

# CONTRACT



**KPAX-TV/KAJ-TV**  
**PO Box 4827**  
**Missoula, MT 59806**  
**(406) 542-4400**

<u>Contract / Revision</u> 143558 /		<u>Alt Order #</u> 09283848
<u>Product</u> WILLIAMS/PRE-BOOK		
<u>Contract Dates</u> 10/16/18 - 11/05/18		<u>Estimate #</u>
<u>Advertiser</u> Williams for Montana		<u>Original Date / Revision</u> 10/15/18 / 10/15/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPAX	<u>Account Executive</u> Jason Dibble (HRP)	<u>Sales Office</u> National Los An
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

**Behr Communications**  
**4421 Murietta Ave, #3**  
**Sherman Oaks, CA 91423**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	All	10/28/18	11/04/18	CBS Sunday Morning	7:00 AM-8:30 AM		:30			P-01	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/22/18	10/28/18	-----2				2	\$400.00				
	Week:	10/29/18	11/04/18	-----2				2	\$400.00				
2	All	10/23/18	11/05/18	CBS Evening News	5:00 PM-5:30 PM		:30			P-01	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/23/18	10/29/18	MTWTF--				2	\$800.00				
	Week:	10/30/18	11/05/18	MTWTF--				2	\$800.00				
3	All	10/16/18	10/30/18	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30			P-01	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/15/18	10/21/18	-1-----				1	\$950.00				
	Week:	10/22/18	10/28/18	-1-----				1	\$950.00				
	Week:	10/29/18	11/04/18	-1-----				1	\$950.00				
4	All	10/16/18	10/30/18	Tuesday Prime Hr 2	8:00 PM-9:00 PM		:30			P-01	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/15/18	10/21/18	-1-----				1	\$950.00				
	Week:	10/22/18	10/28/18	-1-----				1	\$950.00				
	Week:	10/29/18	11/04/18	-1-----				1	\$950.00				
5	All	10/16/18	10/30/18	Tuesday Prime Hr 3	9:00 PM-10:00 PM		:30			P-01	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/15/18	10/21/18	-1-----				1	\$750.00				
	Week:	10/22/18	10/28/18	-1-----				1	\$750.00				
	Week:	10/29/18	11/04/18	-1-----				1	\$750.00				
6	All	10/19/18	11/02/18	Friday Prime Hr 2	8:00 PM-9:00 PM		:30			P-01	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/15/18	10/21/18	----1--				1	\$700.00				
	Week:	10/22/18	10/28/18	----1--				1	\$700.00				
	Week:	10/29/18	11/04/18	----1--				1	\$700.00				
D 7	All	10/19/18	11/02/18	Friday Prime Hr 3	9p-10p		:30			P-01	NM	0	\$0.00
8	All	10/21/18	11/04/18	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			P-01	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/15/18	10/21/18	-----1				1	\$800.00				
	Week:	10/22/18	10/28/18	-----1				1	\$800.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/29/18	11/04/18	-----1	1	\$800.00							
N 9	All	10/19/18	11/02/18	Friday Prime Hr 3	9p-10p	----1--	:30	1	\$750.00	P-01	NM	3	\$2,250.00
<b>Totals</b>												26	\$19,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	15	\$11,400.00	(\$1,710.00)	\$9,690.00
10/29/18 - 11/05/18	11	\$8,100.00	(\$1,215.00)	\$6,885.00
<b>Totals</b>	26	\$19,500.00	(\$2,925.00)	\$16,575.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis or race, national origin or ancestry. We reserve the right not to accept all copy.

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