

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WBRZ - Baton Rouge, LA	Date: November 16, 2015
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I, Arsement Media Group,
John Bel Edwards
 being/on behalf of: _____,
 a legally qualified candidate of the Democratic
Governor of Louisiana
 political party for the office of: _____
 in the General
November 21, 2015
 election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see attached order.	<i>Schedule</i>		<i>news</i>	<i>11/17 -</i>	<i>11/20</i>

Attach proposed schedule with charges (if available): *Gross \$ 12,850*
Net \$ 10,922.50

I represent that the payment for the above described broadcast time has been furnished by:

John Bel Edwards Campaign Fund

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Andrew M. Edwards II

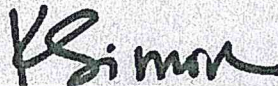
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

November 16, 2015

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Denise Robichaux

Signature

Denise Robichaux

Printed Name

Director of Sales

Title



WBRRZ
1650 Highland Rd
Baton Rouge, LA 70802

ARSEMENT MEDIA GROUP
936 CAMELLIA BLVD, SUITE 200
LAFAYETTE, LA 70508

Contract # 19989

Schedule Dates 11/17/15-11/20/15
Advertiser JOHN BEL EDWARDS (3725)
Agency ARSEMENT MEDIA GROUP (1774)
Product Political-Gov (1108)
Brand 11/17-11/20 (add on) (12234)
Salesperson POLITICAL, Local (1025)
Sales Office WBRRZ sales
Buyer Name SIMON,KALYN
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Calendar
Comments

Date Entered 11/16/15
Last Modified 11/16/15
Entered By Local Political
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,927.50
Net Total \$10,922.50
Sales Tax

ABC (WBRRZ)		
By Calendar Month	Spots	Rate
Nov, 2015	18	\$10,150.00
Grand Total:	18	\$10,150.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/17/15-11/17/15	1	:30	21903- The Muppets	1		X						1	\$800.00	\$800.00	ABC (WBRRZ)		11/16/15
2.0	Normal Line / SPOT	11/17/15-11/17/15	1	:30	21852- Fresh off the Boat	1		X						1	\$800.00	\$800.00	ABC (WBRRZ)		11/16/15
3.0	Normal Line / SPOT	11/18/15-11/18/15	1	:30	20848- The Middle	1			X					1	\$1,200.00	\$1,200.00	ABC (WBRRZ)		11/16/15
4.0	Normal Line / SPOT	11/18/15-11/18/15	1	:30	21566- The Goldberg's	1			X					1	\$1,200.00	\$1,200.00	ABC (WBRRZ)		11/16/15
5.0	Normal Line / SPOT	11/19/15-11/19/15	1	:30	20096- Grey's Anatomy - HD	1				X				1	\$1,200.00	\$1,200.00	ABC (WBRRZ)		11/16/15
6.0	Normal Line / SPOT	11/19/15-11/19/15	1	:30	8P- Scandal	1				X				1	\$2,400.00	\$2,400.00	ABC (WBRRZ)		11/16/15
7.0	Normal Line / SPOT	11/20/15-11/20/15	1	:30	6:58P- Last Man Standing	1					X			1	\$950.00	\$950.00	ABC (WBRRZ)		11/16/15
8.0	Normal Line / SPOT	11/20/15-11/20/15	1	:30	21958- Dr Ken	1					X			1	\$950.00	\$950.00	ABC (WBRRZ)		11/16/15
9.0	Normal Line / SPOT	11/17/15-11/19/15	1	:30	10:35P- 11:35P (CST)	2		X	X	X				1	\$250.00	\$250.00	ABC (WBRRZ)		11/16/15
9.0.1	Closed Preempt	11/17/15															ABC (WBRRZ)	No Avail/Exception -	
10.0	Normal Line / SPOT	11/17/15-11/20/15	1	:30	12:35A- 1:05A (CST)			1	1	1	1			4	\$35.00	\$140.00	ABC (WBRRZ)		11/16/15
11.0	Normal Line / SPOT	11/17/15-11/20/15	1	:30	1:05A- 1:35A (CST)	3		X	X	X	X			3	\$20.00	\$60.00	ABC (WBRRZ)		11/16/15
13.0	Normal Line / SPOT	11/20/15-11/20/15	1	:30	11:05P- 12:05A (CST)	1					X			1	\$150.00	\$150.00	ABC (WBRRZ)		11/16/15



WBRRZ
1650 Highland Rd
Baton Rouge, LA 70802

ARSEMENT MEDIA GROUP
935 CAMELLIA BLVD, SUITE 200
LAFAYETTE, LA 70508

Contract # 19989

Schedule Dates	11/17/15-11/20/15	Date Entered	11/16/15
Advertiser	JOHN BEL EDWARDS (3725)	Last Modified	11/16/15
Agency	ARSEMENT MEDIA GROUP (1774)	Entered By	Local Political
Product	Political-Gov (1108)	CO-OP	No
Brand	11/17-11/20 (add on) (12234)	Headline #	
Salesperson	POLITICAL, Local (1025)	Demo	
Sales Office	WBRRZ sales	Order Type	Normal
Buyer Name	SIMON, KALYN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$1,927.50
Account Types	Local/Political	Net Total	\$10,922.50
Billing Type	Calendar	Sales Tax	
Comments			

ABC (WBRRZ)		
By Calendar Month	Spots	Rate
Nov. 2015	18	\$10,150.00
Grand Total:	18	\$10,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/20/15-11/20/15	1	:30	12:05A-12:35A (CST)	1						X		1	\$50.00	\$50.00	ABC (WBRRZ)		11/16/15
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:		Accepted-Station:		Date:		Comments:											



WBR2-WBRZ NEWS REPEAT
1650 HIGHLAND RD
BATON ROUGE, LA 70802

ARSEMENT MEDIA GROUP
935 CAMELLIA BLVD, SUITE 200
LAFAYETTE, LA 70508

Contract # 19989

Schedule Dates	11/17/15-11/20/15	Date Entered	11/16/15
Advertiser	JOHN BEL EDWARDS (3725)	Last Modified	11/16/15
Agency	ARSEMENT MEDIA GROUP (1774)	Entered By	Local Political
Product	Political-Gov (1108)	CO-OP	No
Brand	11/17-11/20 (add on) (12234)	Headline #	
Salesperson	POLITICAL, Local (1025)	Demo	
Sales Office	WBRZ sales	Order Type	Normal
Buyer Name	SIMON,KALYN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$1,927.50
Account Types	Local/Political	Net Total	\$10,922.50
Billing Type	Calendar	Sales Tax	
Comments			

WBRZ NEWS REPEAT (WBR2)		
By Calendar Month	Spots	Rate
Nov. 2015	108	\$2,700.00
Grand Total:	108	\$2,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Revised Line / SPOT	11/17/15-11/20/15	6	:30	5A- 12A (CST)		25	25	25	25	31						WBRZ NEWS REPEAT (WBR2)		11/16/15
12.1	Normal Line / SPOT	11/17/15-11/20/15	6	:30	5A- 12A (CST)		25	26	26	31				108	\$25.00	\$2,700.00	WBRZ NEWS REPEAT (WBR2)		11/16/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____ Date: _____

Comments: _____