

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>66151</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	Ricketts for Gov #909915	
	<b>Estimate:</b>	909915	<b>KOLN</b>
	<b>Flight Dates:</b>	09/09/14 - 09/19/14	<b>Primary AE:</b> Kris Ryan
	<b>Original Date / Rev:</b>	09/16/14 / 09/16/14	<b>Sales Office:</b> LINL
	<b>Order Type:</b>	NORMAL	<b>Sales Region:</b> Local
<b>Agency</b>	<b>Name:</b>	<b>Smart Media Group</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		814 King St Ste 400	<b>Billing Cycle:</b> EOM/EOC
		Alexandria, VA 22314	<b>Agency Commission:</b> 15%
<b>Advertiser</b>	<b>Name:</b>	<b>Ricketts/Gov/R</b>	
	<b>Demographic:</b>	HH	<b>New Business Thru:</b>
	<b>Product Codes:</b>	Candidate - State - Governor	<b>Order Separation:</b> 00:15:00
	<b>Priority:</b>	P-02	<b>Advertiser External ID:</b> 44098
	<b>Revenue Codes:</b>	AGY, POL, POL-CAND	<b>Agency External ID:</b> 5353

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/19/14	31	\$11,930.00	\$10,140.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	31	\$11,930.00	\$10,140.50	0.00
<b>Totals</b>	<b>31</b>	<b>\$11,930.00</b>	<b>\$10,140.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kris Ryan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KOLN	09/09/14	09/15/14	M-F 9a-10a M-F 9a-10a	CM	9a-10a	111----	1:00	3	\$300.00	P-02	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-11----		2				\$300.00		0.00			
		Week: 09/15/14	09/21/14	1-----		1				\$300.00		0.00			
2	KOLN	09/10/14	09/12/14	Daytime Rotator M-F Daytime Rotator M-F	CM	12:30 PM-3:00 PM (12:30 PM-3:00 PM)	--2-2--	1:00	4	\$300.00	P-02	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	--2-2--		4				\$300.00		0.00			
3	KOLN	09/13/14	09/13/14	10/11 First News Sa @630M 10/11 First News Sa @630a	CM	630a-8a	-----3-	1:00	3	\$250.00	P-02	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-----3-		3				\$250.00		0.00			
4	KOLN	09/13/14	09/13/14	CBS This Morning Satur CBS This Morning Saturday	CM	8a-10a	-----2-	1:00	2	\$300.00	P-02	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-----2-		2				\$300.00		0.00			
5	KOLN	09/10/14	09/10/14	10/11 News First @ 4p 10/11 News First @ 4p	CM	4p-430p	--1----	1:00	1	\$450.00	P-02	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	--1----		1				\$450.00		0.00			
N 6	KOLN	09/13/14	09/13/14	10/11 Saturday News @6M 10/11 Saturday News @ 6p	CM	6p-630p	-----1-	1:00	1	\$600.00	P-02	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 66151  
 Alt Order #:  
 Flight Dates: 09/09/14 - 09/19/14

