

2017 Q1 ISSUES/PROGRAMS REPORT

90.3 KAZU

PACIFIC GROVE, CA

1ST QUARTER 2017

January 1st, 2017 to March 31st, 2017

Prepared by Krista Almanzan

As demonstrated by the attached narratives the following local issues were addressed in program segments spanning the above specified dates:

ARTS
BUSINESS
INFRASTRUCTURE
ENTERTAINMENT
ENVIRONMENT
GENDER IDENTITY
GOVERNMENT
HEALTH
HEALTH CARE
IMMIGRATION
MEDICINE
NATURAL DISASTERS
POLITICS
SCIENCE
SPORTS
WATER
WEATHER

FCC Rule 73.3526 requires this Issue List/Program material for the 1st Quarter of 2017 be placed in the Public file by April 10th, 2017.

Date posted: 04/10/2017

2017 Q1 ISSUES/PROGRAMS REPORT

ISSUES: ENVIRONMENT AND GOVERNMENT

February 2nd

Morning Edition

6:45am, 7:45am and 8:45am

All Things Considered

4:44pm

trt 5:15

FUTURE OF COTONI-COAST DAIRIES IN PRESIDENT OBAMA'S HANDS, OR NOT

The future of 5,800 acres north of Santa Cruz now rests with President Obama and his final days in office. At issue is a proposed national monument that has divided a Central Coast community. Supporters feel highly optimistic Obama will create the monument, but opponents worry if that happens, the incoming Congress will do nothing to support it.

Quotes from:

- President Barrack Obama
- Steve Reed, Campaign Manager for Cotoni-Coast Dairies National Monument
- John Freemuth, Professor of Environmental Policy at Boise State
- Noel Garin-Bock, Davenport resident
- Ryan Coonerty, Santa Cruz County Supervisor

2017 Q1 ISSUES/PROGRAMS REPORT

ISSUES: NATURAL DISASTERS, WATER, INFRASTRUCTURE AND GOVERNMENT

January 9th

All Things Considered

4:44pm

January 10th

Morning Edition

6:45am, 7:45am and 8:45am

trt 3:00

MORE STORMS HEAD TOWARD MONTEREY BAY AREA AND SANTA CRUZ WATER EMERGENCY

Stormy weather continues to cause problems across the Monterey Bay, including a drinking water shortage in Santa Cruz. It has now been 24 hours since the city asked residents and businesses to cut back on water use after the storm damaged critical water infrastructure.

Quotes from:

- Rosemary Menard, Santa Cruz Water Department Director
- Paul Cocking, Gabriella Café owner
- Paula McGill, Watsonville resident
- Brian Garcia, National Weather Service

2017 Q1 ISSUES/PROGRAMS REPORT

ISSUES: POLITICS AND IMMIGRATION

January 19th

All Things Considered

4:44pm

January 20th

Morning Edition

6:45am

trt 3:30

TRUMP INAUGURATION BECOMES CALL TO ACTION IN MONTEREY BAY AREA

Throughout the Monterey Bay Area, the Inauguration of Donald Trump has become a call to action. This Saturday there will be Women's Marches in Santa Cruz and on the campus of CSUMB to coincide with the National Women's March. On Inauguration Day, rallies will be held in Santa Cruz, Monterey and Salinas. KAZU spoke with Jesus Valenzuela of the Monterey Bay Central Labor Council. The group represents unions and does community organizing. On Friday, they'll be hosting a rally in Salinas called Hands Around Closter Park, *Hands Off Salinas Valley*.

2017 Q1 ISSUES/PROGRAMS REPORT

ISSUES: POLITICS

January 20th

All Things Considered

3:06pm and 6:06pm

trt 1:40

SANTA CRUZ STRIKES ON INAUGURATION DAY

President Trump's Inauguration sent protesters into the streets in Santa Cruz. At the University of California, Santa Cruz, protesters marched through campus on their way to the Clock Tower downtown.

Quotes from:

- Esteban Adame, UCSC Senior
- Sean Keilen, UCSC professor

2017 Q1 ISSUES/PROGRAMS REPORT

ISSUES: POLITICS

January 20th

All Things Considered

4:06pm and 5:06pm

January 21st

Weekend Edition

6:06am and 7:06am

trt 1:40

CSUMB WOMEN'S MARCH CALLS FOR EQUALITY AND UNITY

Saturday the Women's March hits the streets of Washington with the message women's rights are human rights. Organizers say they want to stand in solidarity with groups marginalized by campaign rhetoric including immigrants, Muslims and the LGBT community. Locally marches will take place in Santa Cruz and on the campus of CSUMB (KAZU's parent intuition).

