

STATION:	WCVA-AM	ORDER#:	3163320	DATE:	06/06/2019
MARKET:	Washington, DC	AMOUNT:	\$738.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	21		Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 3 Last: 1				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4358862	
ADVERTISER:	Friends of Bryce Reeves	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 7377 6/6-6/11 JBREE	AGY EST:	7377		Invoices@MediaFinancial.com
FLIGHT:	06-06-2019 TO 6/11/2019	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 06/06/2019 09:54	

COMMENTS

[Rep Comment] 06/06/2019: This is a revised order – do not double book. REVISED TO CHG FROM :60'S TO :30'S - NO CHG IN SPTS/TOTALS. Please confirm receipt of revision in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com within 24 hours. Thank you.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

****3PM CUTOFF ON TUESDAY, 6/11.****

DAY#1		6/6/2019 To 6/6/2019					TOT \$76.00			TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	3		...T...	3:00PM	7:00PM	30	6/6/2019	6/6/2019	2	\$38	\$76

DAY#2		6/7/2019 To 6/7/2019					TOT \$206.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1	F..	6:00AM	10:00AM	30	6/7/2019	6/7/2019	2	\$38	\$76
R	2	F..	10:00AM	3:00PM	30	6/7/2019	6/7/2019	2	\$27	\$54
R	3	F..	3:00PM	7:00PM	30	6/7/2019	6/7/2019	2	\$38	\$76

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REP:	Regional Reps Non-Rep	SPOTS:	21		Invoices@MediaFinancial.com
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SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4358862	
ADVERTISER:	Friends of Bryce Reeves	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 7377 6/6-6/11 JBREE	AGY EST:	7377	Invoices@MediaFinancial.com	
FLIGHT:	06-06-2019 TO 6/11/2019	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 06/06/2019 09:54	

DAY#6 **6/11/2019 To 6/11/2019** **TOT \$114.00** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		.T.....	6:00AM	10:00AM	30	6/11/2019	6/11/2019	3	\$38	\$114

TOTAL	Jun													Total
SPOT	21													21
CASH	738.00													738.00
TOTAL	738.00													738.00

STATION:	WJMA-FM	ORDER#:	3163320	DATE:	06/06/2019
MARKET:	Fredericksburg, VA	AMOUNT:	\$774.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	20		Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 3 Last: 1				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4358862	
ADVERTISER:	Friends of Bryce Reeves	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 7377 6/6-6/11 JBREE	AGY EST:	7377		Invoices@MediaFinancial.com
FLIGHT:	06-06-2019 TO 6/11/2019	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 06/06/2019 09:54	

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****3PM CUTOFF ON TUESDAY, 6/11.****

DAY#1		6/6/2019 To 6/6/2019					TOT \$82.00		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	3		...T...	3:00PM	7:00PM	30	6/6/2019	6/6/2019	2	\$41	\$82

DAY#2		6/7/2019 To 6/7/2019					TOT \$228.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1	F..	6:00AM	10:00AM	30	6/7/2019	6/7/2019	2	\$42	\$84
R	2	F..	10:00AM	3:00PM	30	6/7/2019	6/7/2019	2	\$31	\$62
R	3	F..	3:00PM	7:00PM	30	6/7/2019	6/7/2019	2	\$41	\$82

STATION:	WJMA-FM	ORDER#:	3163320	DATE:	06/06/2019
MARKET:	Fredericksburg, VA	AMOUNT:	\$774.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	20		Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 3 Last: 1				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
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ADVERTISER:	Friends of Bryce Reeves	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 7377 6/6-6/11 JBREE	AGY EST:	7377	Invoices@MediaFinancial.com	
FLIGHT:	06-06-2019 TO 6/11/2019	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 06/06/2019 09:54	

DAY#6 **6/11/2019 To 6/11/2019** **TOT \$84.00** **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		.T.....	6:00AM	10:00AM	30	6/11/2019	6/11/2019	2	\$42	\$84

TOTAL	Jun													Total
SPOT	20													20
CASH	774.00													774.00
TOTAL	774.00													774.00

STATION:	WOJL-FM	ORDER#:	3163320	DATE:	06/06/2019
MARKET:	Fredericksburg, VA	AMOUNT:	\$788.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	23		Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 3 Last: 1				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4358862	
ADVERTISER:	Friends of Bryce Reeves	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 7377 6/6-6/11 JBREE	AGY EST:	7377		Invoices@MediaFinancial.com
FLIGHT:	06-06-2019 TO 6/11/2019		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:06/06/2019 09:54	

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****3PM CUTOFF ON TUESDAY, 6/11.****

DAY#1		6/6/2019 To 6/6/2019					TOT \$76.00			TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	3		...T...	3:00PM	7:00PM	30	6/6/2019	6/6/2019	2	\$38	\$76

DAY#2		6/7/2019 To 6/7/2019					TOT \$206.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1	F..	6:00AM	10:00AM	30	6/7/2019	6/7/2019	2	\$38	\$76
R	2	F..	10:00AM	3:00PM	30	6/7/2019	6/7/2019	2	\$27	\$54
R	3	F..	3:00PM	7:00PM	30	6/7/2019	6/7/2019	2	\$38	\$76

STATION:	WOJL-FM	ORDER#:	3163320	DATE:	06/06/2019
MARKET:	Fredericksburg, VA	AMOUNT:	\$788.00	AGENCY:	MEDIA FINANCIAL SERVICES
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SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4358862	
ADVERTISER:	Friends of Bryce Reeves	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 7377 6/6-6/11 JBREE	AGY EST:	7377	Invoices@MediaFinancial.com	
FLIGHT:	06-06-2019 TO 6/11/2019	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 06/06/2019 09:54	

DAY#6 **6/11/2019 To 6/11/2019** **TOT \$130.00** **TOTAL SPOTS 4**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		.T.....	6:00AM	10:00AM	30	6/11/2019	6/11/2019	2	\$38	\$76
R	2		.T.....	10:00AM	3:00PM	30	6/11/2019	6/11/2019	2	\$27	\$54

TOTAL	Jun													Total
SPOT	23													23
CASH	788.00													788.00
TOTAL	788.00													788.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Tammie Wingrove,

being/on behalf of: Bryce Reeves,

a legally qualified candidate of the Republican

political party for the office of: Office Virginia State Senate

in the Primary

election to be held on: 6/11/2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Bryce Reeves

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

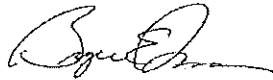
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

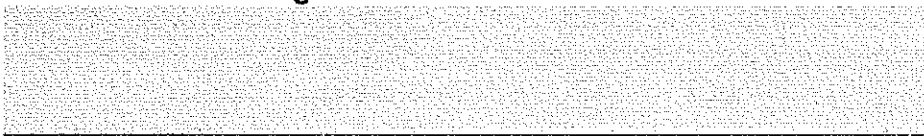
(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

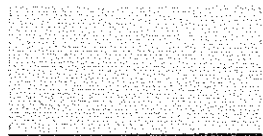
the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



**Client Information Form
CANDIDATE**

Candidate Name: Bryce Reeves

Official Campaign Name: Friends of Bryce Reeves

Office/District Running for: Virginia Senate District 17

Campaign Address: PO Box 7022

City, State & Zip Code: Fredericksburg, VA 22401

Campaign Phone: 540-445-0477

Campaign Website URL: Bycereeves.com

Campaign Contact Person: Rob Yosaitis

Campaign Treasurer: Jenny Books

Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.