Advertiser: Ricketts/Gov/R  
 Product Desc: Ricketts for Gov #909915  
 Estimate: 909915  
 KOLN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KOLN	09/13/14	09/13/14	10/11 Saturday News @ 6p 10/11 Saturday News @ 6p	CM	6p-630p	-----1-	1:00	1	\$600.00	P-02	0.00	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/08/14 09/14/14 -----1- 1 \$600.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KOLN 09/08/14-09/14/14 10/11 Saturday News @ 6p 6p-630p -----Sa-- 1:00 (\$600.00) 0.00 NM See MG 6.2 [Program Change] 2 KOLN 09/18/14-09/19/14 10/11 News Today @ 5p 458p-530p ---ThF---- 1:00 \$600.00 0.00 NM MG for 6.1 09/13 [prog chg]															
7	KOLN	09/09/14	09/15/14	David Letterman David Letterman	CM	1035p-1137p	111----	1:00	3	\$700.00	P-02	0.00	NM	3	\$2,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/08/14 09/14/14 -11---- 2 \$700.00 0.00 Week: 09/15/14 09/21/14 1----- 1 \$700.00 0.00															
8	KOLN	09/13/14	09/13/14	Sa 1035p-1135p Sa 1035p-1135p	CM	1035p-1135p	-----1-	1:00	1	\$550.00	P-02	0.00	NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/08/14 09/14/14 -----1- 1 \$550.00 0.00															
9	KOLN	09/13/14	09/13/14	Sa 1135p-1235a Sa 1135p-1235a	CM	1135p-1235a	-----1-	1:00	1	\$300.00	P-02	0.00	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/08/14 09/14/14 -----1- 1 \$300.00 0.00															
10	KOLN	09/14/14	09/14/14	N'Side Nebraska N'Side Nebraska	CM	11p-1130p	-----1	1:00	1	\$600.00	P-02	0.00	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/08/14 09/14/14 -----1 1 \$600.00 0.00															
11	KOLN	09/13/14	09/13/14	Overnight Rotator M-Su Overnight Rotator M-Su	CM	12:35 XM-1:35 XM (12:35 XM-1:35 XM)	-----1-	1:00	1	\$120.00	P-02	0.00	NM	1	\$120.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/08/14 09/14/14 -----1- 1 \$120.00 0.00															
12	KOLN	09/09/14	09/15/14	Daytime Rotator M-F Daytime Rotator M-F	CM	9:58 AM-12:00 PM (9:58 AM-12:00 PM)	222----	1:00	6	\$350.00	P-02	0.00	NM	6	\$2,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/08/14 09/14/14 -22---- 4 \$350.00 0.00 Week: 09/15/14 09/21/14 2----- 2 \$350.00 0.00															
13	KOLN	09/14/14	09/14/14	Overnight Rotator M-Su Overnight Rotator M-Su	CM	12:05 XM-1:05 XM (12:05 XM-1:05 XM)	-----1	1:00	1	\$250.00	P-02	0.00	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/08/14 09/14/14 -----1 1 \$250.00 0.00															
14	KOLN	09/10/14	09/12/14	10/11 News Today @ 5p 10/11 News Today @ 5p	CM	458p-530p	--W-F--	1:00	1	\$1,100.00	P-02	0.00	NM	1	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/08/14 09/14/14 --W-F-- 1 \$1,100.00 0.00															
15	KOLN	09/10/14	09/12/14	M-F 3p-4p M-F 3p-4p	CM	3p-4p	--W-F--	1:00	1	\$250.00	P-02	0.00	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/08/14 09/14/14 --W-F-- 1 \$250.00 0.00															
16	KOLN	09/10/14	09/12/14	CBS AM News CBS AM News	CM	430a-5a	--W-F--	1:00	1	\$60.00	P-02	0.00	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/08/14 09/14/14 --W-F-- 1 \$60.00 0.00															
													Totals	31	\$11,930.00

## Amy Osterhoudt

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**From:** Patricia Dome <pdome@smartmediagrp.com>  
**Sent:** Tuesday, September 16, 2014 2:59 PM  
**To:** Amy Osterhoudt  
**Subject:** RE: Smart Media Makegood Template.xlsx

approved

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**From:** Amy Osterhoudt [<mailto:Amy.Osterhoudt@1011now.com>]  
**Sent:** Tuesday, September 16, 2014 12:38 PM  
**To:** Patricia Dome  
**Subject:** Smart Media Makegood Template.xlsx

Please advise. Thanks!

Spot Manager: Preempted/Unresolved, 07/28/14-10/26/14

Hot AE Full Name Date Order Length Rate Inv. Code (Booked) Time Period Program (Booked) State Reason Preempt/Un Order End Rating MG

Office: LINL  
Station: KOLN  
Alt Order #:  
Advertiser: Ricketts/Gov/R

487 909915

No	Kris Ryan	09/13/14	66151	1:00	\$600.00	10/11	Saturday News @6p-630p			Program Chal	09/15/14	09/15/14		0.0
					\$600.00									\$0.00
					\$600.00									\$0.00
					\$600.00									\$0.00

[Filtered by: ((AE Full Name contains Continental) OR (AE Full Name = Kris Ryan))] [Sorted by: Region]



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Firm/Rep:

**Client:** Ricketts for Gov

Week of: 16-Sep

[illegible][illegible]


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Keyed By:
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