.00
52	Tu	530P-6P	CBS EVE NWS	30	-	-	\$500.00	10/07-10/07	1	1	1	\$500.00
53	Th	530P-6P	CBS EVE NWS	30	-	-	\$500.00	10/09-10/09	1	1	1	\$500.00
54	M	530P-6P	CBS EVE NWS	30	-	-	\$500.00	10/13-10/13	1	1	1	\$500.00
55	Tu	6P-630P	10/11 NEWS-SIX	30	-	-	\$500.00	10/07-10/07	1	1	1	\$500.00
56	W	6P-630P	10/11 NEWS-SIX	30	-	-	\$500.00	10/08-10/08	1	1	1	\$500.00
57	Th	6P-630P	10/11 NEWS-SIX	30	-	-	\$500.00	10/09-10/09	1	1	1	\$500.00
58	F	6P-630P	10/11 NEWS-SIX	30	-	-	\$500.00	10/10-10/10	1	1	1	\$500.00
59	M	6P-630P	10/11 NEWS-SIX	30	-	-	\$500.00	10/13-10/13	1	1	1	\$500.00

ORDER WORKSHEET

Rep Order# 9421171 Ver# 1 Status New
 EC'd Yes

Traffic Order#

Printed: 10/02/14 11:53 AM
 Last Received: 10/02/14 10:50 AM
 Showing Buylines: All Rep and Station Changes

10/02/14 11:53 AM
 10/02/14 10:50 AM
 All Rep and Station Changes

5 of 6

Station KOLN-TV LINCOLN NE
 Advertiser (HASC) HASSEBROOK, CHUCK
 Product HASSEBROOK/G/D
 Estimate# 2409
 Buyer BOBBY MUSHROE

Agency (NWMD) THE NEW MEDIA FIRM
 1322 G ST, SE
 WASHINGTON, DC 20003
 Agency C/P1/P2/E 480/501/2409
 Flight Dates 10/07/14-10/13/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (BT2) BILL THOMAS
 Sales Assistant JACOB
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
60	Tu	630P-7P	WHEEL-FORTNE	30	-	-	\$650.00	10/07-10/07	1	1	1	\$650.00
61	W	630P-7P	WHEEL-FORTNE	30	-	-	\$650.00	10/08-10/08	1	1	1	\$650.00
62	Th	630P-7P	WHEEL-FORTNE	30	-	-	\$650.00	10/09-10/09	1	1	1	\$650.00
63	F	630P-7P	WHEEL-FORTNE	30	-	-	\$650.00	10/10-10/10	1	1	1	\$650.00
64	M	630P-7P	WHEEL-FORTNE	30	-	-	\$650.00	10/13-10/13	1	1	1	\$650.00
65	W	10P-1035P	10/11 NWS-TEN<	30	-	-	\$750.00	10/08-10/08	1	1	1	\$750.00
66	F	10P-1035P	10/11 NWS-TEN<	30	-	-	\$750.00	10/10-10/10	1	1	1	\$750.00
67	Sa	10P-1035P	10/11 NWS-TEN<	30	-	-	\$750.00	10/11-10/11	1	1	1	\$750.00
68	Tu	1035P-1137P	D LETTRMAN-CBS<	30	-	-	\$200.00	10/07-10/07	1	1	1	\$200.00
69	Th	1035P-1137P	D LETTRMAN-CBS<	30	-	-	\$200.00	10/09-10/09	1	1	1	\$200.00
70	M	1035P-1137P	D LETTRMAN-CBS<	30	-	-	\$200.00	10/13-10/13	1	1	1	\$200.00
71	W	1137P-1237A	LT-FERGUSN-CBS<	30	-	-	\$30.00	10/08-10/08	1	1	1	\$30.00
72	F	1137P-1237A	LT-FERGUSN-CBS<	30	-	-	\$30.00	10/10-10/10	1	1	1	\$30.00
73	Sa	1035P-1135P	BLUETHOODS	30	-	-	\$150.00	10/11-10/11	1	1	1	\$150.00
74	Su	1035P-1105P	N'SIDE NE< 1135P	30	-	-	\$175.00	10/12-10/12	1	1	1	\$175.00
75	Tu	9P-10P	AVG. ALL WKS	30	-	-	\$1,500.00	10/07-10/07	1	1	1	\$1,500.00

ORDER WORKSHEET

Rep Order# 9421171 Ver# 1 Status New
 EC'd Yes

Traffic Order#

Printed: 10/02/14 11:53 AM
 Last Received: 10/02/14 10:50 AM
 Showing Buylines: All Rep and Station Changes

6 of 6

Station KOLN-TV LINCOLN NE
 Advertiser (HASC) HASSEBROOK, CHUCK
 Product HASSEBROOK/G/D
 Estimate# 2409
 Buyer BOBBY MUSHROE

Agency (NWMAD) THE NEW MEDIA FIRM
 1322 G ST, SE
 WASHINGTON, DC 20003
 Agency C/P1/P2/E 480/501/2409
 Flight Dates 10/07/14-10/13/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (BT2) BILL THOMAS
 Sales Assistant JACOB
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
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76	F	8P-9P	AVG. ALL WKS	30	-	-	\$1,000.00	10/10-10/10	1	1	1	\$1,000.00
77	Sa	9P-10P	48 HOURS-CBS	30	-	-	\$750.00	10/11-10/11	1	1	1	\$750.00
78	Su	8P-9P	GOOD WIFE-CBS	30	-	-	\$1,500.00	10/12-10/12	1	1	1	\$1,500.00

---REPORT TOTALS---

Report Totals: 80 / \$21,905.00

---SALES MONTHLY TOTALS---

Oct2014: 80 / \$21,905.00

Order Totals: 80 / \$21,905.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals	CABL	EOLN	KFXL	KHQS	KHGI
\$45,635.42	.00%	.00%	4.00%	11.00%	21.00%
	KLKN 16.00%	KOIN 48.00%	ROLN .00%		

Books [null]
 Demos RA35+P

--- CREDIT RISK ---
 STANDARD CREDIT TERMS