Quotes from:

- Estefania Rodriguez, CSUMB Women's March co-organizer

2017 Q1 ISSUES/PROGRAMS REPORT

ISSUES: ENVIRONMENT AND GOVERNMENT

February 2nd

Morning Edition

6:45am, 7:45am and 8:45am

All Things Considered

4:44pm

trt 4:15

SURFRIDERS MONITOR CEMEX SAND MINE WHILE NEGOTIATIONS CONTINUE

The last coastal sand mining plant in the nation remains open in Marina. It has operated largely unregulated for decades. Then nearly a year ago, the California Coastal Commission put the CEMEX Sand Mine on notice, saying it violates the Coastal Act. The two have been in negotiations ever since. In the meantime, those who want to see the mine shutdown are keeping a watchful eye on operations.

Quotes from:

- Kevin Miller, Surfrider Foundation Monterey Chapter
- Scott Kathey, Federal Regulatory Coordinator for the Monterey Bay National Marine Sanctuary

2017 Q1 ISSUES/PROGRAMS REPORT

ISSUES: SPORTS, WEATHER AND ENTERTAINMENT

February 9th

All Things Considered

4:44pm

February 10th

Morning Edition

6:45am, 7:45am and 8:45am

trt 4:00

IT'S A BIRDIE... IT'S RAIN... IT'S CROSBY WEATHER

The AT&T Pebble Beach Pro-Am is off with a stormy start. On Thursday, play was suspended because of wet weather. But rain is no stranger to this charity golf tournament. In fact, it even has a name – “Crosby Weather.” The phrase pays homage to Bing Crosby, the famous singer and actor who started the competition.

Quotes from:

- Josh Duhamel, actor and golfer
- Bill Murray, actor and golfer
- Ed Vyeda, AT&T Pebble Beach Pro-Am historian
- Doug Hewitt, Pro-Am volunteer

2017 Q1 ISSUES/PROGRAMS REPORT

ISSUES: MEDICINE AND SCIENCE

February 16th

Morning Edition

6:45am, 7:45am and 8:45am

All Things Considered

4:44pm

trt 4:00

SANTA CRUZ DOCTOR CLOSE TO A CURE FOR DEADLY MUSHROOM POISONING

Dominican Hospital in Santa Cruz has become the epicenter for the treatment of mushroom poisoning in North America. A doctor there began working on a cure a decade ago after a family of six becomes deathly ill from eating wild mushrooms.

Quotes from:

- Phil Carpenter, mushroom hunter
- Dr. Todd Mitchell, Dominican Hospital

Story produced by Teresa L. Carey is a graduate student in the Science Communication Program at the University of California, Santa Cruz.

2017 Q1 ISSUES/PROGRAMS REPORT

ISSUES: ARTS AND HEALTH

February 17th

Morning Edition

6:45am, 7:45am and 8:45am

All Things Considered

4:44pm

trt 3:45

COSTLY REBUILD AHEAD AFTER STORMS CRUMBLE ROADS

If your body was trying to tell you something about your health would you know how to listen? Santa Cruz Dr. Rachel Carlton Abrams wants to help you with that. She wrote the new book *BodyWise: Discovering Your Body's Intelligence for Lifelong Health and Healing*.

2017 Q1 ISSUES/PROGRAMS REPORT

ISSUES: GOVERNMENT, INFRASTRUCTURE AND NATURAL DISASTERS

February 23rd

Morning Edition

6:45am, 7:45am and 8:45am

All Things Considered

4:44pm

trt 4:40

COSTLY REBUILD AHEAD AFTER STORMS CRUMBLE ROADS

The recent storms have not only brought much-needed water to drought-stricken California, they have also brought massive damage to highways and roads. The California Department of Transportation estimates there has been nearly \$500 million in storm damage to the state's highway system. In unincorporated Santa Cruz County alone, the bill for damaged roads has reached over \$30 million. As Santa Cruz County officials figure out how to pay for the damage, some residents are not waiting for help.

Quotes from:

- Greg Prussia, Santa Cruz County resident
- John Presleigh, Santa Cruz County Public Works Director
- Zach Friend, Santa Cruz County Supervisors
- Jimmy Panetta, U.S. Congressman

2017 Q1 ISSUES/PROGRAMS REPORT

ISSUES: HEATH CARE, GOVERNMENT AND POLITICS

March 6th at 7:00pm

March 12th at 9:00pm

Special Broadcast

trt 1:30:00

LEON PANETTA LECTURE SERIES: THE AFFORDABLE CARE ACT

The 2017 Leon Panetta Lecture Series focuses on the Trump Presidency and the Future of America. The first event of the series addresses the Affordable Care Act: Repeal, Replace or Gridlock?

