

Broadcast Contract

Main Street Media Group
Senate Leadership Fund (N)
PO Box 25093
Alexandria, VA 22314

Start Date 10/25/22	Contract# 50011	Mod# 0
End Date 10/31/22	Date Entered 05/27/22	Date Last Modified 05/31/22
Advertiser Senate Leadership Fu	Station Market KQSR-FM	
Product Arizona	SalesRep/Office Christal Christal	

Standard Billing Cycle Estimate# 6383

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 10/25/22 MO 10/31/22	10:00A-03:00P	60		2	2	2	2	2	--	10	\$51.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	10	510.00	\$76.50	\$ 433.50	\$ 510.00

CASH IN ADVANCE

Billing Projections: By Month

	Oct 22	Nov 22
CA	510.00	
ST	408.00	102.00

El Dorado Broadcasters, LLC and Radio Stations KTTI, KQSR, and KBLU does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

REVISED

May 27, 22
 CONT# 35875047 Mod# Ver# 3 (Last =)
 REP CHRISTAL RADIO
 TO KQSR-FM (Yuma-El Centro, AZ-CA)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY MAIN STREET MEDIA GROUP
 ADDR PO BOX 25093
 ALEXANDRIA, VA 22313

DDS CONT# 0
 C/P/E: / / 6383

SALESPERSON FAX#

PH #

BYR LIZZY SPOONER
 ADV SENATE LEADERSHIP FUND
 PDT Arizona
 FLT Oct 25, 22 - Oct 31, 22

* REP ORDER COMMENT *

** 5/26/2022 8:42:00 PM: THIS IS AN ORDER REVISION. PLEASE DO NOT DOUBLE BOOK. ORDERS HAS BEEN
 REVISED TO REFLECT RATES EMAILED BY AUSTIN ON 5/11. OVERALL DOLLARS HAVE DECREASED. SPOT
 LOADS HAVE CHANGED.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
CHG	1.1	<u>FLIGHT 1</u>	10A - 3P	60	10/25/2022 - 10/25/2022	1D	2	\$51.00	2
		.T.....						\$102.00	
		** FLIGHT TOTALS **							
CHG	2.1	<u>FLIGHT 2</u>	10A - 3P	60	10/26/2022 - 10/26/2022	1D	2	\$51.00	2
		..W....						\$102.00	
		** FLIGHT TOTALS **							
CHG	3.1	<u>FLIGHT 3</u>	10A - 3P	60	10/27/2022 - 10/27/2022	1D	2	\$51.00	2
		...T...						\$102.00	
		** FLIGHT TOTALS **							
CHG	4.1	<u>FLIGHT 4</u>	10A - 3P	60	10/28/2022 - 10/28/2022	1D	2	\$51.00	2
	F..						\$102.00	
		** FLIGHT TOTALS **							
C	5.1	<u>FLIGHT 5</u>	10A - 3P	60	10/29/2022 - 10/29/2022	1D	2	\$38.00	
	S.						\$0.00	
		** FLIGHT TOTALS **							
C	6.1	<u>FLIGHT 6</u>	10A - 3P	60	10/30/2022 - 10/30/2022	1D	2	\$38.00	
	S							

May 27, 22
 CONT# 35875047 Mod# Ver# 3 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 6383

CHG	7.1	FLIGHT 7	10A - 3P	** FLIGHT TOTALS **			0	\$0.00	
		M.....		60	10/31/2022 - 10/31/2022	1D	2	\$51.00	2
				** FLIGHT TOTALS **			2	\$102.00	

	Oct 22	Nov 22					
SPOTS	8	2					
CASH	408.00	102.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	408.00	102.00					

						TOTAL
SPOTS						10
CASH						510.00
TRADE						0.00
NSL						0.00
TOTAL						510.00

**** Competitive Comments ****

SLF AZ RADIO 10.25-10.31.22

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Senate Leadership Fund, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Main Street Media Group

Address: PO Box 25093

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msmg.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 15405 John Marshall Highway, Haymarket, VA 20169

Contact: Jack Pandol

Phone number: 703-574-3044

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Board Members: President- Steven Law, Treasurer- Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate





Date of election: 11/8/22

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Media Buyer, Main Street Media Group	Name: 
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☒ No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
- ☒ Accepted IN PART (e.g., ad not received to determine content)*
- ☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

From: [El Dorado Sales](#)
To: ["Chenault, LaTonya"](#)
Subject: RE: Senate Leadership Fund Fall Reservations- NAB FORM
Date: Tuesday, May 31, 2022 5:12:00 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)

Hi LaTonya,

Do you know If the list of chief executive officers, members of the executive committee, or board of directors provided is complete and accurate?

