## **ORDER**

Orders Order / Rev: 465461 10757212 Alt Order #: OFFICE OF C TENNEY Product Desc: WHEC-TV ROCHESTER, NY WHEC-TV, LLC Estimate: 318324 Jared Kelhart Flight Dates: 03/18/24 - 03/24/24 Primary AE: Sales Office: Original Date / Rev: 03/18/24 / 03/18/24 H-PHL Order Type: **GENERAL** Sales Region: National **Smart Media Group** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: Billing Cycle: 214 N Tryon St EOM/EOC Charlotte, NC 28202 Agency Commission: 15% Advertiser Name: The Office of U.S Representative Clau A35+ New Business End: Demographic: **GS17 Product Codes:** Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: Unit Code: GEN General Revenue Code 3: **GEN** Order Separation: 00:15:00 Priority: 4

## Bill Plan Start Date

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/24/24	32	\$6,700.00	\$5,695.00

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	32	\$6,700.00	\$5,695.00	0.00
Totals	32	\$6,700.00	\$5,695,00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jared Kelhart			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHEC-TV, LLC	31%	\$6,700.00
Market	100%	\$21,612,90

Competitive Share	Share	Total
CABLE	0%	\$0.00
RNWS	0%	\$0.00
UNKWN	0%	\$0.00
WB26	0%	\$0.00
WBGT	0%	\$0.00
WHAM	30%	\$6,483.87
WROC	33%	\$7,132.26
WRWB	0%	\$0.00
WUHF	6%	\$1,296.77

	_n	Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ν	1 \	WHEC	03/19/24	03/19/24	M-F 6-7a	CM	5:58-7a	- 1	:30	1	\$200.004	0.00 NM	1	\$200.00
					M-F 6-7a		(6:00 AM-7:0	00 AM)						
		Sta	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	We	ek: 03/	18/24	03/24/24	- 1	1	\$200.00	0.00						
N	2 \	WHEC	03/20/24	03/20/24	M-F 6-7a	СМ	5:58-7a	1	:30	1	\$200.004	0.00 NM	1	\$200.00
					M-F 6-7a		(6:00 AM-7:0	00 AM)						