The forum features Bobby Jindal, Governor of Louisiana (2008-2016) and candidate for president (2016); and Chris Jennings, Deputy Assistant to the president for health policy (2013-2014) and Senior Health Advisor to the president (1994-2001). Secretary Leon E. Panetta moderates.

2017 Q1 ISSUES/PROGRAMS REPORT

ISSUES: GENDER IDENTITY AND GOVERNMENT

March 9TH

Morning Edition

6:45am, 7:45am and 8:45am

All Things Considered

4:44pm

trt 4:40

BILL TO ADD THIRD GENDER OPTION ON STATE IDS INSPIRED BY SANTA CRUZ COUNTY RESIDENT

Under legislation recently introduced in Sacramento, driver's licenses and other state identifications could soon have a third gender option. In addition to using the letter M for male or F for female, the letters NB may be added to stand for people who are non-binary. Someone who doesn't identify exclusively with either gender. The potential change was inspired by a Santa Cruz County resident

Quotes from:

- Sara Keenan, intersex Santa Cruz County resident
- Georgiann Davis, sociologist at University of Nevada Las Vegas

2017 Q1 ISSUES/PROGRAMS REPORT

ISSUES: NATURAL DISASTER, INFRASTRUCTURE & BUSINESS

March 14TH

Morning Edition

6:41am, 7:41am and 8:41am

All Things Considered

4:30pm

trt 2:40

PFEIFFER CANYON BRIDGE STILL STANDING AFTER DEMOLITION EFFORT DIDN'T WORK

The Pfeiffer Canyon Bridge in Big Sur is still standing after efforts to tear it down Monday didn't work. A crane wielded a 6000 pound wrecking ball onto the bridge, but it didn't hit with the desired strength.

Quotes from:

- Jim Shivers, CalTrans Spokesman
- Stan Russell, Big Sur Chamber of Commerce

2017 Q1 ISSUES/PROGRAMS REPORT

ISSUES: BUSINESS AND ENVIRONMENT

March 16TH

Morning Edition

6:45am, 7:45am and 8:45am

All Things Considered

4:44pm

trt 4:25

FROM DUSTY TO DESIRABLE: DAVENPORT'S PAST AND FUTURE TIED TO CEMENT PLANT

For more than a century a cement plant defined the small, coastal community of Davenport. In fact, the town just north of Santa Cruz was built to house its workers. Now seven years after the plant shutdown, residents are again looking to the plant to define their town.

Quotes from:

- Alverda Orlando, historian and former Davenport resident
- Bob Piwarzyk, historian
- Stephanie Raugust, co-owner Whale City Bakery and Cafe
- Rachael Spencer, Davenport resident
- Ryan Coonerty, Santa Cruz County Supervisor

2017 Q1 ISSUES/PROGRAMS REPORT

ISSUES: BUSINESS, ENVIRONMENT AND NATURAL DISASTERS

March 24TH

Morning Edition

6:45am, 7:45am and 8:45am

All Things Considered

4:44pm

trt 4:00

DIVIDED BIG SUR COUNTING ON TRAIL TO RECONNECT THE COMMUNITY

The Central Coast community of Big Sur has been split in two for more than a month now. Along Highway 1 there are active mudslides to the south and to the north a condemned bridge has been demolished. A replacement isn't expected for another six months. In the meantime, locals stuck in between are counting on a new hiking trail to get them in and out.

Quotes from:

- Stephen Mayer, Big Sur Deli
- Carissa Chappellet, Big Sur resident
- John De Luca, California State Parks

2017 Q1 ISSUES/PROGRAMS REPORT

ISSUES: ENVIRONMENT

March 30th

Morning Edition

6:45am, 7:45am and 8:45am

All Things Considered

4:44pm

trt 4:00

LETTER WRITING CAMPAIGN TARGETS LAST COASTAL SAND MINE IN THE NATION

Last March the California Coastal Commission told CEMEX that its sand mine in Marina violates the Coastal Act. A year later, the plant is still up and running while drawn out talks between the two continue. The mine is the last remaining coastal sand mine in the nation and it sits on the beach in the southern Monterey Bay – an area with the highest coastal erosion in the state.

Non-profit Save Our Shores wants to keep pressure on agencies that could potentially close the mine. KAZU spoke with Save Our Shores Executive Director Katherine O’Dea about a letter writing campaign they’re launching today.