Thank you,

Austin Hunt

El Dorado Broadcasters
Business Analyst
(760) 881-3881 Ext. 242

From: Chenault, LaTonya <LaTonya.Chenault@Katzmedia.com>
Sent: Friday, April 29, 2022 12:15 PM
To: Kevans@firstmediaservices.com; rebecca.shevlin@cumulus.com;
regionalnational@forevermediainc.com; Bcastellucci@forevermediainc.com;
jstevens@lightnercom.com; jessica.murphy@cumulus.com; craig.vanabel@mwcradio.com;
Bwerner@sagacom.com; Tanya.Freeman@cmg.com; Mark.Turcotte@cmg.com;
nadine.moore@cumulus.com; edkennedy@680thefan.com; bsamborski@radio-one.com;
Susan.Palmer@salematlanta.com; Anthony.Maisano@bbgi.com; andrea.clay@bbgi.com;
Nichole.Hartman@audacy.com; Siouxsanne.Hawkins@audacy.com; Dhoward@Bahakel.com;
Deanna.Roberts@cumulus.com; craig.allen@cumulus.com; jmartin@pmbradio.com;
lgalloway@pmbradio.com; jbrannan@rcgmediallc.com; kbaney@7mountainsmedia.com;
dangainey@midwestfamilyec.com; markandrews987@hotmail.com; labonk@jammediallc.com;
marcia.diehl@cumulus.com; april.bailey@bbgi.com; Jennifer.Mccord@cumulus.com;
steve.hoshor@kaff.com; shelly.lukasik@mwcradio.com; dcruz@dbcradio.com;
cmaisano@curtismedia.com; karen.messinger@cumulus.com; dickr@mwfbroadcasting.com;
dick.record@midwestfamilylacrosse.com; matt.raback@cumulus.com;
DDavies@forevermediainc.com; joan.reed@audacy.com; mande.dellinger@bbgi.com;
amandaa@lotuscorp.com; Elvin.Fluellen@cumulus.com; christina.kunka@audacy.com;
brad.kish@audacy.com; bob.pagura@midwestfamilymadison.com; chris@baycitiesonline.com;
eric.lauer@audacy.com; nmurphy@goodkarmabrands.com; thowe@mkeradiogrp.com;
michele.kazian@audacy.com; matthew.cowper@bbgi.com; kbrownjones@bonneville.com;
bill@desertvalleymediagroup.com; smoynihan@hubbardradio.com;

