

**KTLM-TV**

**QUARTERLY LIST OF PROGRAMMING  
PROVIDING THE MOST SIGNIFICANT TREATMENT  
OF COMMUNITY ISSUES**

**MAY 2017**

## **QUARTERLY ISSUES AND PROGRAMS REPORT MAY 2017**

Through formal and informal ascertainment of the general public, community leaders, public officials - inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns, and sales marketing campaigns.

### **COMMUNITY ISSUES**

Alcohol and Drug Abuse

Consumer

Crime and Law Enforcement

Cultural

Economic Development

Education

Environment

Family

Foreign Affairs

Government

Health and Medical

Immigration

Poverty

Religion

Safety

Children

## **REGULARLY SCHEDULED PROGRAMS**

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

### NEWSCASTS

KTLM daily newscasts focus on local issues and community problems in the Rio Grande Valley and surrounding areas. Regularly scheduled newscasts include:

NOTICIERO TELEMUNDO 40	4:30 - 5:30 PM	M-F
NOTICIERO TELEMUNDO 40	10:00 - 10:35 PM	M-F
NOTICIERO TELEMUNDO 40	4:30 - 5:00 PM	SAT & SUN
NOTICIERO TELEMUNDO 40	10:00 - 10:30 PM	SAT & SUN

## **ALCOHOL AND DRUG ABUSE**

Program: 4&10PM

Date: 05-01-2017

Description: Border Patrol agents prevented more than 2,000 pounds of marijuana from entering the United States this past weekend.

Length:05

## **CONSUMER**

Program: 5&10pm

Date: 05-01-2017

Description: hiring event, customer service rep: involves answering inbound calls from customers and responding with enthusiasm, engagement and general high quality customer service using various company and client tools

Length:10

Program:5&10pm

Date:05-03-2017

Description: DPS Special Agent observed several indicators of criminal activity at a warehouse located at the 100 block International in Palmview. After searching the building, Agents discovered boxes containing 133 packages of cocaine, weighing 323 pounds, worth an estimated \$19 million.

Length::10

Program: 5&10

Date:05-05-2017

Description: U.S. Customs and Border Protection officers at the Gateway International Bridge intercepted a load of alleged cocaine. CBP officers discovered the alleged narcotics, valued at approximately \$115,600, hidden within a silver 2008 Dodge Avenger

Length::10

Program:5&10pm

Date:05-05-2017

Description: traffic stop on a Red Dodge Durango yielded a total of 221 grams of cocaine. The vehicle was stopped after committing a traffic violation.

Length::10

## **CRIME AND LAW ENFORCEMENT**

Program: 4:30&10PM

Date: 05-01-2017

Description: The U.S. Coast Guard found the body of a woman in the Laguna Madre Sunday night. The woman has not been identified.

Length: 10

Program:5&10pm

Date: 05-01-2017

Description: Four people have been rescued by a Coast Guard helicopter crew after their boat capsized 15 miles north of Port Mansfield in far South Texas.

Length::10

Program:5&10pm

Date:05-01-2017

Description: The McAllen Police Department responded to a disturbance involving gunfire in the area of the 900 block of East Expressway 83.

Length::05

Program: 5&10PM

Date: 05-01-2017

Description: A juvenile came upon what appeared to be a human skull in the dirt. The juvenile contacted an adult who in turn contacted a Law Enforcement officer who resides in the vicinity. The Edinburg Police Department ultimately responded to the scene and discovered human skeletal remains.

Length::15

Program:5&10pm

Date:05-01-2017

Description: eusebio de Leon is now in custody, Accused wanted in the brutal murder of wife back in March 2012.

Length::05

Program: 5&10pm

Date:05-02-2017

Description: JJ fue a una orden de cato en 130 Ulex Ave, McAllen. De acuerdo a los agentes del aguacil condado hidalgo esta investigación económica esa vinculada a los restos de una mujer que fueron encontrados en la isla del padre este fin de semana.

Length::15

Program:5&10pm

Date:05-02-2017

Descripción: siguen en la búsqueda de la mujer desaparecida de raymondville este fin de semana un grupo encargado de la búsqueda de personas estará en el área asistiendo en la búsqueda de la mujer.