Print Date: 03/18/24 11:28:44 Page 2 of 4

Order / Rev: 465461 Advertiser: The Office of U.S Representative Claudia

Alt Order #: 10757212 Product Desc: OFFICE OF C TENNEY WHEC-TV, LLC

Flight Dates: 03/18/24 - 03/24/24 Estimate: 318324

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 03/18/24 03/24/24	Weekdays Spots/Week	·   — — — ·					
N 3 WHEC 03/21/24 03/21/24	•	5:58-7a 1	:30 1	\$200.004	0.00 NM	1	\$200.00
Start Data End Data	M-F 6-7a	(6:00 AM-7:00 AM)					
Start Date	Weekdays Spots/Week	·   — — — ·					
N 4 WHEC 03/22/24 03/22/24	M-F 6-7a CM M-F 6-7a	5:58-7a 1 (6:00 AM-7:00 AM)	:30 1	\$200.004	0.00 NM	1	\$200.00
Start Date End Date	Weekdays Spots/Week						
Week: 03/18/24 03/24/24 N 5 WHEC 03/23/24 03/23/24	- '	\$200.00 0.00 News10NBC Tdy {1-	:30 1	\$125.004	0.00 NM	1	\$125.00
	News10NBC Tdy Sa 6-7am	(6:00 AM-7:00 AM)					
<u>Start Date</u> <u>End Date</u> Week: 03/18/24 03/24/24	Weekdays Spots/Week	·   —   — ·					
N 6 WHEC 03/23/24 03/23/24	Saturday Today 7-8:30a@M Saturday Today NBC	Sat 6:58-8:30am 1- (7:00 AM-8:30 AM)	:30 1	\$250.004	0.00 NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> Week: 03/18/24 03/24/24	Weekdays Spots/Week	Rate Rating					
N 7 WHEC 03/23/24 03/23/24		News10NBC Tdy {1-	:30 1	\$125.004	0.00 NM	1	\$125.00
Start Date End Date	News10NBC Tdy Sa 8-10am Weekdays Spots/Week	(8:30 AM-10:00 AM)  Rate Rating					
Week: 03/18/24 03/24/24	1- 1	\$125.00 0.00					
N 8 WHEC 03/24/24 03/24/24	Su News10NBC 6-8am CM Sun News10NBC 6-8am	Sun News10NBC (1 (6:00 AM-8:00 AM)	:30 1	\$125.004	0.00 NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> Week: 03/18/24 03/24/24	Weekdays Spots/Week	·   — — — ·					
N 9 WHEC 03/24/24 03/24/24	Sunday Today 8-9a CM Sunday Today	Sun Tdy 7:58a-9a 1 (8:00 AM-9:00 AM)	:30 1	\$250.004	0.00 NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> Week: 03/18/24 03/24/24	Weekdays Spots/Week	·   — — — ·					
N10 WHEC 03/24/24 03/24/24	Meet the Press Su. 9-10@M Sun 9-10am	Sun 9-10am 1 (9:00 AM-10:00 AM)	:30 1	\$400.004	0.00 NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> Week: 03/18/24 03/24/24	Weekdays Spots/Week	Rate Rating					
N11 WHEC 03/19/24 03/19/24	M-F 12-12:30p News CM M-F 12-12:30p	11:58a-12:30p - 1 (12:00 PM-12:30 PM)	:30 1	\$125.004	0.00 NM	1	\$125.00
Start Date End Date	Weekdays Spots/Week	·   —   — ·					
Week: 03/18/24 03/24/24 N12 WHEC 03/20/24 03/20/24	·	\$125.00 0.00 11:58a-12:30p 1	:30 1	\$125.004	0.00 NM	1	\$125.00
Otant Data - Faid Data	M-F 12-12:30p	(12:00 PM-12:30 PM)					
Start Date         End Date           Week: 03/18/24         03/24/24	Weekdays Spots/Week	· . — — —					
N13 WHEC 03/21/24 03/21/24	M-F 12-12:30p News CM M-F 12-12:30p	11:58a-12:30p 1 (12:00 PM-12:30 PM)	:30 1	\$125.004	0.00 NM	1	\$125.00
Start Date End Date	Weekdays Spots/Week						
Week: 03/18/24 03/24/24 N14 WHEC 03/22/24 03/22/24	<u> </u>	\$125.00 0.00 11:58a-12:30p1 (12:00 PM-12:30 PM)	:30 1	\$125.004	0.00 NM	1	\$125.00
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 03/18/24 03/24/24 N15 WHEC 03/19/24 03/19/24	1 1 M-F 5-5:30p CM	\$125.00 0.00 4:58-5:30p -1	:30 1	\$175.004	0.00 NM	1	\$175.00
	M-F 5-5:30p	(5:00 PM-5:30 PM)	·				
Start Date         End Date           Week: 03/18/24         03/24/24	Weekdays Spots/Week	· . — — —					
N16 WHEC 03/19/24 03/19/24	•	5:28-6p - 1 (5:30 PM-6:00 PM)	:30 1	\$175.004	0.00 NM	1	\$175.00
Start Date End Date	M-F 5:30-6p <u>Weekdays</u> <u>Spots/Week</u>	,					
Week: 03/18/24 03/24/24	-1 1	\$175.00 0.00		<b>0475.00.4</b>	0.00.1111		0475.00
N17 WHEC 03/20/24 03/20/24	СМ	5:28-6p	:30 1	\$175.004	0.00 NM	1	\$175.00

