## CONTRACT



Townsquare Media Lansing 3420 Pine Tree Road Lansing, MI 48911 (517) 394-7272

And:

Canal Partners Media 25 Whitlock Place SW Suite 201 Marietta, GA 30064

|   | Contract / Revision |  |                     | Alt Order #              | :<br>-       |  |  |
|---|---------------------|--|---------------------|--------------------------|--------------|--|--|
|   | 512243              | /  |                     | 31776899                 |              |  |  |
| Advertiser                                | dvertiser           |  |                     | Original Date / Revision |              |  |  |
| Michigan Families for Economic Prosperity |                     |  | 04/25/18 / 04/25/18 |                          |              |  |  |
| Contract Dates                            | Estimate #          |  |                     |                          |              |  |  |
| 04/26/18 - 05/09/18                       | 5333                |  |                     |                          |              |  |  |
| Product                                   | •                   |  |                     |                          |              |  |  |
| MI-08                                     |                     |  |                     |                          |              |  |  |
|   | Billing Cycle       | Billing Calendar Broadcast Account Executive |                     | endar                    | Cash/Trade   |  |  |
|   | EOM/EOC             |  |                     |                          | Cash         |  |  |
|   | Property            |  |                     | xecutive                 | Sales Office |  |  |
|   | WMMQ-FM             | Katz Atlanta                                 |                     | ta                       | Katz Atlanta |  |  |
|   | Special Handling    |  |                     |                          |              |  |  |
|   |                     |  |                     |                          |              |  |  |
|   | Demographic         |  |                     |                          |              |  |  |
|   | Adults 35+          |  |                     |                          |              |  |  |
|   |                     |  |                     |                          |              |  |  |

Agy Code

RI12759 Agency Ref Advertiser Code

Product 1/2

Advertiser Ref

| *Line Ch Start Date End Date Description  | Start/End<br>Time Day                                   | Spots/<br>s Length Week | Rate Ty <sub>l</sub> | pe Spots | Amount     |
|---|---|-------------------------|----------------------|----------|------------|
| N 1 WMMQ04/26/18 05/09/18 M-F AM Drive    Start Date   End Date   Weekdays   Spots/Week   | 6:00 AM-10:00 AM<br><u>Rate</u><br>\$175.00<br>\$175.00 | 1:00                    | NI                   | M 8      | \$1,400.00 |
| N     2     WMMQ04/26/18     05/09/18     M-F Midday       Start Date Week:     End Date 05/02/18     Weekdays 11111     Spots/Week       Week:     05/03/18     05/09/18     111     3 | 10:00 AM-3:00 PM<br><u>Rate</u><br>\$175.00<br>\$175.00 | 1:00                    | NI                   | M 8      | \$1,400.00 |
|   | Tot   | als                     |                      | 16       | \$2,800.00 |

Time Period # of Spots **Gross Amount** Agency Comm. Net Amount \$595.00 03/26/18 -04/29/18 4 \$700.00 (\$105.00)04/30/18 -05/07/18 12 \$2,100.00 (\$315.00)\$1,785.00 Totals 16 \$2,800.00 (\$420.00)\$2,380.00

| Signature: | Date: |  |
|------------|-------|--|
|            |       |  |