Length::10

Program:5&10pm

Date:05-03-2017

Description: Sheriff's Deputies responded to the Stripes Store located at 7820 Shary Rd in rural Mission, Hidalgo County, TX for a report of a robbery.

Length::10

Program:5&10pm

Date:05-03-2017

Description: Police arrested a Mission doctor on Tuesday after patients accused him of sexual assault and indecent exposure, according to a criminal complaint.

Length::05

Program:5&10pm

Date: 05-04-2017

Description: A City of Hidalgo employee is accused of showing a minor harmful pornographic material during an argument with his wife, according to a criminal complaint.

Length::15

Program:5&10pm

Date:05-

Description: Chase started on 107 at around 12 pm this afternoon. The chase took place all over the city of mission technically

Length::05

Program:5&10pm

Date:05-05-2017

Description: San Benito police are looking for a Hispanic man in his mid-20's accused of stabbing another man during a fight last night.

Length::10

Program:5&10pm

Date:05-05-2017

Description: A Weslaco police officer is finding herself in the wrong side of the law.Liliana Campos, 27, is charged with burglary of habitation to commit an assault. The charge is a felony.

Length::10

Program: 5&10pm

Date:05-06-2017

Description: Texas EquuSearch team will be working in a coordinated search effort with the Raymondville Police Department and the Texas Rangers to locate 49 year-old Nora Villalobos.

Length::10

Program:5&10pm

Date:05-06-2017

Description: A City of Hidalgo employee is accused of showing a minor harmful pornographic material during an argument with his wife, according to a criminal complaint.

Length::10

Program:5&10pm

Date:05-07-2017

Description: The City of Weslaco invites the public to it's auction. The items to be auctioned have been declared surplus property by the City Commission

Length::10

## **CULTURE**

Program: 5&10

Date: 05-06-2017

Description: tania leal is at mc of the event ,cinco de mayo celebration , batalla de puebla .

Length::10

## **ECONOMIC DEVELOPMENT**

Program: 5&10pm

Date: 05-01-2017

Description: Pharr, Texas – At a press conference held earlier today, Pharr Mayor Ambrosio Hernandez, announced a \$2.286 million in funding for the Tri-City Pedestrian Safety Improvements Project.

Length:10

Program:5&10pm

Date:05-03-2017

Description: Dave & Buster's will open its 100<sup>th</sup> location this June, and is looking to hire over 280 enthusiastic individuals to join the team at its new McAllen location near Expressway 83 and 29<sup>th</sup> street.

Length::10

## EDUCATION

Program: 5&10pm

Date: 05-01-2017

Description: teacher job fair will be on Tuesday may 2, 2017 from 4:30 pm – 7:30 pm

Length::03

Program:5&10pm

Date:05-02-2017

Description: PHARR H-E-B and Dole representatives will be awarding a \$10,000 check to students and staff at Ford Elementary in Pharr for being the winners of the second semester of the 'Let's Get Growing Educational Program' competition on

Length::15

Program:5&10pm

Date:05-02-2017

Description: McAllen ISD will honor the top teachers from each campus and name two as District Teachers of the Year at its annual Teacher Appreciation Luncheon this week.

Length::10

Program: 5&10pm

Date:05-03-2017

Description: Area business owners, managers and supervisors are invited to attend an upcoming info session at South Texas College, on Wednesday May 3, from 9-11, to learn how to get free workforce training for post 9/11 veterans on their payroll.

Length::15

Program:5&10pm

Date:05-05-2017

Description: Major joint community literacy partnership effort to be launched May 5

Length::03

Program: 5&10pm

Date:05-07-2017

Description: The Donna ISD Special Ed Department is hosting its 4th Annual Autism Symposium for the benefit of our District's families, as well as educators, faculty, and students.

Length::10

## ENVIRONMENT

Program: 5&10



Date: 05-02-2017

Description: SPECIAL MEETING of the Drainage District #1 Board of Directors will be held in the Commissioners Courtroom of the Administration Building, 100 E. Cano, 1<sup>st</sup> floor, Edinburg, Hidalgo County, Texas.

