## **Broadcast Contract**

Main Street Media Group Senate Leadership Fund (N) PO Box 25093 Alexandria, VA 22314

Start Date	Contract#	Mod#
09/27/22	49999	0
End Date 10/03/22	Date Entere 05/27/22	Date Last Modified 05/31/22
Advertiser Senate Leadership	) Fu	Station Market KQSR-FM
Product Arizona		SalesRep/Office Christal Christal

Standard Billing Cycle Estimate# 6379

LN	DATE		TIMES/PROGRAMS	LEN MO LINE REMAR	TU WE TH FR SA SU	J SPOTS /WK	RATE
1	TU 09/27/22	MO 10/03/22	10:00A-03:00P	60 2	2 2 2 2	10	\$51.00
		Comments	Total Spots 10	Spots Total\$ 510.00	Agency Commission \$76.50	Net \$ 433.50	Gross \$ 510.00
	H IN ADVANCE g Projections: By	Month					
Dillill	CA ST	Sep 22 408.00	Oct 22 102.00 510.00				
El D and	orado Broadcasters, evaluates, negotiates	LLC and Radio Stations and completes its broad	s KTTI, KQSR, and KBLU o adcast advertising contract	does not discriminate s without regard to ra	in the sale of advertising time on ce or ethnicity.	the basis of race o	r ethnicity
Acce	pted for Station		Ad	ccepted for advertis	ser OR agency(and MBS, if a	any) as agent for	the advertiser
Name			Title	Name		Title	
See r	reverse for accepte	ed terms and condition	ons, if any			Page	1

	REVIS	SED				
	May 27, 22					
CONT#	35874533 Mod# Ver# 3 (Last = )	DDS CONT# 0				
REP	CHRISTAL RADIO	C/P/E: / / 6379	C/P/E: / / 6379			
TO	KQSR-FM (Yuma-El Centro, AZ-CA)					
FM	LATONYA CHENAULT					
OFF	PHILADELPHIA	SALESPERSON FAX#				
AGY	MAIN STREET MEDIA GROUP					
ADDR	PO BOX 25093	PH#				
	ALEXANDRIA, VA 22313					
BYR	LIZZY SPOONER					
ADV	SENATE LEADERSHIP FUND					
PDT	Arizona					
FLT	Sep 27, 22 - Oct 03, 22					

<sup>\*</sup> REP ORDER COMMENT \*

<sup>\*\* 5/26/2022 8:42:00</sup> PM: THIS IS AN ORDER REVISION. PLEASE DO NOT DOUBLE BOOK. ORDERS HAS BEEN REVISED TO REFLECT RATES EMAILED BY AUSTIN ON 5/11. OVERALL DOLLARS HAVE DECREASED. SPOT LOADS HAVE CHANGED.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
CHG	1.1	<u>FLIGHT 1</u> .T	10A - 3P	60 ** FL	09/27/2022 - 09/27/2022 IGHT TOTALS **	1D	2	\$51.00 \$102.00	
CHG	2.1	<u>FLIGHT 2</u> W	10A - 3P	60 ** FL	09/28/2022 - 09/28/2022 IGHT TOTALS **	1D	2	\$51.00 \$102.00	
CHG	3.1	<u>FLIGHT 3</u> T	10A - 3P	60 ** FL	09/29/2022 - 09/29/2022 IGHT TOTALS **	1D	2	\$51.00 \$102.00	
CHG	4.1	<u>FLIGHT 4</u> F	10A - 3P	60 ** FL	09/30/2022 - 09/30/2022 IGHT TOTALS **	1D	2	\$51.00 \$102.00	
С	5.1	<u>FLIGHT 5</u> S.	10A - 3P	60 ** FL	10/01/2022 - 10/01/2022 IGHT TOTALS **	1D	2	\$38.00 \$0.00	1 1
С	6.1	<u>FLIGHT 6</u> S	10A - 3P	60	10/02/2022 - 10/02/2022	1D	2	\$38.00	

May 27, 22 CONT# 35874533

REP

35874533 Mod# Ver# 3 (Last = )

CHRISTAL RADIO

DDS CONT# 0 C/P/E: / / 6379

				**	FLI	GHT TOTALS **		0	\$0.00	
СНС	7.1	FLIGHT M	10A -		-	10/03/2022 - 10/03/2022 GHT TOTALS **	1D	2 2	\$51.00 \$102.00	2
ODOTO	C	ct 22	 							
SPOTS		10								
CASH		510.00	 							
TRADE		0.00								
NSL		0.00								
TOTAL		510.00								
									TO	TAL
SPOTS									1	0
CASH										510.00
TRADE										0.00
NSL										0.00
TOTAL										510.00

