



## INTRODUCTION 4th Quarter 2011 October 1 through December 31, 2011

**KABC-TV** regularly produces and broadcasts a half-hour public-affairs program “**Eyewitness Newsmakers**” on Sundays from 11:00AM-11:30AM.

**Guests included:** **Veterans:** Ross Cohen, Eric Rogers, Vivian Greentree; **Mayor Antonio Villaraigosa;** **Congress:** Linda Sanchez; **LA County Jails:** Lee Baca, Peter Eliasberg, Zev Yaravslavsky; **andy Bales, Irvin Atwater, Eric Garcetti and Jan Perry.**

- **KABC-TV** produced and broadcast the weekly half-hour public affairs program “**Vista L.A.**” on Sunday's from 11:30AM-PT to 12:00PM-PT.
- **KABC-TV** ran an average of more than forty hours of local news programs each week listed as “**Eyewitness News**” airing:

**Weekdays**

4:30-5:00AM

5:00-6:00AM

6:00-7:00AM

11:00AM-12:00PM

4:00-5:00PM

5:00-6:00PM

6:00-6:30PM

11:00-11:35PM

1:36-2:11AM

\*1:06-2:06AM

(\*Mon. & Tue. rebroadcast)

**Saturdays**

5:00-6:00AM

6:00-7:00AM

8:00-9:30AM

12:00-12:30PM

4:30-5:30PM

6:00-6:30PM

11:00PM-12:00AM

**Sundays**

5:00-6:00AM

7:00-8:00AM

9:00-10:00AM

10:00-11:00AM

4:30-5:30PM

6:00-6:30PM

11:00PM-12:00AM

- **KABC-TV** also **7 hours, 36 minute and 7 seconds** of Local Public Service Announcements on a variety of subjects during all different day-parts.

- **KABC-TV** also sponsors many community events throughout southern California. Some of the many events the station was involved with this quarter are:

**ABCs of Women's Health: Prevention Matters Campaign**  
**City of Los Angeles**  
**ABC7 Listens – Community Forum**  
**Native American Indian Commission**  
**Autism Speaks “Orange County Walk Now for Autism”**  
**Spark of Love Toy Drive**  
**Adopt-A-Family**

- **KABC-TV** also provides vital community information everyday on our station website, [www.abc7.com](http://www.abc7.com). The station provides around the clock critical information on many topics like local and national news, traffic conditions, weather forecasts, earthquake information, earthquake safety tips, links to community events, links to non-profit organizations, a community events calendar, health information and financial information.
- **Live Well Network**, is a single free 24/7 over-the-air digital multicast platform channel providing viewers with a simulcast (DT2/DT3) original content focusing on home, health and lifestyle.

In addition to the programs and public service announcements described in this report, the station broadcast all programs and public service announcements provided by the ABC Television Network. The Network's report entitled "ABC-TV Network **4th Quarter 2011** Program Information" is filed separately.

**KABC-TV's** programs and public service announcements provided significant treatment of the following issues that were important to the community in the **4th Quarter of 2011**.

1. **Crime**
2. **Economy**
3. **Education**
4. **Terror**
5. **Politics**
6. **Immigration**
7. **Police**
8. **Public Service Announcements (PSAs)**
9. **Local Station Campaigns**