KYTV, KYCW, and KSPR EEO PUBLIC FILE REPORT

October 1, 2021 – September 30, 2022

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Multi-Media Journalist	1-20, 22, 24-27, 40-58	58
Sports Multi-Media Journalist	1-20, 22, 24-27, 40-58	7
Technical Media Producer	1-8, 11-12, 14-15, 18, 20, 22, 55-58	55
Graphic Artist/Promotions Producer	1-12, 14-15, 18, 20, 22, 55-58	1
Producer	1-20, 22, 24-27, 40-58	2
Producer	1-20, 22, 24-27, 40-58	2
Traffic Assistant	1-8, 11-12, 14-15, 18, 20, 22, 55-58	1
KYTV Account Executive	1-12, 14-15, 18, 20, 22, 55-58	7
Weekend Sports Anchor/Reporter	1-20, 22, 24-27, 40-58	58
KYTV Account Executive	1-12, 14-15, 18, 20, 22, 55-58	55
Assignment Editor	1-20, 22, 24-27, 40-58	58
Meteorologist	1-20, 22, 24-27, 40-58	55
KYTV Account Executive	1-12, 14-15, 18, 20, 22, 55-58	58
Technical Media Producer	1-8, 11-12, 14-15, 18, 20, 22, 55-58	55
IT Support Specialist	1-12, 14-15, 18, 20, 22, 55-58	2
Meteorologist	1-20, 22, 24-27, 40-58	58
Multi-Media Journalist	1-20, 22, 24-27, 40-58	58
Meteorologist	1-20, 22, 24-27, 40-58	2
KYTV Account Executive	1-12, 14-15, 18, 20, 22, 55-58	58

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	KYTV on-air job advertisement	No	7
2	KYTV website – <u>www.ky3.com</u>	No	6
3	KY3, Inc. internal posting – bulletin boards throughout building and an email to all staff	No	4
4	KYCW on-air job advertisement	No	
5	KSPR on-air job advertisement	No	
6	KSPR website – <u>www.kspr.com</u>	No	
7	Gray Television Group website – www.gray.tv/applynow	No	9
8	Ozarks Technical Community College 417-895-7207 https://students.otc.edu/careerservices/	No	
9	University of Missouri – Columbia 573-882-4821 www.hiremizzoutigers.com	No	
10	TVJobs.com 800-374-0119 www.tvjobs.com	No	
11	Missouri Career Center 417-887-4343 www.jobs.mo.gov	No	
12	Missouri State University – Career Center 417-836-5636 http://careercenter.missouristate.edu	No	
13	Kansas State University – Career & Employment Services 785-532-6011 http://www.k-state.edu/careercenter/	No	
14	Southwest Baptist University 417-328-1610 https://www.collegecentral.com/sbuniv/	No	
15	Drury University 417-873-7284 https://www.collegecentral.com/drury/	No	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
16	Oklahoma State University 405-744-5000 http://www.hireosugrads.com/	No	
17	St. Louis University 314-977-2828 https://myslu.slu.edu/	No	
18	Springfield Chamber of Commerce 417-862-5567 www.springfieldchamber.com	No	
19	Northwest Missouri State University 660-562-1212 https://nwmissouri-csm.symplicity.com/	No	
20	College of the Ozarks 800-222-0525 www.collegecentral.com/cofo	No	
21	DeVry University 866-338-7934 https://www.devry.edu/why-devry/career-services/career-assistance.html	No	
22	Missouri Broadcasters Association 573-636-6692 www.mbaweb.org	No	
23	Lincoln University 573-681-5000 https://www.lincolnu.edu/web/career-center	No	
24	Missouri Southern State University 417-625-9300 http://www.mssu.edu/student-affairs/career-services/	No	
25	Missouri Western State University 816-271-4200 https://www.missouriwestern.edu/careerdevelopment/	No	
26	The University of Kansas 785-864-2700 www.careers.ku.edu	No	
27	University of Missouri – Kansas City 816-235-1000 https://umkc-csm.symplicity.com/	No	
28	Broadcast Center 314-647-8181 http://www.broadcastcenterinfo.com/	No	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
29	RTDNA 202-659-6510 www.rtdna.org	No	
30	National Press Photographer's Association 800-289-6772 www.nppa.org	No	
31	Medialine 800-237-8073 www.medialine.com	No	
32	National Academy of Television Arts & Sciences 314-963-0661 http://jobbank.emmyonline.org/	No	
33	Journalismjobs.com 510-653-1521 www.journalismjobs.com	No	
34	602 Communications 919-217-4438 http://602communications.com/	No	
35	National Association of Black Journalists 301-445-7100 www.nabjcareers.org	No	
36	AdWeek 212-389-2000 www.tvspy.com	No	
37	B-roll.net 202-486-8842 www.b-roll.net	No	
38	Broadcast & Cable Classified Ads 781-734-8841 www.broadcastingcable.com	No	
39	Spotsndots.com 888-884-2630 www.spotsndots.com	No	
40	Arkansas Tech University 479-968-0237 https://www.atu.edu	No	
41	Central Methodist University 877-268-1854 https://www.centralmethodist.edu	No	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
42	Columbia College of Missouri 573-875-8700 https://www.ccis.edu	No	
43	Lindenwood University 636-949-4949 https://www.lindenwood.edu	No	
44	The University of Oklahoma 405-325-0311 https://www.ou.edu	No	
45	University of Arkansas Fayetteville 479-575-2000 https://www.uark.edu	No	
46	University of Central Missouri 660-543-4111 https://www.ucmo.edu	No	
47	Webster University 417-883-0200 https://www.webster.edu	No	
48	Wichita State University 316-978-3456 https://www.wichita.edu	No	
49	University of Central Oklahoma 405-974-2727 https://www.uco.edu	No	
50	Harding University 501-279-4000 https://www.harding.edu	No	
51	Missouri Baptist University 314-434-1115 https://www.mobap.edu	No	
52	Northeastern State University 918-456-5511 https://www.nsuok.edu	No	
53	University of Arkansas – Pine Bluff 870-575-8000 https://www.uabp.edu	No	
54	University of Central Arkansas 501-450-5000 https://uca.edu		

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
55	Indeed.com www.indeed.com	No	12
56	LinkedIn www.linkedin.com	No	7
57	Word of Mouth	No	
58	Referral	No	22
TOTAL INTERVIEWEES OVER REPORTING PERIOD		67	

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Provide EEO Training to Management Level Personnel	On 2/17/2022, the Office Manager participated in a webinar "The FCC's Equal Employment Opportunity Rules: A Webinar for Gray Television Stations" presented by Joan Stewart of Wiley Rein, LLP.
2	Participated in Job Fair	On 1/25/2022, KYTV's News Director participated in the University of Missouri Columbia Career Fair for journalism students.
3	Participated in Job Fair	On 3/23/2022, KYTV's News Director participated in the University of Central Missouri's virtual Digital Media Production career fair.
4	Host Job Fair	On 4/1/2022, KYTV sponsored a job fair held at the Ozark Empire Fairgrounds. KYTV invited over 50 other businesses to participate and widely promoted the event. KYTV's General Manager and General Sales Manager attended to interview job candidates.
5	Management Training	On 6/23/2022, KYTV staff participated Implicit Bias Training presented by the Community Partnership of the Ozarks.
6	Participated in Events or Programs Sponsored by Community Groups Interested in Broadcast Employment Issues	On 6/10/2022, KYTV's General Manager, General Sales Manager, and Account Executives attended the Missouri Broadcasters Association Conference.