#### \*\* Competitive Comments \*\*

SLF AZ RADIO 9.27-10.3.22 SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

_, hereby request station time as follows: See <b>Order</b> for proposed								
schedule and charges. See Invoice for actual schedule and charges.								
Check one:								
Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.								
Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).								
STIONS/BLOCKS MUST BE COM	(IPLETED							
Phone number: 703-485-0398	Email: info@msmg.tv							
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):								
Name: Senate Leadership Fund								
aymarket, VA 20169								
ontact: Jack Pandol Phone number: 703-574-3044 Email: info@senateleadershipfund.org								
Station is authorized to announce the time as paid for by such person or entity.								
onsor (Use separate page if necessary.):	8							
	executive officers, members of the							
If ad refers to a federal candidate(s) or federal election, list ALL of the following:								
Name(s) of every candidate referred to:								
Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate								
	N/A							
	relating to any political matter of national a for federal office; (2) an election to federal, health care legislation, IRS tax code, etc.); ossion at the national level.  message relating to any political matter of STIONS/BLOCKS MUST BE COMESTIONS/BLOCKS MUST BE COMESTIONS/BLO							

## THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement. Station Representative Advertiser/Sponsor MIN Signature: Signature: Name: Media Buyer, Main Street Media Group Name: Date of Station Agreement to Sell Time: 5-27-2022 Date of Request to Purchase Ad Time: TO BE COMPLETED BY STATION ONLY Ad submitted to station? / No Date ad received: \_ Yes Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy). If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided. Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)\* Rejected - provide reason: \*Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any: Date Received/Requested: Station Call Letters: Contract #: Run Start and End Dates: Station Location: Est. #: For national issue ads only (not required for state/local issue ads): Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a

contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

From: <u>El Dorado Sales</u>
To: <u>"Chenault, LaTonya"</u>

Subject: RE: Senate Leadership Fund Fall Reservations- NAB FORM

**Date:** Tuesday, May 31, 2022 5:12:00 PM

Attachments: image001.png

image002.png image003.png image004.png image005.png

Hi LaTonya,

Do you know If the list of chief executive officers, members of the executive committee, or board of directors provided is complete and accurate?

Thank you,

### **Austin Hunt**

El Dorado Broadcasters Business Analyst (760) 881-3881 Ext. 242

From: Chenault, LaTonya <LaTonya.Chenault@Katzmedia.com>

**Sent:** Friday, April 29, 2022 12:15 PM

**To:** Kevans@firstmediaservices.com; rebecca.shevlin@cumulus.com; regionalnational@forevermediainc.com; Bcastellucci@forevermediainc.com; jstevens@lightnercom.com; jessica.murphy@cumulus.com; craig.vanabel@mwcradio.com; Bwerner@sagacom.com; Tanya.Freeman@cmg.com; Mark.Turcotte@cmg.com; nadine.moore@cumulus.com; edkennedy@680thefan.com; bsamborski@radio-one.com; Susan.Palmer@salematlanta.com; Anthony.Maisano@bbgi.com; andrea.clay@bbgi.com; Nichole.Hartman@audacy.com; Siouxanne.Hawkins@audacy.com; Dhoward@Bahakel.com; Deanna.Roberts@cumulus.com; craig.allen@cumulus.com; jmartin@pmbradio.com; lgalloway@pmbradio.com; jbrannan@rcgmediallc.com; kbaney@7mountainsmedia.com; dangainey@midwestfamilyec.com; markandrews987@hotmail.com; labonk@jammediallc.com; marcia.diehl@cumulus.com; april.bailey@bbgi.com; Jennifer.Mccord@cumulus.com; steve.hoshor@kaff.com; shelly.lukasik@mwcradio.com; dcruz@dbcradio.com; cmaisano@curtismedia.com; karen.messinger@cumulus.com; dickr@mwfbroadcasting.com; dick.record@midwestfamilylacrosse.com; matt.raback@cumulus.com; DDavies@forevermediainc.com; joan.reed@audacy.com; mande.dellinger@bbgi.com; amandaa@lotuscorp.com; Elvin.Fluellen@cumulus.com; christina.kunka@audacy.com; brad.kish@audacy.com; bob.pagura@midwestfamilymadison.com; chris@baycitiesonline.com; eric.lauer@audacy.com; nmurphy@goodkarmabrands.com; thowe@mkeradiogrp.com; michele.kazian@audacy.com; matthew.cowper@bbgi.com; kbrownjones@bonneville.com; bill@desertvalleymediagroup.com; smoynihan@hubbardradio.com;

