# Broadcast Contract

Main Street Media Group Senate Leadership Fund (N) PO Box 25093 Alexandria, VA 22314

Start Date	Contract#	Mod#
11/01/22	50014	0
End Date	Date Entere	ed Date Last Modified
11/07/22	05/27/22	05/31/22
Advertiser		Station Market
Senate Leadership	o Fu	KQSR-FM
Product		SalesRep/Office
Arizona		Christal Christal

Standard Billing Cycle Estimate# 6384

LN	DATE	TIMES/PROGRAMS	LEN LINE R	MO T EMARK	-	E TH	FR	SA	S	-	SPOTS WK	RATE
1	TU 11/01/22 MO 11/07/22	10:00A-03:00P	60	2	2	2	2	2			10	\$51.00

Additional Comments		Il Spots 10	Spots Total\$ 510.00	Agency Commission \$76.50	Net \$ 433.50	Gross \$ 510.00
CASH IN ADVANCE Billing Projections: By Month						
Nov CA 510 ST 510	0.00					

El Dorado Broadcasters, LLC and Radio Stations KTTI, KQSR, and KBLU does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name

Title

Name

Title Page

1

See reverse for accepted terms and conditions, if any

	REVIS	S E D	
	May 27, 22		
CONT#	35875183 Mod# Ver# 3 (Last = )	DDS CONT# 0	
REP	CHRISTAL RADIO	C/P/E: / / 6384	
то	KQSR-FM (Yuma-El Centro, AZ-CA)		
FM	LATONYA CHENAULT		
OFF	PHILADELPHIA	SALESPERSON FAX#	
AGY	MAIN STREET MEDIA GROUP		
ADDR	PO BOX 25093	PH #	
	ALEXANDRIA, VA 22313		
BYR	LIZZY SPOONER		
ADV	SENATE LEADERSHIP FUND		
PDT	Arizona		
FLT	Nov 01, 22 - Nov 07, 22		

#### \* REP ORDER COMMENT \*

\*\* 5/26/2022 8:42:00 PM: THIS IS AN ORDER REVISION. PLEASE DO NOT DOUBLE BOOK. ORDERS HAS BEEN REVISED TO REFLECT RATES EMAILED BY AUSTIN ON 5/11. OVERALL DOLLARS HAVE DECREASED. SPOT LOADS HAVE CHANGED.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
CHG	1.1	<u>FLIGHT 1</u> .T	10A - 3P	60 ** FL	11/01/2022 - 11/01/2022 IGHT TOTALS **	1D	2 2	\$51.00 \$102.00	
CHG	2.1	<u>FLIGHT 2</u> W	10A - 3P	60 ** FL	11/02/2022 - 11/02/2022 IGHT TOTALS **	1D	2	\$51.00 \$102.00	
CHG	3.1	<u>FLIGHT 3</u> T	10A - 3P	60 ** FL	11/03/2022 - 11/03/2022 IGHT TOTALS **	 1D	2	\$51.00 \$102.00	
CHG	4.1	<u>FLIGHT 4</u> F	10A - 3P	60 ** FL	11/04/2022 - 11/04/2022 IGHT TOTALS **	1D	2	\$51.00 \$102.00	
с	5.1	<u>FLIGHT 5</u> S.	10A - 3P	60 ** FL	11/05/2022 - 11/05/2022 IGHT TOTALS **	1D	2	\$38.00 \$0.00	
С	6.1	<u>FLIGHT 6</u> S	10A - 3P	60	11/06/2022 - 11/06/2022	1D	2	\$38.00	

CONT# REP	3	May 27, 22 5875183 N CHRISTAL F		er# 3 (Last = )		DDS CO C/P/E:	NT# 0 //6384			
					** FL	IGHT TOTALS **		0	\$0.00	
СНG	7.1	<u>FLIGHT :</u> M	_	10A - 3P	60	11/07/2022 - 11/07/2022	2   1D	2	\$51.00 \$102.00	2
						IGHT TOTALS **		2	\$102.00	
	N	ov 22		· · · · · · · · · · · · · · · · · · ·		<u> </u>				
SPOTS		10								
CASH		510.00	- fi	1						
TRADE		0.00		1						
NSL		0.00	- 0							
TOTAL		510.00	V	0						]
	[								TOT	AL
SPOTS									1(	C
CASH										510.00
TRADE										0.00
NSL										0.00
TOTAL										510.00

#### \*\* Competitive Comments \*\*

SLF AZ RADIO 11.1-11.7.22

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, <u>Senate Leadership Fund</u>, hereby request station time as follows: See Order for proposed

schedule and charges. See Invoice for actual schedule and charges.

#### Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:						
Agency name: Main Street Media Group						
Address: PO Box 25093						
Contact: Media Buyer	ontact: Media Buyer Phone number: 703-485-0398 Email: info@msmg.tv					
	Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):					
Name: Senate Leadership Fund						
Address: 15405 John Marshall Highway, Ha	aymarket, VA 20169					
Contact: Jack Pandol	Phone number: 703-574-3044	Email: info@senateleadershipfund.org				
Station is authorized to announce the t	ime as paid for by such person or entity.					
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.): Board Members: President- Steven Law, Treasurer- Caleb Crosby By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).						
If ad refers to a federal candidate(s) or	federal election, list ALL of the following	: N/A				
Name(s) of every candidate referred to:						
Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate						
Date of election: 11/8/22						
Clearly identify <b>EVERY</b> political matter of national importance referred to in the N/A ad (no acronyms); use separate page if necessary:						

# THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative				
Signature: MM		Signature: Austin J. Hurt				
Name: Media Buyer, Main Street Media Gro	oup	Name: Austin J. Hunt				
Date of Request to Purchase Ad Time:		Date of Station Agr	eement to Sell Time: 5-27-2022			
TO	BE COMPLETED	BY STATION OI	NLY			
Ad submitted to station? Yes	No No	Date ad received: _				
Note: Must have separate PB-19 form	s for each version	of the ad (i.e., for ev	very ad with differing copy).			
If only one officer, executive committee in writing if there are any other officers, update this form if additional officers, m	executive committe	ee members or direc	tion should ask the advertiser/sponsor tors, maintain records of inquiry and			
Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected – provide reason: *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any:						
Contract #:	Station Call Letters:		Date Received/Requested:			
Est. #:	Station Location:		Run Start and End Dates:			
For national issue ads only (not required for state/local issue ads):						
Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.						

From:	El Dorado Sales
То:	<u>"Chenault, LaTonya"</u>
Subject:	RE: Senate Leadership Fund Fall Reservations- NAB FORM
Date:	Tuesday, May 31, 2022 5:12:00 PM
Attachments:	image001.png
	image002.png
	image003.png
	image004.png
	image005.png

Hi LaTonya,

Do you know If the list of chief executive officers, members of the executive committee, or board of directors provided is complete and accurate?

Thank you,

## Austin Hunt

El Dorado Broadcasters Business Analyst (760) 881-3881 Ext. 242

From: Chenault, LaTonya <LaTonya.Chenault@Katzmedia.com> Sent: Friday, April 29, 2022 12:15 PM

To: Kevans@firstmediaservices.com; rebecca.shevlin@cumulus.com; regionalnational@forevermediainc.com; Bcastellucci@forevermediainc.com; jstevens@lightnercom.com; jessica.murphy@cumulus.com; craig.vanabel@mwcradio.com; Bwerner@sagacom.com; Tanya.Freeman@cmg.com; Mark.Turcotte@cmg.com; nadine.moore@cumulus.com; edkennedy@680thefan.com; bsamborski@radio-one.com; Susan.Palmer@salematlanta.com; Anthony.Maisano@bbgi.com; andrea.clay@bbgi.com; Nichole.Hartman@audacy.com; Siouxanne.Hawkins@audacy.com; Dhoward@Bahakel.com; Deanna.Roberts@cumulus.com; craig.allen@cumulus.com; jmartin@pmbradio.com; lgalloway@pmbradio.com; jbrannan@rcgmediallc.com; kbaney@7mountainsmedia.com; dangainey@midwestfamilyec.com; markandrews987@hotmail.com; labonk@jammediallc.com; marcia.diehl@cumulus.com; april.bailey@bbgi.com; Jennifer.Mccord@cumulus.com; steve.hoshor@kaff.com; shelly.lukasik@mwcradio.com; dcruz@dbcradio.com; cmaisano@curtismedia.com; karen.messinger@cumulus.com; dickr@mwfbroadcasting.com; dick.record@midwestfamilylacrosse.com; matt.raback@cumulus.com; DDavies@forevermediainc.com; joan.reed@audacy.com; mande.dellinger@bbgi.com; amandaa@lotuscorp.com; Elvin.Fluellen@cumulus.com; christina.kunka@audacy.com; brad.kish@audacy.com; bob.pagura@midwestfamilymadison.com; chris@baycitiesonline.com; eric.lauer@audacy.com; nmurphy@goodkarmabrands.com; thowe@mkeradiogrp.com; michele.kazian@audacy.com; matthew.cowper@bbgi.com; kbrownjones@bonneville.com; bill@desertvalleymediagroup.com; smoynihan@hubbardradio.com;

