

4th Quarter 2011
“VISTA L.A.” MAGAZINE SHOW

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SUMMARY:

KCRW’S WORLD MUSIC RENAISSANCE

There’s a world music renaissance going on in L.A. and Latinos are a driving force. Garth Trinidad, a D.J. and Radio Host at the Santa Monica College-based KCRW 89.9 FM are providing a platform for bands from Latin America and all over the world to innovate and get exposure. Interviews with: KCRW D.J. Garth Trinidad; “Mariachi El Bronx” Vocalist Matt Caughtran; “Mariachi El Bronx” Bassist Vincent Hidalgo

NACIONAL RECORDS: MUSICAL INDEPENDENCE

L.A.-based Latin Alternative record label “Nacional Records” is paving the way for “outside the box” Latino musicians to succeed. Founded by Tomas Cookman, the record label has become one of the top indie labels in the country. Many of the artists under the label have won Grammy Awards and have sold millions of records worldwide. Interviews with: Tomas Cookman, Founder of Nacional Records; Musicians Bostich and Fusible of “Nortec Collective”

“MUSICA Y SABOR” AT THE HOLLYWOOD BOWL

The “Musica y Sabor” exhibit at the Hollywood Bowl honors the history of Latino music at the legendary venue. Iconic Latino artists dating back to 1924 are featured in the exhibit. Interviews with: Carol Merrill-Mirsky, Director of the Hollywood Bowl Museum; Betto Arcos, Exhibit Consultant & Radio Host, 90.7 KPFK

GLORIA ESTEFAN HONORED

The well-known “Queen of Latin Pop” paved the way, along with her backup band, the Miami Sound Machine, for wider acceptance of Latino music in the U.S. Since then, the multi-winning Grammy singer-songwriter has added other titles: author, actress and humanitarian. Now, she’s adding a new award and making history, as the first Latina, to be inducted into the Hollywood Bowl Hall of Fame. Interviews with: Musician Gloria Estefan; Actor/Musician Andy Garcia.

MANA: A RETURN TO MUSIC GLORY

Mexican Rock “en español” pioneers, Mana, are back after a four-year break with their new CD, Drama y Luz or Drama and Light. Their legions of fans who waited impatiently for the rock greats to start performing again, crowded the streets around Amoeba Music in Hollywood for a chance to meet their idols and get their Mana memorabilia signed by the band. Later, they were treated to a classic Mana high-energy performance proving that, despite the absence, their faves still ROCK! Interviews with: Alex Gonzales, Drummer, Mana; Fher, Lead Singer, Mana.

OZOMATLI: A LEGACY OF MUSIC & ACTIVISM

Starting in 1995, this multi-national band has been playing music that reflects its various ethnic make-up. With their message of unity, the band takes its cumbia, salsa, rap, jazz and reggae-influenced songs to countries all over the world – at last count, they have visited forty-seven. One of the messages of their charitable work is meditation among kids. For this event, they performed at New Village Charter High School in Los Angeles at the invitation of movie director, David Lynch’s Foundation. Interviews with: “Ozomatli” Band Members Raul Pacheco and Wil-Dog Abers

HERMANOS HERRERA: BONDS OF MUSIC

Six siblings in this high-achieving family hold records of a different sort – all six graduated as valedictorians in high school, all are graduated or are going to graduate from UCLA and all six travel together as performing musicians. Hermanos Herrera consists of five brothers and one

sister, Rebeca Isabel. The siblings, despite their youth, perform traditional Mexican music focusing on three styles – Son Huasteco, son Jarocho and Norteño. Interviews with: “Hermanos Herrera” Band Members Rebeca Isabel Herrera, Jorge Andres Herrera, Miguel Antonio Herrera, Juan Pablo Herrera, Luis Alvino Herrera and Jose Marcelino Herrera; Parent/Band Manager Jorge Herrera.

HOSTS:

Jovana Lara, ABC7 Anchor/Reporter; Danny Romero, ABC7 Weathercaster