Print Date: 03/18/24 11:28:44 Page 3 of 4

Order / Rev: 465461 Advertiser: The Office of U.S Representative Claudia

Alt Order #: 10757212 Product Desc: OFFICE OF C TENNEY WHEC-TV, LLC

Flight Dates: 03/18/24 - 03/24/24 Estimate: 318324

Ln Ch	Start	End	Inventory Code M-F 5:30-6p	Break	Start/End T	ime Days		Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 5:30-6p		(5:30 PM-6:0	-					_	
Sta Week: 03/	rt Date 18/24	End Date 03/24/24	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
N18 WHEC	03/21/2	4 03/21/24	M-F 5:30-6p M-F 5:30-6p	СМ	5:28-6p (5:30 PM-6:0	1 00 PM)	- :30	1	\$175.004	0.00 NM	1	\$175.00
Sta Week: 03/	rt Date /18/24	End Date 03/24/24	<u>Weekdays</u> 1	Spots/Week 1	Rate \$175.00	Rating 0.00						
N19 WHEC	03/22/2	4 03/22/24	M-F 5:30-6p M-F 5:30-6p	CM	5:28-6p (5:30 PM-6:0	1 00 PM)	- :30	1	\$175.004	0.00 NM	1	\$175.00
Sta Week: 03/	rt Date /18/24	End Date 03/24/24	Weekdays	Spots/Week 1	Rate \$175.00	Rating 0.00						
N20 WHEC	03/19/2		M-F 6-6:30p M-F 5:58-6:30pm	СМ	5:58-6:30pm (6:00 PM-6:3		- :30	1	\$350.004	0.00 NM	1	\$350.00
Sta Week: 03/	rt Date /18/24	End Date 03/24/24	Weekdays - 1	Spots/Week 1	Rate \$350.00	Rating 0.00						
		4 03/21/24	M-F 6-6:30p M-F 5:58-6:30pm	СМ	5:58-6:30pm (6:00 PM-6:3		- :30	1	\$350.004	0.00 NM	1	\$350.00
Sta Week: 03/	rt Date 18/24	End Date 03/24/24	Weekdays 1	Spots/Week 1	Rate \$350.00	Rating 0.00						
N22 WHEC	03/22/2	4 03/22/24	M-F 6-6:30p M-F 5:58-6:30pm	CM	5:58-6:30pm (6:00 PM-6:3		- :30	1	\$350.004	0.00 NM	1	\$350.00
Sta Week: 03/	rt Date 18/24	End Date 03/24/24	Weekdays 1	Spots/Week 1	Rate \$350.00	Rating 0.00						
N23 WHEC	03/24/2	4 03/24/24	Sunday Prime A Night Court	СМ	6:58-8p (7:00 PM-7:3	 0 PM)	1 :30	1	\$300.004	0.00 NM	1	\$300.00
Sta Week: 03/	rt Date /18/24	End Date 03/24/24	Weekdays 1	Spots/Week 1	Rate \$300.00	Rating 0.00						
N24 WHEC	03/19/2	4 03/19/24	M-Su 11-11:35p M-Su 11-11:35p	СМ	10:58-11:35 <sub>1</sub> (11:00 PM-1		- :30	1	\$200.004	0.00 NM	1	\$200.00
Sta Week: 03/	rt Date 18/24	End Date 03/24/24	Weekdays - 1	Spots/Week 1	Rate \$200.00	Rating 0.00						
N25 WHEC	03/20/2	4 03/20/24	M-Su 11-11:35p M-Su 11-11:35p	СМ	10:58-11:35 <sub>1</sub> (11:00 PM-1		- :30	1	\$200.004	0.00 NM	1	\$200.00
Sta Week: 03/	rt Date 18/24	End Date 03/24/24	<u>Weekdays</u> 1	Spots/Week 1	Rate \$200.00	Rating 0.00						
N26 WHEC	03/21/2	4 03/21/24	M-Su 11-11:35p M-Su 11-11:35p	СМ	10:58-11:35 <sub>1</sub> (11:00 PM-1		- :30	1	\$200.004	0.00 NM	1	\$200.00
Sta Week: 03/		End Date 03/24/24	<u>Weekdays</u> 1	Spots/Week 1	Rate \$200.00	Rating 0.00						
N27 WHEC	03/22/2	4 03/22/24	M-Su 11-11:35p M-Su 11-11:35p	СМ	10:58-11:35 <sub>1</sub> (11:00 PM-1		- :30	1	\$200.004	0.00 NM	1	\$200.00
Sta Week: 03/	rt Date /18/24	End Date 03/24/24	<u>Weekdays</u> 1	Spots/Week 1	Rate \$200.00	Rating 0.00						
N28 WHEC	03/23/2	4 03/23/24	M-Su 11-11:35p M-Su 11-11:35p	СМ	10:58-11:35 <sub>1</sub> (11:00 PM-1		- :30	1	\$200.004	0.00 NM	1	\$200.00
Sta Week: 03/	rt Date /18/24	End Date 03/24/24	Weekdays 1-	Spots/Week 1	Rate \$200.00	Rating 0.00						
N29 WHEC	03/24/2	4 03/24/24	M-Su 11-11:35p M-Su 11-11:35p	СМ	10:58-11:35 <sub>1</sub> (11:00 PM-1		1 :30	1	\$200.004	0.00 NM	1	\$200.00
Sta Week: 03/	rt Date /18/24	End Date 03/24/24	Weekdays 1	Spots/Week 1	Rate \$200.00	Rating 0.00						
N30 WHEC	03/19/2	4 03/22/24	M-F 9-10a M-F 9-10a	СМ	8:58-10a (9:00 AM-10:	- ТWГF :00 AM)	- :30	2	\$200.004	0.00 NM	2	\$400.00
Sta Week: 03/	rt Date /18/24	End Date 03/24/24	Weekdays - TWTF	Spots/Week 2	Rate \$200.00	Rating 0.00						
N31 WHEC	03/24/2	4 03/24/24	SU 2-hr Prime (7- Dateline	9pm) CM	6:58-9pm (7:00 PM-9:0	 00 PM)	1 :30	1	\$300.004	0.00 NM	1	\$300.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

Print Date: 03/18/24 11:28:44 Page 4 of 4

Order / Rev: 465461 Advertiser: The Office of U.S Representative Claudia

Alt Order #: 10757212 Product Desc: OFFICE OF C TENNEY WHEC-TV, LLC

Flight Dates: 03/18/24 - 03/24/24 Estimate: 318324

Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End Days Len Spots Amount Weekdays Start Date End Date Spots/Week Rate Rating 03/24/24 0.00 Week: 03/18/24 ----1 \$300.00

Totals 32 \$6,700.00