

# Broadcast Contract

Main Street Media Group  
 Senate Leadership Fund (N)  
 PO Box 25093  
 Alexandria, VA 22314

Start Date 09/20/22	Contract# 49996	Mod# 0
End Date 09/26/22	Date Entered 05/27/22	Date Last Modified 05/31/22
Advertiser Senate Leadership Fu		Station Market KQSR-FM
Product Arizona		SalesRep/Office Christal Christal

Standard Billing Cycle Estimate# 6378

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
1	TU 09/20/22 MO 09/26/22	10:00A-03:00P	60		2	2	2	2	2	--	--	10	\$51.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	10	510.00	\$76.50	\$ 433.50	\$ 510.00

CASH IN ADVANCE

Billing Projections: By Month

	Sep 22	Oct 22
CA	510.00	
ST	408.00	102.00

El Dorado Broadcasters, LLC and Radio Stations KTTI, KQSR, and KBLU does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
 Page 1

**REVISED**

**May 27, 22**  
 CONT# 35874421 Mod# Ver# 3 (Last = )  
 REP CHRISTAL RADIO  
 TO KQSR-FM (Yuma-El Centro, AZ-CA)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY MAIN STREET MEDIA GROUP  
 ADDR PO BOX 25093  
 ALEXANDRIA, VA 22313

DDS CONT# 0  
 C/P/E: / / 6378  
  
 SALESPERSON FAX#  
  
 PH #

BYR LIZZY SPOONER  
 ADV SENATE LEADERSHIP FUND  
 PDT Arizona  
 FLT Sep 20, 22 - Sep 26, 22

**\* REP ORDER COMMENT \***

\*\* 5/26/2022 8:42:00 PM: THIS IS AN ORDER REVISION. PLEASE DO NOT DOUBLE BOOK. ORDERS HAS BEEN REVISED TO REFLECT RATES EMAILED BY AUSTIN ON 5/11. OVERALL DOLLARS HAVE DECREASED. SPOT LOADS HAVE CHANGED.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
CHG	1.1	<b>FLIGHT 1</b>	10A - 3P	60	09/20/2022 - 09/20/2022	1D	2	\$51.00	2
		.T.....						** FLIGHT TOTALS **	
CHG	2.1	<b>FLIGHT 2</b>	10A - 3P	60	09/21/2022 - 09/21/2022	1D	2	\$51.00	2
		..W....						** FLIGHT TOTALS **	
CHG	3.1	<b>FLIGHT 3</b>	10A - 3P	60	09/22/2022 - 09/22/2022	1D	2	\$51.00	2
		...T...						** FLIGHT TOTALS **	
CHG	4.1	<b>FLIGHT 4</b>	10A - 3P	60	09/23/2022 - 09/23/2022	1D	2	\$51.00	2
		....F..						** FLIGHT TOTALS **	
C	5.1	<b>FLIGHT 5</b>	10A - 3P	60	09/24/2022 - 09/24/2022	1D	2	\$38.00	2
		.....S.						** FLIGHT TOTALS **	
C	6.1	<b>FLIGHT 6</b>	10A - 3P	60	09/25/2022 - 09/25/2022	1D	2	\$38.00	2
		.....S							

May 27, 22  
 CONT# 35874421 Mod# Ver# 3 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 6378

				<b>** FLIGHT TOTALS **</b>			0	\$0.00	
CHG	7.1	<u>FLIGHT 7</u> M.....	10A - 3P	60	09/26/2022 - 09/26/2022	1D	2	\$51.00	2
				<b>** FLIGHT TOTALS **</b>			2	\$102.00	

	Sep 22	Oct 22					
SPOTS	8	2					
CASH	408.00	102.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	408.00	102.00					

							TOTAL
SPOTS							10
CASH							510.00
TRADE							0.00
NSL							0.00
TOTAL							510.00

**\*\* Competitive Comments \*\***

SLF AZ RADIO 9.20-9.26.22  
 SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Senate Leadership Fund, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**





Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
<b>Station time requested by:</b>		
Agency name: Main Street Media Group		
Address: PO Box 25093		
Contact: Media Buyer	Phone number: 703-485-0398	Email: info@msg.tv
<b>Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):</b>		
Name: Senate Leadership Fund		
Address: 15405 John Marshall Highway, Haymarket, VA 20169		
Contact: Jack Pandol	Phone number: 703-574-3044	Email: info@senateleadershipfund.org
Station is authorized to announce the time as paid for by such person or entity.		
<b>List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):</b>		
Board Members: President- Steven Law, Treasurer- Caleb Crosby		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
<b>If ad refers to a federal candidate(s) or federal election, list ALL of the following:</b>		<input type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate		
Date of election: 11/8/22		
<b>Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:</b>		<input type="checkbox"/> N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature: 
Name: Media Buyer, Main Street Media Group	Name: 
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**From:** [El Dorado Sales](#)  
**To:** ["Chenault, LaTonya"](#)  
**Subject:** RE: Senate Leadership Fund Fall Reservations- NAB FORM  
**Date:** Tuesday, May 31, 2022 5:12:00 PM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)  
[image004.png](#)  
[image005.png](#)

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Hi LaTonya,

Do you know If the list of chief executive officers, members of the executive committee, or board of directors provided is complete and accurate?

Thank you,

## Austin Hunt

El Dorado Broadcasters  
Business Analyst  
(760) 881-3881 Ext. 242

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**From:** Chenault, LaTonya <LaTonya.Chenault@Katzmedia.com>  
**Sent:** Friday, April 29, 2022 12:15 PM  
**To:** Kevans@firstmediaservices.com; rebecca.shevlin@cumulus.com;  
regionalnational@forevermediainc.com; Bcastellucci@forevermediainc.com;  
jstevens@lightnercom.com; jessica.murphy@cumulus.com; craig.vanabel@mwcradio.com;  
Bwerner@sagacom.com; Tanya.Freeman@cmg.com; Mark.Turcotte@cmg.com;  
nadine.moore@cumulus.com; edkennedy@680thefan.com; bsamborski@radio-one.com;  
Susan.Palmer@salematlanta.com; Anthony.Maisano@bbgi.com; andrea.clay@bbgi.com;  
Nichole.Hartman@audacy.com; Siouxsanne.Hawkins@audacy.com; Dhoward@Bahakel.com;  
Deanna.Roberts@cumulus.com; craig.allen@cumulus.com; jmartin@pmbradio.com;  
lgalloway@pmbradio.com; jbrannan@rcgmediallc.com; kbaney@7mountainsmedia.com;  
dangainey@midwestfamilyec.com; markandrews987@hotmail.com; labonk@jammediallc.com;  
marcia.diehl@cumulus.com; april.bailey@bbgi.com; Jennifer.Mccord@cumulus.com;  
steve.hoshor@kaff.com; shelly.lukasik@mwcradio.com; dcruz@dbcradio.com;  
cmaisano@curtismedia.com; karen.messinger@cumulus.com; dickr@mwfbroadcasting.com;  
dick.record@midwestfamilylacrosse.com; matt.raback@cumulus.com;  
DDavies@forevermediainc.com; joan.reed@audacy.com; mande.dellinger@bbgi.com;  
amandaa@lotuscorp.com; Elvin.Fluellen@cumulus.com; christina.kunka@audacy.com;  
brad.kish@audacy.com; bob.pagura@midwestfamilymadison.com; chris@baycitiesonline.com;  
eric.lauer@audacy.com; nmurphy@goodkarmabrands.com; thowe@mkeradiogrp.com;  
michele.kazian@audacy.com; matthew.cowper@bbgi.com; kbrownjones@bonneville.com;  
bill@desertvalleymediagroup.com; smoynihan@hubbardradio.com;