Michael.Spacciapolli@audacy.com; GREGGFRISCHLING <GFRISCH@STEELCITYMEDIA.COM>; tbrady@999thefan.com; Jill@renomediagroup.com; christine.emeterio@cumulus.com; jerry@evansbroadcast.com; ssparks@nrgmedia.com; Rhonda.Fortner@cumulus.com; jerry1053@aol.com; steve.schouten@mwcradio.com; akreiser@forevermediainc.com; kevinh@wkok.com; Aaron.Brown@cumulus.com; ken.kowalcek@cumulus.com; rodney.shepherd@cumulus.com; dfillion@blackcrow.fm; jon.albrecht@mwcradio.com; afielder@nrgmedia.com; desiree.kaspriski@audacy.com; marcy.kester@cumulus.com; dmehall@shamrocknepa.com; ggetz@backyardbroadcasting.com; Fleming, Chris <chrisfleming@edbroadcasters.com>; abailey@firstmediaservices.com; Elizabeth.Pembleton@cumulus.com; Mparks@LightnerCom.Com; john.rowe@cumulus.com; vickki.shelton@cumulus.com; jeremy.jones@bbgi.com; emma.maynard@bbgi.com; mike.deamicis@radio-one.com; jbrannan@pmbradio.com; jloftus@7mountainsmedia.com; mquimby@jammediallc.com; jenna.murphy@cumulus.com; morgan.rawald@bbgi.com; michelle.henderson@kaff.com; jessica.lear@cumulus.com; dharlow@dbcradio.com; JPeters@curtismedia.com; SCOT.CASSEDAY@CURTISMEDIA.COM; corri.moran@midwestfamilylacrosse.com; jzleeds@lvradio.com; stephanie@baycitiesonline.com; dcarlson@goodkarmabrands.com; glichtenstein@bonneville.com; skaris@hubbardradio.com; bgrube@wralfm.com; mewald@999thefan.com; dee@lotusradio.com; kimberly.schneider@mwcradio.com; pramirez@azlotus.com; ruby.dietz@mwcradio.com; droe@nrgmedia.com; chris.kenney@cumulus.com; tdeitz@shamrocknepa.com; carrie.rea@cumulus.com; Ron.Giovanniello@cumulus.com; shhicks@radio-one.com; Kjones@bahakelcomm.com; llee@pmbradio.com; pgrisham@jammediallc.com; kmontoya@stonecanyonmedia.com; mjensen@stonecanyonmedia.com; Chris.Moreau@Cumulus.com; peter.tanz@mwcradio.com; tdenton@dbcradio.com; sbernardes@dbcradio.com; Tsignor@forevermediainc.com; jerry.mckenna@entercom.com; cory@bbgi.com; nicole.demauro@bbgi.com; melissa@lvradio.com; Caitlin.Hill@cumulus.com; Casey.Tinsley@cumulus.com; justin.grimes@midwestfamilymadison.com; CK@goodkarmabrands.com; mpetroff@goodkarmabrands.com; sweber@mkeradiogrp.com; Marybeth.Gerdelmann@bbgi.com; paul.blake@bbgi.com; maribeth.hoban@bbgi.com; kmartinelli@bonneville.com; sara@desertvalleymediagroup.com; candice.tolonen@kslx.com; c.kohan@steelcitymedia.com; jprice@curtismedia.com; tracy@renomediagroup.com; Kara@renomediagroup.com; Annette.Stratton@cumulus.com; eric.mastel@cumulus.com; billing@wrhq.com; traffic@wqkx.com; jennifer.carter@cumulus.com; vickie.duprey@cumulus.com; lynn.spasoff@cumulus.com; bobbi.pereyda@cumulus.com; nick.johnson@cumulus.com; skriner@backyardbroadcasting.com; eric.mccart@cumulus.com; El Dorado Sales <sales@edbroadcasters.com>; Michellepeterson@edbroadcasters.com; Katherine.grofic@cumulus.com; Paul Haley <Paul.Haley@cumulus.com> **Cc:** McGee, Patrick <Patrick.McGee@Katzmedia.com>; Homan, Angela <Angela.Homan@Katzmedia.com>

Subject: Senate Leadership Fund Fall Reservations- NAB FORM

Importance: High

TGIF! I hope you are doing well. By now you should have received Fall reservations for Senate Leadership Fund from the Main Street Media Group.

Attached is the generic NAB FORM for your public files. Please remember that these orders do not start until September. There is no creative produced and ready to send to stations. This means the NAB FORM is not fully complete. We will not have all the details required until scripts are written, and spots produced. I do not expect to see an updated NAB for each state until late August, possibly the first week in September. This will obviously be centered around the US Senate race. We cannot name candidates due to the pending primary elections for each state. These orders are geared for the general window.

**PAYMENT:** Checks will go out weekly prior to the start of each flight. The same goes for the traffic for each estimate.

Please let me know if there any questions.

Enjoy your weekend.

LT

# LaTonya Chenault-Qawwee VP of Sales

Katz Radio Group
111 Presidential Blvd., Ste., 215| Bala Cynwd, PA 19004-1009
LaTonya.Chenault@katzmedia.com
o 240.222.3933 | c 703.867.5289 | f 917.206.9828

#### **Angela Homan**

Account Coordinator

<u>Angela.Homan@katzmedia.com</u>

o 215.557.4230 | f 917-206-9773





National Influence.