Michael.Spacciapolli@audacy.com; GREGGFRISCHLING <GFRISCH@STEELCITYMEDIA.COM>; tbrady@999thefan.com; Jill@renomediagroup.com; christine.emeterio@cumulus.com; jerry@evansbroadcast.com; ssparks@nrgmedia.com; Rhonda.Fortner@cumulus.com; jerry1053@aol.com; steve.schouten@mwcradio.com; akreiser@forevermediainc.com; kevinh@wkok.com; Aaron.Brown@cumulus.com; ken.kowalcek@cumulus.com; rodney.shepherd@cumulus.com; dfillion@blackcrow.fm; jon.albrecht@mwcradio.com; afielder@nrgmedia.com; desiree.kaspriski@audacy.com; marcy.kester@cumulus.com; dmehall@shamrocknepa.com; ggetz@backyardbroadcasting.com; Fleming, Chris <chrisfleming@edbroadcasters.com>; abailey@firstmediaservices.com; Elizabeth.Pembleton@cumulus.com; Mparks@LightnerCom.Com; john.rowe@cumulus.com; vicki.shelton@cumulus.com; jeremy.jones@bbgi.com; emma.maynard@bbgi.com; mike.deamicis@radio-one.com; jbrannan@pmbradio.com; jloftus@7mountainsmedia.com; mquimby@jammediallc.com; jenna.murphy@cumulus.com; morgan.rawald@bbgi.com; michelle.henderson@kaff.com; jessica.lear@cumulus.com; dharlow@dbcradio.com; JPeters@curtismedia.com; SCOT.CASEDAY@CURTISMEDIA.COM; corri.moran@midwestfamilylacrosse.com; jzleeds@lvradio.com; stephanie@baycitiesonline.com; dcarlson@goodkarmabrand.com; glichtenstein@bonneville.com; skaris@hubbaddradio.com; bgrube@wralfm.com; mewald@999thefan.com; dee@lotusradio.com; kimberly.schneider@mwcradio.com; pramirez@azlotus.com; ruby.dietz@mwcradio.com; droe@nrgmedia.com; chris.kenney@cumulus.com; tdeitz@shamrocknepa.com; carrie.rea@cumulus.com; Ron.Giovanniello@cumulus.com; shhicks@radio-one.com; KJones@bahakelcomm.com; llee@pmbradio.com; pgrisham@jammediallc.com; kmontoya@stonecanyonmedia.com; mjensen@stonecanyonmedia.com; Chris.Moreau@Cumulus.com; peter.tanz@mwcradio.com; tidenton@dbcradio.com; sbernardes@dbcradio.com; Tsignor@forevermediainc.com; jerry.mckenna@entercom.com; cory@bbgi.com; nicole.demauro@bbgi.com; melissa@lvradio.com; Caitlin.Hill@cumulus.com; Casey.Tinsley@cumulus.com; justin.grimes@midwestfamilymadison.com; CK@goodkarmabrand.com; mpetroff@goodkarmabrand.com; sweber@mkeradiogrp.com; Marybeth.Gerdemann@bbgi.com; paul.blake@bbgi.com; maribeth.hoban@bbgi.com; kmartinelli@bonneville.com; sara@desertvalleymediagroup.com; candice.tolonen@kslx.com; c.kohan@steelcitymedia.com; jprice@curtismedia.com; tracy@renomediagroup.com; Kara@renomediagroup.com; Annette.Stratton@cumulus.com; eric.mastel@cumulus.com; billing@wrhq.com; traffic@wqkx.com; jennifer.carter@cumulus.com; vickie.duprey@cumulus.com; lynn.spasoff@cumulus.com; bobbi.pereyda@cumulus.com; nick.johnson@cumulus.com; skriner@backyardbroadcasting.com; eric.mccart@cumulus.com; El Dorado Sales <sales@edbroadcasters.com>; Michellepeterson@edbroadcasters.com; Katherine.grofic@cumulus.com; Paul Haley <Paul.Haley@cumulus.com>
Cc: McGee, Patrick <Patrick.McGee@Katzmedia.com>; Homan, Angela <Angela.Homan@Katzmedia.com>

Subject: Senate Leadership Fund Fall Reservations- NAB FORM

Importance: High

TGIF! I hope you are doing well. By now you should have received Fall reservations for Senate Leadership Fund from the Main Street Media Group.

Attached is the generic NAB FORM for your public files. Please remember that these orders do not start until September. There is no creative produced and ready to send to stations. This means the NAB FORM is not fully complete. We will not have all the details required until scripts are written, and spots produced. I do not expect to see an updated NAB for each state until late August, possibly the first week in September. This will obviously be centered around the US Senate race. We cannot name candidates due to the pending primary elections for each state. These orders are geared for the general window.

PAYMENT: Checks will go out weekly prior to the start of each flight. The same goes for the traffic for each estimate.

Please let me know if there any questions.

Enjoy your weekend.

LT

LaTonya Chenault-Qawwee

VP of Sales

Katz Radio Group

111 Presidential Blvd., Ste., 215| Bala Cynwd, PA 19004-1009

LaTonya.Chenault@katzmedia.com

o 240.222.3933 | c 703.867.5289 | f 917.206.9828

Angela Homan

Account Coordinator

Angela.Homan@katzmedia.com

o 215.557.4230 | f 917-206-9773



Local Impact.
National Influence.

Ask me about
 **Katz
Multicultural**



Diversity
Equity and
Inclusion