Michael.Spacciapolli@audacy.com; GREGGFRISCHLING <GFRISCH@STEELCITYMEDIA.COM>; tbrady@999thefan.com; Jill@renomediagroup.com; christine.emeterio@cumulus.com; jerry@evansbroadcast.com; ssparks@nrgmedia.com; Rhonda.Fortner@cumulus.com; jerry1053@aol.com; steve.schouten@mwcradio.com; akreiser@forevermediainc.com; kevinh@wkok.com; Aaron.Brown@cumulus.com; ken.kowalcek@cumulus.com; rodney.shepherd@cumulus.com; dfillion@blackcrow.fm; jon.albrecht@mwcradio.com; afielder@nrgmedia.com; desiree.kaspriski@audacy.com; marcy.kester@cumulus.com; dmehall@shamrocknepa.com; ggetz@backyardbroadcasting.com; Fleming, Chris <chrisfleming@edbroadcasters.com>; abailey@firstmediaservices.com; Elizabeth.Pembleton@cumulus.com; Mparks@LightnerCom.Com; john.rowe@cumulus.com; vicki.shelton@cumulus.com; jeremy.jones@bbgi.com; emma.maynard@bbgi.com; mike.deamicis@radio-one.com; jbrannan@pmbradio.com; jloftus@7mountainsmedia.com; mqimby@jammediallc.com; jenna.murphy@cumulus.com; morgan.rawald@bbgi.com; michelle.henderson@kaff.com; jessica.lear@cumulus.com; dharlow@dbcradio.com; JPeters@curtismedia.com; SCOT.CASSEDAY@CURTISMEDIA.COM; corri.moran@midwestfamilylacrosse.com; jzleeds@lvradio.com; stephanie@baycitiesonline.com; dcarlson@goodkarmabrand.com; glichtenstein@bonneville.com; skaris@hubbardradio.com; bgrube@wralfm.com; mewald@999thefan.com; dee@lotusradio.com; kimberly.schneider@mwcradio.com; pramirez@azlotus.com; ruby.dietz@mwcradio.com; droe@nrgmedia.com; chris.kenney@cumulus.com; tdeitz@shamrocknepa.com; carrie.rea@cumulus.com; Ron.Giovanniello@cumulus.com; shhicks@radio-one.com; KJones@bahakelcomm.com; llee@pmbradio.com; pgrisham@jammediallc.com; kmontoya@stonecanyonmedia.com; mjensen@stonecanyonmedia.com; Chris.Moreau@Cumulus.com; peter.tanz@mwcradio.com; tdenton@dbcradio.com; sbernardes@dbcradio.com; Tsignor@forevermediainc.com; jerry.mckenna@entercom.com; cory@bbgi.com; nicole.demauro@bbgi.com; melissa@lvradio.com; Caitlin.Hill@cumulus.com; Casey.Tinsley@cumulus.com; justin.grimes@midwestfamilymadison.com; CK@goodkarmabrand.com; mpetroff@goodkarmabrand.com; sweber@mkeradiogrp.com; Marybeth.Gerdemann@bbgi.com; paul.blake@bbgi.com; maribeth.hoban@bbgi.com; kmartinelli@bonneville.com; sara@desertvalleymediagroup.com; candice.tolonen@kslx.com; c.kohan@steelcitymedia.com; jprice@curtismedia.com; tracy@renomediagroup.com; Kara@renomediagroup.com; Annette.Stratton@cumulus.com; eric.mastel@cumulus.com; billing@wrhq.com; traffic@wqkx.com; jennifer.carter@cumulus.com; vickie.duprey@cumulus.com; lynn.spasoff@cumulus.com; bobbi.pereyda@cumulus.com; nick.johnson@cumulus.com; skriner@backyardbroadcasting.com; eric.mccart@cumulus.com; El Dorado Sales <sales@edbroadcasters.com>; Michellepeterson@edbroadcasters.com; Katherine.grofic@cumulus.com; Paul Haley <Paul.Haley@cumulus.com>

**Cc:** McGee, Patrick <Patrick.McGee@Katzmedia.com>; Homan, Angela <Angela.Homan@Katzmedia.com>

**Subject:** Senate Leadership Fund Fall Reservations- NAB FORM

**Importance:** High

TGIF! I hope you are doing well. By now you should have received Fall reservations for Senate Leadership Fund from the Main Street Media Group.

Attached is the generic NAB FORM for your public files. Please remember that these orders do not start until September. There is no creative produced and ready to send to stations. This means the NAB FORM is not fully complete. We will not have all the details required until scripts are written, and spots produced. I do not expect to see an updated NAB for each state until late August, possibly the first week in September. This will obviously be centered around the US Senate race. We cannot name candidates due to the pending primary elections for each state. These orders are geared for the general window.

**PAYMENT: Checks will go out weekly prior to the start of each flight. The same goes for the traffic for each estimate.**

Please let me know if there any questions.

Enjoy your weekend.

LT

**LaTonya Chenault-Qawwee**  
**VP of Sales**

Katz Radio Group  
111 Presidential Blvd., Ste., 215| Bala Cynwd, PA 19004-1009  
[LaTonya.Chenault@katzmedia.com](mailto:LaTonya.Chenault@katzmedia.com)  
o 240.222.3933 | c 703.867.5289 | f 917.206.9828

**Angela Homan**

Account Coordinator  
[Angela.Homan@katzmedia.com](mailto:Angela.Homan@katzmedia.com)  
o 215.557.4230 | f 917-206-9773



Local Impact.  
National Influence.

Ask me about  
 **Katz**  
**Multicultural**



Diversity  
Equity and  
Inclusion