Length::12

## **FAMILY**

Program:

Date:

Description:

Length:

## **GOVERNMENT**

Program:5&10

Date:05-02-2017

Description: Fuerza del Valle Workers' Center joins the national days of action against Wells Fargo in solidarity with migrant communities suffering from migrant detention and with indigenous community fighting the North Dakota Pipeline.

Length: :15

Program:5&10

Date:05-02-2017

Description: South Texas College, Texas Workforce Commission Offering Free Training for Post-9/11 Era Veterans

Length::10

Program: 5&10pm

Date:05-04-2017

Description: Leadership Brownsville Class XXXII will present a 25-site walking tour podcast titled "Leading the Way Through Historic Brownsville" on Thursday, May 4, 2017. The unveiling will be at 5:30 p.m. at the Historic Alonzo Building, 510 E. St. Charles Street

Length::15

Program: 5&10pm

Date:05-05-2017

Description: the Rio Grande Valley State Veterans Cemetery will conduct an unaccompanied veteran burial for Mr. Donald Kent. Mr. Kent served in the United States Air Force from September 6, 1950 to September 5, 1954

Length::05

## **HEALTH AND MEDICAL**

Program: 5&10pm

Date: 05-01-2017

Description: Solo para informarles que este próximo 5,6 y 7 de Mayo estaremos realizando por tercer año consecutivo nuestra Campaña de Recolección de sangre “Salvando vidas con Telemundo 40”.

Length::10

Program:5&10pm

Date:05-01-2017

Description: Join South Texas Health System to celebrate the 4<sup>th</sup> Annual “Cinco de Mammo” campaign during the week of May 1<sup>st</sup> – May 5<sup>th</sup> from 7am to 7pm. Cinco De Mammo is a special Cinco de Mayo themed breast cancer awareness campaign that encourages women to schedule their annual screening mammography

Length::10

Program: 5&10pm

Date:05-05-2017

Description: A Zika Round Table Discussion with Governor Abbott will be held on Friday at UTRGV Gran Salon from 10 am – 11 am. The media will be invited to take part in the first part of the meeting.

Length::15

Program:5&10pm

Date:05-05-2017

Description: Pet Adoption Special: Reduced Adoption Fee & all of the perks!All adoption fees include: spay/neuter surgery, microchip, first series of vaccinations, rabies shot, 30 days of pet insurance trial

Length::10

## **IMMIGRATION**

Program: 4&10PM

Date: 05-01-2017

Description: Marcha por los Derechos de los y las Trabajadores/as e Migrantes para el 1° de Mayo

Length:03

Program: 5&10pm

Date:05-01-2017

Description: Hidalgo County leaders will consider changing their stance on the construction of a border wall/levee project at their next meeting Tuesday.

Length::05

Program:

Date:5&10pm

Description: joven de daca arrestado por exceso de veolcidad. mama pide liberta de su hijo

Length::05

### **POVERTY**

Program:

Date:

Description:

Length:

### **RELIGION**

Program: 5&10pm

Date: 05-03-2017

Description: Peñitas Mayor Rigo Villarreal and the Peñitas City Council will hold a ceremony marking the National Day of Prayer

Length: :10

### **SAFETY**

Program: 5&10pm

Date: 05-02-2017

Description: Several Weslaco City Departments Came together this morning to conduct a Special Rescue Operation. Fire Crews alongside Animal control officers and Public Works crews were able to rescue a family of black-bellied whistling ducks from storm drains near City Hall

Length::15

Program:5&10pm

Date:05-02-2017

Description: The BPD Bike Patrol will be periodically patrolling the Monte Bella Trail as well as different areas of the city bike trail.

Length::05

Program:5&10pm

Date:05-02-2017

Description: One Rio Grande Valley city is taking extra precautions after tornadoes struck down throughout east Texas leaving four dead and dozens injured.

Length:15

## **CHILDREN**

Program: 5&10pm

Date: 05-02-2017

Description: le presentamos.. la historia de un joven con autismo residente del valle de Texas, quien recibió la triste noticia que su negocio de renta de películas favorito "blockbuster" cerraría sus puertas.... sin embargo sus padres tuvieron una muy buena idea para verlo sonreír de nuevo.

Length:10