Michael.Spacciapolli@audacy.com; GREGGFRISCHLING <GFRISCH@STEELCITYMEDIA.COM>; tbrady@999thefan.com; Jill@renomediagroup.com; christine.emeterio@cumulus.com; jerry@evansbroadcast.com; ssparks@nrgmedia.com; Rhonda.Fortner@cumulus.com; jerry1053@aol.com; steve.schouten@mwcradio.com; akreiser@forevermediainc.com; kevinh@wkok.com; Aaron.Brown@cumulus.com; ken.kowalcek@cumulus.com; rodney.shepherd@cumulus.com; dfillion@blackcrow.fm; jon.albrecht@mwcradio.com; afielder@nrgmedia.com; desiree.kaspriski@audacy.com; marcy.kester@cumulus.com; dmehall@shamrocknepa.com; ggetz@backyardbroadcasting.com; Fleming, Chris <chrisfleming@edbroadcasters.com>; abailey@firstmediaservices.com; Elizabeth.Pembleton@cumulus.com; Mparks@LightnerCom.Com; john.rowe@cumulus.com; vickki.shelton@cumulus.com; jeremy.jones@bbgi.com; emma.maynard@bbgi.com; mike.deamicis@radio-one.com; jbrannan@pmbradio.com; jloftus@7mountainsmedia.com; mquimby@jammediallc.com; jenna.murphy@cumulus.com; morgan.rawald@bbgi.com; michelle.henderson@kaff.com; jessica.lear@cumulus.com; dharlow@dbcradio.com; JPeters@curtismedia.com; SCOT.CASSEDAY@CURTISMEDIA.COM; corri.moran@midwestfamilylacrosse.com; jzleeds@lvradio.com; stephanie@baycitiesonline.com; dcarlson@goodkarmabrands.com; glichtenstein@bonneville.com; skaris@hubbardradio.com; bgrube@wralfm.com; mewald@999thefan.com; dee@lotusradio.com; kimberly.schneider@mwcradio.com; pramirez@azlotus.com; ruby.dietz@mwcradio.com; droe@nrgmedia.com; chris.kenney@cumulus.com; tdeitz@shamrocknepa.com; carrie.rea@cumulus.com; Ron.Giovanniello@cumulus.com; shhicks@radio-one.com; Kjones@bahakelcomm.com; llee@pmbradio.com; pgrisham@jammediallc.com; kmontoya@stonecanyonmedia.com; mjensen@stonecanyonmedia.com; Chris.Moreau@Cumulus.com; peter.tanz@mwcradio.com; tdenton@dbcradio.com; sbernardes@dbcradio.com; Tsignor@forevermediainc.com; jerry.mckenna@entercom.com; cory@bbgi.com; nicole.demauro@bbgi.com; melissa@lvradio.com; Caitlin.Hill@cumulus.com; Casey.Tinsley@cumulus.com; justin.grimes@midwestfamilymadison.com; CK@goodkarmabrands.com; mpetroff@goodkarmabrands.com; sweber@mkeradiogrp.com; Marybeth.Gerdelmann@bbgi.com; paul.blake@bbgi.com; maribeth.hoban@bbgi.com; kmartinelli@bonneville.com; sara@desertvalleymediagroup.com; candice.tolonen@kslx.com; c.kohan@steelcitymedia.com; jprice@curtismedia.com; tracy@renomediagroup.com; Kara@renomediagroup.com; Annette.Stratton@cumulus.com; eric.mastel@cumulus.com; billing@wrhq.com; traffic@wqkx.com; jennifer.carter@cumulus.com; vickie.duprey@cumulus.com; lynn.spasoff@cumulus.com; bobbi.pereyda@cumulus.com; nick.johnson@cumulus.com; skriner@backyardbroadcasting.com; eric.mccart@cumulus.com; El Dorado Sales <sales@edbroadcasters.com>; Michellepeterson@edbroadcasters.com; Katherine.grofic@cumulus.com; Paul Haley <Paul.Haley@cumulus.com> Cc: McGee, Patrick <Patrick.McGee@Katzmedia.com>; Homan, Angela <Angela.Homan@Katzmedia.com> Subject: Senate Leadership Fund Fall Reservations- NAB FORM Importance: High

TGIF! I hope you are doing well. By now you should have received Fall reservations for Senate Leadership Fund from the Main Street Media Group.

Attached is the generic NAB FORM for your public files. Please remember that these orders do not start until September. There is no creative produced and ready to send to stations. This means the NAB FORM is not fully complete. We will not have all the details required until scripts are written, and spots produced. I do not expect to see an updated NAB for each state until late August, possibly the first week in September. This will obviously be centered around the US Senate race. We cannot name candidates due to the pending primary elections for each state. These orders are geared for the general window.

# **PAYMENT:** Checks will go out weekly prior to the start of each flight. The same goes for the traffic for each estimate.

Please let me know if there any questions.

Enjoy your weekend.

LT

LaTonya Chenault-Qawwee VP of Sales Katz Radio Group 111 Presidential Blvd., Ste., 215| Bala Cynwd, PA 19004-1009 LaTonya.Chenault@katzmedia.com o 240.222.3933 l c 703.867.5289 l f 917.206.9828

Angela Homan Account Coordinator Angela.Homan@katzmedia.com o 215.557.4230 | f 917-206-9773





Local Impact. National Influence. Ask me about Katz Multicultural



Diversity Equity and Inclusion